Then

USERS ATTENDED THE FIRST UC

In 1981, with 16 users in attendance, the Esri UC was built on a simple idea: the idea that by bringing together the brightest minds in GIS, your collaborative spirit would fuel a fundamental shift in the way we understand our world.

Now

16,000



2014816,00 USERS ATTEND **ESRIUC**

Today, with 16,000 users in attendance, we will come together to ignite inspiration through your maps.

Expect hands-on learning.







51,523:02 TOTAL SESSION HOURS

EXPECTTO NETWORK



with industry supergroups.



Business Defense/Intelligence Education Facilities Management

Federal Government

Health & Human Services

Mapping & Charting

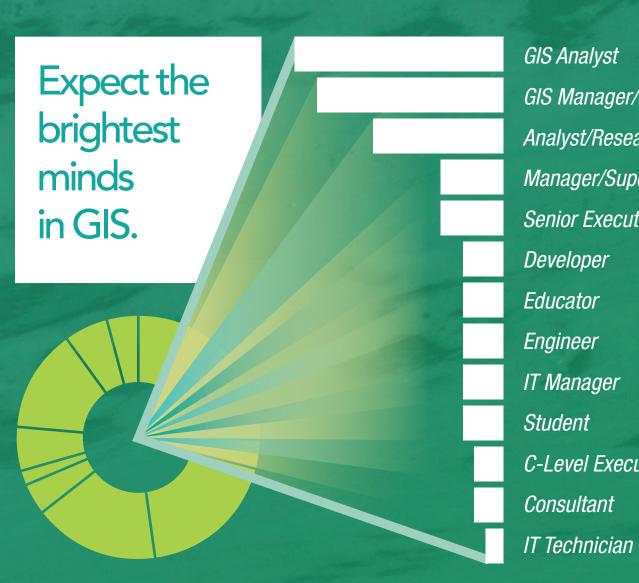
Natural Resources Public Safety

State/Local Government

Transportation

Utilities/Communication

GIS Fanatics



GIS Analyst GIS Manager/Supervisor Analyst/Researcher/Specialist Manager/Supervisor (Non-GIS/IT) Senior Executive Developer Educator Engineer IT Manager Student C-Level Executive

Expect to be inspired by every corner of the map.

UNITED STATES

79%

INTERNATIONAL

21%



EXPECT TO EXCEED EXPECTATIONS



87%

of surveyed users discovered a new technique to help complete a project or learned how someone else solved a problem.

80% of attendees gained an understanding of what others in their industry are doing and

expanded their

professional network.

97% of attendees found the GIS EXPO valuable.

99% of attendees found the technical workshops valuable.

86% of attendees found the Map Gallery useful.

Get your Esri UC insider secrets \longrightarrow **esri.com/insights** $\langle\langle\langle\langle\langle$



July 14–18, 2014
San Diego Convention Center



