

Then 16

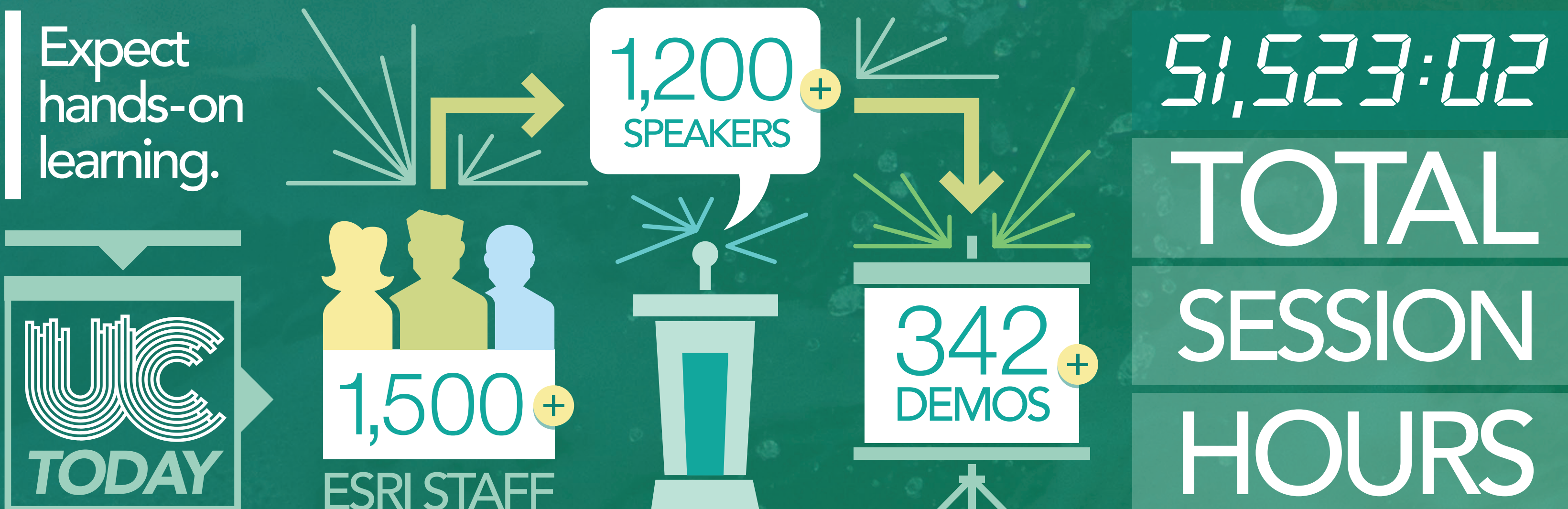
THE YEAR WAS 1981 & 16 USERS ATTENDED THE FIRST UC

In 1981, with 16 users in attendance, the Esri UC was built on a simple idea: the idea that by bringing together the brightest minds in GIS, your collaborative spirit would fuel a fundamental shift in the way we understand our world.

Now 16,000

THE YEAR IS 2014 & 16,000 USERS ATTEND ESRI UC

Today, with 16,000 users in attendance, we will come together to ignite inspiration through your maps.



## EXPECT TO NETWORK



Expect to be inspired by every corner of the map.

UNITED STATES

79%

INTERNATIONAL

21%



### EXPECT TO EXCEED EXPECTATIONS



87%

of surveyed users discovered a new technique to help complete a project or learned how someone else solved a problem.

80%

of attendees gained an understanding of what others in their industry are doing and expanded their professional network.

97%

of attendees found the GIS EXPO valuable.

99%

of attendees found the technical workshops valuable.

86%

of attendees found the Map Gallery useful.

Get your Esri UC insider secrets —> [esri.com/insights](http://esri.com/insights)



July 14–18, 2014  
San Diego Convention Center

