

GIS: Moving from Understanding to Action

Join us as we explore how GIS helps humanitarian, health, and conservation organizations understand, plan, and act to scale our collective impact for people, the planet, prosperity, and peace. You'll see examples of inspirational work from the global GIS user community, hear a vision for how the geographic approach provides a framework for moving from understanding to action, and see cutting edge GIS technology in action through ArcGIS demonstrations that will help you empower positive change and build a more sustainable future for all.

28-29, October 2025 beginning at 0800.

Jacques-Freymond Auditorium @ Domaine Barton
132 rue de Lausanne, Geneva, Switzerland 1202

The Domain Barton is easily accessible via several public transit options:

- Bus: The stop "Perle du Lac" (served by lines 1 and 25) is just a short walk away.
- Train: The "Genève Sécheron" station on the Léman Express line is located 650 meters from the villa.
- Tram: Stops "Butini" and "Maison de la Paix" on tram line 15 are also within 650 meters of the venue.

To encourage sustainable transportation, **public parking is not available** at Domain Barton. The nearest public parking option is Sécheron P+R, located approximately 10 minutes on foot from the venue.



Seminar Agenda – Tuesday, 28 October

Time	Session	
0800–0900	Registration and welcome coffee	
0900–1000	Welcome & Opening Remarks	GIS: Moving from Understanding to Action–Ryan Lanclos, Esri From Sensor to Insights: A Journey with Geospatial AI–Rami Alouta, Esri IMSMA: A Systems Approach to GIS for Mine Action–Noor Zangana, Geneva International Centre for Humanitarian Demining (GICHD)
1000–1030	Networking Break	
Technical Applications & Updates		
1030–1100	Field Operations	GIS in the Field: Turning Local Data into Global Impact–Valerie Desrosier, Esri
1100–1145	Spatial Data Infrastructure (SDI) & Data Management	ArcGIS Living Atlas: Content & Apps–Lance Owen, Esri Better Together: ArcGIS Online Collaborations–Carmelle Terborgh, Esri Simplifying Flood Hazard Models–Leslie Jessen, Médecins Sans Frontières (MSF)
1145–1300	Hosted Lunch	
Technical Applications & Updates, continued		
1300–1330	Imagery & Remote Sensing	Reality Capture: The Basis of Digital Twins–Olivier Cottray, Esri Imagery Management & Analysis–Ryan Lanclos, Esri
1330–1400	AI & Advanced Analytics	ArcGIS as a Geospatial AI Platform–Rami Alouta, Esri
1400–1500	Storytelling & Community Engagement	Tracking Human Mobility: Mapping Global Displacement Through Data & Technology–Mohamed Bakr, International Organization for Migration (IOM) StoryMaps: Benefiting from AI Assistants–Dan Marsh, Esri Field Trips & SDI–Sven Schmitz-Leuffen, International Committee of the Red Cross (ICRC)
1500–1530	Networking Break	
Panel Discussion & Seminar Closing		
1530–1615	Panel Discussion: Collaborating for Impact with ArcGIS	Shodmon Hojibekov, Aga Khan Agency for Habitat (AKAH/AKDN) Cornelia Scholz, Red Cross Red Crescent Climate Center Kassem Chaalan, Lebanese Red Cross
1600–1615	Closing Remarks	Where do we go from here?–Ryan Lanclos, Esri
1630–1800	Welcome Social	

Thematic Breakout Agenda – Wednesday, 29 October

On Wednesday 29th of October we will hold half-day thematic Special Interest Groups (SIGs) on the topics of **protection, conservation, and health**. Each SIG will feature presentations from your peers and community of practice, a deeper look at technical advancements and capabilities by thematic, and opportunities for open discussions, Q&A, and networking.

Time	Session
0800–0900	Registration and welcome coffee
0900–1015	Breakout Opening Sessions
1015–1045	Coffee Break
1045–1200	Breakout Closing Sessions