

## Judging Process Criteria – 2013

Each participant entry will be judged on how it fulfills the design objectives for its category (please read the additional requirements of your selected category).

Esri International User Conference Map Gallery judges will evaluate entries in all [categories](#) using the following general criteria. Unless complying with a size is a requirement for a particular category, all printed wall maps must be legible at the normal viewing distance for the Map Gallery which is approximately 3 to 6 feet ( 1-2 meters).

- Originality
- General cartographic and presentation quality
- Overall impact and impression is elegant, professional and presentational design
- Clear and appropriate map or presentation title
- Content relevant to its title (addresses the subject, logical classifications, proper level of detail)
- GIS mapping subject or theme is well communicated
- Matches criteria appropriately under the selected category
- Important and engaging subject or topic of scientific and practical value
- Elegant and professional map and presentation design, i.e. a good combination of art and science
- Effective use of Esri software, i.e. GIS tools and methods, clearly acknowledged or indicated
- Effective layout (logical and efficient arrangement)
- Wall map symbols and text legible at normal viewing distance of approximately 3 to 6 feet ( 1- 2 meters).
- Effective use of symbology and color (meaningful, appropriately classified, balanced, distinguishable)
- Clarity and placement of text (correct labels or explanation of features and classifications)
- Appropriate use of cartographic elements (legend, scale, north arrows, graticules, projection, index map, etc.)
- Only elements which are necessary are included in presentation.
- For print media: output quality (appropriate map size, print resolution, stable media)
- For non-print media: general application quality
- Clear descriptions and stated conclusions

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