

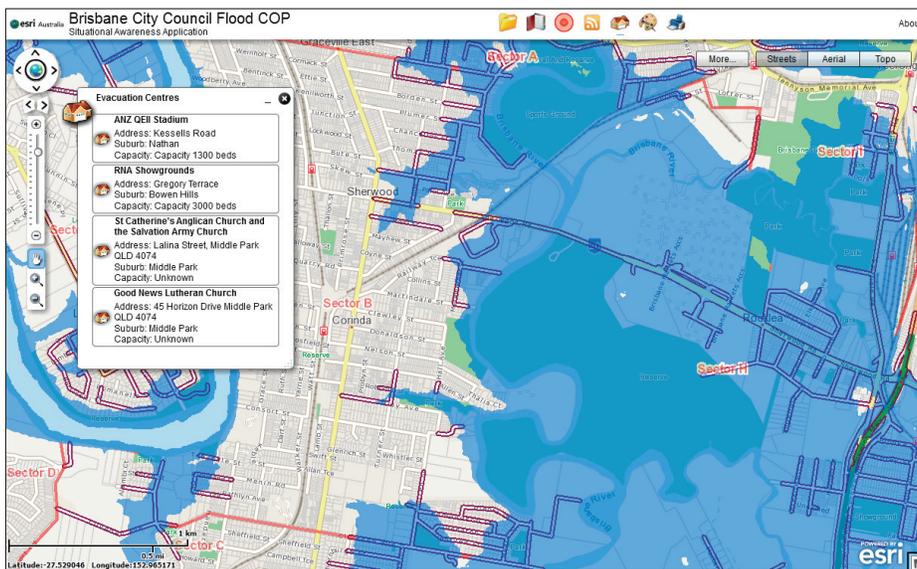
ArcGIS® in the Cloud

... and within Reach

Esri introduces small water utilities to the cloud. You can get started with Esri's ArcGIS® technology or get more from an existing ArcGIS investment. When you use the cloud, your ArcGIS deployment is **fast and scalable**. This means you have more processing power when needed and **no wasted capacity**. You also enjoy a **lower cost of ownership** compared to buying and maintaining your own hardware. You simply **pay for what you use**. You also experience **business continuity** with inexpensive **disaster recovery** options.

Esri Makes It Easy

- Access ArcGIS for Server on Amazon Web Services.
- Deploy Esri licensing, including the small-utility enterprise license agreement, within the cloud.
- Use existing authorization codes or purchase additional software licenses.
- Manage what's in the cloud with the help of ready-to-go Amazon Machine Images.
- Take advantage of Esri® Managed Services, which include the hosting and management of your data and applications in an environment that is scalable, secure, and cost-effective.



Your ready-to-go geospatial server in the cloud is ArcGIS for Server on Amazon Web Services.

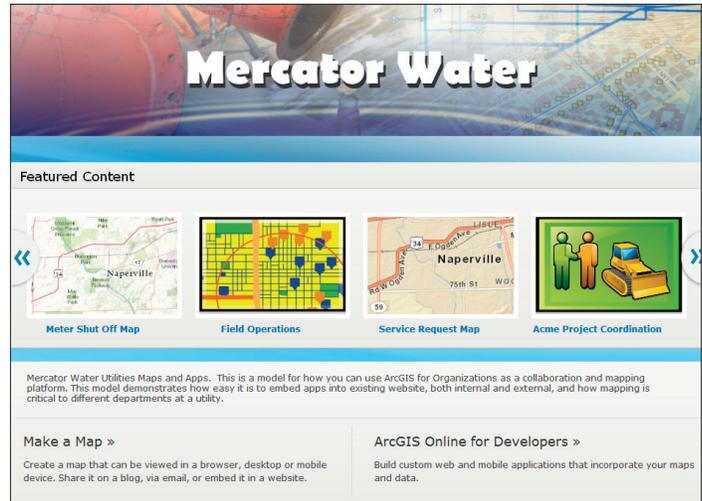


Small Water Utilities Geocollaborate with ArcGIS Online

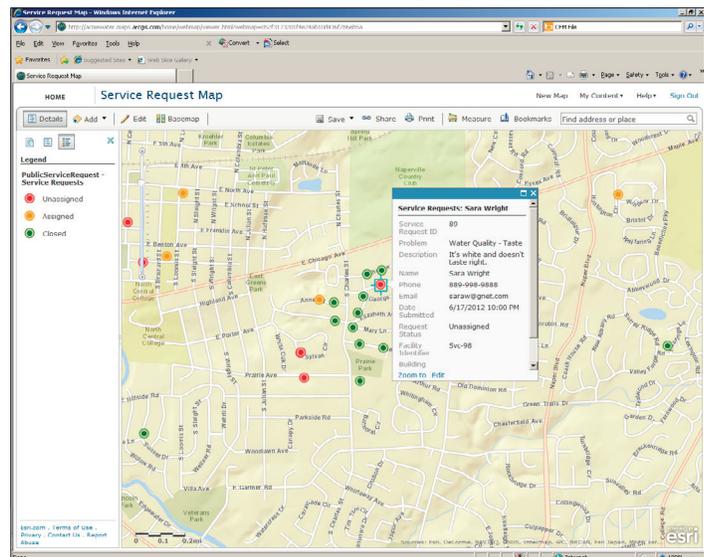
ArcGIS™ Online is a cloud-based mapping platform, ready to use with nothing to install or set up. The software, delivered as a service, gives you and your team intuitive tools to create and publish maps and applications on demand. Stay in control of your data. Empower your staff.

You Can Do It All with ArcGIS Online

- Create and view maps in a web browser.
- Host data and services.
- Provide maps to field staff using smartphones and tablets.
- Share maps on blogs, web pages, web and mobile applications.
- Send your maps to Facebook® and Twitter®.
- Collect and report data.
- Create maps in Microsoft Office.
- Share maps through PowerPoint® presentations.
- Publish across the ArcGIS platform.



You can customize ArcGIS Online to meet your organization's needs.



Share data and maps with your staff and the public through ArcGIS Online.



Your starting point is esri.com.