

THE LIST

A CLOSER LOOK AT THE MOST CHARITABLE ZIP CODES IN DFW

RANKED BY ESRI'S INDEX OF TOTAL CASH CONTRIBUTIONS TO CHARITY FOR NORTH TEXAS ZIP CODES IN A FIVE COUNTY AREA (DALLAS, TARRANT, COLLIN, DENTON AND ROCKWALL)

5. 75022 **290**
Flower Mound
SPENDING INDEX ↑

CONTRIBUTIONS TO CHARITY \$6.7M

OTHER CATEGORIES

CHURCH	EDUCATION	POLITICAL
\$17.3M	\$1M	\$0.5M

7,469 TOTAL HOUSEHOLDS 40 MEDIAN AGE \$113,281 MEDIAN DISPOSABLE INCOME

10. 76226 **215**
Argyle
SPENDING INDEX ↑

CONTRIBUTIONS TO CHARITY \$4.6M

OTHER CATEGORIES

CHURCH	EDUCATION	POLITICAL
\$14.5M	\$0.7M	\$0.4M

6,938 TOTAL HOUSEHOLDS 37 MEDIAN AGE \$101,820 MEDIAN DISPOSABLE INCOME

3. 76092 **362**
Southlake
SPENDING INDEX ↑

CONTRIBUTIONS TO CHARITY \$10.2M

OTHER CATEGORIES

CHURCH	EDUCATION	POLITICAL
\$25.3M	\$1.5M	\$0.8M

9,107 TOTAL HOUSEHOLDS 42 MEDIAN AGE \$138,816 MEDIAN DISPOSABLE INCOME

1. 76034 **404**
Colleyville
SPENDING INDEX ↑

CONTRIBUTIONS TO CHARITY \$10.6M

OTHER CATEGORIES

CHURCH	EDUCATION	POLITICAL
\$21.9M	\$1.6M	\$0.8M

8,473 TOTAL HOUSEHOLDS 47 MEDIAN AGE \$127,691 MEDIAN DISPOSABLE INCOME

13. 76248 **207**
Keller
SPENDING INDEX ↑

CONTRIBUTIONS TO CHARITY \$8.5M

OTHER CATEGORIES

CHURCH	EDUCATION	POLITICAL
\$25.1M	\$1.3M	\$0.7M

13,311 TOTAL HOUSEHOLDS 41 MEDIAN AGE \$91,570 MEDIAN DISPOSABLE INCOME

8. 75019 **222**
Coppell
SPENDING INDEX ↑

CONTRIBUTIONS TO CHARITY \$10M

OTHER CATEGORIES

CHURCH	EDUCATION	POLITICAL
\$27.5M	\$1.5M	\$0.8M

14,534 TOTAL HOUSEHOLDS 39 MEDIAN AGE \$90,454 MEDIAN DISPOSABLE INCOME

12. 75229 **210**
Dallas
SPENDING INDEX ↑

CONTRIBUTIONS TO CHARITY \$7.5M

OTHER CATEGORIES

CHURCH	EDUCATION	POLITICAL
\$16.3M	\$1.1M	\$0.6M

11,467 TOTAL HOUSEHOLDS 38 MEDIAN AGE \$61,890 MEDIAN DISPOSABLE INCOME

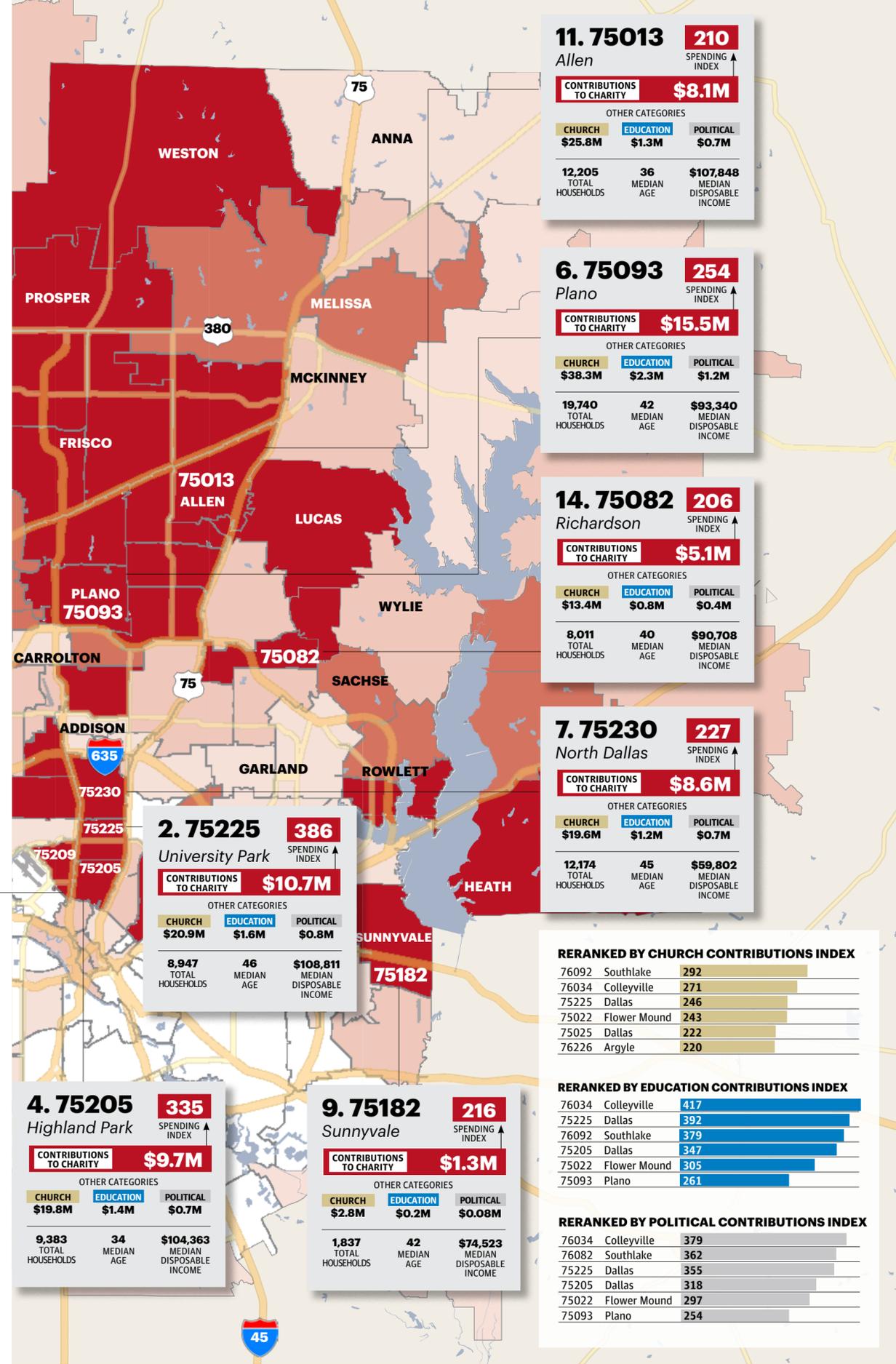
15. 75209 **198**
Dallas
SPENDING INDEX ↑

CONTRIBUTIONS TO CHARITY \$4.1M

OTHER CATEGORIES

CHURCH	EDUCATION	POLITICAL
\$9.5M	\$0.6M	\$0.3M

6,743 TOTAL HOUSEHOLDS 40 MEDIAN AGE \$62,776 MEDIAN DISPOSABLE INCOME



11. 75013 **210**
Allen
SPENDING INDEX ↑

CONTRIBUTIONS TO CHARITY \$8.1M

OTHER CATEGORIES

CHURCH	EDUCATION	POLITICAL
\$25.8M	\$1.3M	\$0.7M

12,205 TOTAL HOUSEHOLDS 36 MEDIAN AGE \$107,848 MEDIAN DISPOSABLE INCOME

6. 75093 **254**
Plano
SPENDING INDEX ↑

CONTRIBUTIONS TO CHARITY \$15.5M

OTHER CATEGORIES

CHURCH	EDUCATION	POLITICAL
\$38.3M	\$2.3M	\$1.2M

19,740 TOTAL HOUSEHOLDS 42 MEDIAN AGE \$93,340 MEDIAN DISPOSABLE INCOME

14. 75082 **206**
Richardson
SPENDING INDEX ↑

CONTRIBUTIONS TO CHARITY \$5.1M

OTHER CATEGORIES

CHURCH	EDUCATION	POLITICAL
\$13.4M	\$0.8M	\$0.4M

8,011 TOTAL HOUSEHOLDS 40 MEDIAN AGE \$90,708 MEDIAN DISPOSABLE INCOME

7. 75230 **227**
North Dallas
SPENDING INDEX ↑

CONTRIBUTIONS TO CHARITY \$8.6M

OTHER CATEGORIES

CHURCH	EDUCATION	POLITICAL
\$19.6M	\$1.2M	\$0.7M

12,174 TOTAL HOUSEHOLDS 45 MEDIAN AGE \$59,802 MEDIAN DISPOSABLE INCOME

2. 75225 **386**
University Park
SPENDING INDEX ↑

CONTRIBUTIONS TO CHARITY \$10.7M

OTHER CATEGORIES

CHURCH	EDUCATION	POLITICAL
\$20.9M	\$1.6M	\$0.8M

8,947 TOTAL HOUSEHOLDS 46 MEDIAN AGE \$108,811 MEDIAN DISPOSABLE INCOME

4. 75205 **335**
Highland Park
SPENDING INDEX ↑

CONTRIBUTIONS TO CHARITY \$9.7M

OTHER CATEGORIES

CHURCH	EDUCATION	POLITICAL
\$19.8M	\$1.4M	\$0.7M

9,383 TOTAL HOUSEHOLDS 34 MEDIAN AGE \$104,363 MEDIAN DISPOSABLE INCOME

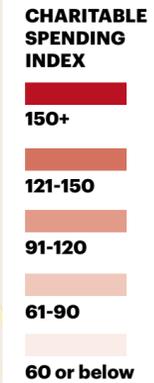
9. 75182 **216**
Sunnyvale
SPENDING INDEX ↑

CONTRIBUTIONS TO CHARITY \$1.3M

OTHER CATEGORIES

CHURCH	EDUCATION	POLITICAL
\$2.8M	\$0.2M	\$0.08M

1,837 TOTAL HOUSEHOLDS 42 MEDIAN AGE \$74,523 MEDIAN DISPOSABLE INCOME



ABOUT THE ESRI DATA

ESRI's demographic data is for ZIP codes within Dallas, Tarrant, Collin, Denton, and Rockwall counties.

The data measures the amount households spend compared to national figures.

The SPI (Spending Potential Index) compares the average local expenditure to the average amount spent nationally. An index of 100 is average. An SPI of 168 shows that the average amount spent by is 68 percent above the national average. An SPI of 78 shows that the average spent is 22% below the national average.

RERANKED BY CHURCH CONTRIBUTIONS INDEX

76092	Southlake	292
76034	Colleyville	271
75225	Dallas	246
75022	Flower Mound	243
75025	Dallas	222
76226	Argyle	220

RERANKED BY EDUCATION CONTRIBUTIONS INDEX

76034	Colleyville	417
75225	Dallas	392
76092	Southlake	379
75205	Dallas	347
75022	Flower Mound	305
75093	Plano	261

RERANKED BY POLITICAL CONTRIBUTIONS INDEX

76034	Colleyville	379
76082	Southlake	362
75225	Dallas	355
75205	Dallas	318
75022	Flower Mound	297
75093	Plano	254

ROB SCHNEIDER/
Dallas Business Journal

SOURCES: ESRI's updated demographics; Consumer Spending; Bureau of Labor Statistics

Map courtesy of Maps4News

Head to our website to dive into our interactive ESRI data map to check out charitable giving in your ZIP code. [Dallas Business Journal.com](http://DallasBusinessJournal.com)

