

SEPTEMBER 30-OCTOBER 6, 2012

LIST

GECU | 3C

Most Affluent Zip Codes

Top 25 affluent as ranked by combined 2011 Esri data

Rank	Zip Code Area	2011 Population	Number of Households Median Age	Median Household Income Per Capita Income	Household Income \$100,000-\$149,000	Household Income \$150,000-\$199,999	Household Income \$200,000 or Greater	Neighborhood Tapestry Description
01	79922	8,983	2,991 41	\$65,800 \$33,496	420	222	393	Suburban Splendor
02	79932	34,663	10,917 32	\$34,841 \$19,130	823	265	621	Southwestern Families
03	79911	1,356	448 32.7	\$87,127 \$33,921	101	33	22	Up and Coming Families
04	79912	77,975	29,550 35.3	\$54,464 \$27,880	3,764	1,271	1,413	Boomburbs
05	79902	21,068	8,442 36.1	\$24,595 \$19,472	399	250	230	NeWest Residents
06	79836	6,082	1,724 29.1	\$27,808 \$11,805	46	27	30	Southwestern Families
07	79935	18,777	7,009 35.7	\$38,396 \$20,877	670	168	121	Inner City Tenants
08	79934	19,648	6,464 28.4	\$52,767 \$21,006	700	139	104	Up and Coming Families
09	79936	111,322	34,493 31.1	\$48,006 \$18,451	3,041	710	555	Industrious Urban Fringe
10	79925	41,336	16,022 36.3	\$38,781 \$20,851	1,208	235	222	Rustbelt Retirees
11	79906	9,703	1,237 22.7	\$39,001 \$23,530	29	37	15	Military Proximity
12	79930	28,551	10,238 33.7	\$26,684 \$14,137	411	85	105	Southwestern Families
13	79903	17,969	6,280 39.4	\$26,910 \$13,440	212	40	55	Southwestern Families
14	79904	34,756	11,505 28.7	\$28,781 \$13,280	519	115	94	Southwestern Families
15	79821	7,269	1,581 33.6	\$28,493 \$17,142	45	7	13	Southwestern Families
16	79838	8,275	2,327 29.1	\$18,891 \$8,640	45	19	19	Southwestern Families
17	79928	51,435	13,779 26.1	\$31,240 \$11,846	699	142	99	Southwestern Families
18	79853	4,093	1,019 24.3	\$21,847 \$8,190	19	18	7	Southwestern Families
19	79905	26,192	8,432 34.6	\$18,846 \$9,620	133	29	57	Southwestern Families
20	79924	59,786	20,414 33.3	\$36,309 \$15,736	1,079	228	127	Industrious Urban Fringe
21	79907	55,525	17,072 33.1	\$26,822 \$11,128	472	77	94	Southwestern Families
22	79915	40,484	13,274 36.1	\$25,783 \$11,515	305	62	62	Southwestern Families
23	79835	4,269	1,190 28.5	\$23,731 \$9,299	21	4	5	Southwestern Families
24	79849	14,769	3,750 25.5	\$20,488 \$7,560	63	9	15	Southwestern Families
25	79938	56,659	15,056 27.6	\$36,300 \$13,752	620	162	53	Industrious Urban Fringe

Esri's Updated Demographics - 2011 estimates; Tapestry™ Segmentation. For more information about Esri's data products, call 1-800-447-9778 or visit www.esri.com/data. This list is ranked based on Esri's data, sorted by percent of households earning \$200,000. Tapestry™ Segmentation provides an accurate, detailed description of U.S. residential neighborhoods, divided into 65 distinct segments based on demographic variables such as age, income, home value, occupation, household type, education, and other consumer behavior characteristics.

For questions about how this list is ranked or inquiries on other El Paso Inc. lists, please contact 534-4422, ext. 107 or e-mail lists@elpasoinc.com. Publish date: 9/30/12.

Did We Miss You?

If your company was not contacted and should be included on one of our lists, let us hear from you. Don't delay.

Call Michelle at 534.4422, ext. 107






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