

# ArcGIS®

Apply Geography to Every Decision



Did you know that location is a key aspect of just about every problem and situation you face? ArcGIS® helps you unlock the power of location.

## Take Your First Step toward Better, Smarter Decision Making



### Inform Your Decisions and Communicate with Constituents

Use maps that are based on accurate, authoritative data to guide your decision making. See where resources, events, and people intersect. ArcGIS also helps you describe complex and intricate policies to constituents.



### Bring the Big Picture into Focus

Keep on top of key performance indicators and analyze trends and spatial connections that impact every aspect of your organization's operations. See how your assets are performing, get information in real time, and spot location-related patterns that might previously have gone undetected.



## Be the Trusted Source for Relevant Information

If people use your maps to make decisions that save money, time, or even lives, then you need to put science to work for you. With ArcGIS, you can build maps using up-to-date data, perform deep analysis, and share your results where they'll have the greatest impact.



## Get More from the Data You Use Every Day

Stop underutilizing your enterprise data and leaving critical intelligence out of your decisions and business workflows. Support decision making in your organization with all the tools you need for advanced analysis and data visualization.



## Integrate GIS into Your Existing IT Environment

With ArcGIS, you can integrate mapping and spatial analysis into your business system dashboards and reporting systems without customization. Implement ArcGIS across your enterprise using your organization's policies and procedures for maintaining security and data integrity. You can deploy ArcGIS on-premises or in the cloud.

Find out what you can accomplish using the ArcGIS platform in spatial analysis and data management.

## Put Your Maps to Work with ArcGIS

### Planning and Analysis

See traffic patterns, demographics, customers, and competitive data in a whole new way with easy-to-read maps and intuitive, real-time dashboards. ArcGIS gives you the ability to perform data analysis, site selection, route optimization, and advanced predictive modeling.



### Operational Awareness

Monitor, track, and report events and day-to-day operations across your organization. Look at services, deliveries, people, vehicles, weather events, logistics, and even social media—anywhere in the world—and then share that insight with stakeholders.



## Field Data Management

Put the latest maps, tasks, and navigation tools in the hands of your field workforce, whether online or offline. Reduce reliance on paper-based processes to minimize errors, save money, and gain speed. Monitor progress from anywhere in real time.



## Asset Management

Get a real-time picture of asset performance, maintenance history, improvement projects, and inspection plans. ArcGIS integrates with business systems, including IBM® Cognos®, MicroStrategy®, Salesforce®, and Microsoft Office® and SharePoint®, to track the financial performance of your assets.

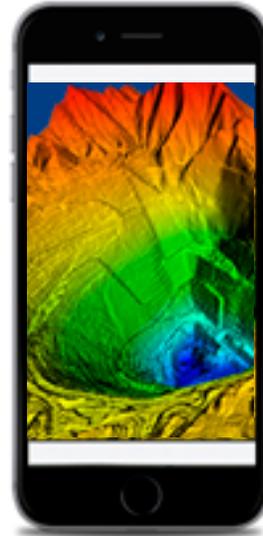


# Make Informed Decisions and Solve Problems with ArcGIS

## Regardless of Your Industry or the Size of Your Organization

Use the ArcGIS platform to apply geography to solving problems and making informed decisions.

- Mapping and Visualization
- Imagery and Remote Sensing
- Spatial Analysis
- Real-Time GIS
- Big Data
- 3D
- CAD
- Data Management
- Community Engagement



Your Possibilities  
Are Endless

# ArcGIS Is Designed to Be Deployed Wherever You Need It, on Any Device, Anywhere, Anytime



## **Apps**

ArcGIS includes apps for the field, the office, and your community.



## **Portal**

ArcGIS serves as a gateway enabling people to access the right maps, apps, and content.



## **Content and Capabilities**

ArcGIS provides geospatial web services and analytical capabilities.



## **Secure and Trustworthy**

ArcGIS is designed as a secure system with controlled access. Users can access up-to-date information on security, privacy, and compliance, along with updates and alerts, best practices, system availability, and status history.

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Understanding our world.

Esri inspires and enables people to positively impact their future through a deeper, geographic understanding of the changing world around them.

Governments, industry leaders, academics, and nongovernmental organizations trust us to connect them with the analytic knowledge they need to make the critical decisions that shape the planet. For more than 40 years, Esri has cultivated collaborative relationships with partners who share our commitment to solving earth's most pressing challenges with geographic expertise and rational resolve. Today, we believe that geography is at the heart of a more resilient and sustainable future. Creating responsible products and solutions drives our passion for improving quality of life everywhere.



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