



Transform Your Business with the Power of Place

Esri Business Summit

Hilton San Diego Bayfront Hotel
San Diego, California
July 7–9, 2013



Creating a Sense of Place Globally

- Real Estate Analytics
- Merchandizing
- Customer Services
- Enterprise Risk Management
- Supply Chain
- Marketing
- Facilities Management



Thousand of Users, Datasets and Analytical Models



This is **your year** to make it big in business. At the Esri Business Summit, you'll find out how to implement location analytics to streamline your organization, lasso big data, and move your work to the cloud. **Understanding** these key trends in 2013 will help you use your organization's data to make **decisions that matter**. Whether you are in retail, insurance, banking, commercial real estate, or media, we'll help you get there.

Need Better Business Analytics? Just Add Location.

intelligence



Attending the Business Summit will put you on the path to **driving performance** like never before. We have something to offer everyone: keynotes from industry leaders, industry-focused executive sessions, and an extensive Exhibit Hall.

Meet with Esri staff and have **key conversations** with others in business. Find out how to generate actionable intelligence and gain business insight using geographic information system (GIS) technology.

Esri GIS—Performance Driven

solutions



You

A Global Network of GIS Professionals

backgrounds

Disciplines

Interests

Organizations

Join us on Sunday, July 7, and stay through Tuesday, July 9, to take full advantage of the **Esri Business Summit** and the first two days of the Esri International User Conference (Esri UC).

By taking part in the Esri UC, you will be able to tap into the larger GIS community and **learn how** to apply proven benefits and process improvement **strategies** from users in every industry. Attendees of both the Esri UC and Business Summit will be able to share experiences, **best practices**, and **knowledge** while taking advantage of the wealth of information and technical advice that has made these events so popular.

Stay Awhile

collaboration

About the Summit

The Esri Business Summit will take place at the Hilton San Diego Bayfront Hotel near San Diego, California's historic Gaslamp Quarter. The hotel is conveniently connected to the San Diego Convention Center, the site of the Esri International User Conference.

For one low registration fee, you can attend the Business Summit and the first two days of the Esri UC. Hear Esri president Jack Dangermond speak on Monday, July 8, 2013, and attend more technical business-focused sessions and networking events on Tuesday, July 9.

Who Should Attend

Are you a business leader? We want you to attend this summit. Gain a better understanding of location analytics and how you can help your organization improve its effectiveness and efficiency.



Registration

Registration to the Esri Business Summit includes the first two days of the Esri UC.
Get two conferences for the price of one.

Standard \$229

Full conference registration includes all scheduled sessions and workshops; beverage breaks; daily lunches; and access to the Exhibit Pavilion, Map Gallery, and Tuesday evening reception.

esri.com/bizsummit



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