



Case Study

Organization
Farmers Rural Electric
Cooperative

Location
Glasgow, Kentucky

Industry
Electric Utilities

Farmers RECC Goes from Zero to Sixty with iPhones

Farmers Rural Electric Cooperative (RECC) powers 24,000 Kentucky homes. Rolling hills, thick forests, and water bodies pock the co-op's service territory. Farmers RECC staff conduct mandatory field inspections on all-terrain vehicles (ATVs) using paper maps. Recently, however, Farmers RECC looked into Esri® technology. With the geoOrganizer solution suite from Esri partner GISbiz, the co-op saved time and money.

What did they do?

Farmers RECC staff implemented geoOrganizer's two parts: geoFIT and geoDASH. First, geoFIT outfits fieldworkers with iPhone and iPad mobile inspection tools, eliminating paper needs. Crews can view and update network information with notes (spoken or typed), photos, drop-down data inputs, and check boxes. Inspectors can work offline and sync their work in a connected area. Meanwhile, geoDASH lets analysts and supervisors view the synced work in real time at the office. These near real-time status updates let office staff build custom reports and analyze field activities.

Do I need this?

Mobile GIS can save you time and money and speed up fieldwork. Field access to GIS reduces and often eliminates the need for paper notes and redundant, error-prone data entry. Farmers RECC has recorded time and money savings from implementing geoOrganizer.

Learn more at esri.com/electric.

Learn more about geoOrganizer at gisbiz.com.

"It wasn't enough for our field activities to just meet the inspection requirements. We chose Esri and its partner GISbiz because we wanted a mobile solution that would make financial sense for us and help us become more operationally efficient."

Scott Lester
Vice President of Operations
Farmers Rural Electric
Cooperative



Understanding our world.