# Leveraging Stored Knowledge to Provide New Intelligence

Wall Street Network (WSN), located in New York City's financial district, acts as a full-service IT department for many organizations. WSN uses Esri® technology to create easy-to-use analytic tools that mash up business and spatial data with geoprocessing to gain insight and new perspectives.

## What did they do?

WSN staff members developed location intelligence solutions based on ArcGIS℠ Online for organizations. The first application is insurance specific. WSN's customers, insurance carriers, can view policies by location to see how they could be affected by hazards such as hurricanes and tropical cyclones. By combining this information with proprietary risk models developed by WSN staff, clients can better manage their exposure.

## Do I need this?

The ArcGIS® platform, including ArcGIS Online, gives you access to new resources for viewing and analyzing data. ArcGIS supports an organization's efforts to effectively leverage an existing knowledge base and prior investments in technology to rapidly deliver solutions.

"In the information age, knowledge is one of the greatest assets of any company. Making that knowledge explicit and usable for better decision making is something we strive to accomplish with all our products."

**Kristina Mazelis**
COO and CFO
WSN

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