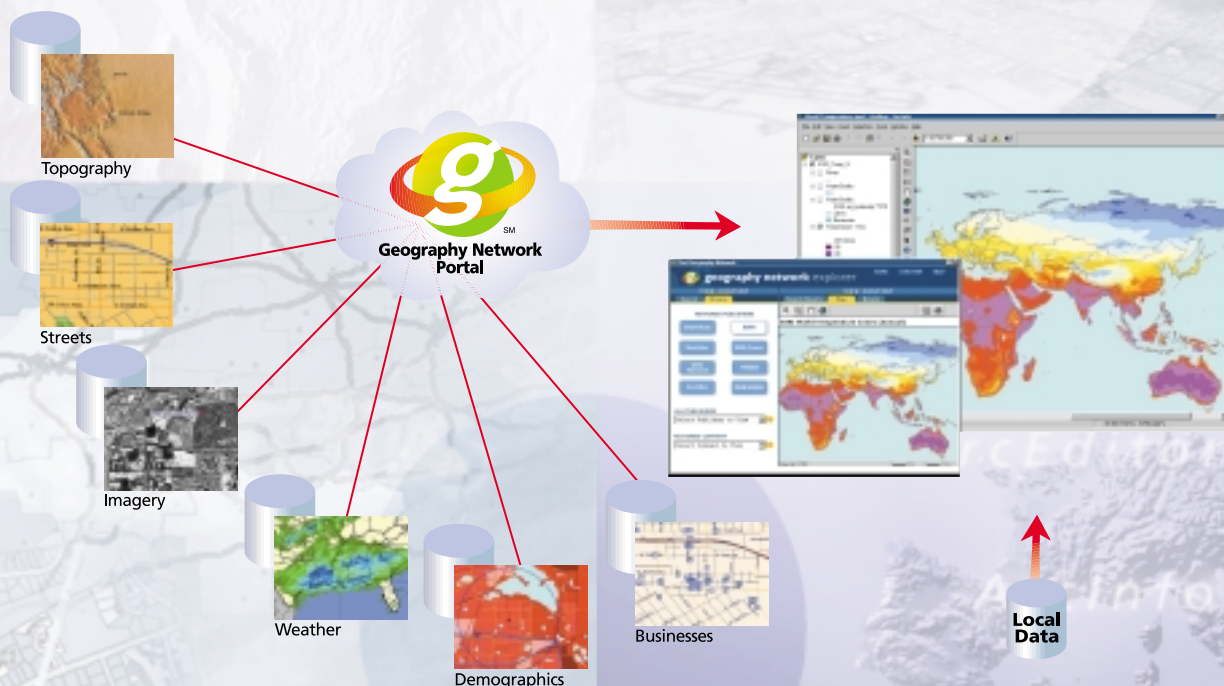


Access and Integrate Dynamic Data with the Geography Network and ArcGIS!!!

ESRI's Geography NetworkSM Internet portal:

- Facilitates the integration of internet map services and local data sets
- Provides an open environment for searching, viewing, and accessing public and commercial map services
- Accesses any Geography Network map service as a layer of information from ArcGISTM
- Allows ArcIMS[®] users to register their map services on the Geography Network, making them publicly available
- Provides subscription services from commercial data providers

ArcGIS Allows Dynamic Integration of Data from Local and Internet Sources



**Accessing
multiple data sets
by way of the
Geography Network**

+

**Integrating
them with local
data in your
ArcGIS desktop**

=

**Increased
collaboration
in all of your
GIS projects!**

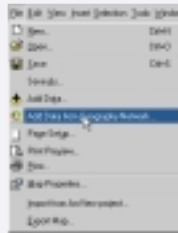
Adding Data

From the Geography Network



ArcMap™, the mapping application in ArcView®, ArcEditor™, and ArcInfo™, links directly to the Geography Network. Data from the Geography Network is easily integrated into ArcMap with a few simple commands. Follow the instructions below and discover how it works.

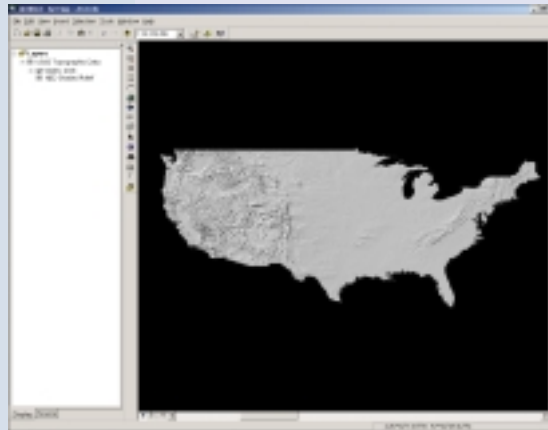
1. From ArcMap, click **File** and click **Add Data from the Geography Network**. This launches the Geography Network Explorer.



2. Click on **U.S. Geological Survey** in the **All Publishers** pulldown menu to find all content available from this publisher. Scroll to the map service titled **National Elevation Dataset Shaded Relief**. Click **Add to ArcMap**.



3. Since this is an Image Service, a snapshot of the map is delivered to ArcMap. Adding data to ArcMap from the Geography Network is this simple.



Access a world of information through ArcGIS and the Geography Network
www.geographynetwork.com