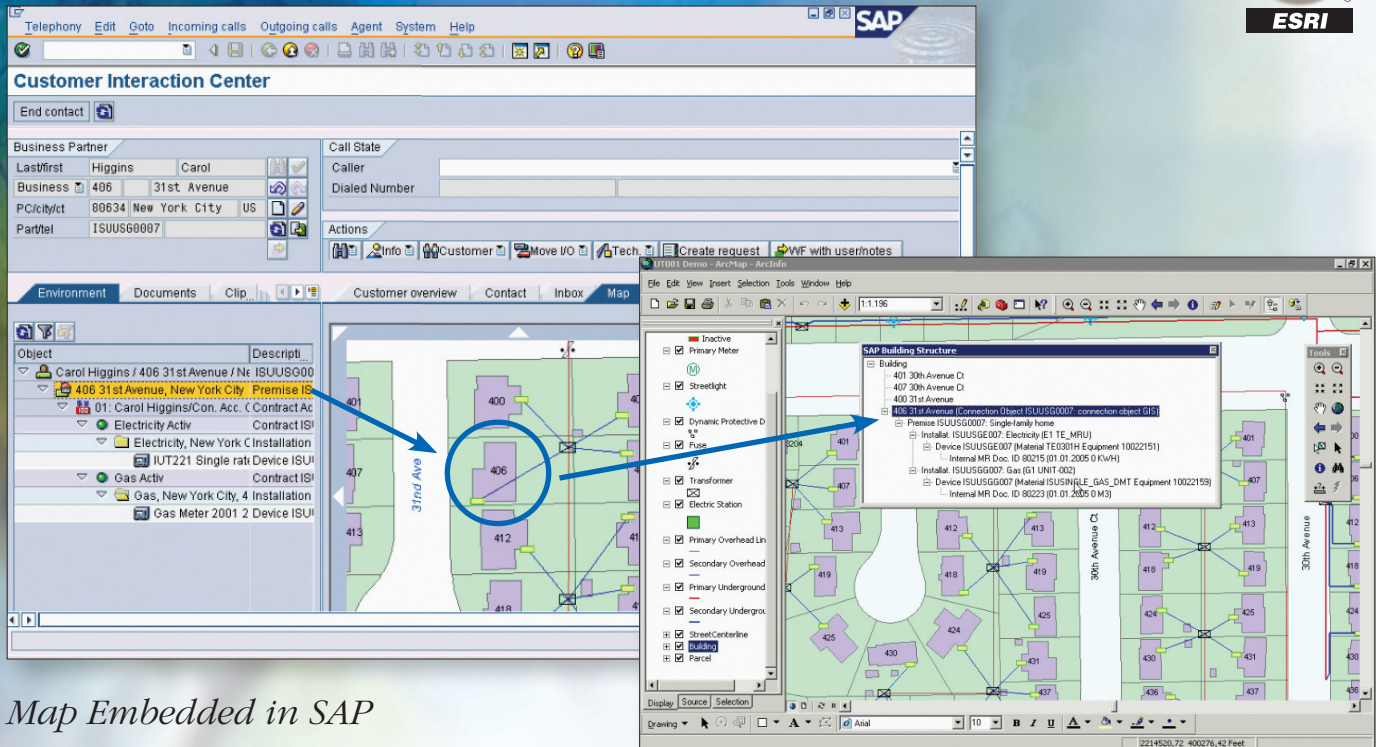


Leverage Your SAP Investment with ESRI GIS Solutions



Map Embedded in SAP

SAP Data within a Map

The ArcGIS® platform provides all the capabilities needed to create, manage, use, and deploy mapping data and applications within the SAP NetWeaver® platform. It leverages your investment in SAP® solutions by using data in new ways, improving internal business processes, expanding the SAP solution user base, and providing your customers with better service and support.

Solution Description

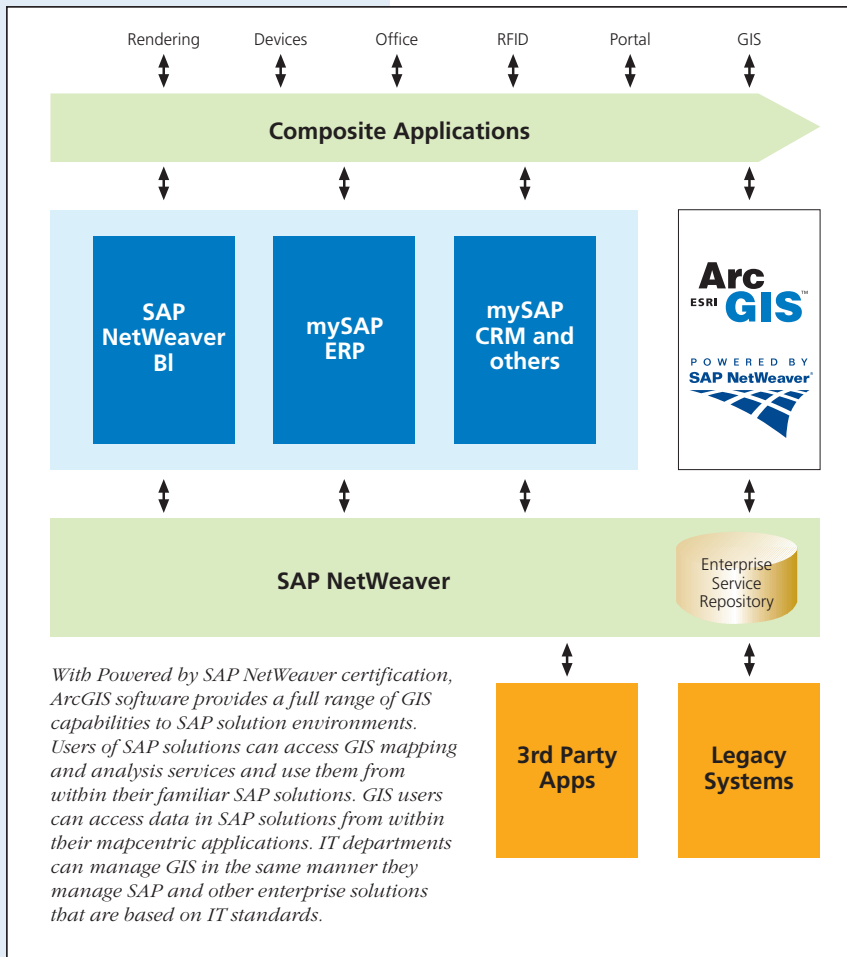
The ArcGIS platform is an integrated collection of products for building GIS solutions across a broad range of industries and lets you deploy GIS functionality and business logic wherever it is needed—in desktops and servers (including Web servers) and on mobile devices. The ArcGIS suite consists of the following products:

- Desktop GIS and Server GIS—ArcGIS Desktop and ArcGIS Server are used to compile, analyze, map, manage, and publish geographic information on the desktop and in enterprise (including SAP NetWeaver) and Web computing frameworks.
- Developer GIS—Built from a common library of software components called ArcObjects™, ArcGIS facilitates a consistent and comprehensive developer experience across desktop, server, Web, and mobile developer environments.
- Mobile GIS—ArcGIS Mobile and ArcGIS Engine can be deployed on smartphones, Pocket PCs, and Tablet PCs as powerful mobile GIS solutions.
- GIS Web Services—ArcWeb™ Services offer a cost-effective way to include mapping and location services in Web-enabled applications. You can use ArcWeb Services in ArcGIS, or you can use them to build unique Web-based applications integrated within SAP NetWeaver Portal.

ArcGIS: Powered by SAP NetWeaver

To ensure interoperability with standards-based IT infrastructures, ArcGIS is built on a foundation of industry standards for development (.NET, Java, and COM), data storage (using commercial DBMSs), and networked environments (XML, SOAP, TCP/IP, and HTTP). By passing the SAP NetWeaver certification tests for the deployment of J2EE applications on SAP NetWeaver and business package integration with SAP NetWeaver Portal, the ArcGIS platform seamlessly extends the SAP NetWeaver platform into the GIS arena.





Benefits/Value Proposition

Complete

- ArcGIS is a complete system of software for geographic data creation, management, integration, analysis, and dissemination. The ArcGIS suite of applications supports every kind of GIS need, so it is particularly suited to grow alongside your SAP solutions. As additional SAP components and solutions are brought online, there is no need to introduce multiple GIS products.

Common Views, Tools, and Data

- Users from operations, engineering, marketing, sales, and other functional areas can be served using the same tools and a common set of spatial data linked to SAP solutions, stand-alone databases, or legacy systems. This promotes data sharing, provides a single common view of corporate spatial and related data, and allows GIS to be easily embedded into cross-functional business processes.

Scalable

- Because of its scalable framework, ArcGIS is suited for single desktop users as well as organizations that require a rigorous collaborative environment where GIS viewing and analytic capabilities are embedded in business processes accessed through SAP desktop, portal, and mobile solutions.

Standards Based

- Because it is based on IT standards and supports heterogeneous hardware, operating systems, databases, and development environments, IT departments can assemble, deploy, and maintain an enterprise GIS using familiar methods and tools.

Usage Scenarios

The ArcGIS software suite supports usage scenarios across a range of industries that utilize the full breadth of SAP components and solutions including plant maintenance, project system, materials management, real estate, customer care, and mySAP™ CRM (customer relationship management) in industries including

- Utilities: Asset and work management, engineering/design, mobile workforce, land management, compliance, emergency preparedness, capital planning, operations
- Banking, insurance, real estate, retail, CPG, food service, and media: Customer, market, and risk analysis; site selection; territory, facility, and asset management; supply chain management; logistics and routing; business continuity
- Logistics and transportation: Distribution and fleet management, routing and scheduling, asset tracking, dispatching, mobile workforce management
- State and local government: Economic development, environmental management, homeland security, law enforcement, planning, public safety, public utilities, public works, public transportation
- Natural resources: Hazard and risk analysis, impact assessment, regulatory compliance, site remediation, waste management, agribusiness, mining and chemicals, forest products, oil and gas, pipeline
- Public health and human services: Facility location, disease surveillance and tracking, case management, routing

About ESRI

With annual sales of more than \$660 million, ESRI has been the world leader in the geographic information system software industry for more than 30 years. As the leader in GIS technology, ESRI offers innovative solutions that will help you create, visualize, analyze, and present information better and more clearly. Working with location information, ESRI® GIS software and solutions give organizations around the world the power to solve problems they encounter every day. ESRI provides powerful GIS solutions to more than 300,000 clients in more than 200 countries. In fact, ESRI is the industry leader in providing mapping technology that meets today's global needs. ESRI offers GIS solutions to help you unlock the spatial component of your valuable data and see your organization's information from a new perspective.



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