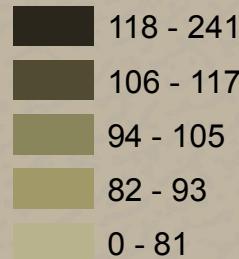


The Best Areas to Get Spooked

Who's Watching Horror Flicks in the U.S.?

0 100 Miles

2010 Market Potential for Renting a Horror Movie



100 = National Average

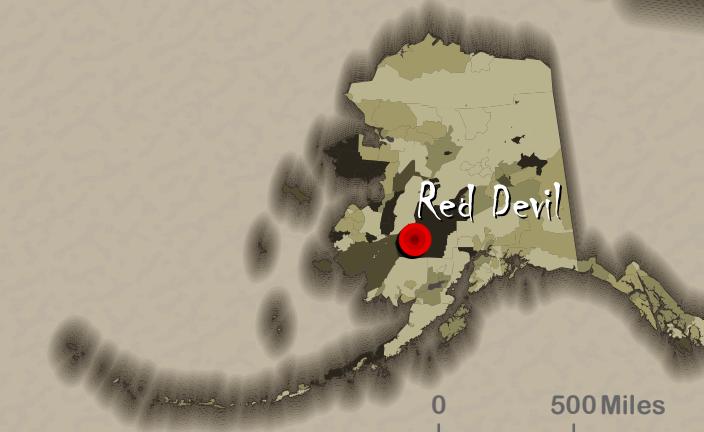
● Scary Place Names

0 500 Miles

Red Devil

Sources: Esri Market Potential
Data (2010), and GfK MRI
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0 250 500 Miles



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