



# Automotive Aftermarket Expenditures

Sample

**Proposed Location**  
**100 S Wacker Dr,**  
**Chicago, IL 60606-4006**

**Site Type: Ring**

**Latitude: 41.8803**  
**Longitude: -87.63747**  
**Radius: 1.5 Miles**

<b>Demographic Summary</b>	<b>2009</b>	<b>2014</b>
Population	102,755	113,897
Households	56,214	62,602
Families	18,277	19,871
Median Age	36.0	36.0
Median Household Income	\$75,288	\$75,957

	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Products</b>			
Vehicle Coolant/Brake/Transmission Fluids	151	\$7.45	\$418,910
Gasoline	144	\$3,862.27	\$217,113,540
Motor Oil	138	\$17.02	\$956,856
Vehicle Parts/Equipment and Accessories	156	\$90.21	\$5,070,868
Tire Purchase/Replacement	141	\$192.59	\$10,826,393
Vehicle Audio/Video Equipment and Installation	178	\$13.75	\$772,665
Vehicle Cleaning Products and Services	171	\$12.85	\$722,180
<b>Services</b>			
Auto Repair Service Policy	126	\$18.98	\$1,067,216
Membership Fees for Automobile Service Clubs	147	\$34.48	\$1,938,434
Global Positioning Services	124	\$2.56	\$143,738
Vehicle Air Conditioning Repair	137	\$24.59	\$1,382,121
Vehicle Body Work and Painting	150	\$63.82	\$3,587,805
Vehicle Brake Work	156	\$122.25	\$6,871,944
Vehicle Clutch/Transmission Repair	142	\$82.20	\$4,620,836
Vehicle Cooling System Repair	156	\$45.78	\$2,573,237
Vehicle Drive Shaft and Rear-end Repair	151	\$13.52	\$759,949
Vehicle Electrical System Repair	150	\$49.94	\$2,807,335
Vehicle Exhaust System Repair	169	\$22.83	\$1,283,520
Vehicle Front End Alignment/Wheel Balance & Rotation	146	\$25.29	\$1,421,774
Lube/Oil Change and Oil Filters	138	\$123.96	\$6,968,528
Vehicle Motor Repair/Replacement	144	\$129.13	\$7,258,782
Vehicle Motor Tune-up	157	\$104.39	\$5,868,349
Vehicle Shock Absorber Replacement	153	\$10.16	\$571,076
Vehicle Steering/Front End Repair	143	\$35.75	\$2,009,758
Tire Repair and Other Repair Work	154	\$93.98	\$5,282,829

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.



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**100 S Wacker Dr,**  
**Chicago, IL 60606-4006**

**Site Type: Ring**

**Latitude: 41.8803**  
**Longitude: -87.63747**  
**Radius: 4 Miles**

<b>Demographic Summary</b>	<b>2009</b>	<b>2014</b>
Population	549,079	561,203
Households	245,566	252,181
Families	104,314	104,483
Median Age	32.0	32.1
Median Household Income	\$58,813	\$62,665

	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Products</b>			
Vehicle Coolant/Brake/Transmission Fluids	128	\$6.29	\$1,545,676
Gasoline	121	\$3,227.87	\$792,654,629
Motor Oil	119	\$14.57	\$3,577,095
Vehicle Parts/Equipment and Accessories	132	\$76.38	\$18,756,152
Tire Purchase/Replacement	117	\$160.38	\$39,384,889
Vehicle Audio/Video Equipment and Installation	143	\$11.07	\$2,718,679
Vehicle Cleaning Products and Services	145	\$10.87	\$2,669,116
<b>Services</b>			
Auto Repair Service Policy	105	\$15.76	\$3,870,457
Membership Fees for Automobile Service Clubs	125	\$29.32	\$7,200,207
Global Positioning Services	101	\$2.09	\$513,705
Vehicle Air Conditioning Repair	117	\$21.05	\$5,169,440
Vehicle Body Work and Painting	125	\$52.95	\$13,002,708
Vehicle Brake Work	130	\$102.01	\$25,049,672
Vehicle Clutch/Transmission Repair	120	\$69.98	\$17,184,970
Vehicle Cooling System Repair	130	\$38.25	\$9,392,169
Vehicle Drive Shaft and Rear-end Repair	123	\$10.94	\$2,686,641
Vehicle Electrical System Repair	126	\$41.99	\$10,310,150
Vehicle Exhaust System Repair	141	\$19.06	\$4,681,196
Vehicle Front End Alignment/Wheel Balance & Rotation	120	\$20.81	\$5,109,708
Lube/Oil Change and Oil Filters	114	\$102.64	\$25,204,280
Vehicle Motor Repair/Replacement	122	\$109.62	\$26,919,579
Vehicle Motor Tune-up	132	\$87.85	\$21,573,416
Vehicle Shock Absorber Replacement	127	\$8.40	\$2,063,671
Vehicle Steering/Front End Repair	119	\$29.70	\$7,292,977
Tire Repair and Other Repair Work	130	\$79.11	\$19,426,003

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

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**Chicago, IL 60606-4006**

**Site Type: Ring**

**Latitude: 41.8803**  
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**Radius: 8 Miles**

<b>Demographic Summary</b>	<b>2009</b>	<b>2014</b>
Population	2,015,405	2,011,012
Households	736,780	736,441
Families	400,703	392,475
Median Age	30.7	30.9
Median Household Income	\$51,385	\$54,451

	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Products</b>			
Vehicle Coolant/Brake/Transmission Fluids	102	\$5.05	\$3,720,620
Gasoline	97	\$2,602.01	\$1,917,112,549
Motor Oil	97	\$11.94	\$8,797,419
Vehicle Parts/Equipment and Accessories	106	\$61.57	\$45,365,750
Tire Purchase/Replacement	94	\$128.79	\$94,887,116
Vehicle Audio/Video Equipment and Installation	111	\$8.60	\$6,339,752
Vehicle Cleaning Products and Services	117	\$8.77	\$6,460,867
<b>Services</b>			
Auto Repair Service Policy	85	\$12.75	\$9,395,671
Membership Fees for Automobile Service Clubs	101	\$23.68	\$17,449,796
Global Positioning Services	82	\$1.70	\$1,256,157
Vehicle Air Conditioning Repair	95	\$17.18	\$12,658,492
Vehicle Body Work and Painting	100	\$42.39	\$31,229,112
Vehicle Brake Work	104	\$81.61	\$60,125,122
Vehicle Clutch/Transmission Repair	98	\$57.03	\$42,014,989
Vehicle Cooling System Repair	104	\$30.59	\$22,538,071
Vehicle Drive Shaft and Rear-end Repair	95	\$8.52	\$6,276,405
Vehicle Electrical System Repair	101	\$33.77	\$24,879,311
Vehicle Exhaust System Repair	112	\$15.08	\$11,112,482
Vehicle Front End Alignment/Wheel Balance & Rotation	95	\$16.57	\$12,205,942
Lube/Oil Change and Oil Filters	92	\$82.26	\$60,608,569
Vehicle Motor Repair/Replacement	100	\$89.25	\$65,758,956
Vehicle Motor Tune-up	106	\$70.53	\$51,964,612
Vehicle Shock Absorber Replacement	101	\$6.71	\$4,941,654
Vehicle Steering/Front End Repair	96	\$23.88	\$17,593,347
Tire Repair and Other Repair Work	104	\$63.54	\$46,813,706

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