



Household Budget Expenditures

Sample

Proposed Location
100 S Wacker Dr,
Chicago, IL 60606-4006

Site Type: Ring

Latitude: 41.8803
Longitude: -87.63747
Radius: 1.5 Miles

Demographic Summary	2009	2014
Population	102,755	113,897
Households	56,214	62,602
Families	18,277	19,871
Median Age	36.0	36.0
Median Household Income	\$75,288	\$75,957

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	150	\$102,088.48	\$5,738,801,974	100.0%
Food	156	\$12,302.64	\$691,580,490	12.1%
Food at Home	154	\$7,007.52	\$393,920,550	6.9%
Food Away from Home	159	\$5,295.12	\$297,659,940	5.2%
Alcoholic Beverages	175	\$1,005.76	\$56,537,633	1.0%
Housing	160	\$32,188.79	\$1,809,460,422	31.5%
Shelter	165	\$25,766.90	\$1,448,460,533	25.2%
Utilities, Fuel and Public Services	142	\$6,421.89	\$360,999,889	6.3%
Household Operations	139	\$2,079.36	\$116,888,889	2.0%
Housekeeping Supplies	143	\$1,038.64	\$58,386,269	1.0%
Household Furnishings and Equipment	131	\$2,837.09	\$159,483,917	2.8%
Apparel and Services	116	\$2,907.83	\$163,461,000	2.8%
Transportation	148	\$15,318.03	\$861,087,876	15.0%
Travel	148	\$2,739.45	\$153,995,225	2.7%
Health Care	131	\$4,937.76	\$277,571,220	4.8%
Entertainment and Recreation	148	\$4,805.21	\$270,120,060	4.7%
Personal Care Products & Services	150	\$1,071.63	\$60,240,449	1.0%
Education	165	\$2,074.98	\$116,642,697	2.0%
Smoking Products	164	\$724.34	\$40,718,071	0.7%
Miscellaneous ¹	157	\$2,065.35	\$116,101,584	2.0%
Support Payments/Cash Contributions/Gifts in Kind	140	\$3,391.09	\$190,626,477	3.3%
Life/Other Insurance	121	\$586.11	\$32,947,793	0.6%
Pensions and Social Security	149	\$10,014.44	\$562,951,900	9.8%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.



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Proposed Location
100 S Wacker Dr,
Chicago, IL 60606-4006

Site Type: Ring

Latitude: 41.8803
Longitude: -87.63747
Radius: 4 Miles

Demographic Summary	2009	2014
Population	549,079	561,203
Households	245,566	252,181
Families	104,314	104,483
Median Age	32.0	32.1
Median Household Income	\$58,813	\$62,665

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	125	\$84,877.28	\$20,842,975,155	100.0%
Food	131	\$10,348.62	\$2,541,270,251	12.2%
Food at Home	131	\$5,959.58	\$1,463,470,014	7.0%
Food Away from Home	132	\$4,389.05	\$1,077,800,236	5.2%
Alcoholic Beverages	143	\$818.02	\$200,876,779	1.0%
Housing	134	\$26,959.38	\$6,620,307,863	31.8%
Shelter	138	\$21,595.67	\$5,303,162,008	25.4%
Utilities, Fuel and Public Services	119	\$5,363.71	\$1,317,145,856	6.3%
Household Operations	113	\$1,696.59	\$416,623,973	2.0%
Housekeeping Supplies	120	\$871.94	\$214,119,762	1.0%
Household Furnishings and Equipment	108	\$2,345.78	\$576,043,451	2.8%
Apparel and Services	96	\$2,415.05	\$593,054,664	2.8%
Transportation	123	\$12,732.87	\$3,126,760,934	15.0%
Travel	122	\$2,261.45	\$555,335,597	2.7%
Health Care	110	\$4,135.05	\$1,015,428,853	4.9%
Entertainment and Recreation	122	\$3,952.27	\$970,543,933	4.7%
Personal Care Products & Services	125	\$891.68	\$218,967,323	1.1%
Education	134	\$1,685.03	\$413,786,664	2.0%
Smoking Products	135	\$596.96	\$146,592,154	0.7%
Miscellaneous ¹	130	\$1,710.43	\$420,024,406	2.0%
Support Payments/Cash Contributions/Gifts in Kind	115	\$2,789.57	\$685,022,778	3.3%
Life/Other Insurance	99	\$477.97	\$117,374,003	0.6%
Pensions and Social Security	122	\$8,188.60	\$2,010,841,768	9.6%

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Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.



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Proposed Location
100 S Wacker Dr,
Chicago, IL 60606-4006

Site Type: Ring

Latitude: 41.8803
Longitude: -87.63747
Radius: 8 Miles

Demographic Summary	2009	2014
Population	2,015,405	2,011,012
Households	736,780	736,441
Families	400,703	392,475
Median Age	30.7	30.9
Median Household Income	\$51,385	\$54,451

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	100	\$67,757.91	\$49,922,672,813	100.0%
Food	105	\$8,296.90	\$6,112,989,445	12.2%
Food at Home	106	\$4,812.07	\$3,545,440,100	7.1%
Food Away from Home	105	\$3,484.82	\$2,567,549,343	5.1%
Alcoholic Beverages	111	\$637.03	\$469,354,192	0.9%
Housing	107	\$21,550.07	\$15,877,662,352	31.8%
Shelter	110	\$17,237.54	\$12,700,273,249	25.4%
Utilities, Fuel and Public Services	96	\$4,312.53	\$3,177,389,105	6.4%
Household Operations	90	\$1,347.84	\$993,058,797	2.0%
Housekeeping Supplies	97	\$701.96	\$517,189,619	1.0%
Household Furnishings and Equipment	86	\$1,875.46	\$1,381,804,158	2.8%
Apparel and Services	76	\$1,914.14	\$1,410,298,576	2.8%
Transportation	98	\$10,214.80	\$7,526,063,252	15.1%
Travel	98	\$1,801.37	\$1,327,213,355	2.7%
Health Care	88	\$3,328.67	\$2,452,498,320	4.9%
Entertainment and Recreation	97	\$3,136.35	\$2,310,798,944	4.6%
Personal Care Products & Services	100	\$712.09	\$524,650,457	1.1%
Education	105	\$1,316.96	\$970,308,089	1.9%
Smoking Products	105	\$466.17	\$343,467,959	0.7%
Miscellaneous ¹	103	\$1,353.34	\$997,114,527	2.0%
Support Payments/Cash Contributions/Gifts in Kind	92	\$2,220.88	\$1,636,296,673	3.3%
Life/Other Insurance	79	\$383.37	\$282,459,071	0.6%
Pensions and Social Security	97	\$6,500.51	\$4,789,445,024	9.6%

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