



Household Budget Expenditures

Sample

Jesse Hill - Atlanta
80 Jesse Hill Jr Dr Se
Atlanta, GA 30303

Site Type: Drivetime

Latitude: 33.752401
Longitude: -84.382363
Drivetime: 2 minutes

Demographic Summary	2008	2013
Population	4,267	4,830
Households	1,913	2,177
Families	734	786
Median Age	29.4	29.2
Median Household Income	\$15,936	\$19,209

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	42	\$29,345.58	\$56,138,099	100.0%
Food	45	\$3,775.90	\$7,223,288	12.9%
Food at Home	46	\$2,236.22	\$4,277,892	7.6%
Food Away from Home	45	\$1,539.67	\$2,945,396	5.2%
Alcoholic Beverages	49	\$290.54	\$555,801	1.0%
Housing	44	\$8,869.30	\$16,966,977	30.2%
Shelter	44	\$6,845.42	\$13,095,296	23.3%
Utilities, Fuel and Public Services	44	\$2,023.88	\$3,871,681	6.9%
Household Operations	38	\$551.59	\$1,055,189	1.9%
Housekeeping Supplies	43	\$325.57	\$622,821	1.1%
Household Furnishings and Equipment	36	\$831.59	\$1,590,833	2.8%
Apparel and Services	39	\$1,036.69	\$1,983,181	3.5%
Transportation	41	\$4,460.14	\$8,532,244	15.2%
Travel	36	\$670.23	\$1,282,155	2.3%
Health Care	40	\$1,622.23	\$3,103,319	5.5%
Entertainment and Recreation	39	\$1,461.94	\$2,796,684	5.0%
Personal Care Products & Services	44	\$344.33	\$658,699	1.2%
Education	44	\$600.35	\$1,148,472	2.0%
Smoking Products	56	\$251.99	\$482,051	0.9%
Miscellaneous ¹	42	\$559.52	\$1,070,359	1.9%
Support Payments/Cash Contributions/Gifts in Kind	39	\$884.89	\$1,692,803	3.0%
Life/Other Insurance	34	\$196.31	\$375,536	0.7%
Pensions and Social Security	38	\$2,612.48	\$4,997,676	8.9%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2008 and 2013.



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Site Type: Drivetime

Latitude: 33.752401
Longitude: -84.382363
Drivetime: 4 minutes

Demographic Summary	2008	2013
Population	41,224	47,226
Households	18,933	22,137
Families	5,622	6,140
Median Age	32.4	32.4
Median Household Income	\$33,413	\$41,295

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	71	\$49,860.73	\$944,013,223	100.0%
Food	75	\$6,253.85	\$118,404,182	12.5%
Food at Home	75	\$3,657.02	\$69,238,273	7.3%
Food Away from Home	76	\$2,596.84	\$49,165,909	5.2%
Alcoholic Beverages	84	\$499.26	\$9,452,545	1.0%
Housing	75	\$15,017.56	\$284,327,505	30.1%
Shelter	76	\$11,758.75	\$222,628,487	23.6%
Utilities, Fuel and Public Services	71	\$3,258.81	\$61,699,018	6.5%
Household Operations	66	\$962.00	\$18,213,605	1.9%
Housekeeping Supplies	70	\$536.28	\$10,153,361	1.1%
Household Furnishings and Equipment	63	\$1,459.71	\$27,636,631	2.9%
Apparel and Services	65	\$1,741.38	\$32,969,488	3.5%
Transportation	70	\$7,565.07	\$143,229,462	15.2%
Travel	65	\$1,222.85	\$23,152,159	2.5%
Health Care	65	\$2,655.48	\$50,276,295	5.3%
Entertainment and Recreation	68	\$2,524.09	\$47,788,554	5.1%
Personal Care Products & Services	74	\$579.88	\$10,978,828	1.2%
Education	78	\$1,067.44	\$20,209,851	2.1%
Smoking Products	86	\$387.24	\$7,331,580	0.8%
Miscellaneous ¹	70	\$925.25	\$17,517,753	1.9%
Support Payments/Cash Contributions/Gifts in Kind	66	\$1,502.50	\$28,446,823	3.0%
Life/Other Insurance	58	\$331.60	\$6,278,182	0.7%
Pensions and Social Security	67	\$4,629.29	\$87,646,410	9.3%

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Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2008 and 2013.



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Sample

Jesse Hill - Atlanta
80 Jesse Hill Jr Dr Se
Atlanta, GA 30303

Site Type: Drivetime

Latitude: 33.752401
Longitude: -84.382363
Drivetime: 6 minutes

Demographic Summary	2008	2013
Population	136,675	154,697
Households	58,365	67,725
Families	19,048	20,513
Median Age	30.8	31.0
Median Household Income	\$41,115	\$50,685

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	91	\$64,321.54	\$3,754,126,552	100.0%
Food	97	\$8,028.18	\$468,564,637	12.5%
Food at Home	96	\$4,679.26	\$273,105,137	7.3%
Food Away from Home	98	\$3,348.92	\$195,459,500	5.2%
Alcoholic Beverages	108	\$640.46	\$37,380,512	1.0%
Housing	96	\$19,242.94	\$1,123,114,061	29.9%
Shelter	97	\$15,019.34	\$876,603,697	23.4%
Utilities, Fuel and Public Services	93	\$4,223.60	\$246,510,364	6.6%
Household Operations	86	\$1,252.89	\$73,125,128	1.9%
Housekeeping Supplies	90	\$692.21	\$40,400,546	1.1%
Household Furnishings and Equipment	82	\$1,895.93	\$110,655,758	2.9%
Apparel and Services	84	\$2,242.83	\$130,902,922	3.5%
Transportation	91	\$9,778.33	\$570,712,001	15.2%
Travel	84	\$1,580.68	\$92,256,550	2.5%
Health Care	84	\$3,441.32	\$200,852,410	5.4%
Entertainment and Recreation	88	\$3,277.96	\$191,318,236	5.1%
Personal Care Products & Services	95	\$745.56	\$43,514,547	1.2%
Education	101	\$1,392.32	\$81,262,662	2.2%
Smoking Products	110	\$497.20	\$29,018,995	0.8%
Miscellaneous ¹	90	\$1,189.98	\$69,453,084	1.9%
Support Payments/Cash Contributions/Gifts in Kind	86	\$1,963.70	\$114,611,235	3.1%
Life/Other Insurance	77	\$439.53	\$25,652,977	0.7%
Pensions and Social Security	87	\$6,019.54	\$351,330,283	9.4%

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