



Jesse Hill - Atlanta
80 Jesse Hill Jr Dr Se
Atlanta, GA 30303

Site Type: Drivetime

Latitude: 33.752401
Longitude: -84.382363
Drivetime: 2 minutes

2008 Housing Summary

Housing Units	2,175
2008-2013 Percent Change	15.08%
Percent Occupied	88.0%
Percent Owner Occupied	6.8%
Median Home Value	\$156,250

2008 Demographic Summary

Population	4,267
Households	1,913
Families	734
Median Age	29.4
Median Household Income	\$15,936

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	27	\$3,209.86	\$6,140,458
Mortgage Interest	28	\$1,212.61	\$2,319,716
Mortgage Principal	27	\$551.92	\$1,055,816
Property Taxes	29	\$624.50	\$1,194,659
Homeowners Insurance	29	\$140.09	\$267,994
Ground Rent	34	\$21.45	\$41,032
Maintenance and Remodeling Services	26	\$538.77	\$1,030,674
Maintenance and Remodeling Materials	24	\$98.06	\$187,593
Property Management and Security	33	\$22.46	\$42,974
Rented Dwellings	103	\$3,500.93	\$6,697,274
Rent	104	\$3,396.16	\$6,496,850
Rent Received as Pay	115	\$63.97	\$122,367
Tenant Insurance	95	\$11.33	\$21,669
Maintenance and Repair Services	66	\$21.31	\$40,763
Maintenance and Repair Materials	72	\$8.17	\$15,625
Owned Vacation Homes	29	\$103.20	\$197,419
Mortgage Payment	29	\$34.25	\$65,528
Property Taxes	29	\$25.29	\$48,385
Homeowners Insurance	29	\$2.61	\$4,998
Maintenance and Remodeling	29	\$36.32	\$69,475
Property Management and Security	33	\$4.72	\$9,033
Housing While Attending School	36	\$31.44	\$60,145
Household Operations	38	\$551.59	\$1,055,189
Child Care	44	\$179.43	\$343,248
Care for Elderly and Handicapped	40	\$20.70	\$39,594
Appliance Rental and Repair	37	\$9.00	\$17,221
Computer Information Services	43	\$93.45	\$178,777
Home Security System Services	35	\$8.27	\$15,818
Non-apparel Household Laundry/Dry Cleaning	49	\$14.00	\$26,773
Housekeeping Services	32	\$43.00	\$82,261
Lawn & Garden	31	\$131.50	\$251,556
Moving/Storage/Freight Express	48	\$25.30	\$48,391
PC Repair (Personal Use)	42	\$2.79	\$5,341
Reupholstering/Furniture Repair	31	\$3.69	\$7,065
Termite/Pest Control	31	\$7.31	\$13,986
Water Softening Services	26	\$1.38	\$2,634
Internet Services Away from Home	45	\$2.40	\$4,589
Other Home Services ¹	31	\$9.38	\$17,935

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2008 and 2013.



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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	44	\$2,023.88	\$3,871,681
Bottled Gas	22	\$15.69	\$30,012
Electricity	45	\$747.90	\$1,430,731
Fuel Oil	31	\$33.18	\$63,482
Natural Gas	43	\$285.83	\$546,800
Telephone Services	48	\$734.89	\$1,405,849
Water and Other Public Services	39	\$200.10	\$382,787
Coal/Wood/Other Fuel	24	\$6.28	\$12,020
Housekeeping Supplies	43	\$325.57	\$622,821
Laundry and Cleaning Supplies	45	\$94.32	\$180,427
Postage and Stationery	40	\$94.33	\$180,449
Other HH Products ²	43	\$136.93	\$261,945
Household Textiles	41	\$57.04	\$109,109
Bathroom Linens	46	\$8.54	\$16,334
Bedroom Linens	43	\$28.31	\$54,165
Kitchen and Dining Room Linens	39	\$1.42	\$2,714
Curtains and Draperies	37	\$10.34	\$19,781
Slipcovers, Decorative Pillows	40	\$2.30	\$4,406
Materials for Slipcovers/Curtains	34	\$5.35	\$10,226
Other Linens	41	\$0.78	\$1,483
Furniture	40	\$265.71	\$508,310
Mattresses and Box Springs	41	\$33.76	\$64,587
Other Bedroom Furniture	45	\$59.23	\$113,300
Sofas	43	\$64.16	\$122,746
Living Room Tables and Chairs	38	\$36.08	\$69,020
Kitchen, Dining Room Furniture	37	\$24.96	\$47,742
Infant Furniture	41	\$5.06	\$9,678
Outdoor Furniture	28	\$7.08	\$13,541
Wall Units, Cabinets and Other Furniture ³	37	\$35.39	\$67,696
Major Appliances	34	\$101.87	\$194,869
Dishwashers and Disposals	27	\$6.52	\$12,470
Refrigerators and Freezers	32	\$26.67	\$51,019
Clothes Washers	37	\$17.16	\$32,823
Clothes Dryers	36	\$12.13	\$23,205
Cooking Stoves and Ovens	29	\$16.10	\$30,805
Microwave Ovens	42	\$6.00	\$11,480
Window Air Conditioners	43	\$3.22	\$6,163
Electric Floor Cleaning Equipment	38	\$8.82	\$16,878
Sewing Machines and Miscellaneous Appliances	37	\$5.24	\$10,026

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	31	\$29.99	\$57,370
Housewares	38	\$36.12	\$69,107
Small Appliances	41	\$14.33	\$27,415
Window Coverings	28	\$11.75	\$22,480
Lamps and Other Lighting Fixtures	36	\$9.62	\$18,408
Infant Equipment	35	\$5.73	\$10,961
Rental of Furniture	90	\$3.51	\$6,724
Laundry and Cleaning Equipment	41	\$9.84	\$18,831
Closet and Storage Items	22	\$5.21	\$9,970
Luggage	43	\$4.35	\$8,318
Clocks and Other Household Decoratives	26	\$69.05	\$132,095
Telephones and Accessories	36	\$15.74	\$30,112
Telephone Answering Devices	37	\$0.49	\$940
Outdoor Equipment	22	\$10.40	\$19,901
Power Tools	29	\$18.69	\$35,746
Hand Tools	38	\$3.51	\$6,723
Office Furniture/Equipment for Home Use	37	\$6.99	\$13,366
Computers and Hardware for Home Use	44	\$92.40	\$176,763
Software and Accessories for Home Use	41	\$11.93	\$22,822
Other Household Items ⁴	36	\$47.30	\$90,493

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

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2008 Housing Summary

Housing Units	22,703
2008-2013 Percent Change	18.05%
Percent Occupied	83.4%
Percent Owner Occupied	24.9%
Median Home Value	\$180,040

2008 Demographic Summary

Population	41,224
Households	18,933
Families	5,622
Median Age	32.4
Median Household Income	\$33,413

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	53	\$6,143.54	\$116,315,574
Mortgage Interest	54	\$2,349.43	\$44,481,816
Mortgage Principal	51	\$1,058.23	\$20,035,483
Property Taxes	53	\$1,163.19	\$22,022,668
Homeowners Insurance	51	\$245.63	\$4,650,563
Ground Rent	58	\$36.13	\$683,977
Maintenance and Remodeling Services	51	\$1,056.18	\$19,996,732
Maintenance and Remodeling Materials	46	\$192.31	\$3,641,046
Property Management and Security	62	\$42.43	\$803,289
Rented Dwellings	158	\$5,363.17	\$101,540,952
Rent	159	\$5,212.14	\$98,681,394
Rent Received as Pay	160	\$89.25	\$1,689,819
Tenant Insurance	140	\$16.65	\$315,161
Maintenance and Repair Services	100	\$32.30	\$611,473
Maintenance and Repair Materials	114	\$12.84	\$243,105
Owned Vacation Homes	54	\$192.66	\$3,647,557
Mortgage Payment	54	\$64.91	\$1,228,990
Property Taxes	53	\$46.05	\$871,878
Homeowners Insurance	54	\$4.79	\$90,758
Maintenance and Remodeling	56	\$69.01	\$1,306,533
Property Management and Security	56	\$7.89	\$149,398
Housing While Attending School	68	\$59.39	\$1,124,404
Household Operations	66	\$962.00	\$18,213,605
Child Care	75	\$309.12	\$5,852,569
Care for Elderly and Handicapped	66	\$34.00	\$643,738
Appliance Rental and Repair	63	\$15.24	\$288,609
Computer Information Services	73	\$159.64	\$3,022,378
Home Security System Services	60	\$14.23	\$269,337
Non-apparel Household Laundry/Dry Cleaning	80	\$22.84	\$432,342
Housekeeping Services	60	\$80.29	\$1,520,096
Lawn & Garden	55	\$234.09	\$4,431,993
Moving/Storage/Freight Express	83	\$43.64	\$826,177
PC Repair (Personal Use)	72	\$4.82	\$91,337
Reupholstering/Furniture Repair	58	\$6.81	\$129,023
Termite/Pest Control	55	\$12.78	\$241,908
Water Softening Services	45	\$2.44	\$46,145
Internet Services Away from Home	78	\$4.23	\$80,029
Other Home Services ¹	59	\$17.85	\$337,924

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	71	\$3,258.81	\$61,699,018
Bottled Gas	37	\$26.56	\$502,881
Electricity	71	\$1,169.80	\$22,147,904
Fuel Oil	58	\$62.12	\$1,176,103
Natural Gas	71	\$476.84	\$9,027,926
Telephone Services	78	\$1,182.26	\$22,383,635
Water and Other Public Services	64	\$330.37	\$6,254,969
Coal/Wood/Other Fuel	42	\$10.86	\$205,600
Housekeeping Supplies	70	\$536.28	\$10,153,361
Laundry and Cleaning Supplies	72	\$151.16	\$2,861,929
Postage and Stationery	69	\$160.33	\$3,035,477
Other HH Products ²	70	\$224.79	\$4,255,955
Household Textiles	70	\$98.23	\$1,859,754
Bathroom Linens	78	\$14.27	\$270,163
Bedroom Linens	73	\$48.26	\$913,661
Kitchen and Dining Room Linens	68	\$2.46	\$46,486
Curtains and Draperies	65	\$18.35	\$347,471
Slipcovers, Decorative Pillows	70	\$3.99	\$75,486
Materials for Slipcovers/Curtains	61	\$9.60	\$181,759
Other Linens	68	\$1.31	\$24,728
Furniture	70	\$461.94	\$8,745,833
Mattresses and Box Springs	71	\$59.06	\$1,118,238
Other Bedroom Furniture	75	\$97.53	\$1,846,473
Sofas	74	\$111.83	\$2,117,354
Living Room Tables and Chairs	66	\$62.73	\$1,187,705
Kitchen, Dining Room Furniture	67	\$45.46	\$860,656
Infant Furniture	75	\$9.30	\$176,056
Outdoor Furniture	54	\$13.70	\$259,337
Wall Units, Cabinets and Other Furniture ³	66	\$62.33	\$1,180,014
Major Appliances	60	\$180.96	\$3,426,077
Dishwashers and Disposals	50	\$12.12	\$229,534
Refrigerators and Freezers	58	\$48.62	\$920,435
Clothes Washers	63	\$29.55	\$559,379
Clothes Dryers	63	\$21.07	\$398,878
Cooking Stoves and Ovens	54	\$29.85	\$565,225
Microwave Ovens	72	\$10.36	\$196,119
Window Air Conditioners	73	\$5.47	\$103,555
Electric Floor Cleaning Equipment	66	\$15.18	\$287,366
Sewing Machines and Miscellaneous Appliances	62	\$8.75	\$165,586

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	57	\$55.00	\$1,041,348
Housewares	66	\$62.55	\$1,184,340
Small Appliances	70	\$24.63	\$466,293
Window Coverings	56	\$23.51	\$445,205
Lamps and Other Lighting Fixtures	64	\$17.20	\$325,636
Infant Equipment	63	\$10.19	\$192,848
Rental of Furniture	125	\$4.87	\$92,190
Laundry and Cleaning Equipment	69	\$16.56	\$313,596
Closet and Storage Items	38	\$9.23	\$174,669
Luggage	75	\$7.48	\$141,674
Clocks and Other Household Decoratives	47	\$126.42	\$2,393,479
Telephones and Accessories	59	\$25.44	\$481,722
Telephone Answering Devices	67	\$0.89	\$16,774
Outdoor Equipment	36	\$17.28	\$327,179
Power Tools	51	\$33.13	\$627,294
Hand Tools	66	\$6.00	\$113,663
Office Furniture/Equipment for Home Use	66	\$12.67	\$239,914
Computers and Hardware for Home Use	77	\$162.60	\$3,078,441
Software and Accessories for Home Use	74	\$21.44	\$406,006
Other Household Items ⁴	62	\$81.48	\$1,542,696

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

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2008 Housing Summary

Housing Units	70,408
2008-2013 Percent Change	17.33%
Percent Occupied	82.9%
Percent Owner Occupied	30.7%
Median Home Value	\$188,651

2008 Demographic Summary

Population	136,675
Households	58,365
Families	19,048
Median Age	30.8
Median Household Income	\$41,115

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	69	\$8,113.66	\$473,553,563
Mortgage Interest	71	\$3,098.79	\$180,860,850
Mortgage Principal	68	\$1,403.50	\$81,915,075
Property Taxes	70	\$1,533.83	\$89,522,187
Homeowners Insurance	69	\$329.40	\$19,225,576
Ground Rent	75	\$46.58	\$2,718,660
Maintenance and Remodeling Services	67	\$1,393.08	\$81,307,352
Maintenance and Remodeling Materials	61	\$253.62	\$14,802,794
Property Management and Security	80	\$54.85	\$3,201,069
Rented Dwellings	194	\$6,571.88	\$383,567,882
Rent	195	\$6,386.75	\$372,762,576
Rent Received as Pay	197	\$109.46	\$6,388,702
Tenant Insurance	173	\$20.59	\$1,201,843
Maintenance and Repair Services	121	\$39.15	\$2,284,864
Maintenance and Repair Materials	141	\$15.93	\$929,897
Owned Vacation Homes	72	\$254.32	\$14,843,651
Mortgage Payment	72	\$86.62	\$5,055,392
Property Taxes	70	\$60.88	\$3,553,246
Homeowners Insurance	72	\$6.40	\$373,541
Maintenance and Remodeling	73	\$90.10	\$5,258,463
Property Management and Security	73	\$10.33	\$603,009
Housing While Attending School	91	\$79.48	\$4,638,601
Household Operations	86	\$1,252.89	\$73,125,128
Child Care	98	\$402.95	\$23,518,305
Care for Elderly and Handicapped	81	\$41.89	\$2,445,099
Appliance Rental and Repair	82	\$19.82	\$1,156,874
Computer Information Services	94	\$206.06	\$12,026,568
Home Security System Services	80	\$19.04	\$1,111,091
Non-apparel Household Laundry/Dry Cleaning	102	\$29.01	\$1,693,118
Housekeeping Services	78	\$105.50	\$6,157,667
Lawn & Garden	73	\$309.79	\$18,080,707
Moving/Storage/Freight Express	105	\$54.83	\$3,200,165
PC Repair (Personal Use)	92	\$6.18	\$360,577
Reupholstering/Furniture Repair	76	\$8.87	\$517,632
Termite/Pest Control	73	\$17.12	\$999,008
Water Softening Services	61	\$3.30	\$192,462
Internet Services Away from Home	100	\$5.40	\$315,127
Other Home Services ¹	76	\$23.14	\$1,350,728

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Utilities, Fuels, Public Services	93	\$4,223.60	\$246,510,364
Bottled Gas	49	\$35.56	\$2,075,435
Electricity	92	\$1,526.48	\$89,093,253
Fuel Oil	73	\$78.66	\$4,590,949
Natural Gas	92	\$614.70	\$35,877,156
Telephone Services	100	\$1,521.27	\$88,789,115
Water and Other Public Services	84	\$432.90	\$25,266,478
Coal/Wood/Other Fuel	54	\$14.01	\$817,978
Housekeeping Supplies	90	\$692.21	\$40,400,546
Laundry and Cleaning Supplies	93	\$195.19	\$11,392,544
Postage and Stationery	89	\$206.53	\$12,054,397
Other HH Products ²	90	\$290.48	\$16,953,605
Household Textiles	91	\$127.15	\$7,420,837
Bathroom Linens	100	\$18.34	\$1,070,703
Bedroom Linens	94	\$62.55	\$3,650,484
Kitchen and Dining Room Linens	88	\$3.17	\$184,805
Curtains and Draperies	85	\$23.86	\$1,392,650
Slipcovers, Decorative Pillows	92	\$5.20	\$303,255
Materials for Slipcovers/Curtains	78	\$12.33	\$719,684
Other Linens	89	\$1.70	\$99,256
Furniture	91	\$598.24	\$34,916,558
Mattresses and Box Springs	92	\$76.15	\$4,444,466
Other Bedroom Furniture	97	\$126.20	\$7,365,683
Sofas	96	\$143.63	\$8,383,167
Living Room Tables and Chairs	86	\$81.48	\$4,755,353
Kitchen, Dining Room Furniture	87	\$59.13	\$3,450,866
Infant Furniture	96	\$12.02	\$701,488
Outdoor Furniture	71	\$18.18	\$1,061,244
Wall Units, Cabinets and Other Furniture ³	86	\$81.46	\$4,754,291
Major Appliances	78	\$235.35	\$13,736,229
Dishwashers and Disposals	66	\$16.06	\$937,072
Refrigerators and Freezers	76	\$63.49	\$3,705,437
Clothes Washers	82	\$38.40	\$2,241,245
Clothes Dryers	82	\$27.42	\$1,600,283
Cooking Stoves and Ovens	71	\$38.84	\$2,266,858
Microwave Ovens	92	\$13.21	\$771,129
Window Air Conditioners	94	\$6.98	\$407,201
Electric Floor Cleaning Equipment	85	\$19.59	\$1,143,086
Sewing Machines and Miscellaneous Appliances	80	\$11.38	\$663,918

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	74	\$72.12	\$4,209,349
Housewares	86	\$81.17	\$4,737,732
Small Appliances	90	\$31.69	\$1,849,874
Window Coverings	72	\$30.48	\$1,778,911
Lamps and Other Lighting Fixtures	84	\$22.63	\$1,321,040
Infant Equipment	80	\$12.99	\$758,021
Rental of Furniture	168	\$6.55	\$382,182
Laundry and Cleaning Equipment	89	\$21.25	\$1,240,009
Closet and Storage Items	50	\$11.99	\$700,068
Luggage	96	\$9.67	\$564,526
Clocks and Other Household Decoratives	62	\$165.36	\$9,650,967
Telephones and Accessories	78	\$33.59	\$1,960,529
Telephone Answering Devices	86	\$1.14	\$66,397
Outdoor Equipment	47	\$22.69	\$1,324,392
Power Tools	66	\$42.87	\$2,502,319
Hand Tools	86	\$7.91	\$461,773
Office Furniture/Equipment for Home Use	86	\$16.53	\$964,728
Computers and Hardware for Home Use	100	\$209.93	\$12,252,570
Software and Accessories for Home Use	96	\$27.57	\$1,609,355
Other Household Items ⁴	81	\$107.04	\$6,247,392

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2008 and 2013.