



# Tapestry Segmentation Area Profile

Ranked by Households  
Sample

Alton PI - Brookline MA  
1 Alton PI  
Brookline, MA 02446

Site Type: Drivetime

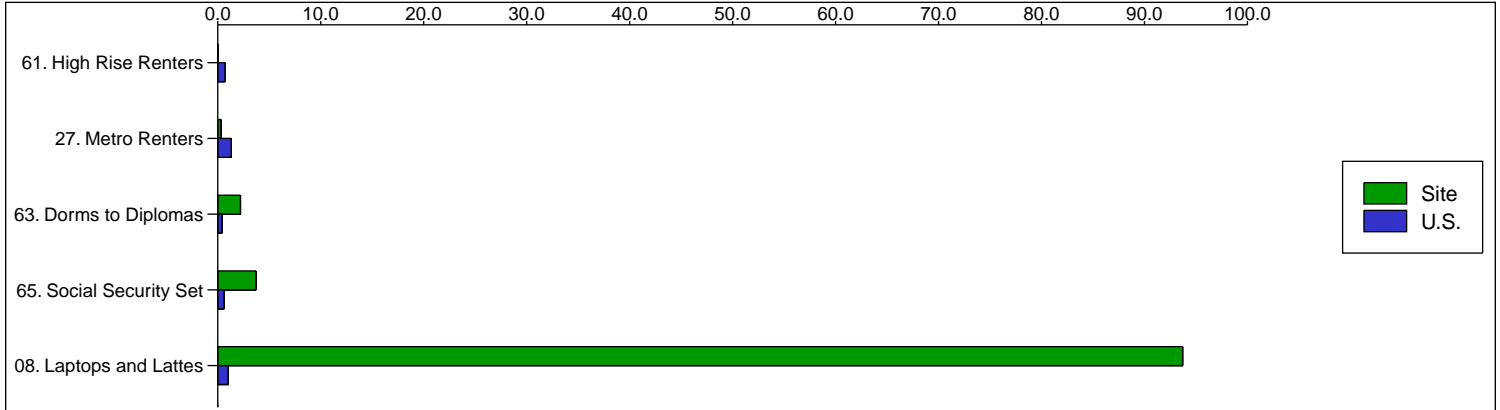
Latitude: 42.339189  
Longitude: -71.121075  
Drivetime: 2 minutes

## Top Twenty Tapestry Segments

Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

Rank	Tapestry Segment	Households		U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	08. Laptops and Lattes	93.7%	93.7%	1.0%	1.0%	9270
2	65. Social Security Set	3.7%	97.4%	0.6%	1.6%	575
3	63. Dorms to Diplomas	2.2%	99.6%	0.4%	2.0%	490
4	27. Metro Renters	0.3%	99.9%	1.3%	3.3%	23
5	61. High Rise Renters	0.0%	99.9%	0.7%	4.0%	6
<b>Subtotal</b>		<b>99.9%</b>		<b>4.0%</b>		
<b>Total</b>		<b>99.9%</b>		<b>4.0%</b>		<b>2,432</b>

## Top Ten Tapestry Segments Site vs. U.S.



Percent of Households by Tapestry Segment

Source: ESRI



# Tapestry Segmentation Area Profile

Sample

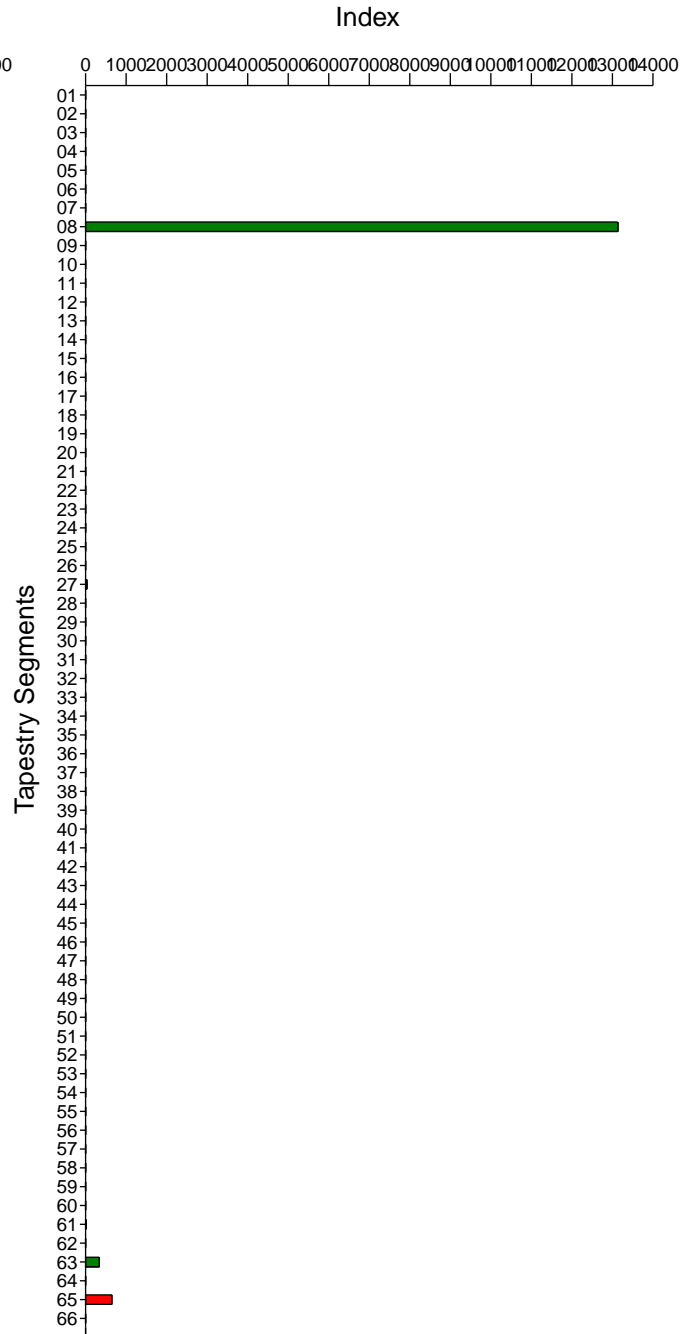
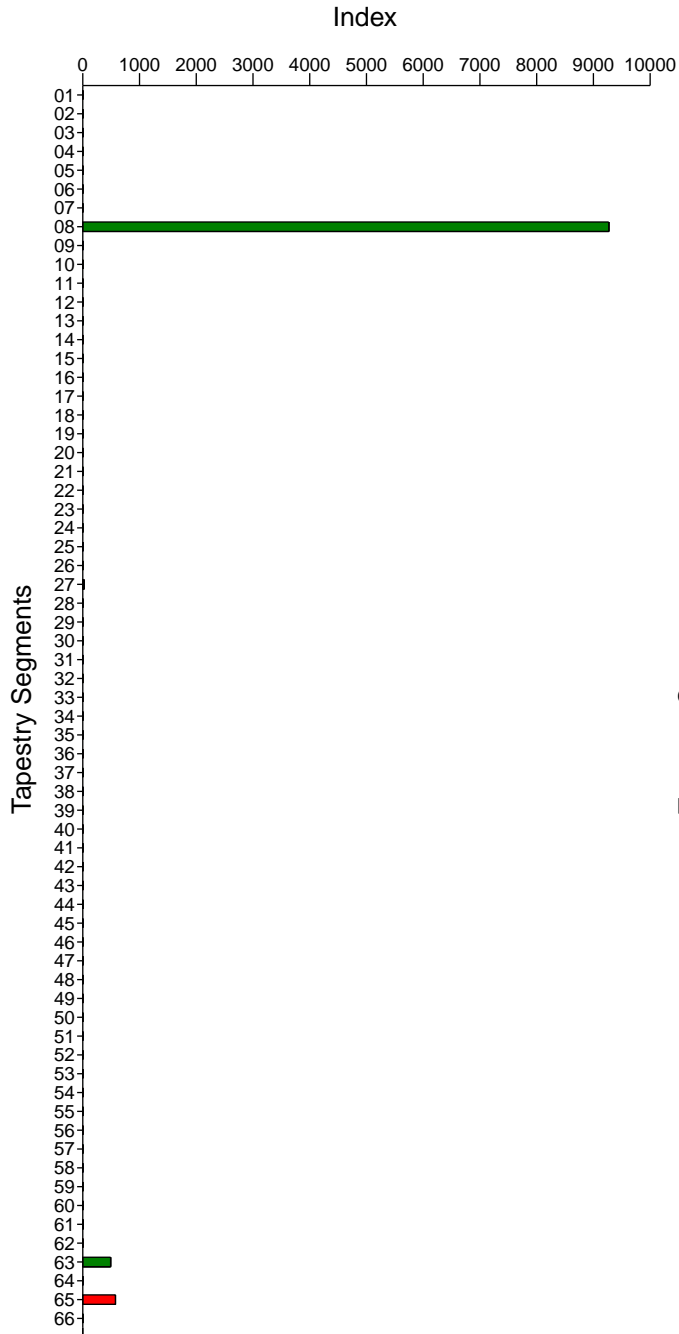
Alton PI - Brookline MA  
1 Alton PI  
Brookline, MA 02446

Site Type: Drivetime

Latitude: 42.339189  
Longitude: -71.121075  
Drivetime: 2 minutes

Tapestry Indexes by Households

Tapestry Indexes by Population



Source: ESRI



# Tapestry Segmentation Area Profile

LifeMode Groups  
Sample

Alton PI - Brookline MA  
1 Alton PI  
Brookline, MA 02446

Latitude: 42.339189  
Longitude: -71.121075  
Drivetime: 2 minutes

Site Type: Drivetime

Tapestry LifeMode Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	10,966	100.0%		22,339	100.0%	
<b>L1. High Society</b>	0	0.0%	0	0	0.0%	0
01 Top Rung	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
04 Boomburbs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
<b>L2. Upscale Avenues</b>	0	0.0%	0	0	0.0%	0
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
17 Green Acres	0	0.0%	0	0	0.0%	0
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
<b>L3. Metropolis</b>	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
<b>L4. Solo Acts</b>	10,312	94.0%	1390	21,155	94.7%	1871
08 Laptops and Lattes	10,279	93.7%	9270	21,101	94.5%	13130
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	33	0.3%	23	54	0.2%	28
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
<b>L5. Senior Styles</b>	409	3.7%	30	678	3.0%	29
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
57 Simple Living	0	0.0%	0	0	0.0%	0
65 Social Security Set	409	3.7%	575	678	3.0%	643
<b>L6. Scholars &amp; Patriots</b>	241	2.2%	152	496	2.2%	125
40 Military Proximity	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	241	2.2%	490	496	2.2%	335

Source: ESRI



# Tapestry Segmentation Area Profile

LifeMode Groups  
Sample

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Drivetime: 2 minutes

Tapestry LifeMode Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	10,966	100.0%		22,339	100.0%	
<b>L7. High Hopes</b>	0	0.0%	0	0	0.0%	0
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
48 Great Expectations	0	0.0%	0	0	0.0%	0
<b>L8. Global Roots</b>	4	0.0%	0	10	0.0%	0
35 International Marketplace	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
61 High Rise Renters	4	0.0%	6	10	0.0%	6
<b>L9. Family Portrait</b>	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
<b>L10. Traditional Living</b>	0	0.0%	0	0	0.0%	0
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
<b>L11. Factories &amp; Farms</b>	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
<b>L12. American Quilt</b>	0	0.0%	0	0	0.0%	0
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

Source: ESRI



# Tapestry Segmentation Area Profile

## Urbanization Groups Sample

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Drivetime: 2 minutes

Site Type: Drivetime

Tapestry Urbanization Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	10,966	100.0%		22,339	100.0%	
<b>U1. Principal Urban Centers I</b>	10,312	94.0%	1206	21,155	94.7%	1239
08 Laptops and Lattes	10,279	93.7%	9270	21,101	94.5%	13130
11 Pacific Heights	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	33	0.3%	23	54	0.2%	28
35 International Marketplace	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
<b>U2. Principal Urban Centers II</b>	413	3.8%	80	688	3.1%	55
45 City Strivers	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
61 High Rise Renters	4	0.0%	6	10	0.0%	6
64 City Commons	0	0.0%	0	0	0.0%	0
65 Social Security Set	409	3.7%	575	678	3.0%	643
<b>U3. Metro Cities I</b>	0	0.0%	0	0	0.0%	0
01 Top Rung	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
<b>U4. Metro Cities II</b>	241	2.2%	20	496	2.2%	22
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	241	2.2%	490	496	2.2%	335
<b>U5. Urban Outskirts I</b>	0	0.0%	0	0	0.0%	0
04 Boomburbs	0	0.0%	0	0	0.0%	0
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
48 Great Expectations	0	0.0%	0	0	0.0%	0

Source: ESRI



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Tapestry Urbanization Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	10,966	100.0%		22,339	100.0%	
<b>U6. Urban Outskirts II</b>	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
57 Simple Living	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
<b>U7. Suburban Periphery I</b>	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
<b>U8. Suburban Periphery II</b>	0	0.0%	0	0	0.0%	0
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
<b>U9. Small Towns</b>	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
<b>U10. Rural I</b>	0	0.0%	0	0	0.0%	0
17 Green Acres	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
<b>U11. Rural II</b>	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the settlement density of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average.

Source: ESRI



# Tapestry Segmentation Area Profile

Ranked by Households

Sample

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Latitude: 42.339189  
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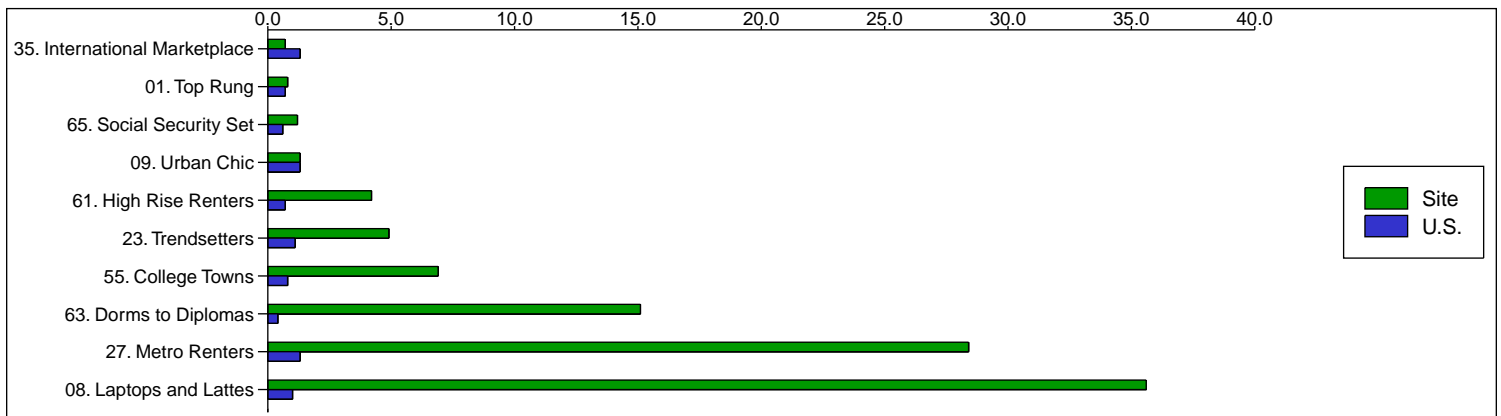
## Top Twenty Tapestry Segments

Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

Rank	Tapestry Segment	Households		U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	08. Laptops and Lattes	35.6%	35.6%	1.0%	1.0%	3524
2	27. Metro Renters	28.4%	64.0%	1.3%	2.3%	2124
3	63. Dorms to Diplomas	15.1%	79.1%	0.4%	2.7%	3378
4	55. College Towns	6.9%	86.0%	0.8%	3.5%	867
5	23. Trendsetters	4.9%	90.9%	1.1%	4.6%	467
	<b>Subtotal</b>	<b>90.9%</b>		<b>4.6%</b>		
6	61. High Rise Renters	4.2%	95.1%	0.7%	5.3%	633
7	09. Urban Chic	1.3%	96.4%	1.3%	6.6%	96
8	65. Social Security Set	1.2%	97.6%	0.6%	7.2%	192
9	01. Top Rung	0.8%	98.4%	0.7%	7.9%	115
10	35. International Marketplace	0.7%	99.1%	1.3%	9.2%	57
	<b>Subtotal</b>	<b>8.2%</b>		<b>4.6%</b>		
11	44. Urban Melting Pot	0.5%	99.6%	0.7%	9.9%	71
12	64. City Commons	0.3%	99.9%	0.7%	10.6%	42
13	45. City Strivers	0.0%	99.9%	0.7%	11.3%	1
	<b>Total</b>	<b>99.9%</b>		<b>11.3%</b>		<b>880</b>

## Top Ten Tapestry Segments

Site vs. U.S.



Percent of Households by Tapestry Segment

Source: ESRI



# Tapestry Segmentation Area Profile

Sample

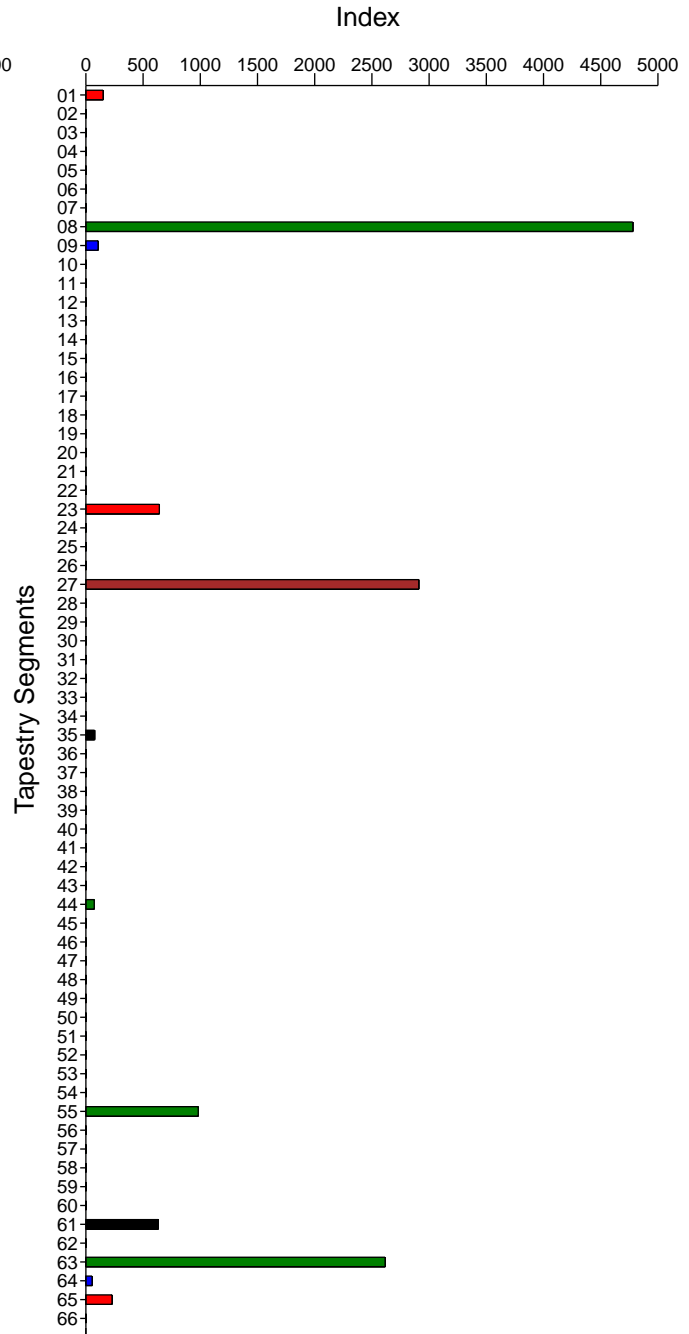
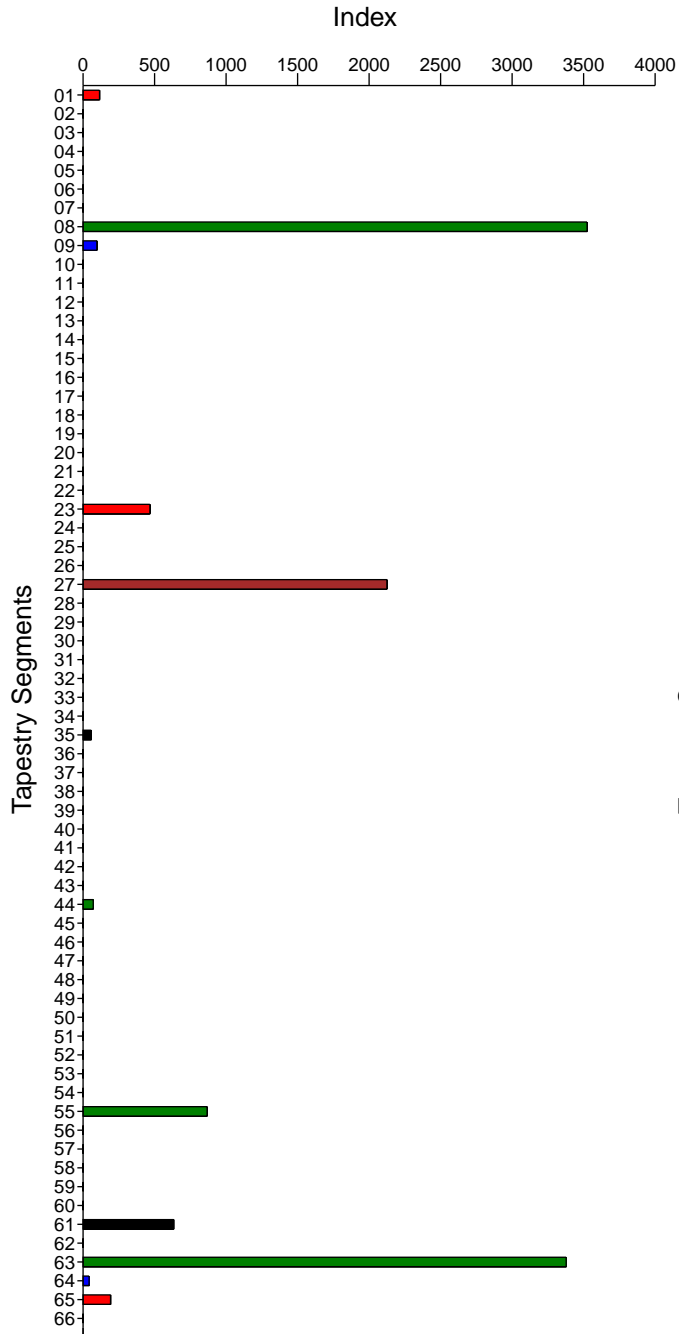
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### Tapestry Indexes by Households

### Tapestry Indexes by Population



Source: ESRI



# Tapestry Segmentation Area Profile

LifeMode Groups  
Sample

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Longitude: -71.121075  
Drivetime: 4 minutes

Site Type: Drivetime

Tapestry LifeMode Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	55,955	100.0%		124,478	100.0%	
<b>L1. High Society</b>	445	0.8%	6	1,440	1.2%	8
01 Top Rung	445	0.8%	115	1,440	1.2%	150
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
04 Boomburbs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
<b>L2. Upscale Avenues</b>	715	1.3%	9	1,617	1.3%	9
09 Urban Chic	715	1.3%	96	1,617	1.3%	106
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
17 Green Acres	0	0.0%	0	0	0.0%	0
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
<b>L3. Metropolis</b>	4	0.0%	0	32	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
45 City Strivers	4	0.0%	1	32	0.0%	3
51 Metro City Edge	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
<b>L4. Solo Acts</b>	38,584	69.0%	1019	81,063	65.1%	1287
08 Laptops and Lattes	19,941	35.6%	3524	42,810	34.4%	4780
23 Trendsetters	2,748	4.9%	467	7,093	5.7%	642
27 Metro Renters	15,895	28.4%	2124	31,160	25.0%	2909
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
<b>L5. Senior Styles</b>	695	1.2%	10	1,341	1.1%	10
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
57 Simple Living	0	0.0%	0	0	0.0%	0
65 Social Security Set	695	1.2%	192	1,341	1.1%	228
<b>L6. Scholars &amp; Patriots</b>	12,326	22.0%	1527	30,625	24.6%	1380
40 Military Proximity	0	0.0%	0	0	0.0%	0
55 College Towns	3,856	6.9%	867	9,054	7.3%	982
63 Dorms to Diplomas	8,470	15.1%	3378	21,571	17.3%	2615

Source: ESRI



# Tapestry Segmentation Area Profile

LifeMode Groups  
Sample

Alton PI - Brookline MA  
1 Alton PI  
Brookline, MA 02446

Site Type: Drivetime

Latitude: 42.339189  
Longitude: -71.121075  
Drivetime: 4 minutes

Tapestry LifeMode Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	55,955	100.0%		124,478	100.0%	
<b>L7. High Hopes</b>	0	0.0%	0	0	0.0%	0
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
48 Great Expectations	0	0.0%	0	0	0.0%	0
<b>L8. Global Roots</b>	3,026	5.4%	66	7,863	6.3%	65
35 International Marketplace	413	0.7%	57	1,458	1.2%	76
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	265	0.5%	71	634	0.5%	73
47 Las Casas	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
61 High Rise Renters	2,348	4.2%	633	5,771	4.6%	633
<b>L9. Family Portrait</b>	160	0.3%	4	497	0.4%	4
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
64 City Commons	160	0.3%	42	497	0.4%	54
<b>L10. Traditional Living</b>	0	0.0%	0	0	0.0%	0
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
<b>L11. Factories &amp; Farms</b>	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
<b>L12. American Quilt</b>	0	0.0%	0	0	0.0%	0
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

Source: ESRI



# Tapestry Segmentation Area Profile

## Urbanization Groups Sample

Alton PI - Brookline MA  
1 Alton PI  
Brookline, MA 02446

Latitude: 42.339189  
Longitude: -71.121075  
Drivetime: 4 minutes

Site Type: Drivetime

Tapestry Urbanization Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	55,955	100.0%		124,478	100.0%	
<b>U1. Principal Urban Centers I</b>	39,262	70.2%	900	83,155	66.8%	874
08 Laptops and Lattes	19,941	35.6%	3524	42,810	34.4%	4780
11 Pacific Heights	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
23 Trendsetters	2,748	4.9%	467	7,093	5.7%	642
27 Metro Renters	15,895	28.4%	2124	31,160	25.0%	2909
35 International Marketplace	413	0.7%	57	1,458	1.2%	76
44 Urban Melting Pot	265	0.5%	71	634	0.5%	73
<b>U2. Principal Urban Centers II</b>	3,207	5.7%	121	7,641	6.1%	110
45 City Strivers	4	0.0%	1	32	0.0%	3
47 Las Casas	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
61 High Rise Renters	2,348	4.2%	633	5,771	4.6%	633
64 City Commons	160	0.3%	42	497	0.4%	54
65 Social Security Set	695	1.2%	192	1,341	1.1%	228
<b>U3. Metro Cities I</b>	1,160	2.1%	18	3,057	2.5%	22
01 Top Rung	445	0.8%	115	1,440	1.2%	150
03 Connoisseurs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
09 Urban Chic	715	1.3%	96	1,617	1.3%	106
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
<b>U4. Metro Cities II</b>	8,470	15.1%	139	21,571	17.3%	175
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	8,470	15.1%	3378	21,571	17.3%	2615
<b>U5. Urban Outskirts I</b>	0	0.0%	0	0	0.0%	0
04 Boomburbs	0	0.0%	0	0	0.0%	0
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
48 Great Expectations	0	0.0%	0	0	0.0%	0

Source: ESRI



# Tapestry Segmentation Area Profile

## Urbanization Groups Sample

Alton PI - Brookline MA  
1 Alton PI  
Brookline, MA 02446

Latitude: 42.339189  
Longitude: -71.121075  
Drivetime: 4 minutes

Site Type: Drivetime

Tapestry Urbanization Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	55,955	100.0%		124,478	100.0%	
<b>U6. Urban Outskirts II</b>	3,856	6.9%	134	9,054	7.3%	138
51 Metro City Edge	0	0.0%	0	0	0.0%	0
55 College Towns	3,856	6.9%	867	9,054	7.3%	982
57 Simple Living	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
<b>U7. Suburban Periphery I</b>	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
<b>U8. Suburban Periphery II</b>	0	0.0%	0	0	0.0%	0
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
<b>U9. Small Towns</b>	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
<b>U10. Rural I</b>	0	0.0%	0	0	0.0%	0
17 Green Acres	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
<b>U11. Rural II</b>	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the settlement density of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average.

Source: ESRI



# Tapestry Segmentation Area Profile

Ranked by Households

Sample

Alton PI - Brookline MA  
 1 Alton PI  
 Brookline, MA 02446

Site Type: Drivetime

Latitude: 42.339189  
 Longitude: -71.121075  
 Drivetime: 8 minutes

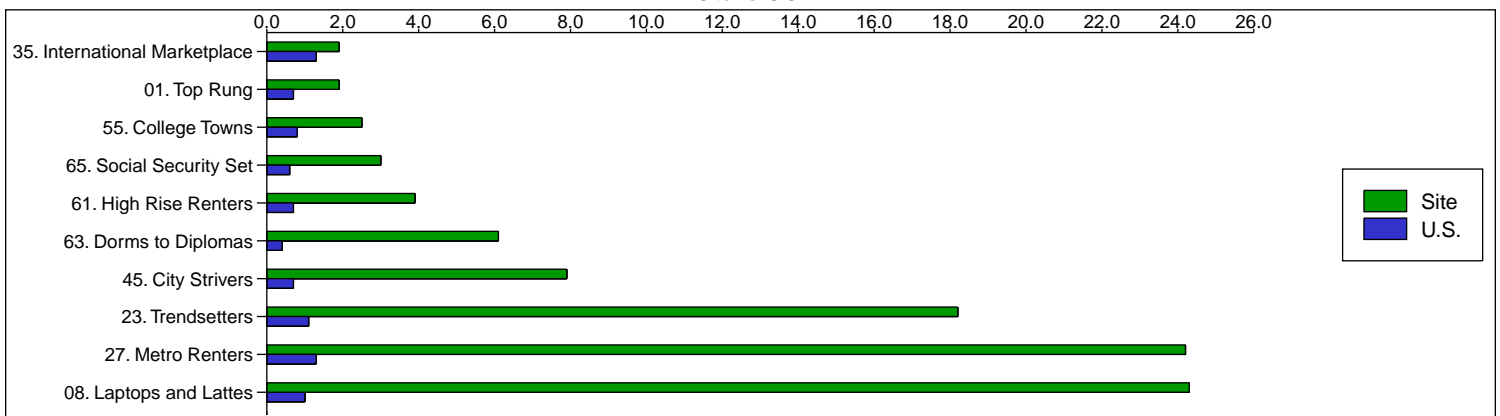
## Top Twenty Tapestry Segments

Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

Rank	Tapestry Segment	Households		U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	08. Laptops and Lattes	24.3%	24.3%	1.0%	1.0%	2404
2	27. Metro Renters	24.2%	48.5%	1.3%	2.3%	1807
3	23. Trendsetters	18.2%	66.7%	1.1%	3.4%	1726
4	45. City Strivers	7.9%	74.6%	0.7%	4.1%	1070
5	63. Dorms to Diplomas	6.1%	80.7%	0.4%	4.5%	1372
	<b>Subtotal</b>	<b>80.7%</b>		<b>4.5%</b>		
6	61. High Rise Renters	3.9%	84.6%	0.7%	5.2%	595
7	65. Social Security Set	3.0%	87.6%	0.6%	5.8%	467
8	55. College Towns	2.5%	90.1%	0.8%	6.6%	310
9	01. Top Rung	1.9%	92.0%	0.7%	7.3%	274
10	35. International Marketplace	1.9%	93.9%	1.3%	8.6%	145
	<b>Subtotal</b>	<b>13.2%</b>		<b>4.1%</b>		
11	09. Urban Chic	1.9%	95.8%	1.3%	9.9%	140
12	44. Urban Melting Pot	1.1%	96.9%	0.7%	10.6%	162
13	20. City Lights	0.9%	97.8%	1.0%	11.6%	84
14	64. City Commons	0.7%	98.5%	0.7%	12.3%	99
15	03. Connoisseurs	0.6%	99.1%	1.4%	13.7%	46
	<b>Subtotal</b>	<b>5.2%</b>		<b>5.1%</b>		
16	30. Retirement Communities	0.3%	99.4%	1.5%	15.2%	23
17	36. Old and Newcomers	0.3%	99.7%	2.0%	17.2%	13
18	05. Wealthy Seaboard Suburbs	0.2%	99.9%	1.4%	18.6%	16
19	54. Urban Rows	0.1%	100.0%	0.3%	18.9%	32
20	52. Inner City Tenants	0.0%	100.0%	1.5%	20.4%	1
	<b>Subtotal</b>	<b>0.9%</b>		<b>6.7%</b>		
	<b>Total</b>	<b>100.0%</b>		<b>20.4%</b>		<b>489</b>

## Top Ten Tapestry Segments

Site vs. U.S.



Percent of Households by Tapestry Segment

Source: ESRI



# Tapestry Segmentation Area Profile

Sample

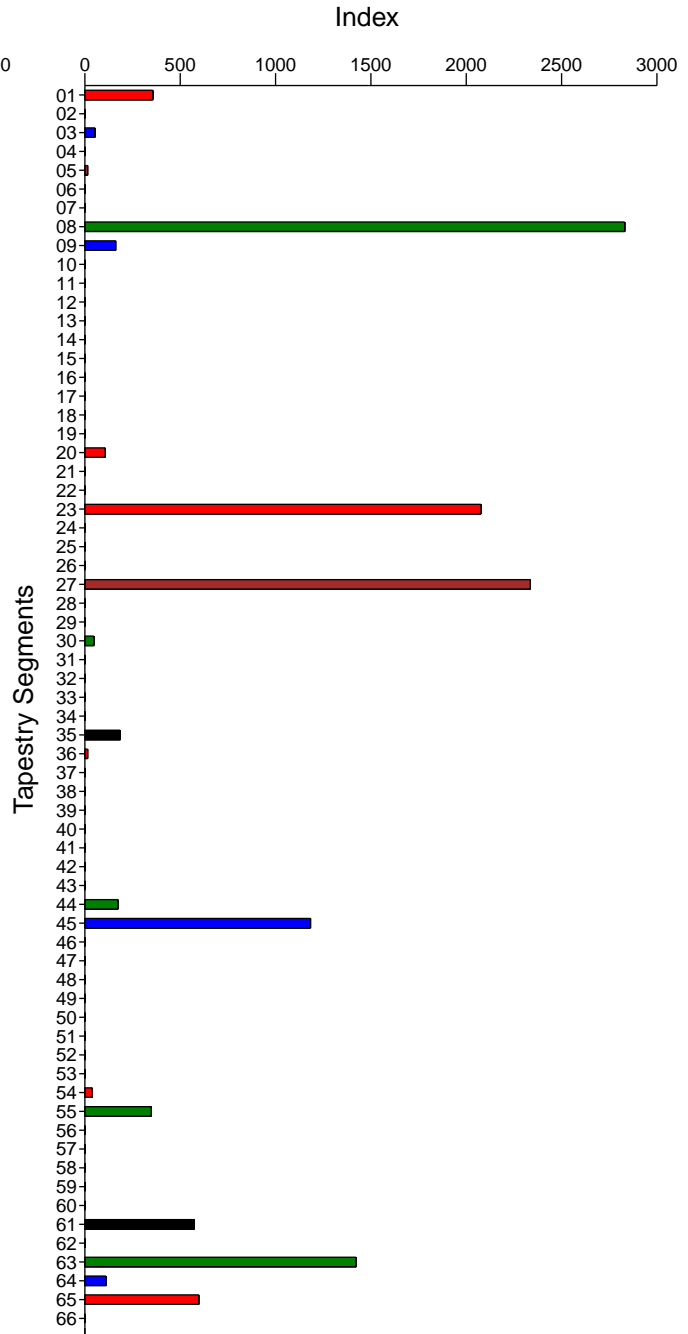
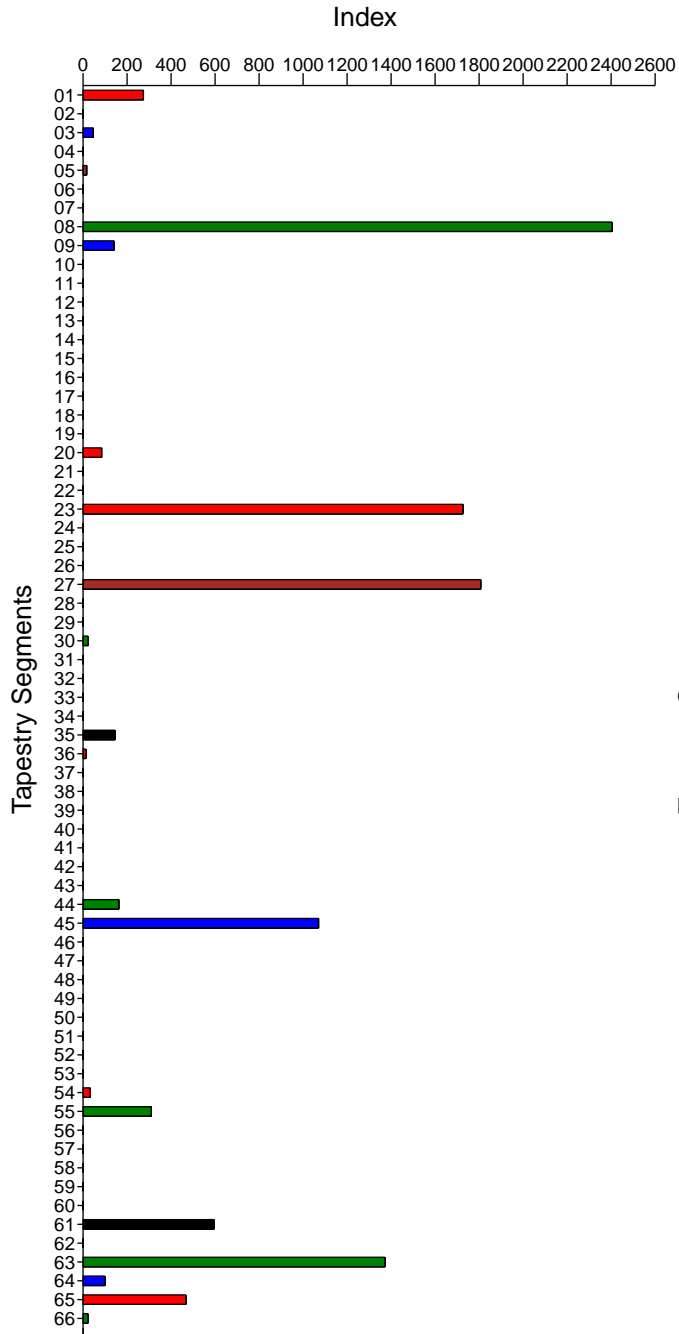
Alton PI - Brookline MA  
1 Alton PI  
Brookline, MA 02446

Site Type: Drivetime

Latitude: 42.339189  
Longitude: -71.121075  
Drivetime: 8 minutes

Tapestry Indexes by Households

Tapestry Indexes by Population



Source: ESRI



# Tapestry Segmentation Area Profile

LifeMode Groups  
Sample

Alton PI - Brookline MA  
1 Alton PI  
Brookline, MA 02446

Latitude: 42.339189  
Longitude: -71.121075  
Drivetime: 8 minutes

Site Type: Drivetime

Tapestry LifeMode Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	187,112	100.0%		436,302	100.0%	
<b>L1. High Society</b>	5,152	2.8%	22	16,093	3.7%	26
01 Top Rung	3,541	1.9%	274	11,970	2.7%	356
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
03 Connoisseurs	1,200	0.6%	46	3,185	0.7%	52
04 Boomburbs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	411	0.2%	16	938	0.2%	14
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
<b>L2. Upscale Avenues</b>	3,488	1.9%	13	8,575	2.0%	14
09 Urban Chic	3,488	1.9%	140	8,575	2.0%	161
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
17 Green Acres	0	0.0%	0	0	0.0%	0
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
<b>L3. Metropolis</b>	16,660	8.9%	169	46,936	10.8%	205
20 City Lights	1,625	0.9%	84	4,802	1.1%	106
22 Metropolitans	0	0.0%	0	0	0.0%	0
45 City Strivers	14,829	7.9%	1070	41,518	9.5%	1183
51 Metro City Edge	0	0.0%	0	0	0.0%	0
54 Urban Rows	206	0.1%	32	616	0.1%	38
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
<b>L4. Solo Acts</b>	125,167	66.9%	989	257,968	59.1%	1168
08 Laptops and Lattes	45,488	24.3%	2404	88,851	20.4%	2831
23 Trendsetters	33,981	18.2%	1726	80,448	18.4%	2077
27 Metro Renters	45,217	24.2%	1807	87,712	20.1%	2336
36 Old and Newcomers	481	0.3%	13	957	0.2%	14
39 Young and Restless	0	0.0%	0	0	0.0%	0
<b>L5. Senior Styles</b>	6,303	3.4%	27	14,628	3.4%	32
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
30 Retirement Communities	637	0.3%	23	2,316	0.5%	47
43 The Elders	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
57 Simple Living	0	0.0%	0	0	0.0%	0
65 Social Security Set	5,666	3.0%	467	12,312	2.8%	597
<b>L6. Scholars &amp; Patriots</b>	16,120	8.6%	597	52,379	12.0%	673
40 Military Proximity	0	0.0%	0	0	0.0%	0
55 College Towns	4,617	2.5%	310	11,256	2.6%	348
63 Dorms to Diplomas	11,503	6.1%	1372	41,123	9.4%	1422

Source: ESRI



# Tapestry Segmentation Area Profile

LifeMode Groups  
Sample

Alton PI - Brookline MA  
1 Alton PI  
Brookline, MA 02446

Site Type: Drivetime

Latitude: 42.339189  
Longitude: -71.121075  
Drivetime: 8 minutes

Tapestry LifeMode Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	187,112	100.0%		436,302	100.0%	
<b>L7. High Hopes</b>	0	0.0%	0	0	0.0%	0
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
48 Great Expectations	0	0.0%	0	0	0.0%	0
<b>L8. Global Roots</b>	12,961	6.9%	85	36,186	8.3%	85
35 International Marketplace	3,529	1.9%	145	12,489	2.9%	185
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	2,021	1.1%	162	5,263	1.2%	173
47 Las Casas	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	27	0.0%	1	110	0.0%	2
58 NeWest Residents	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
61 High Rise Renters	7,384	3.9%	595	18,324	4.2%	574
<b>L9. Family Portrait</b>	1,260	0.7%	9	3,535	0.8%	9
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
64 City Commons	1,260	0.7%	99	3,535	0.8%	111
<b>L10. Traditional Living</b>	0	0.0%	0	0	0.0%	0
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
<b>L11. Factories &amp; Farms</b>	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
<b>L12. American Quilt</b>	0	0.0%	0	0	0.0%	0
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
66 Unclassified	1	0.0%	22	2	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

Source: ESRI



# Tapestry Segmentation Area Profile

## Urbanization Groups Sample

Alton PI - Brookline MA  
1 Alton PI  
Brookline, MA 02446

Latitude: 42.339189  
Longitude: -71.121075  
Drivetime: 8 minutes

Site Type: Drivetime

Tapestry Urbanization Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	187,112	100.0%		436,302	100.0%	
<b>U1. Principal Urban Centers I</b>	131,861	70.5%	904	279,565	64.1%	838
08 Laptops and Lattes	45,488	24.3%	2404	88,851	20.4%	2831
11 Pacific Heights	0	0.0%	0	0	0.0%	0
20 City Lights	1,625	0.9%	84	4,802	1.1%	106
21 Urban Villages	0	0.0%	0	0	0.0%	0
23 Trendsetters	33,981	18.2%	1726	80,448	18.4%	2077
27 Metro Renters	45,217	24.2%	1807	87,712	20.1%	2336
35 International Marketplace	3,529	1.9%	145	12,489	2.9%	185
44 Urban Melting Pot	2,021	1.1%	162	5,263	1.2%	173
<b>U2. Principal Urban Centers II</b>	29,345	15.7%	332	76,305	17.5%	315
45 City Strivers	14,829	7.9%	1070	41,518	9.5%	1183
47 Las Casas	0	0.0%	0	0	0.0%	0
54 Urban Rows	206	0.1%	32	616	0.1%	38
58 NeWest Residents	0	0.0%	0	0	0.0%	0
61 High Rise Renters	7,384	3.9%	595	18,324	4.2%	574
64 City Commons	1,260	0.7%	99	3,535	0.8%	111
65 Social Security Set	5,666	3.0%	467	12,312	2.8%	597
<b>U3. Metro Cities I</b>	8,640	4.6%	41	24,668	5.7%	50
01 Top Rung	3,541	1.9%	274	11,970	2.7%	356
03 Connoisseurs	1,200	0.6%	46	3,185	0.7%	52
05 Wealthy Seaboard Suburbs	411	0.2%	16	938	0.2%	14
09 Urban Chic	3,488	1.9%	140	8,575	2.0%	161
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
22 Metropolitan	0	0.0%	0	0	0.0%	0
<b>U4. Metro Cities II</b>	12,648	6.8%	62	44,506	10.2%	103
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
30 Retirement Communities	637	0.3%	23	2,316	0.5%	47
34 Family Foundations	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	481	0.3%	13	957	0.2%	14
39 Young and Restless	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	27	0.0%	1	110	0.0%	2
60 City Dimensions	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	11,503	6.1%	1372	41,123	9.4%	1422
<b>U5. Urban Outskirts I</b>	0	0.0%	0	0	0.0%	0
04 Boomburbs	0	0.0%	0	0	0.0%	0
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
48 Great Expectations	0	0.0%	0	0	0.0%	0

Source: ESRI



# Tapestry Segmentation Area Profile

## Urbanization Groups Sample

Alton PI - Brookline MA  
1 Alton PI  
Brookline, MA 02446

Latitude: 42.339189  
Longitude: -71.121075  
Drivetime: 8 minutes

Site Type: Drivetime

Tapestry Urbanization Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	187,112	100.0%		436,302	100.0%	
<b>U6. Urban Outskirts II</b>	4,617	2.5%	48	11,256	2.6%	49
51 Metro City Edge	0	0.0%	0	0	0.0%	0
55 College Towns	4,617	2.5%	310	11,256	2.6%	348
57 Simple Living	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
<b>U7. Suburban Periphery I</b>	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
<b>U8. Suburban Periphery II</b>	0	0.0%	0	0	0.0%	0
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
<b>U9. Small Towns</b>	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
<b>U10. Rural I</b>	0	0.0%	0	0	0.0%	0
17 Green Acres	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
<b>U11. Rural II</b>	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
66 Unclassified	1	0.0%	22	2	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the settlement density of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average.

Source: ESRI