



International Year of Global Understanding Story Maps Competition

Official Rules—Terms and Conditions

The International Year of Global Understanding Story Maps Competition (“Contest”)

1. **Contest Description:** The International Year of Global Understanding (IYGU) Story Maps Competition is a Contest aimed at young people from around the world to help raise awareness of the global implications of local everyday actions. Our world faces social, cultural, and economic change, as well as a changing climate. Human actions play a key role in creating such worldwide challenges. However, human actions also provide solutions. If individuals know what their day-to-day routines mean for the planet, they can take appropriate action. Global understanding helps overcome the knowledge-action gap and supports policy decisions that promote sustainability. We are inviting high school and college aged students to share their perspectives and research on these topics by creating [story maps](#) that examine and address the ways in which we inhabit our increasingly globalized world.
2. **Sponsor:** This Contest is a competition run by the [International Year of Global Understanding](#) in participation with the [International Geographical Union Commission on Geographical Education](#) (IGU-CGE) and the [European Association of Geographers](#) (EUROGEO) (hereinafter referred to as “Sponsor”).
3. **Participation:** You (“Applicant”) must provide the URL to your original Esri Story Maps submission (the “Entry[ies]”) per the Contest’s Official Rules as set forth herein.
4. **Eligibility:** This Contest is open to all undergraduate or graduate students at colleges or universities as well as high school students, except for individuals who are residents of Cuba; Iran; North Korea; Sudan; Crimea; Syria; province of Quebec, Canada; and where prohibited by national, state, provincial, or any other governmental laws or regulations. Employees of Sponsor and Sponsor’s affiliates or sister companies and their respective employees, including those individuals who are former employees, employed within the last six (6) months prior to the announcement date of the Contest, and the immediate family (spouse, parents, siblings, and children), as well as household members of each such employee or person, are not eligible to enter.

Note: It is Applicant’s sole responsibility to review and understand Applicant’s school’s or employer’s policies regarding eligibility to participate in this Contest. If Applicant is participating in violation of such school’s or employer’s policies, Applicant may be disqualified from entering or receiving prizes. Sponsor disclaims any and all liability or responsibility for disputes arising between Applicant and Applicant’s school or employer related to this matter, and prizes will only be awarded in compliance with Applicant’s school’s or employer’s policies.

NO PURCHASE
IS REQUIRED TO
ENTER OR WIN. A
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NOT INCREASE
YOUR CHANCE OF
WINNING. OFFER
IS VOID WHERE
PROHIBITED BY LAW.

Specific Guidelines for High School Students aged fifteen (15) to nineteen (19):

- You may work in groups of up to two (2) persons, both being not younger than fifteen (15) and not older than nineteen (19) (age eligibility to participate in this category will be determined by Contest Applicant's age on the closing date of the Contest, December 31, 2016).
- Your Entry must make use of one of the [Esri Story Maps apps](#).
- Your story map should connect the local action with its global implications.
- Your story map should focus on one of the six (6) official IYGU themes:
 1. Eating, drinking, surviving
 2. Moving, staying, belonging
 3. Working, housing, urbanizing
 4. Communicating, networking, interacting
 5. Wasting, recycling, preserving
 6. Sports, entertaining, recreating
- Your story map should be concise.
- It should be based on maps, with accompanying multimedia (pictures, data, visualizations, video) and text in which **you present your story of how you connect locally and globally**.
- The story map should not only describe phenomena (what, where) but also explain them (how, why, effects).
- Your story map may focus on future perspectives of your theme.
- All "Applicants" must submit their maps via ArcGIS Online and must use data that is available for public consumption ("Open Data") or their own data collected as part of research and made open to others.
- "Applicant's" use of ArcGIS Online must comply with Esri's website and the Terms of Use for ArcGIS Online.
- "Applicant's" use of Open Data must comply with the relevant data license terms.
- You must reference all resources used and make clear which parts of your maps/texts are your own input and which are not. The photos and narrative you use in your story maps must either be public domain/creative commons licensed or be items that you have permission to use. Photo credits should be displayed in your story along with full citations for descriptive text or other references.
- Maps should have a title, a scale, a north arrow, and a key. The key will not only describe phenomena but also processes, effects, and changes.
- Any maps, text, literature, or data used in your story map needs to be referenced at the end of the story map and given proper credit.
- Remember that it is up to you as the author of a story map to ensure that you have rights and permissions to use text, data, and images and that they are correctly credited.

Specific Guidelines for College/University Students aged nineteen (19) to thirty (30):

- You must work solely on your own (and not in a group).
- You should be a student (full time or part time), not younger than eighteen (18) and not older than thirty (30) (age eligibility to participate in this category will be determined by Contest Applicant's age on the closing date of the Contest, December 31, 2016).
- Your Entry must make use of one of the [Esri Story Maps apps](#).
- Your story map should be **based on research you have done**, using your own primary and secondary data sources, and connect the local action with its global implications.
- Any of your own data should be made available for download.
- Your story map should focus on one of the six (6) official IYGU themes:
 1. Eating, drinking, surviving
 2. Moving, staying, belonging
 3. Working, housing, urbanizing
 4. Communicating, networking, interacting
 5. Wasting, recycling, preserving
 6. Sports, entertaining, recreating
- Your story map should be concise.
- It should be based on maps, with accompanying multimedia (pictures, data, visualizations, video) and text in which **you present your research and studies**.
- The story map should not only describe phenomena (what, where) but also explain them (how, why, effects).
- Your story map may focus on future perspectives of your theme.
- All "Applicants" must submit their maps via ArcGIS Online and must use data that is available for public consumption ("Open Data") or their own data collected as part of research and made open to others.
- "Applicant's" use of ArcGIS Online must comply with Esri's website and the Terms of Use for ArcGIS Online.
- "Applicant's" use of Open Data must comply with the relevant data license terms.
- You must reference all resources used and make clear which parts of your maps/texts are your own input and which are not. The photos and narrative you use in your story maps must either be public domain/creative commons licensed or be items that you have permission to use. Photo credits should be displayed in your story along with full citations for descriptive text or other references.
- Maps should have a title, a scale, a north arrow, and a key. The key will not only describe phenomena but also processes, effects, and changes.
- Any maps, text, literature, or data used in your story map needs to be referenced at the end of the story map and given proper credit.
- Remember that it is up to you as the author of a story map to ensure that you have rights and permissions to use all text, data, and images and that they are correctly credited.

5. **How to Enter:** To enter this Contest, Applicant must complete and submit an Entry form located at go.esri.com/IYUG-competition. Each Entry must make use of one of the Esri Story Maps apps. The story map may be hosted anywhere, including by Esri, but the code for each Entry needs to have originated from one of the Esri Story Maps apps. All Contest Entry(ies) must be submitted during the Contest Period for consideration. Completion of the Entry form, including, but not limited to, name, address, phone number, and email address, is required. Complete instructions for entering this Contest are available at go.esri.com/IYUG-competition.

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SUBMITTING AN ENTRY(IES) INDICATES APPLICANT'S ACCEPTANCE OF THE OFFICIAL RULES—TERMS AND CONDITIONS OF THIS CONTEST, ELIGIBILITY REQUIREMENTS, AND ANY ADDITIONAL TERMS AND CONDITIONS THAT SPONSOR MAY INSTITUTE IN ITS DISCRETION.

6. **Number of Entries:** Applicant may enter this Contest up to three (3) times so long as each submission is unique. Applicants will be sent email instructions on how to submit their story map URLs. Applicant may not submit the same Entry(ies) more than once during this Contest.
7. **Contest Period:** This Contest begins at 8:00 a.m. (PDT) on Monday, September 26, 2016. All Entries must be received no later than 5:00 p.m. (PST) on Saturday, December 31, 2016 ("Contest Period"). Entry(ies) received after this date and time will not be considered. Each Entry is considered received when accepted by Sponsor.
8. **Judging:** Judges will consist of representatives of IYGU, IGU-CGE, and EUROGEO.
9. **Odds:** Odds of winning will vary depending on the number of submitted valid Entry(ies) and the skill and quality of the submitted Entry(ies) based on the criteria used by the judging representatives mentioned above.
10. **Prizes:** An overall first-, second-, and third-place winner will be selected and awarded the following prizes:

- **First Prize:** €1500 and an IYGU book
- **Second Prize:** €500 and an IYGU book
- **Third Prize:** €250 and an IYGU book

Please Note: Prizes are subject to availability, nontransferable, and nonexchangeable. We reserve the right to replace the stated prizes with prizes we consider to be of broadly equivalent value. Prize winners must accept the prize in the form offered. We make no representation or warranty in relation to prizes provided, and to the fullest extent permitted by law, we shall have no liability to you in relation to any prize, its fitness for purpose, merchantability, or otherwise. No additional, further, or other costs or expenses are included in any prize unless stated. All decisions relating to the competition and/or redemption of the prizes are final.

10. **Notification of Winners:** Winners will be announced by March 15, 2017, and their winning story maps will be published on the websites of IYGU, IGU-CGE, and EUROGEO.
11. **Publicity:** Except where prohibited and as a condition of prize acceptance, participation in this Contest constitutes consent for Sponsor to use Applicant's name, likeness, voice, opinions, country of residence, organization's name, and Entry(ies) for promotional purposes in all media of communication now known or later developed without payment or consideration. Contest winners agree to execute an Affidavit of Eligibility and Waiver/Release of Liability and Publicity.

12. **Statement of Originality and Redistribution Rights:** This Contest is intended for the free exchange of geographic analyses related to Sponsor's content and software products. By submitting an Entry(ies), Applicant asserts that the Entry(ies) is original and has been independently produced and grants Sponsor and its agents the unconditional, royalty-free, worldwide, irrevocable right and license to use, copy, reproduce, prepare derivative works, adapt, edit, modify, publicly display and perform, publish, redistribute, or rebroadcast such Entry(ies) in any way, in any and all media, without limitation and without payment or consideration to Applicant, whether or not such Entry(ies) is selected as a winning Entry(ies). Any Entry(ies) that is not produced by Applicant or that violates patent, copyright, trademark, or trade secret laws is ineligible.

BY SUBMITTING AN ENTRY(IES), APPLICANT REPRESENTS AND WARRANTS THAT APPLICANT HAS ALL RIGHTS, TITLE, AND INTEREST NECESSARY TO GRANT SPONSOR THE UNCONDITIONAL, ROYALTY-FREE, WORLDWIDE, IRREVOCABLE, AND UNRESTRICTED RIGHT AND LICENSE TO USE, COPY, REPRODUCE, PREPARE DERIVATIVE WORKS, ADAPT, EDIT, MODIFY, PUBLICLY DISPLAY AND PERFORM, PUBLISH, REDISTRIBUTE, OR REBROADCAST SUCH ENTRY(IES) IN ANY WAY AND POST THE ORIGINAL ENTRY(IES) ON THE INTERNET OR USE THE ORIGINAL ENTRY(IES) IN ANY OTHER WAY, AND APPLICANT AGREES TO INDEMNIFY AND HOLD SPONSOR HARMLESS FROM ANY CLAIMS TO THE CONTRARY.

By submitting an Entry(ies), Applicant agrees that Applicant's submission is gratuitous and made without restriction and will not place Sponsor under any obligation and that Sponsor is free to disclose the ideas contained in the Entry(ies) on a nonconfidential basis to anyone or otherwise use the ideas without any additional payment or compensation to Applicant. Applicant acknowledges that, by acceptance of the submission, Sponsor does not waive any rights to use similar or related ideas previously known to Sponsor, developed by its employees, or obtained from sources other than Applicant.

13. **Disclaimers:** Applicant shall assume all responsibility for ensuring Applicant's Entry(ies) is received by Sponsor within the Contest Period. No liability or responsibility is assumed by Sponsor resulting from Applicant's participation in or attempt to participate in this Contest or download any information in connection with participating in this Contest. No responsibility or liability is assumed by Sponsor for technical problems or malfunctions that may affect the operation of this Contest including, but not limited to, any of the following occurrences: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless, or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, or hosts; garbled, jumbled, or faulty data transmissions; failure of any email transmissions to be sent or received; lost, late, delayed, or intercepted email transmissions or mail; inaccessibility of the Contest website, in whole or in part, for any reason; traffic congestion on the Internet or the Contest website; unauthorized human or nonhuman intervention in the operation of this Contest including, without limitation, unauthorized tampering, hacking, theft, viruses, bugs, or worms; destruction of any aspect of this Contest; or loss, miscount, misdirection, inaccessibility, or unavailability of an account used in connection with this Contest. Sponsor is not responsible for any typographical errors in the announcement of prizes or these official rules or any inaccurate or incorrect data contained on the Contest website. Use of the Contest website is at Applicant's own risk. Sponsor is not responsible for any personal injury, death, or property damage or losses of any kind that may be sustained by Applicant's or any other person's computer equipment resulting from participation in this Contest, use of the Contest website, or the download of any information from the Contest website. By participating in this Contest, Applicant thereby releases and indemnifies Sponsor from any and all claims, damages, or liabilities arising from

or relating to such Applicant's participation in this Contest and agrees to resolve any dispute individually, without resorting to any class action. By accepting a prize in this Contest, winners agree that Sponsor shall not be liable for any loss or injury resulting from participation in this Contest, acceptance or use of any prize, or any travel related thereto.

SPONSOR RESERVES THE RIGHT TO DISCONTINUE THIS CONTEST WITHOUT PRIOR NOTICE OR TO NOT GRANT ANY PRIZES IF THE SUBMITTED ENTRY(IES) DO NOT MEET THE CRITERIA SET FORTH HEREIN. ALL JUDGING IS FINAL AND IS NOT SUBJECT TO APPEAL. APPLICANT EXPRESSLY CLAIMS OWNERSHIP OF ANY ENTRY(IES) SUBMITTED AND AGREES TO HOLD SPONSOR HARMLESS FOR ANY CLAIMS OF OWNERSHIP OR RIGHTS TO THE ENTRY(IES) BY THIRD PARTIES. APPLICANT AGREES TO DEFEND, INDEMNIFY, AND HOLD SPONSOR HARMLESS FROM AND AGAINST ANY LOSS, LIABILITY, COST, OR EXPENSE, INCLUDING REASONABLE ATTORNEYS' FEES, THAT MAY BE INCURRED BY APPLICANT AGAINST ANY CLAIMS, ACTIONS, OR DEMANDS BY A THIRD PARTY ALLEGING THAT THE ENTRY(IES) INFRINGES OR MISAPPROPRIATES THE RIGHTS OF A LEGITIMATE PATENT, COPYRIGHT, TRADEMARK, OR TRADE SECRET. IN NO EVENT SHALL SPONSOR BE LIABLE TO APPLICANT FOR COSTS RELATED TO THE DEVELOPMENT OF THE ENTRY(IES); COSTS OF PROCUREMENT OF SUBSTITUTE GOODS OR SERVICES; LOST PROFITS OR WINNINGS; LOST SALES OR BUSINESS EXPENDITURES, INVESTMENTS, OR COMMITMENTS IN CONNECTION WITH ANY BUSINESS; LOSS OF ANY GOODWILL; OR ANY INDIRECT, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES ARISING OUT OF THIS CONTEST, HOWEVER CAUSED, ON ANY THEORY OF LIABILITY AND WHETHER OR NOT SPONSOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGE. THESE LIMITATIONS SHALL APPLY NOTWITHSTANDING ANY FAILURE OF ESSENTIAL PURPOSE OF ANY LIMITED REMEDY.

14. **Privacy Policy:** Sponsor's privacy policy will apply to this Contest and to all information that Sponsor receives from Applicant's Entry(ies). By entering this Contest, Applicant gives express consent for the collection, reproduction, use, storage, and distribution of personal information as it relates to this Contest.
15. **Governing Law and Severability:** This Contest is governed by the laws of Germany.

Questions

Questions or comments about this Contest may be sent to iygucompetition@esri.com.

Accepted and Agreed

Applicant Printed Name

Signature

Email Address

Phone Number

IF APPLICANT IS NOT OF THE AGE OF MAJORITY IN THEIR COUNTRY OR PROVINCE OF RESIDENCY (i.e., UNDER 18 YEARS OF AGE), THE PARENT OR GUARDIAN MUST SIGN:

Parent or Guardian: (Printed Name; relationship)

Signature

Address

Date

