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Ex-in house

modelling → network strategy

Location analytics = Better decision making

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1. New space
2. Optimise network
3. Maximise capital invested

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Aldi & Lidl openings UK

Aldi

Lidl

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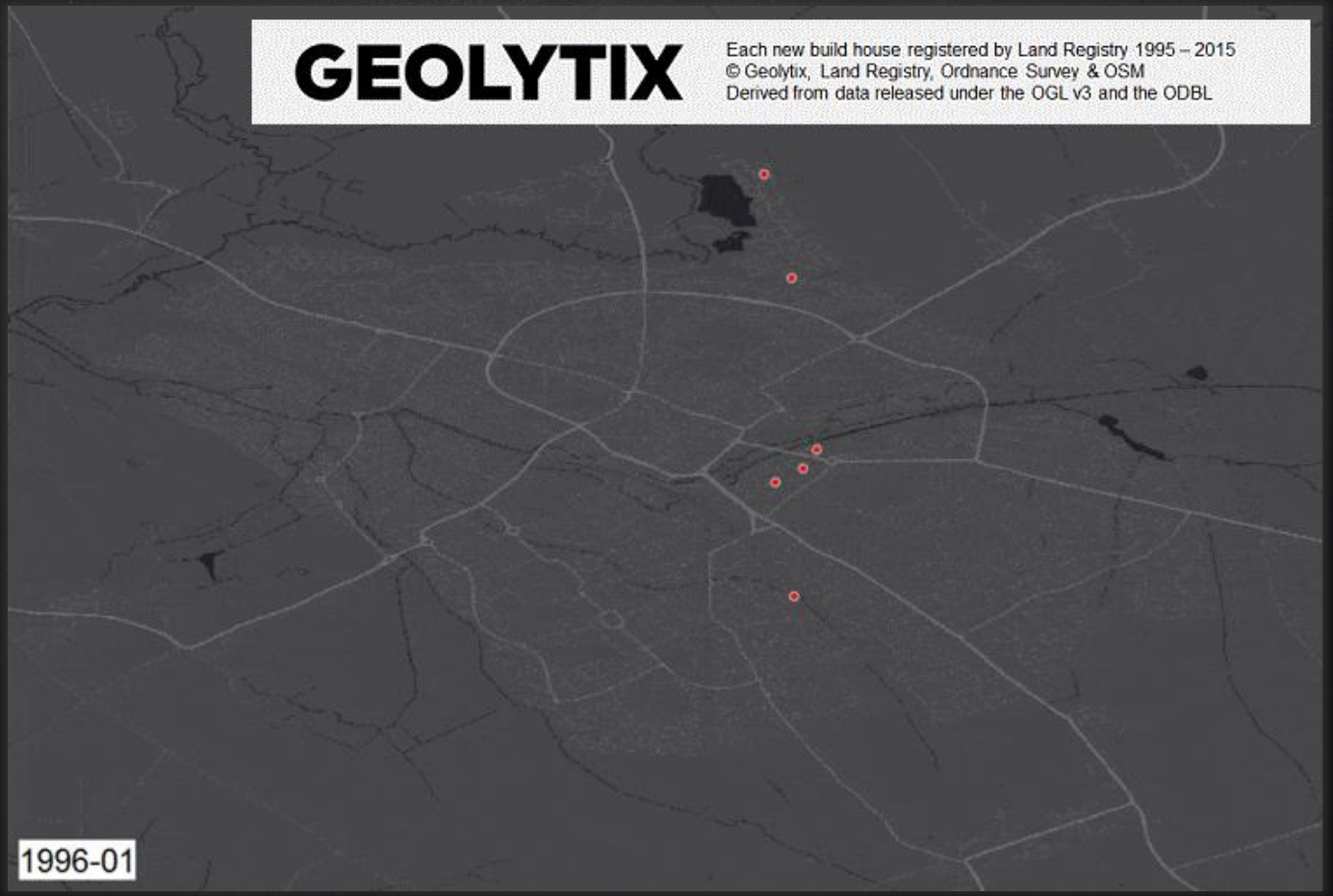
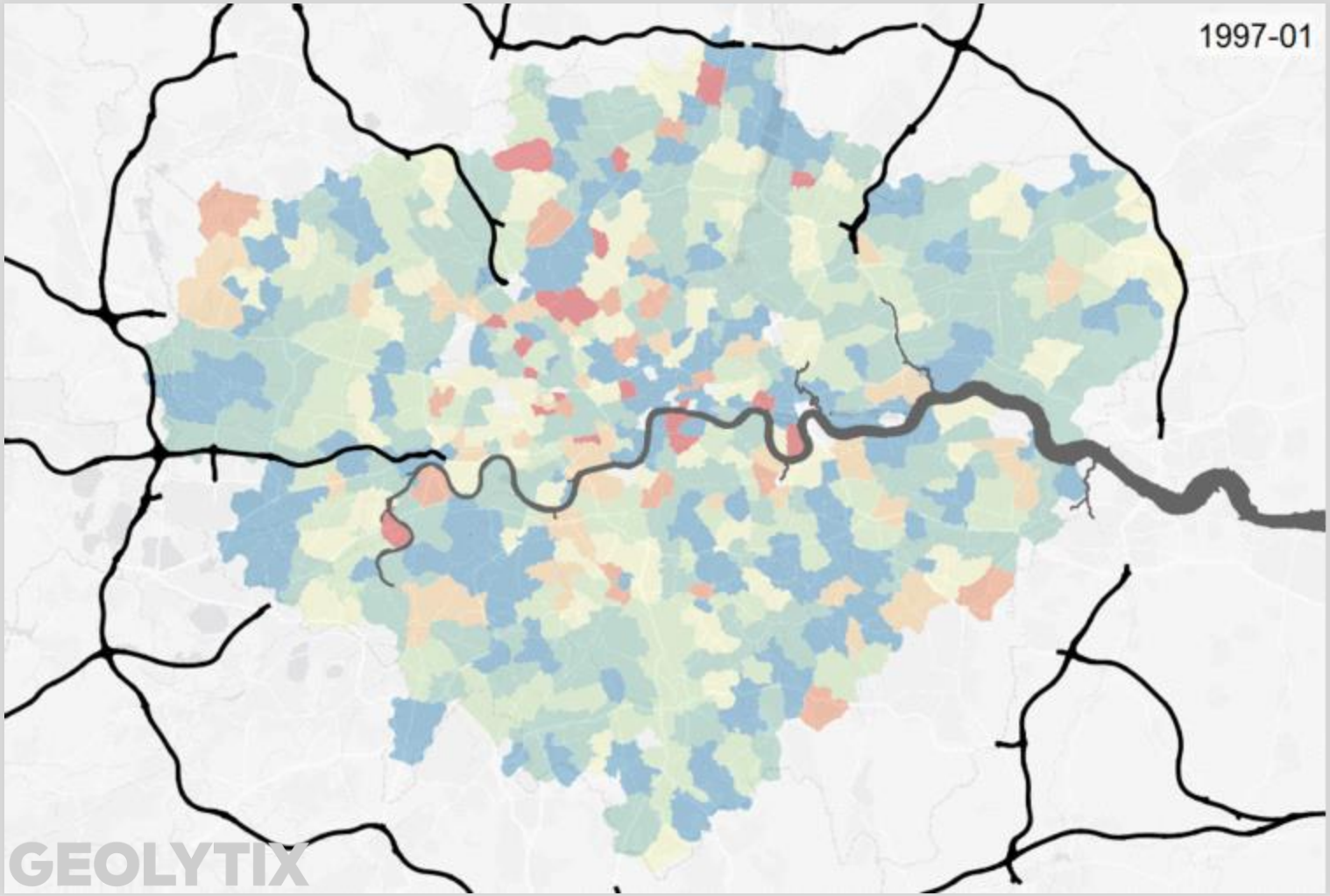
New build housing Aylesbury, UK

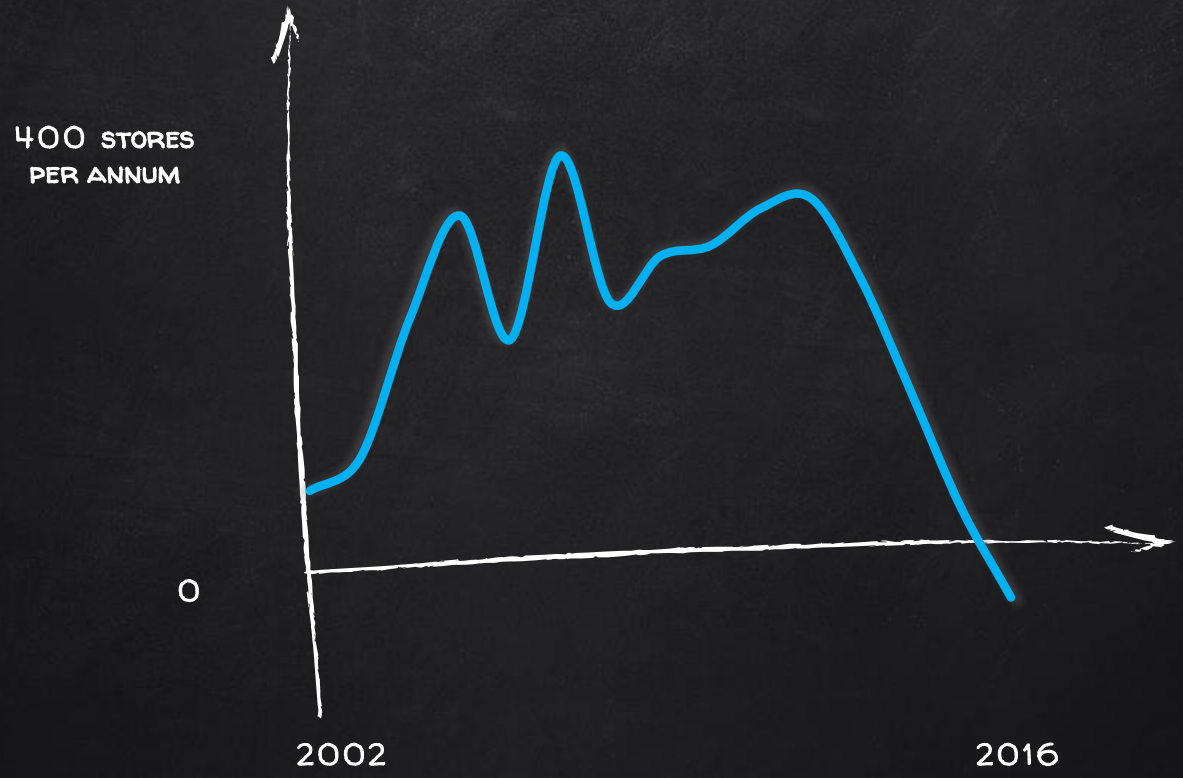


Legend



Rolling annual change in house price, London

Tesco new store openings across Europe



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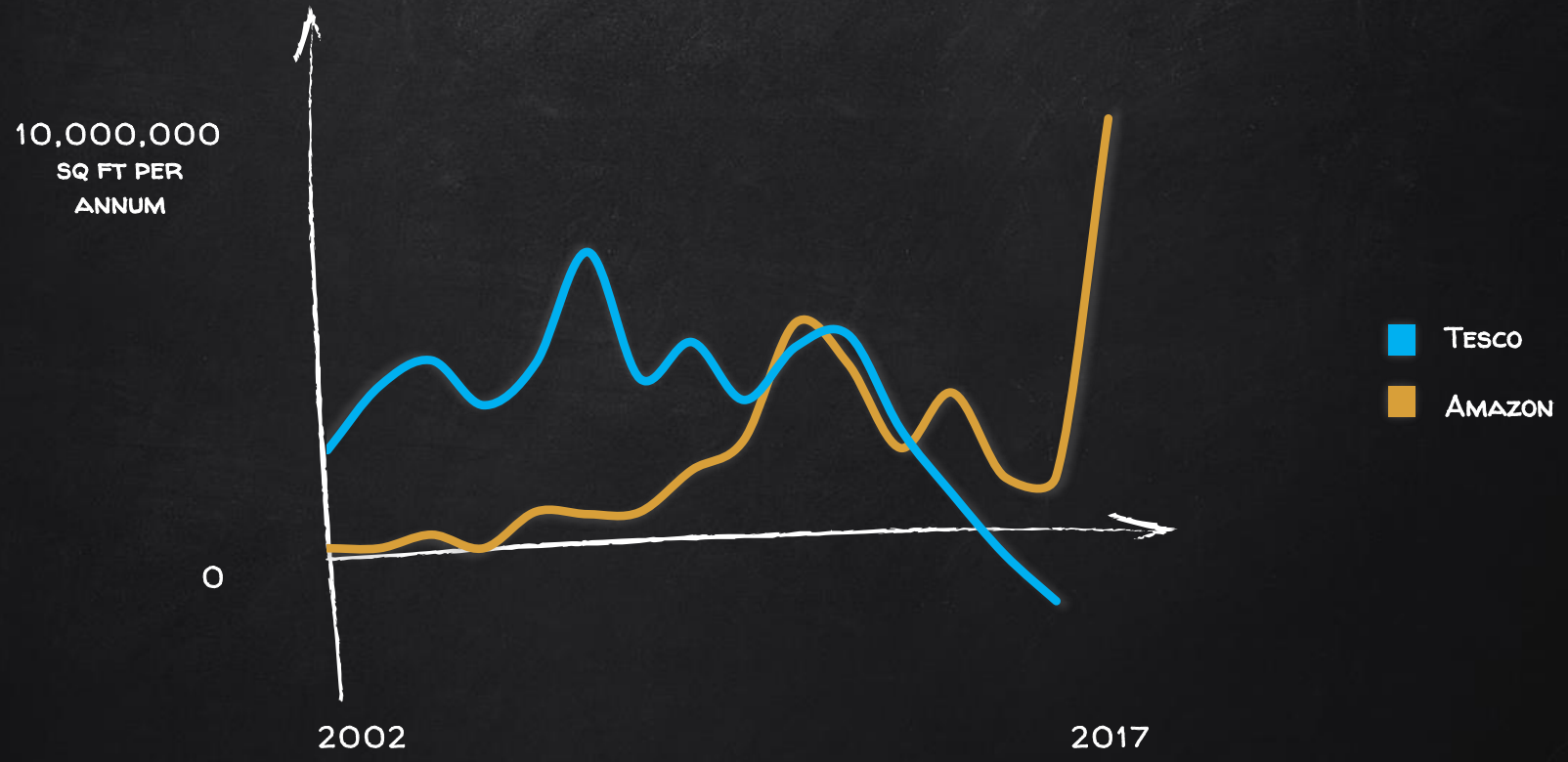
New space opened across Europe

Tesco v. Amazon



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Global Amazon Distribution Centre Openings

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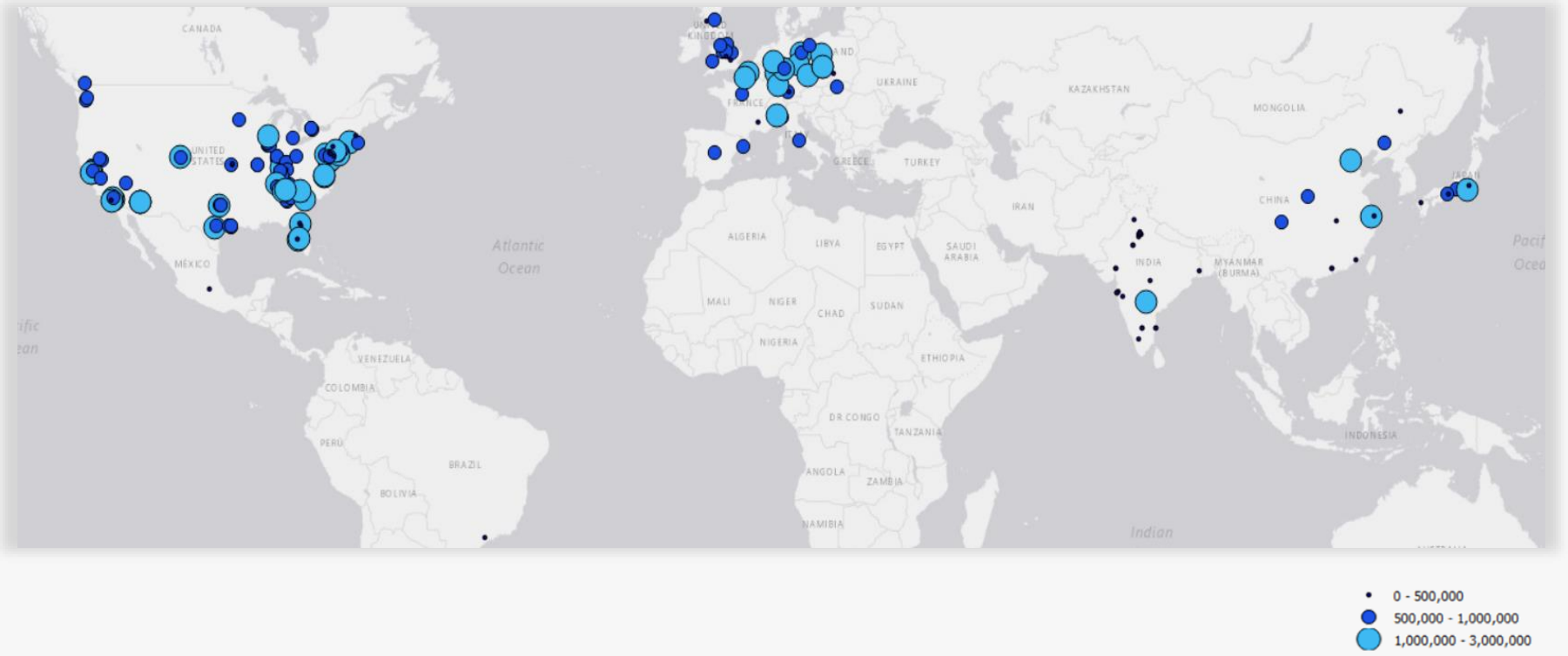
Global Amazon DC Openings by Size



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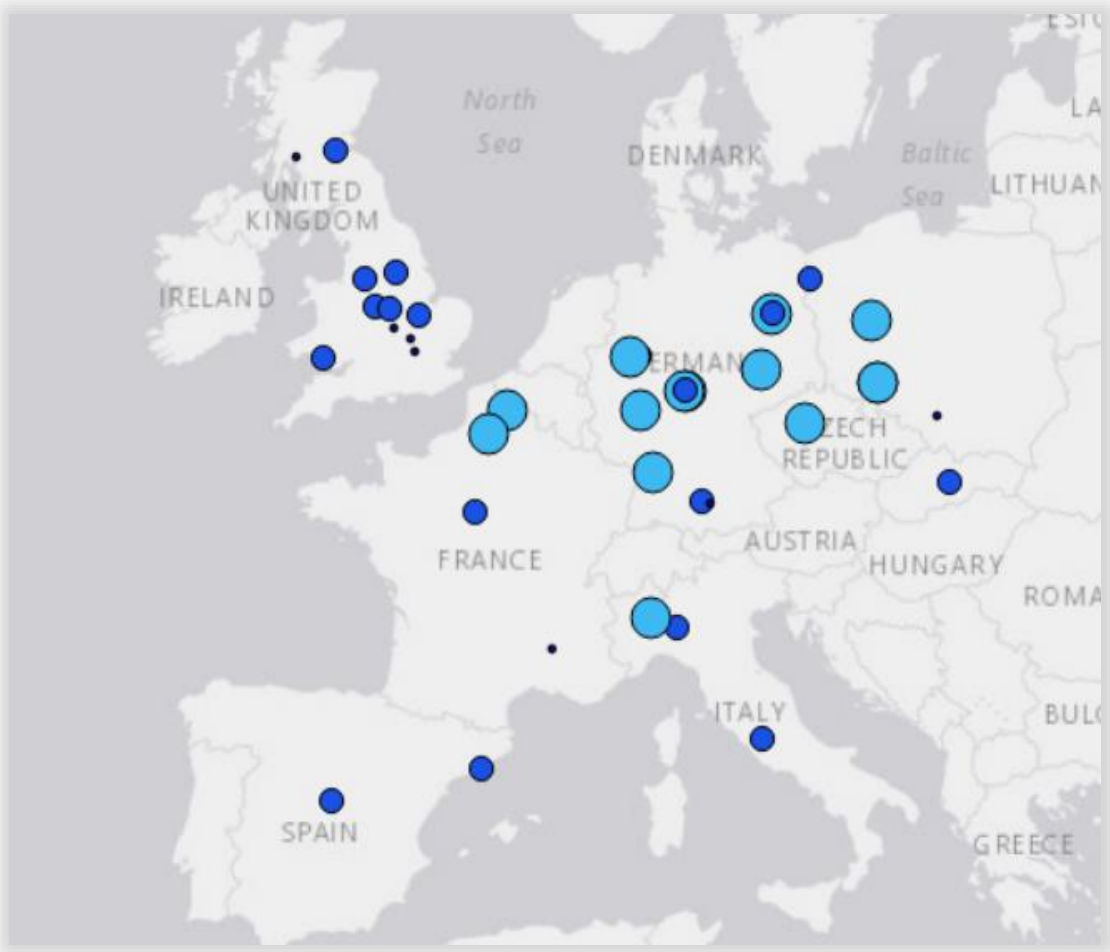
European Amazon DC Openings by Size



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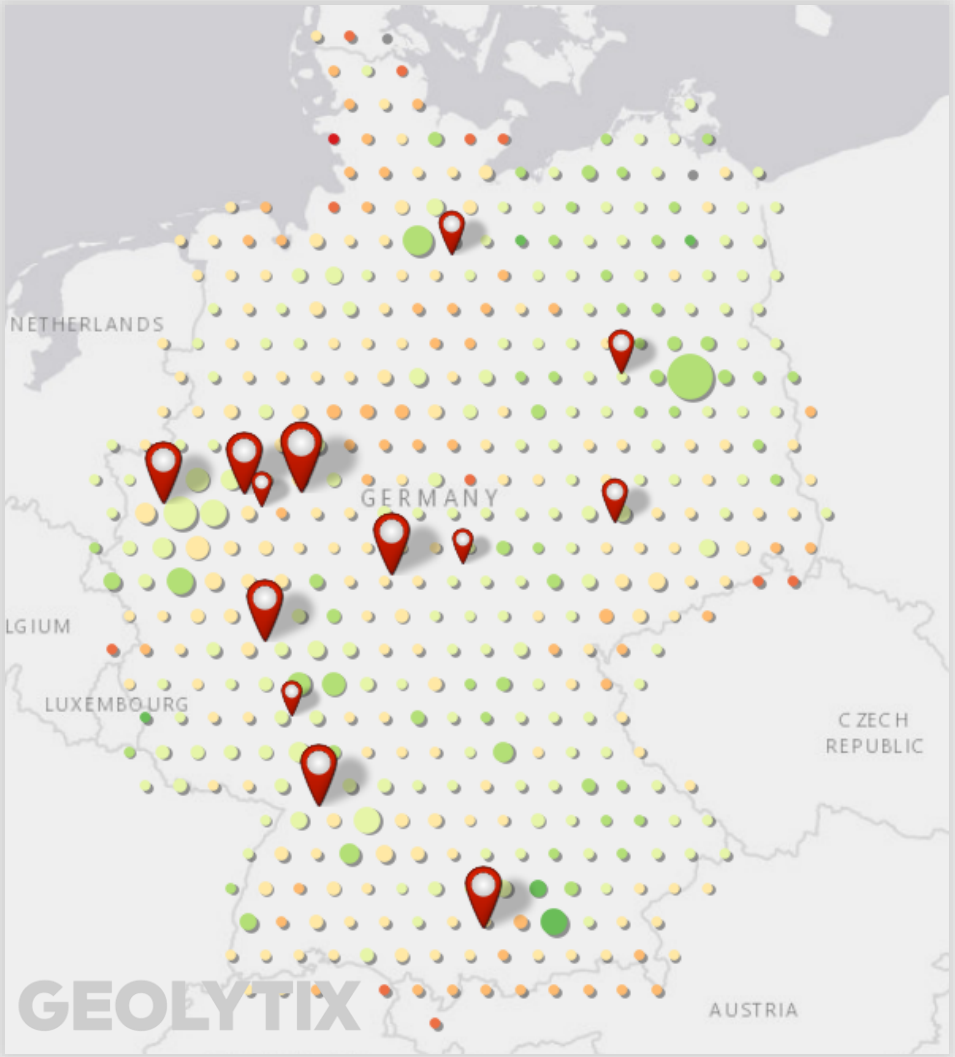
German Amazon DCs Proportion working age population



Low proportion working age population

High proportion working age population

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