To:

From:

Re: **2018** **Esri GeoConx Conference**

I would like to attend the Esri GeoConX Conference to be held November 5-8, 2018, in Dallas, Texas. It's the best way to ensure that we're getting the most from our investment in geographic information system (GIS) software and data.

For four days in one place, this conference will provide a unique opportunity to network with others from the industry who are using GIS technology to create location strategies in their organizations. There will be content specifically for operation managers to executives, as well as those who work with business data every day.

Because of rapid advances in the field, this is an especially important year for me to keep up with changes in geospatial technology. GIS is becoming more powerful and accessible, and I need to know how we can leverage its capabilities to make the most of our resources and keep up with our peers. The abundance of user‐to‐user communication opportunities is essential for learning about real-life GIS experiences, best practices, and tips.

These are three projects that could benefit:

1.

2.

3.

I'm looking at ways to reduce expenses through complimentary registration, special hotel and airfare rates, ride sharing, and meals with vendors—as of yet, here's an approximate breakdown of conference costs:

Registration:

Airfare:

Transportation:

Hotel: Meals:

Total:

If I attend, I would submit a post-conference summary, including a set of recommended actions to further our GIS work. I'd also be more than happy to share relevant information with other staff members and departments.

Thank you for any consideration you give this, and I look forward to your reply.