

## Esri GIS for Sustainable World

### Private Sector Track Agenda

April 18th, 2018

| 8.30 - 9.00   | Registration and Coffee                                                                                                                                                                                                                                                                                                                                                                                                                       |
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| 9.00 - 9.20   | <ul style="list-style-type: none"> <li>Opening Session <ul style="list-style-type: none"> <li>➤ <i>Matthieu Leroy, Founder, Sunrise HQ</i></li> <li>➤ <i>Carlien Stadhouders, Business Development Manager, Esri</i></li> </ul> </li> </ul>                                                                                                                                                                                                   |
| 9.20- 10.00   | <ul style="list-style-type: none"> <li>Wise use of resources- Part 1 <ul style="list-style-type: none"> <li>➤ <i>Claudia Blagu, GIS Specialist, IRI IKEA</i></li> <li>➤ <i>Yann De Pietro, Sustainability Manager, Nespresso</i></li> </ul> </li> </ul>                                                                                                                                                                                       |
| 10.00 - 10.30 | Break                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 10.30 - 11.20 | <ul style="list-style-type: none"> <li>Wise use of resources- Part 2 <ul style="list-style-type: none"> <li>➤ <i>Alberto Susini, Project Manager, Canton of Geneva</i></li> <li>➤ <i>Michael Marus, CIO and Director of IT, FSC International</i></li> <li>➤ <i>Alisa Freyre, Consultant Energy Planning, SIG GE</i></li> </ul> </li> </ul>                                                                                                   |
| 11.20- 12.30  | <ul style="list-style-type: none"> <li>Business Continuity, Risk management and Safety- Part 1 <ul style="list-style-type: none"> <li>➤ <i>Bruno Moser, Urban Designer, Foster &amp; Partners</i></li> <li>➤ <i>Thierry Crevoisier, World Food Program</i></li> <li>➤ <i>Gregory Menvielle, Owner, Smart Notify</i></li> <li>➤ <i>Nicole Paripovich-Stifle, Manager Geographic Information Systems, Kohler Company</i></li> </ul> </li> </ul> |
| 12.30 - 13.30 | Lunch Break                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 13.30 - 14.45 | <ul style="list-style-type: none"> <li>Business Continuity, Risk Management and Safety- Part 2 <ul style="list-style-type: none"> <li>➤ <i>Nicolas Schwank, Owner, Conias Risk Intelligence</i></li> <li>➤ <i>Sharon Palmer, Head of Analytics, Willis Towers Watson</i></li> <li>➤ <i>Kai Ole Rogge, Sales Director, TerraLoupe</i></li> <li>➤ <i>Ryan Bank, NICB, Managing Director Geospatial Intelligence</i></li> </ul> </li> </ul>      |
| 14.45-15.00   | <ul style="list-style-type: none"> <li>Closing Session Private Sector Track</li> </ul>                                                                                                                                                                                                                                                                                                                                                        |

## Meeting agenda

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| 15.00-15.30 | Break                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 15.30-16.45 | <ul style="list-style-type: none"> <li>• Geneva Leadership Forum               <ul style="list-style-type: none"> <li>➤ <i>Patty Mims, Esri</i></li> <li>➤ <i>Salim Sawaya, Esri</i></li> <li>➤ <i>Kimberly Roberson, UNHCR</i></li> <li>➤ <i>Speaker to be confirmed</i></li> <li>➤ <i>Speaker to be confirmed</i></li> <li>➤ <i>Lorraine McNerney, Government of Ireland</i></li> <li>➤ <i>Olivier Cottray, GICHD</i></li> </ul> </li> </ul> |
| 16.45-17.00 | <ul style="list-style-type: none"> <li>• Closing Session               <ul style="list-style-type: none"> <li>➤ <i>Anne Marie Engtoft Larsen, Global Leadership Fellow, World Economic Forum</i></li> </ul> </li> </ul>                                                                                                                                                                                                                        |

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| 17.00-17.15 | <ul style="list-style-type: none"> <li>• GE=Ci<sup>2</sup> – La cartographie du futur<br/>Vision et réalisations               <ul style="list-style-type: none"> <li>➤ <i>Nicholas Niggli, Director general DG EDRI, State of Geneva</i></li> <li>➤ <i>Pascal Oehrli, Director SITG, State of Geneva</i></li> </ul> </li> </ul> |
| 17.15-17.30 | <ul style="list-style-type: none"> <li>• Award Ceremony “Smart City Hack #2” - Special price DG DERI, SITG, Esri</li> </ul>                                                                                                                                                                                                      |
| 17.30-17.45 | <ul style="list-style-type: none"> <li>• Opening Session               <ul style="list-style-type: none"> <li>➤ <i>Nicholas Davis, Head of Society and Innovation, World Economic Forum</i></li> </ul> </li> </ul>                                                                                                               |
| 17.45-18.30 | <ul style="list-style-type: none"> <li>• Workshop - Cartographiez votre succès               <ul style="list-style-type: none"> <li>➤ <i>Getting started with maps and apps</i></li> <li>➤ <i>Inspirations and practical use cases</i></li> </ul> </li> </ul>                                                                    |
| 18.30-20.00 | Reception and Networking                                                                                                                                                                                                                                                                                                         |