

# **ESRI USER CONFERENCE**

## **Commercial Sector Events and Activities**

The Esri International User Conference has many presentations and events with hundreds of topics covered. To help you find your way to the Retail, Real Estate, Insurance, Banking, Manufacturing, Logistics, and Media sessions and events, we have prepared a more focused agenda.

#### **Esri Business Summit**

July 18-21 San Diego Hilton Bayfront Hotel

Who knew applying geography to business challenges could be so rewarding? The speakers and attendees of the Esri Business Summit do, and they are looking forward to sharing their stories with you.

Spend a little time with Esri staff, users and partners and see how easily you can turn place into profit, no matter your business.

Whether you are a business executive needing better insight into your decisions, or a manager in charge of making geo tick the Business Summit is for you. Throughout the two days of the conference you will take part in high level discussions with others who have benefitted from location technology, and get an inside view on the latest developments that can benefit you.

Saturday, July 18, 2015 - We are all in business to serve our customers better. Hear from speakers including Miele, the Philadelphia Inquirer, and Walgreens talk about elevating service through a better understanding of location. Then Bruce Wong of General Motors will discuss how he "lit up" his business process.

Sunday, July 19, 2015 - Don't miss speakers from ANZ, Kroger, Interstate Batteries, JP Morgan Chase, Twitter, and others, as they reflect on their GIS journeys and how location intelligence helped them navigate past proverbial forks in the road.

Monday, July 20, 2015 - Be Our Guest! As an attendee to the Business Summit, you receive complimentary access to the first two days of the Esri International User Conference. Join over 16,000 attendees from around the globe and learn how GIS is changing our world.

Tuesday, July 21, 2015 – Sessions and Socials – Expand your professional network – join special interest group meetings for your industry and attend the User Conference sessions and tech workshops. End your evening with the Commercial Special Interest Group Social on Tuesday night.

#### Learn more at www.esri.com/bizsummit

### **Thank You To Our Sponsors**



















Retail Special Interest Group Meeting Hilton Bayfront, Indigo 204 A/B Hilton Bayfront, Indigo 202 A/B Bayfront, Indigo 202 A/B Hilton Bayfront, Indigo 202 A/B Bayfront, Indigo 202 A/B Hilton	Tuesday, Jul	<i>y</i> 21	
	8:00AM	Insurance Special Interest Group Meeting	Hilton Bayfront, Indigo 204 A/B
	9:00AM	Retail Special Interest Group Meeting	Hilton Bayfront, Indigo 204 A/B
	10:00AM	Manufacturing Round Table Session	Hilton Bayfront, Indigo 204 A/B
2.00PM         Floet & Mobile Special Interest Group Meeting and Workshop         SDCC, Room 29 D           0.00PM         Media Special Interest Group Meeting and Workshop         Hilton Bayfront, Indigo 202 A Re           0.00PM         Commercial Special Interest Group Meeting         Hilton Bayfront, 1204 AR           0.00PM         Commercial Special Interest Group Meeting         Hilton Bayfront, 1204 AR           0.00PM         Commercial Special Interest Group Meeting         Hilton Bayfront, 1204 AR           0.00PM         Commercial Special Interest Group Meeting         Hilton Bayfront, 204 AR           0.00PM         Commercial Special Interest Group Meeting         Hilton Bayfront, 1204 AR           0.00PM         Special Storytelling in Entertainment & Media         \$DCC, Room 28 C           0.015AM         Supply Chain Management         \$DCC, Room 30 A           0.015AM         Sploying Geographic Insight in Financial Services         \$DCC, Room 30 A           0.015AM         How Gis is Transforming Real Estate         \$DCC, Room 30 A           0.015AM         How Gis is Transforming Real Estate         \$DCC, Room 30 A           0.015AM         Insurance Companies Achieving Desired Outcomes         \$DCC, Room 30 A           0.015AM         The ArCGIS Platform in the Commercial Enterprise - Envisioning Seasion         \$DCC, Industry Envisioning Cente           0.00AM </td <td>1:00AM</td> <td>Banking/Financial Services Special Interest Group Meeting</td> <td>Hilton Bayfront, Indigo 204 A/B</td>	1:00AM	Banking/Financial Services Special Interest Group Meeting	Hilton Bayfront, Indigo 204 A/B
Media Special Interest Group Meeting and Workshop	1:00AM	Real Estate Special Interest Group Meeting	Hilton Bayfront, Indigo 202 A/B
	2:00PM	Fleet & Mobile Special Interest Group Meeting	SDCC, Room 29 D
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	5:30PM	Commercial Social	Hilton Bayfront, Pool Terrace
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