

# Esri International Regional User Groups

## Sponsorship Opportunities

Be Part of the Esri International User Conference  
July 20-24, 2015, at the San Diego Convention Center

The Esri User Conference (Esri UC) in San Diego, California, drew over 16,000 attendees last year. About 1,000 of these GIS professionals and Esri distributors will attend the international regional user groups (RUG) events to network and collaborate with others in their respective regions or countries. These events consist of a meeting and reception.

By sponsoring the international RUGs at the Esri UC 2015, you can put your products and services squarely in front of targeted international markets: Africa, Asia-Pacific, the Caribbean, China, Europe, Latin America, and the Middle East.

International RUG meetings are approximately sixty to ninety minutes in length. They include short presentations by Esri staff, users and sponsors. The presentations may be followed by discussions on topics relevant to the region.

After the meetings, all attendees are invited to join the sponsor hosted reception on the Mezzanine terrace where light appetizers and beverages will be served. The hosted bars will revert to cash bars once the sponsorship budget is consumed or at the end of the event at 7:30 PM, extendible to 8:00 PM

If you also have a booth at the exhibit hall, a small RUG sponsorship sign will be available for you to display.

### Esri International Regional User Group Meetings

**Tuesday, July 21, 2015 5:30 PM–7:30 PM**

San Diego Convention Center

### Sponsorship Levels

#### Gold—\$4,500

- Ten-minute presentations at two international RUG meetings
- Large logo on banner signs near the international RUG meeting rooms
- Large logo on the signs at the cocktail terrace
- Option to place marketing materials on table in the presentation rooms or on each chair

#### Silver—\$3,000

- Ten-minute presentation at one international RUG meeting
- Medium-sized logo on banners signs near the international RUG meeting rooms
- Medium-sized logo on the signs at the cocktail terrace
- Option to place marketing materials on table in the presentation rooms

#### Bronze—\$1,500

- Small logo on banner signs near the international RUG meeting rooms
- Small logo on the signs at the cocktail terrace
- Option to place marketing materials on table in the presentation rooms

If you are interested in becoming a sponsor or have any questions regarding sponsorship opportunities, please contact **Annie L'Heureux** at [alheureux@esri.com](mailto:alheureux@esri.com) or 909-793-2853, extension 2536.



Understanding our world.