User Experience (UX) & User Interface (UI) Summit

July 20–24, 2015, at the San Diego Convention Center

The fourth-annual User Experience (UX) & User Interface (UI) Summit is an opportunity for attendees to:

o Explore the latest best practices and emerging trends in visual design, interaction, information architecture, and user experience.

o Discover how starting with a "people first" approach can benefit mapping applications and location-enabled apps.

o Go to informal discussion topic stations, staffed by Esri experts, which will cover topics such as What is UX and UI?, User Research and Usability, and UX and Agile/Scrum Development.

o Participate in a workshop to gain firsthand experience with brainstorming and ideation techniques.

o Hear Lightning Talk presentations that will cover a variety of disciplines to benefit anyone from developers to project managers.

UX & UI Summit
San Diego Convention Center

Please contact **Frank Garofalo** (fgarofalo@esri.com) if you are interested in this opportunity.

We look forward to another year of successful events!

Sponsorship Levels

Each sponsorship package below includes
- Recognition at the UX & UI Summit.
- A table available for your staff to explain your organization at the UX & UI Summit.
- Sponsor sign for booth, if exhibiting at the GIS Solutions EXPO, acknowledging UX & UI Summit sponsorship.

Networking Lunch Social Sponsor—$5,000
1 available
- Logo on signage for the Networking Social at the UX & UI Summit
- Logo on signage at the UX & UI Summit
- Fifteen-minute spot presentation at the UX & UI Summit
- Logo included on UX & UI Summit printed flyer

Theater/Workshop Area Sponsor—$2,500
1 available
- Logo on signage for the theater presentation schedule at the UX & UI Summit
- Logo on signage at the UX & UI Summit
- Five-minute spot presentation at the UX & UI Summit
- Name included on UX & UI Summit printed flyer

Contributing Sponsor—$1,000
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- Name on signage at the User Experience (UX) & User Interface (UI) Summit
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