Then

16



In 1981, with 16 users in attendance, the Esri UC was built on a simple idea: the idea that by bringing together the brightest minds in GIS, your collaborative spirit would fuel a fundamental shift in the way we understand our world.

Now

16,000



014816,00 **USERS** ATTEND

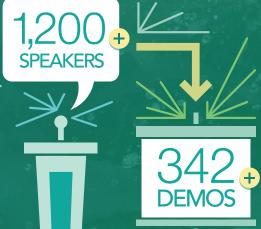
Today, with 16,000 users in attendance, we will come together to ignite inspiration through your maps.

Expect hands-on learning.









51,523:02 TOTAL **SESSION HOURS** 

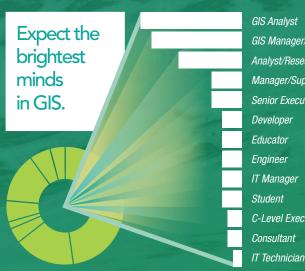
## EXPECT TO **NETWORK**



with industry supergroups.



**Business** Defense/Intelligence Facilities Management Federal Government Health & Human Services Mapping & Charting Natural Resources Public Safety State/Local Government Transportation Utilities/Communication GIS Fanatics



GIS Analyst GIS Manager/Supervisor Analyst/Researcher/Specialist Manager/Supervisor (Non-GIS/IT) Senior Executive Developer Educator Engineer

IT Manager Student C-Level Executive Consultant

Expect to be inspired by every corner of the map.

**UNITED STATES** 

**79%** 

INTERNATIONAL

**21%** 



**EXPECT TO EXCEED EXPECTATIONS** 



87%

discovered a new technique to help complete a project or learned how someone else solved a problem.

an understanding of what others in their industry are doing and expanded their professional network

GIS EXPO valuable.

of attendees found the technical workshops valuable.

of attendees found the Map Gallery useful.

Get your Esri UC insider secrets  $\longrightarrow$  esri.com/insights  $\langle\langle\langle\langle\langle\rangle\rangle\rangle$ 



July 14-18, 2014 San Diego Convention Center



