

Judging Process Criteria—2014

Each map entry will be judged on how it fulfills the design objectives for its designated category (please be sure to read the additional requirements of your selected category).

Unless complying with a size is a requirement for a particular category, all printed wall maps must be legible at the normal viewing distance for the Map Gallery, which is approximately three to six feet (one to two meters).

Esri International User Conference Map Gallery judges will evaluate entries in all categories using the following general criteria:

- Originality of subject(s) or approach to solution
- General cartographic and presentation quality
- Elegant, professional, and presentational design (i.e., an aesthetically pleasant combination of art and science)
- Clear and appropriate map or presentation title
- Content that's relevant to its title (addresses the subject, logical classifications, proper level of detail)
- GIS mapping subject or theme being well communicated
- Appropriateness for the selected entry category
- Important and engaging subject or topic of scientific and practical value
- Effective use of Esri software (i.e., GIS tools and methods being clearly acknowledged or indicated)
- Effective layout (logical and efficient arrangement)
- Wall map symbols and text that are legible at normal viewing distance of approximately three to six feet (one to two meters).
- Effective use of symbology and color (meaningful, appropriately classified, balanced, distinguishable)
- Clarity and placement of text (correct labels or explanation of features and classifications)
- Appropriate use of cartographic elements (legend, scale, north arrows, graticules, projection, index map, etc.)
- Only necessary elements being included in presentation
- Clear descriptions of analysis method(s) and stated results or conclusions
- For print media: output quality (appropriate map size, print resolution, stable media)
- For nonprint media: general application quality and appearance