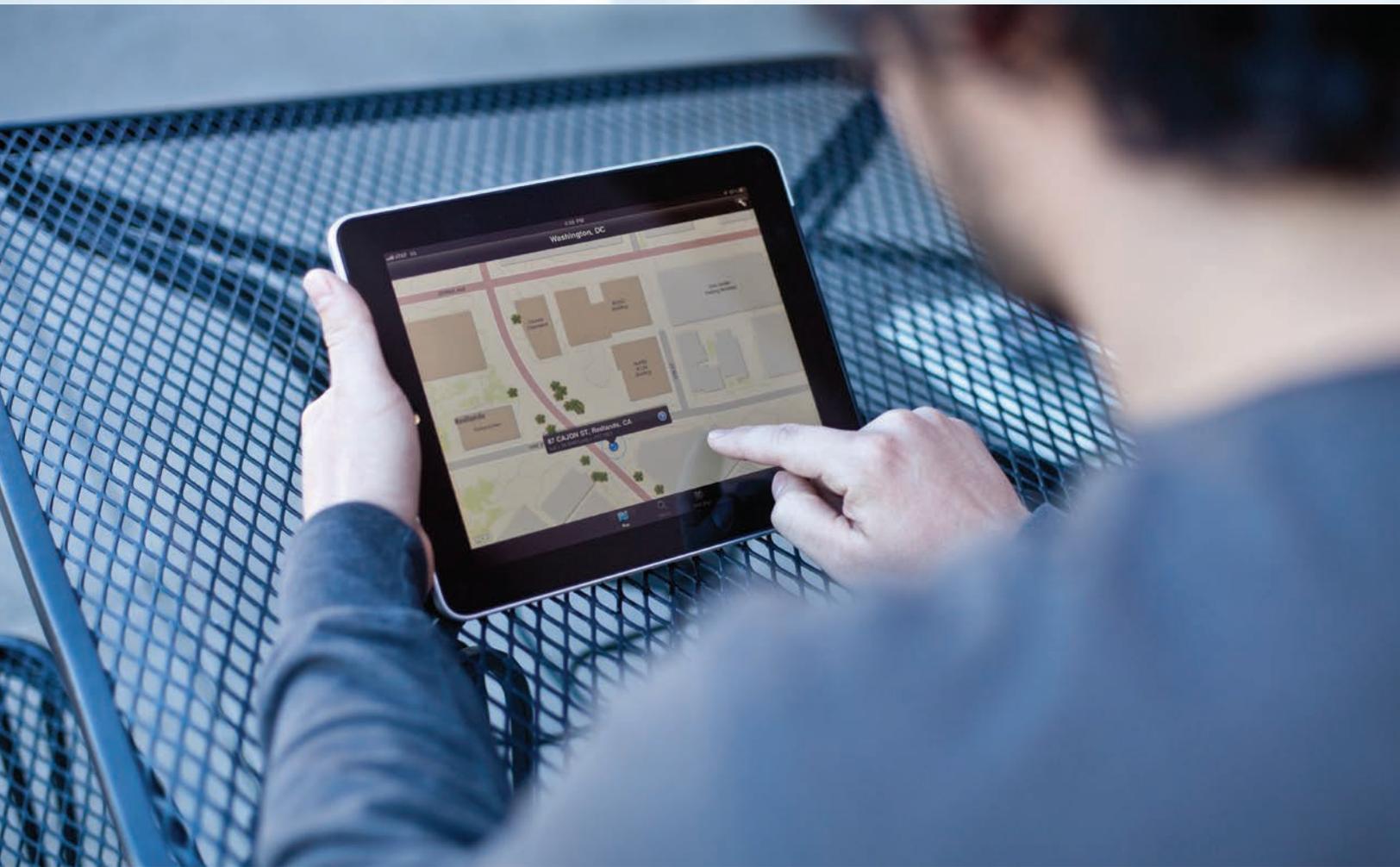


ArcGISSM Online

The Mapping Platform for Your Organization



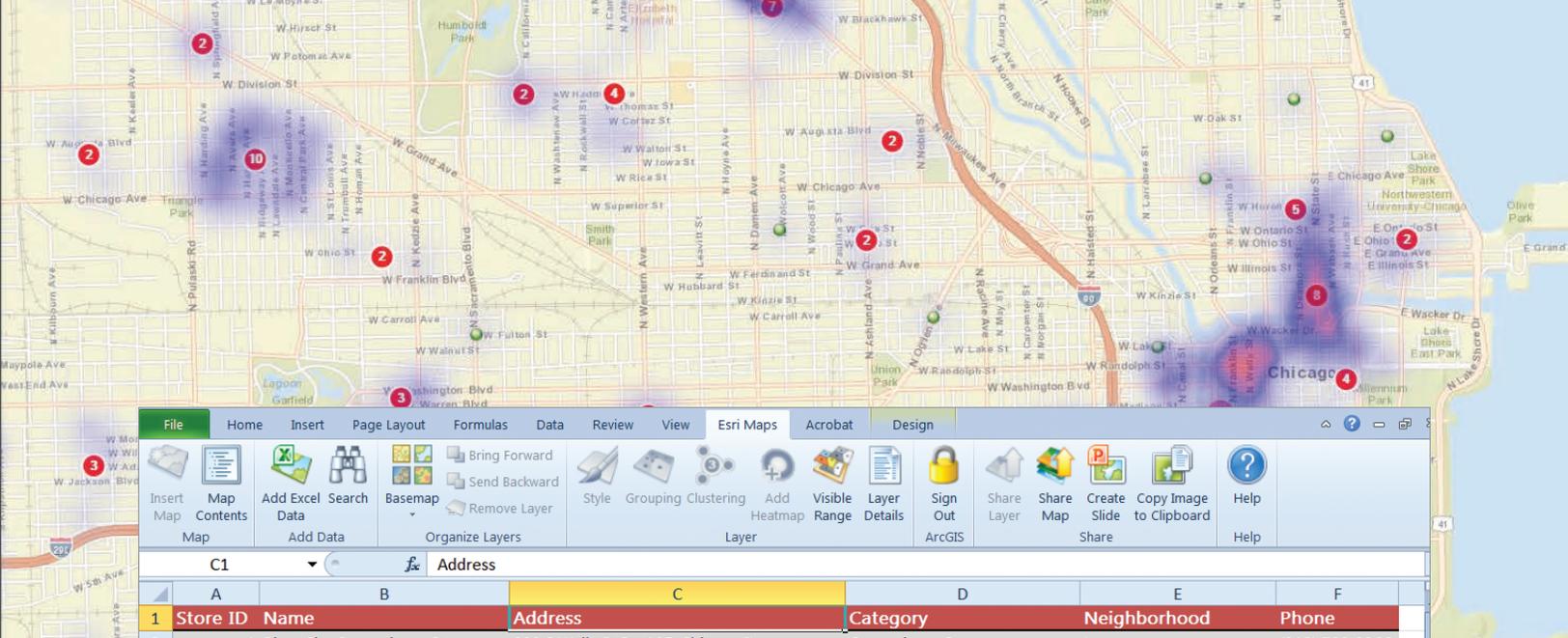
ArcGIS Online is a collaborative, cloud-based platform for making and sharing maps, applications, and other geographic data and content.



Through ArcGIS™ Online, organizations get access to Esri's secure cloud, where users can manage, create, store, and access hosted web services. And because ArcGIS Online is part of the ArcGIS® system, it's completely integrated with ArcGIS for Desktop and ArcGIS for Server and thus extends the work of GIS professionals to the entire organization.

Create Web Maps

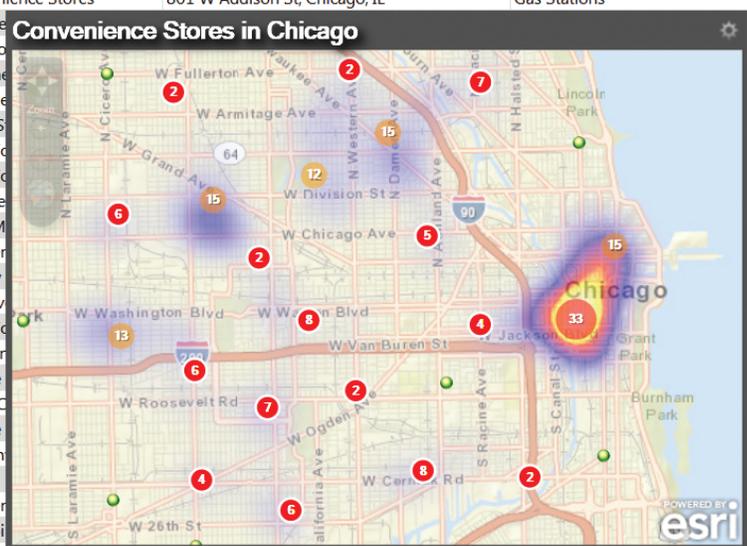
ArcGIS Online includes everything you need to make web maps. Through the built-in map viewer, you can access a gallery of basemaps to get you started and tools for adding your own data or layers. You can easily add shapefiles, spreadsheet data, KML files, OGC WMS services, and GPS files and quickly create mashups with data and maps shared by others.



File Home Insert Page Layout Formulas Data Review View Esri Maps Acrobat Design

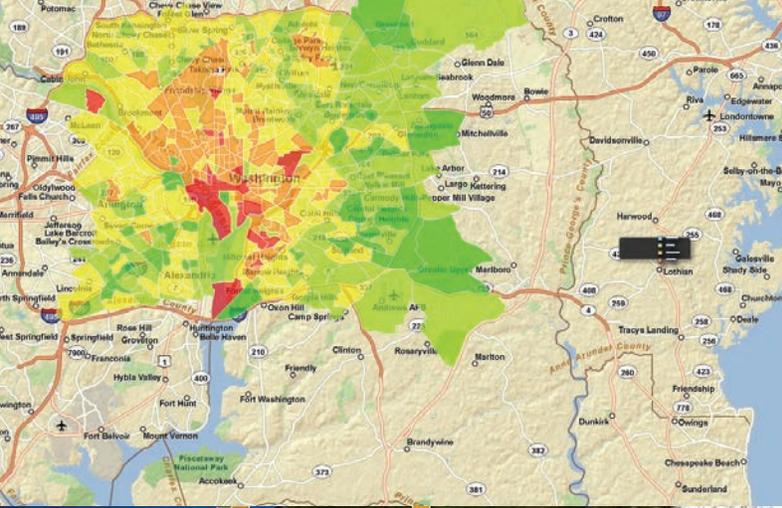
Insert Map Map Contents Add Excel Search Basemap Bring Forward Send Backward Remove Layer Organize Layers Style Grouping Clustering Add Heatmap Visible Range Layer Details Sign Out Share Layer Share Map Create Slide Copy Image to Clipboard Help

Store ID	Name	Address	Category	Neighborhood	Phone
1	River City Convenience Store	800 S Wells St Ste 105, Chicago, IL	Convenience Stores	Loop	(312) 788-3366
2	A & H Convenience Store Inc	205 W Randolph St, Chicago, IL	Stores & Services	New Eastside	(312) 332-5895
3	Buckwick Organix Convenience	1562 N Milwaukee Ave, Chicago, IL	Stores & Services	Wicker Park	(773) 360-8175
4	Macs Convenience Stores	801 W Addison St, Chicago, IL	Gas Stations	Northalsted	(773) 296-0117
5	Andre's Store			East Garfield Park	(773) 638-2713
6	Buy & Fly Store			North Lawndale	(773) 522-4008
7	Sutton's General			West Loop	(312) 648-5559
8	200 Convenience			Loop	(312) 379-0645
9	Convenient Store			Chicago Loop	(312) 583-5600
10	J J Peppers Food			Magnificent Mile	(312) 642-5474
11	J J Peppers Food			Belmont Cragin	(773) 889-8944
12	Miguel Grocery			South Lawndale	(773) 542-0154
13	Manhattan Market			Chicago Loop	(312) 431-9440
14	Karad Convenience			Magnificent Mile	(312) 977-0356
15	Apple Pantry			Belmont Cragin	(773) 622-6662
16	Snappy Convenience			Brighton Park	(773) 650-1193
17	J J Peppers Food			Bridgeport	(312) 842-5858
18	Relief Convenience			Depaul	(773) 248-4665
19	Convenience			New Eastside	(312) 251-6112
20	Minuteman Convenience			Ridgeland	(708) 524-8083
21	Convenience			Avondale	(773) 267-4540
22	Lakeside Convenience			Near South Side	(312) 225-7090
23	Kappil Store			Belmont Cragin	(773) 836-2200
24	A & B Convenience			New Eastside	(312) 236-2121
25	45 Snappy Mobile			West Park	(773) 486-4735
26	Baraka Convenience Mart	6323 W Belmont Ave, Chicago, IL	Stores & Services	Dunning	(773) 622-0001
27	Walgreens	2340 W Madison St, Chicago, IL	Women's Health & Reproductor	Near West Side	(312) 226-7913
28	Walgreens	2440 W North Ave, Chicago, IL	Women's Health & Reproductor	West Park	(773) 489-5607
29					



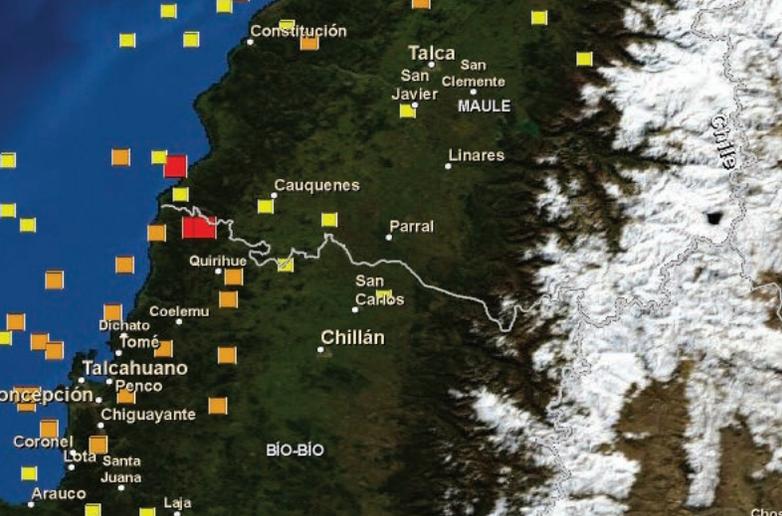
Make Maps with Your Excel Data

Create interactive maps of your spreadsheet data with the Esri® Maps for Office add-in. Make color-coded, point, clustered point, and heat maps directly in Microsoft® Excel®, then share them in ArcGIS Online so others in your organization can access and use them.



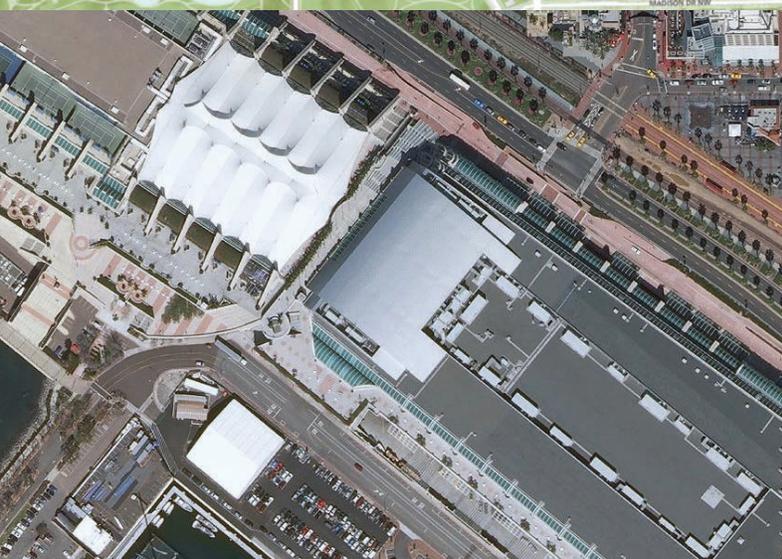
Access Ready-to-Use Content

When you subscribe to ArcGIS Online, your organization gets access to ready-to-use, high-quality basemaps (imagery, topographic, and streets), demographic maps, and image services, as well as geoservices such as geocoding and routing. These basemaps and geoservices are delivered as a web service and can be used by anyone in the organization to make maps and apps. Esri updates the basemaps on a regular basis with content from commercial data providers, and authoritative content from the user community around the world contributed through the Esri Community Maps Program.



Create Hosted Services

With ArcGIS Online, it's easy to publish maps and data as a web service. This frees up your internal resources, since these web services are hosted in Esri's cloud and scale dynamically as demand goes up or down. You can add these services to web, desktop, and mobile applications and allow others to use them as well. GIS professionals can publish these services directly from ArcGIS for Desktop without needing to install their own server, and share them with knowledge workers inside their organizations, who can add map or geoprocessing web services to their own maps and apps.

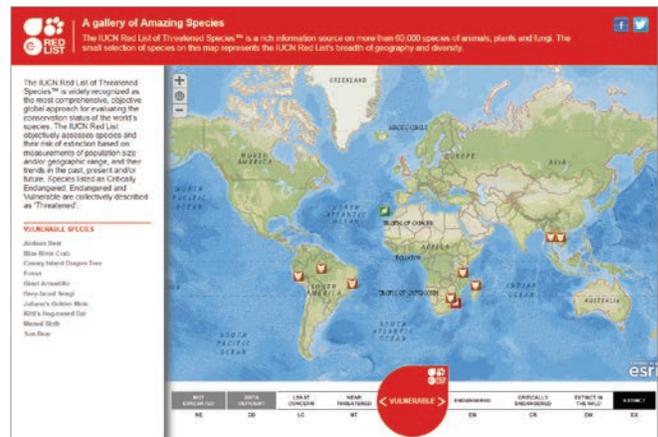




Collaborate and Share

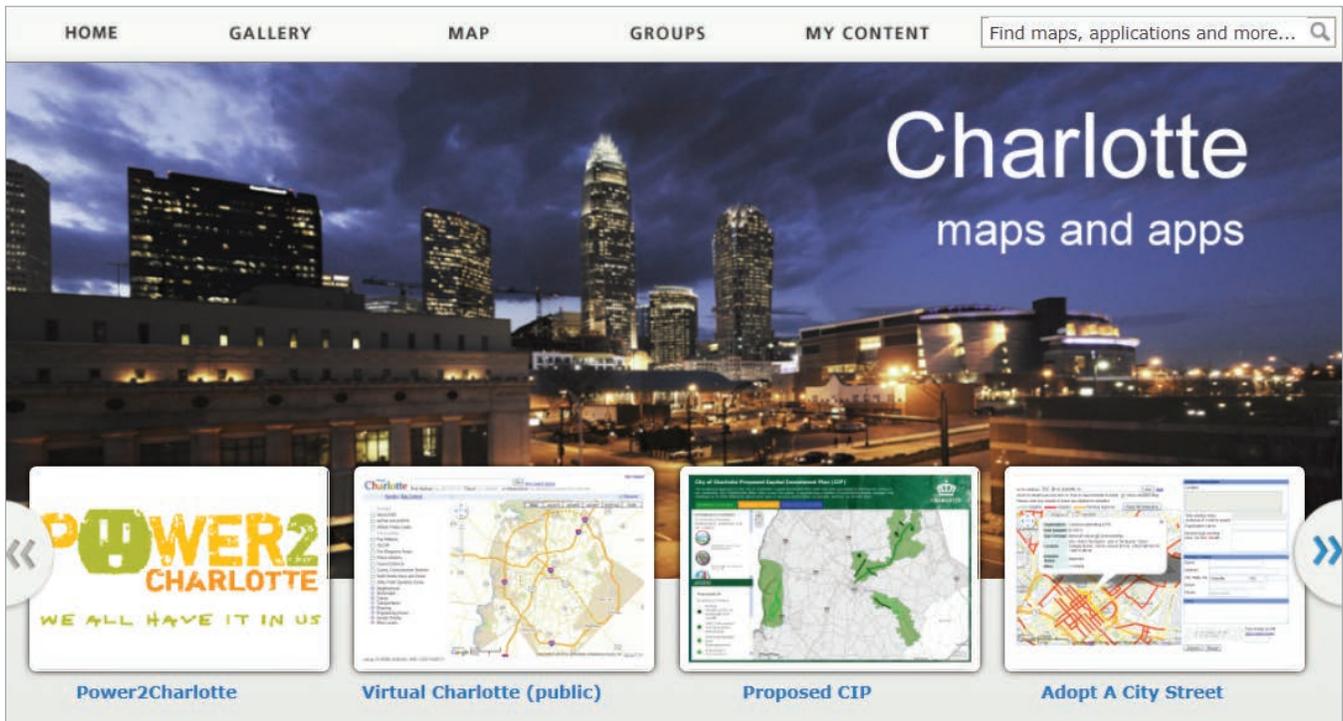
Enable interaction with your organizational data by sharing content related to a common activity. You can set up groups that are private and by invitation only, or public groups that are open to everyone.

You can also share maps by embedding them in web pages, on blogs, in web applications, and through social media. ArcGIS Online includes a number of ready-to-use and configurable web application templates with different layouts that you can choose from. With just a few steps and no programming, you can publish a web application that features a dynamic map that anyone can access through a browser.



Go Mobile

Access maps from anywhere, on any device with the free, downloadable ArcGIS app for smartphones and tablets. Browse map galleries, navigate maps, collect and report data, and perform GIS analysis using the app or, alternatively, via the browser on your mobile device.



Customize ArcGIS Online

Customize the ArcGIS Online home page to fit the branding and operational needs of your organization. For example, you can add your logo and banner, choose what content to feature on the home page and gallery, and set a basemap and extent default for the map viewer.

In addition, you can set the preferred language and region for ArcGIS Online. The language settings determine how the interface, time, date, and numerical values appear. More than 20 languages are supported, including Arabic, Chinese (simplified Han), Dutch, Norwegian, Polish, Russian, and Spanish. The region setting lets you choose a specific geographic region for the map on your home page, the content in your gallery, and the default map and extent in the map viewer. Regional content is available for more than 60 countries, including Argentina, Bulgaria, Colombia, Denmark, Estonia, Hong Kong, Indonesia, Japan, Kenya, the Netherlands, Peru, South Korea, Spain, Sweden, and Thailand.



Security



ArcGIS Online gives you control over how you share your maps, apps, and data. You decide whether to share items—publicly, with everyone in your organization, or with only specific groups—or keep them private.

Esri's security strategy is based on an industry-standard, defense-in-depth approach that provides security controls at every level, for every user. Organizations retain ownership of intellectual property rights for data they publish, and control when and what to delete.

Managing Your ArcGIS Online Subscription

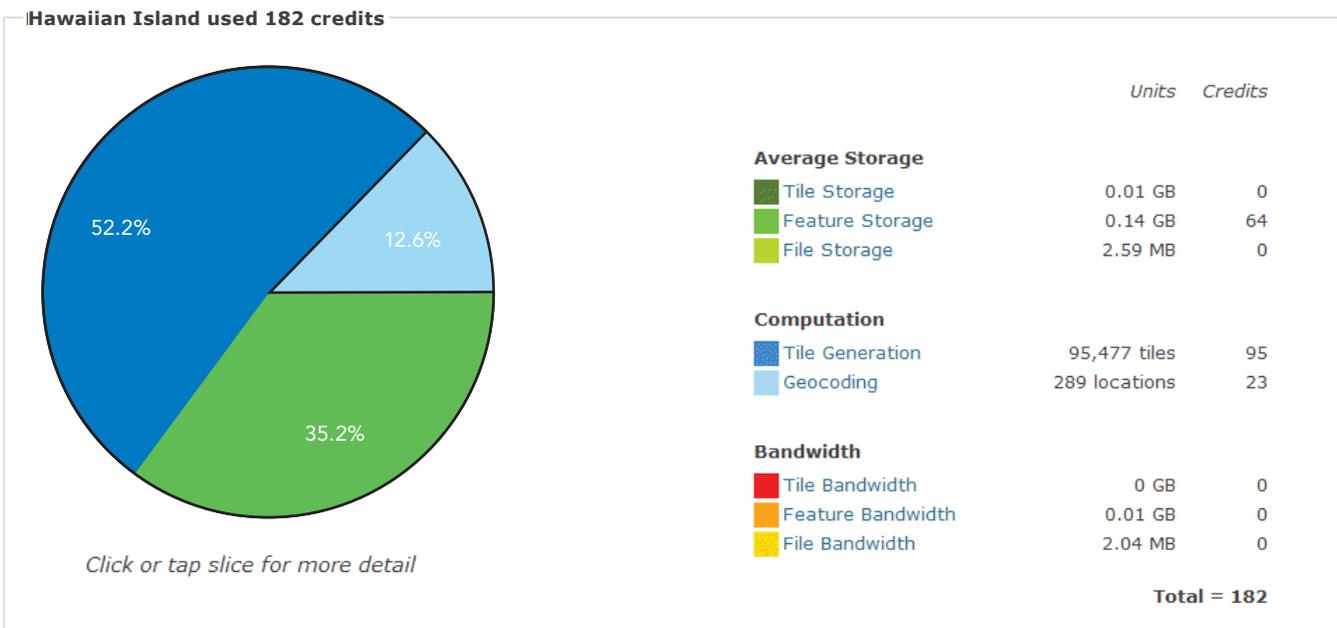
ArcGIS Online includes tools and settings that allow the administrator of the subscription to not only customize the home page but also manage user accounts and access privileges and monitor account usage through an intuitive dashboard. Administrators can invite users, determine their access role, delete content and groups, and set and manage the security policy.

Flexible Subscription Plans

ArcGIS Online is available through an annual subscription plan. The plans are structured to support organizations of any size. Each subscription plan includes a set number of named users and service credits. Service credits are the currency of the ArcGIS Online system and entitle an organization to use certain ArcGIS Online services such as geocoding or hosted feature or tile services, data storage, and transferring data out of ArcGIS Online.

Roles	User	Publisher	Administrator
Add data	*	*	*
Create web maps	*	*	*
Share content	*	*	*
Participate in groups	*	*	*
Publish hosted services from feature or map tile data	*	*	
Manage organization			*
Manage users			*

Show statistics for



Make ArcGIS Online the mapping platform for your organization. To learn more and sign up for a free 30-day trial, visit esri.com/agol.



Understanding our world.

Esri inspires and enables people to positively impact their future through a deeper, geographic understanding of the changing world around them.

Governments, industry leaders, academics, and nongovernmental organizations trust us to connect them with the analytic knowledge they need to make the critical decisions that shape the planet. For more than 40 years, Esri has cultivated collaborative relationships with partners who share our commitment to solving earth's most pressing challenges with geographic expertise and rational resolve. Today, we believe that geography is at the heart of a more resilient and sustainable future. Creating responsible products and solutions drives our passion for improving quality of life everywhere.



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