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**Document Updated:** E300 – Exhibit 1 Scope of Use

**Date of Update Implementation:** February 25, 2015

**Overview:** Exhibit 1, Scope of Use (E300) has been updated to reflect changes due to updated terms of use.

**Product(s) Impacted:** Data, Online Services

**Changes:**

All Addendums: Corrections to capitalized terms throughout Exhibit 1.

Addendum 2; Section 2- Specific Terms of Use for Data, Notes 1, 2.a., 3, 4.d., 9.a., and 11.a. Pages 6-8 of 16

**What:** Updated website links for BODC bathymetry data and HERE data.

**Why:** Updated broken or out of date links.

Addendum 2; Section 2- Specific Terms of Use for Data, Note 5. Page 7 of 16

**What:** Updated Demographic, Consumer, and Business Data ("Esri Data") types.

**Why:** To reflect current data offerings.

5. *Demographic, Consumer, and Business Data ("Esri Data")*: This Data category includes the Updated Demographic Database, Census Data, American Community Survey (ACS) Data, Consumer Spending, Business ~~Summary, Business Locations~~, Retail MarketPlace, ~~and~~ Tapestry Segmentation, Market Potential, Crime Index, Major Shopping Center, Traffic Count, and Banking datasets. Esri Data may be used independently of Software or Online Services. Each dataset is available under one or more of the following license types:

Addendum 3; Section 1- Common Terms of Use of Online Services, Article 5- Limits on use of Online Services; Service Credits, Page 12 of 16

**What:** Changed language to reflect Esri's updated process related to depletion of Service Credits by Licensee.

**Why:** Rather than suspending Licensee's account once Licensee reaches or exceeds the allocated number of Service Credits, Licensee may now continue to access Online Services that do not consume Service Credits. Once additional Service Credits are purchased, access to the credit-consuming services will be restored.

**Article 5—Limits on use of Online Services; Service Credits.** Esri may establish limits on the Online Services available to Licensee. These limits may be controlled through Service Credits. Service Credits are used to measure the consumption of ArcGIS Online services



made available through Licensee's account. The maximum Service Credits provided with Licensee's ArcGIS Online account will be addressed in the applicable Ordering Document. Esri will notify Licensee's account administrator when Licensee's Service Credit consumption reaches approximately seventy-five percent (75%) of the Service Credits allocated to Licensee through Licensee's subscription. Esri ~~reserves the right to suspend~~ will notify Licensee's account ~~when administrator if Licensee's Service Credit~~ consumption reaches or exceeds one hundred percent- (100%). If Licensee's account exceeds one hundred percent (100%) of the available Service Credits allocated, Licensee may continue to access its account; however, Licensee's access to Licensee's subscription services that consume Service Credits will be suspended. Licensee's access to the ~~account~~ services that consume Service Credits will be restored immediately upon the completion of Licensee's purchase ~~transaction for~~ additional Service Credits ~~for the subscription account~~.

Addendum 3; Section 2- Terms of Use of for Specific Online Services, Additional Terms of Use for Products listed above – 1.b.vii., Page 14 of 16

What: Updated language related to attribution requirement.

Why: In the event that attribution is not automatically displayed, Licensee is responsible for ensuring attribution is included in its application.

vii. Licensee may not remove or obscure any trademarks or logos that would normally be displayed through the use of the Online Services without written permission. ~~If Licensee is using non-Esri application development tools to build applications that access Esri's Online Services,~~ Licensee must include attribution acknowledging that its application is using Online Services provided by Esri, if attribution is not automatically displayed through the use of Online Services. Guidelines are provided in the Documentation.

Addendum 3; Section 2- Terms of Use of for Specific Online Services, Additional Terms of Use for Products listed above – 1.b.viii., Page 14 of 16

What: Reworded Note viii. for clarity.

Why: Types of ArcGIS Online Plans are listed.

viii. Licensee may not embed a Named User credential into a Value-Added Application. For ~~all~~ ArcGIS Online ~~Plan accounts other than Public Plan accounts for Organizations, Education, and ArcGIS for Developer/Nongovernmental Organization/Nonprofit Organization (NGO/NPO)~~ Plan accounts, an App Login Credential may only be embedded into Value-Added Applications that are used to provide public, anonymous access to ArcGIS Online. Licensee may not embed or use ArcGIS Online App Login Credentials in Value-Added Applications for internal use. Value-Added Applications used internally require Named User login credentials.