



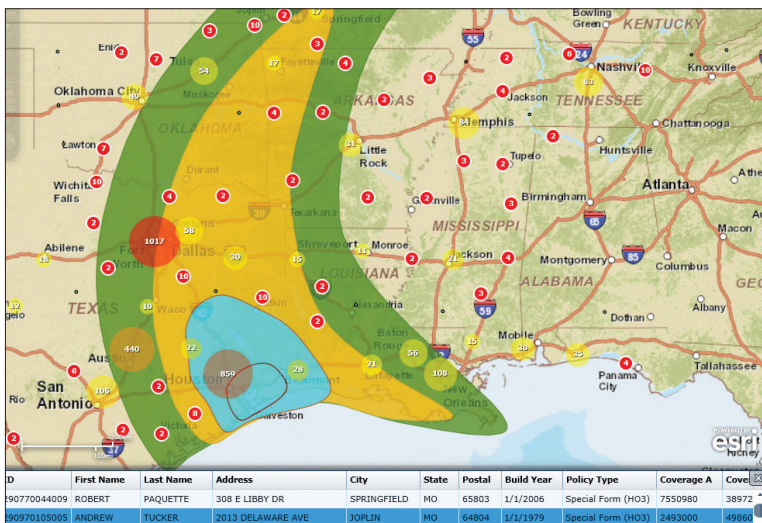
# GIS for Insurance Claims



Mapping is a critical part of the claims process.

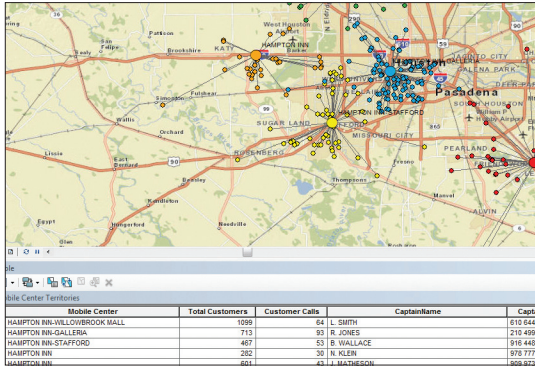
## Relevant and reliable information when you need it— that's the difference with Esri® technology and data.

Large-scale emergencies add significant complexity to the claims process and can challenge an organization's ability to deliver the best customer service. When you, as a claims professional, have access to the data and information you need, anywhere you need it, you can deliver the best customer experience.



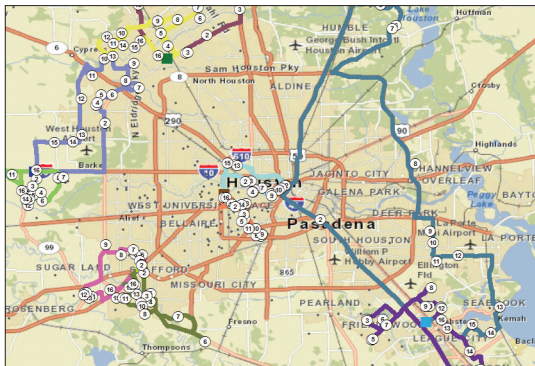
## Analyze

Provide real-time access to information. Critical insight into areas of potential impact can be gained, including more accurate assessments of estimated values and types of exposure within projected storm paths.



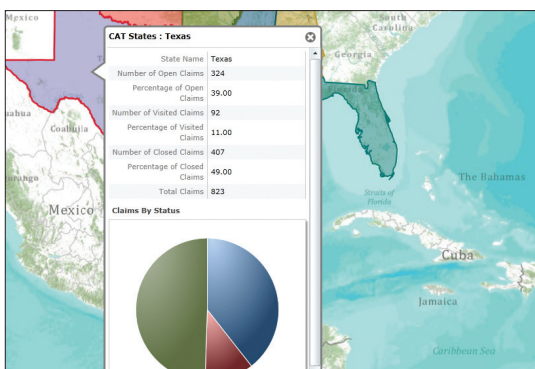
## Plan

Build and scale response plans in minutes. Use ArcGIS® to unlock your customer data and organize and integrate information by location. This lets you identify and assign the resources and skills required to meet customer needs effectively.



## Execute

Expedite your response and improve resource efficiency. Give experts in both the field and the office access to information about your customers' locations so they can deliver timely service. Knowing where clients are means you can tailor service to their unique needs and deliver an experience that is consistent with your company's brand.



## Manage

Allocate and manage resources where they are needed. Through easy-to-use interfaces like dashboards, your company's business intelligence solutions can be integrated with interactive maps. Visualizing company data in this manner gives managers more effective oversight. From the field to the office, ArcGIS facilitates better informed, real-time decisions.

For more information on how GIS technology helps insurers, visit [esri.com/insurance](https://www.esri.com/insurance).



Esri inspires and enables people to positively impact their future through a deeper, geographic understanding of the changing world around them.

Governments, industry leaders, academics, and nongovernmental organizations trust us to connect them with the analytic knowledge they need to make the critical decisions that shape the planet. For more than 40 years, Esri has cultivated collaborative relationships with partners who share our commitment to solving earth's most pressing challenges with geographic expertise and rational resolve. Today, we believe that geography is at the heart of a more resilient and sustainable future. Creating responsible products and solutions drives our passion for improving quality of life everywhere.



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