



IMAGERY @ UC 2013 AGENDA

July, 9-11, 2013

San Diego Convention Center

Highlights:

Imagery Sessions 1 & 2: 9th July, SDCC Room 28D

Imagery Island Showcase: 9th-11th July, SDCC, Exhibit Hall C

Moderated Paper Sessions: as noted below

Landsat SIG: 10th July, SDCC Room 2

Imagery Social: Marriott Marina Ballroom, Room F/G

Agenda

Tuesday, July 9

All Tuesday activities held in **SDCC, Room 28D** unless noted otherwise.

Imagery Session I ArcGIS is a Comprehensive Imagery Platform

8:30 AM - 8:40 AM	Welcome <i>Lawrie Jordan, Director of Imagery</i>
8:40 AM – 8:45 AM	Comprehensive Imagery Platform: Comes with Imagery <ul style="list-style-type: none">• Esri Curated• Premium Content• User Content <i>Peter Becker, Esri, Product Manager – Imagery</i>
8:45 AM – 8:55 AM	Comprehensive Imagery Platform: Manages Large Collections <i>Vinay Viswambharan, Esri, Product Engineer – Imagery</i>
8:55 AM – 9:05 AM	Comprehensive Imagery Platform: Advanced Tools <i>Melanie Harlow, Esri, Technical Engineer</i>
9:05 AM – 9:10 AM	Telling the Story through State & Local Government, Utilities, Disaster Response, and Environment <i>Kurt Schwoppe, Esri, Manager of Imagery Solution Sales</i>
9:10 AM – 9:20 AM	State and Local Government <i>Kurt Schwoppe, Esri, Manager of Imagery Solution Sales</i>
9:20 AM – 9:30 AM	Disaster Response <i>Ryan Lanclos, Esri, Emergency Management & Humanitarian Industry Manager</i>
9:30 AM – 9:40 AM	Utilities <i>Melanie Harlow, Esri, Technical Engineer</i>
9:40 AM – 9:45 AM	Environment <i>Gerald Kinn, Esri, Product Engineer – Imagery</i>
9:45 AM – 10:15 AM	Break

Imagery Session II Evolution of Sensors

10:15 AM – 10:20 AM	Introduction of Lightning Talks & Sponsors <i>Myrna James Yoo, Publisher - Apogeo (formerly Imaging Notes)</i>
10:21 AM – 10:28 AM	Medium Resolution Satellite Imagery <i>Lee Ebinger, IT Specialist (GIS), USDA – User of DMCii imagery.</i>
10:29 AM - 10:36 AM	High Resolution Satellite Imagery <i>Casey Adams, Senior Product Manager, DigitalGlobe.</i>
10:37 AM - 10:44 AM	Aerial Imagery <i>Dr. Terry Keating, CTO, AeroMetric.</i>
10:45 AM - 10:59 AM	Elevation <i>Casey Francis, Owner, Aero-Graphics– User of Optech scanners. Jason Amadori, CMO, DTS – User of Riegl USA scanners.</i>
11:00 AM – 11:30 AM	Panel Discussion with Sponsors and Esri <i>What is in store for the future?</i>

Imagery Island hours:

Tuesday, July 9 & Wednesday, July 10

9:00 AM – 6PM **Imagery Island Showcase**
SDCC, Exhibit Hall C

Thursday, July 11

9:00 AM – 1:30PM **Imagery Island Showcase**
SDCC, Exhibit Hall C

Moderated Paper Sessions:

Tuesday, July 9

3:15 PM – 4:30 PM **Visualize and Explore Collections of Imagery**
Moderated Paper Session
SDCC, Room 28D

Wednesday, July 10

10:15 AM – 11:30 AM **Efficiently Manage Large Volumes of Imagery**
Moderated Paper Session
SDCC, Room 30A

3:15 PM – 4:30 PM **Techniques for Realizing more Value from Satellite and Aerial Imagery**
Moderated Paper Session
SDCC, Room 28D

Special Interest Group:

Wednesday, July 10

5:00 PM – 6:00 PM **Landsat SIG**
Gerald Kinn, Esri, Product Engineer – Imagery
SDCC, Room 2

Imagery Social

6:00 PM – 8:00 PM **Imagery Social**
Marriott's Marina Ballroom, Rooms F&G
By invitation only – Please get your invites from any of the Imagery events above.