



The Premium Map Data Resource for Government Applications

ENABLING BETTER SOLUTIONS FOR HOMELAND SECURITY, CONGESTION MITIGATION, WEATHER, AND GIS MAPPING.

Quality data is the foundation of any successful geospatial application. NAVTEQ is proud to offer data unrivaled in its depth, richness and accuracy. Quite simply, we excel at providing information for moving people and vehicles from point A to point B. NAVTEQ® digital maps enable government organizations to deploy powerful and innovative solutions for complex and ever expanding needs.

HOMELAND SECURITY The U.S. Government has chosen NAVTEQ maps as the reference map for Homeland Security Infrastructure Protection. Federal, state and local agencies recognize NAVTEQ maps as the best source for evacuation planning, sensitive material tracking and GeoFencing. From situation planning through recovery, NAVTEQ maps are the maps of choice.

CONGESTION MITIGATION Governments recognize traffic congestion as damaging to the environment, wasteful of fuel, harmful to our quality of life and detrimental to business. NAVTEQ map data includes attributes that allow traffic to be referenced in real-time for the delivery of traffic-enabled routes and drive time estimates.

TRAVELER SAFETY The Federal Government describes vehicle crashes as a national health epidemic and is working with NAVTEQ to develop Advanced Driver Assistance Systems (ADAS) in order to reduce accidents and save lives. NAVTEQ is the global leader in developing maps for ADAS applications. Throughout the Intelligent Vehicle Initiative, NAVTEQ maps are the premier choice for government and industry.

A WORLD OF POSSIBILITIES The need for an accurate road database to support planning and operations has never been greater. NAVTEQ maps provide the greatest efficiencies for your accounting requirements, transportation planning, fleet management, real-time tracking of sensitive shipments and incident modeling.

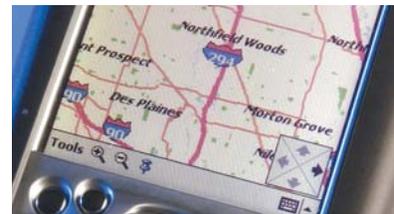


Photo courtesy of www.spaceimaging.com



One Powerful Tool for Today's Geospatial Needs

CUSTOMIZED SERVICES NAVTEQ extends its expertise in map development by providing custom mapping tools and services for Government and industry clients. NAVTEQ builds and maintains custom maps to the unique requirements of federal, state, local and municipal government agencies. Our custom mapping services can be tailored to include collection of agency specified attributes; such as, unique points of interest (POIs) or defined geographic areas and locations. NAVTEQ Customer Program Management can help integrate NAVTEQ maps into your existing solutions and work with you to build new and enhanced solutions.

NAVTEQ MAPS NAVTEQ provides the finest digital Road Network map database available to solve your unique requirements and applications needs. Our offering is the premier Geospatial Navigation and Routing Reference product.

Representative Road Network Attributes (up to 160 per link)

Address Range	Postal Code
Administrative Area Information	Restricted Driving Maneuvers
Alias, Exonym and Synonym	Road Construction
Boat and Rail Ferry	Sign Text
Bridge and Tunnel	Speed
Controlled Access Road	Street Name
Direction of Travel Information	Toll Booth
Divider Type	Traffic Location Coding
Functional Class	Z-level
Gate	
Lane Category	

Representative Points of Interest (POIs) (over 15 million POIs in North America, in categories such as:)

Airport	Marina
Border Crossing	Parking Garage
Bus Station	Parking Lot
Commuter Rail Station	Petrol Station
Courthouse	Police Station
Ferry Terminal	School
Golf Course	Sports Complex
Grocery Store	Tourist Attraction
Historical Monument	Train Station
Hospital	
Hotel	



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