Automotive Aftermarket Expenditures

Proposed Location
100 S Wacker Dr, Chicago, IL, 60606
Ring: 1 mile radius

Sample
Latitude: 41.88031
Longitude: -87.63698

Demographic Summary	2012	2017
Population	54,570	59,470
Households	30,965	34,423
Families	8,453	9,294
Median Age	31.0	31.2
Median Household Income	$80,161	$93,272

	Spending Potential Index	Average Amount Spent	Total
Products			
Vehicle Coolant/Brake/Transmission Fluids	151	$8.33	$257,797
Gasoline	144	$4,138.33	$128,143,237
Motor Oil	135	$18.41	$570,000
Vehicle Parts/Equipment and Accessories	150	$88.06	$2,726,740
Tire Purchase/Replacement	140	$257.98	$7,988,390
Vehicle Audio/Video Equipment and Installation	202	$9.21	$285,259
Vehicle Cleaning Products and Services	155	$15.18	$469,923
Services			
Auto Repair Service Policy	149	$30.08	$931,539
Membership Fees for Automobile Service Clubs	130	$33.62	$1,040,960
Global Positioning Services	108	$2.43	$75,306
Vehicle Air Conditioning Repair	130	$23.57	$729,998
Vehicle Body Work and Painting	148	$48.17	$1,491,696
Vehicle Brake Work	151	$121.25	$3,754,544
Vehicle Clutch/Transmission Repair	133	$59.03	$1,827,713
Vehicle Cooling System Repair	146	$43.54	$1,348,072
Vehicle Drive Shaft and Rear-end Repair	139	$11.78	$364,655
Vehicle Electrical System Repair	145	$56.38	$1,745,878
Vehicle Exhaust System Repair	158	$23.85	$738,664
Vehicle Front End Alignment/Wheel Balance & Rotation	139	$31.72	$982,166
Lube/Oil Change and Oil Filters	140	$136.73	$4,233,877
Vehicle Motor Repair/Replacement	149	$126.25	$3,909,427
Vehicle Motor Tune-up	153	$95.35	$2,952,408
Vehicle Shock Absorber Replacement	154	$10.70	$331,406
Vehicle Steering/Front End Repair	143	$37.95	$1,175,060
Tire Repair and Other Repair Work	148	$97.97	$3,033,693

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
Source: Esri forecasts for 2012 and 2017; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

April 18, 2013

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Automotive Aftermarket Expenditures

Proposed Location
100 S Wacker Dr, Chicago, IL, 60606
Ring: 3 mile radius

Sample
Latitude: 41.88031
Longitude: -87.63698

Demographic Summary	2012	2017
Population	338,912	350,799
Households	173,690	182,130
Families	62,705	65,089
Median Age	32.6	32.9
Median Household Income	$56,247	$71,124

	Spending Potential Index	Average Amount Spent	Total
Products			
Vehicle Coolant/Brake/Transmission Fluids	130	$7.17	$1,245,956
Gasoline	122	$3,496.68	$607,338,977
Motor Oil	115	$15.72	$2,731,013
Vehicle Parts/Equipment and Accessories	127	$74.21	$12,889,437
Tire Purchase/Replacement	120	$220.59	$38,314,264
Vehicle Audio/Video Equipment and Installation	155	$7.08	$1,229,335
Vehicle Cleaning Products and Services	135	$13.21	$2,294,453
Services			
Auto Repair Service Policy	125	$25.37	$4,407,018
Membership Fees for Automobile Service Clubs	122	$31.42	$5,456,824
Global Positioning Services	102	$2.28	$396,807
Vehicle Air Conditioning Repair	108	$19.71	$3,423,520
Vehicle Body Work and Painting	131	$42.83	$7,438,665
Vehicle Brake Work	131	$105.13	$18,259,240
Vehicle Clutch/Transmission Repair	116	$51.58	$8,958,141
Vehicle Cooling System Repair	126	$37.52	$6,516,311
Vehicle Drive Shaft and Rear-end Repair	120	$10.17	$1,767,272
Vehicle Electrical System Repair	125	$48.70	$8,458,038
Vehicle Exhaust System Repair	139	$20.94	$3,637,629
Vehicle Front End Alignment/Wheel Balance & Rotation	117	$26.80	$4,654,738
Lube/Oil Change and Oil Filters	118	$115.41	$20,045,476
Vehicle Motor Repair/Replacement	127	$107.45	$18,662,354
Vehicle Motor Tune-up	136	$84.91	$14,748,482
Vehicle Shock Absorber Replacement	133	$9.21	$1,600,117
Vehicle Steering/Front End Repair	123	$32.61	$5,664,781
Tire Repair and Other Repair Work	126	$83.31	$14,470,797

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
Source: Esri forecasts for 2012 and 2017; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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Automotive Aftermarket Expenditures

Proposed Location
100 S Wacker Dr, Chicago, IL, 60606
Ring: 5 mile radius

Sample
Latitude: 41.88031
Longitude: -87.63698

Demographic Summary	2012	2017
Population	811,782	836,189
Households	362,507	378,320
Families	152,604	158,078
Median Age	31.6	31.9
Median Household Income	$46,551	$56,506

	Spending Potential Index	Average Amount Spent	Total
Products			
Vehicle Coolant/Brake/Transmission Fluids	114	$6.30	$2,282,861
Gasoline	106	$3,046.80	$1,104,487,041
Motor Oil	101	$13.77	$4,990,092
Vehicle Parts/Equipment and Accessories	110	$64.45	$23,364,977
Tire Purchase/Replacement	103	$190.66	$69,114,960
Vehicle Audio/Video Equipment and Installation	130	$5.96	$2,159,172
Vehicle Cleaning Products and Services	116	$11.39	$4,127,934
Services			
Auto Repair Service Policy	107	$21.74	$7,881,496
Membership Fees for Automobile Service Clubs	107	$27.50	$9,969,209
Global Positioning Services	89	$2.00	$725,366
Vehicle Air Conditioning Repair	94	$17.10	$6,198,174
Vehicle Body Work and Painting	114	$37.25	$13,505,040
Vehicle Brake Work	114	$91.45	$33,151,007
Vehicle Clutch/Transmission Repair	102	$45.30	$16,420,735
Vehicle Cooling System Repair	110	$32.60	$11,817,218
Vehicle Drive Shaft and Rear-end Repair	106	$8.92	$3,233,805
Vehicle Electrical System Repair	109	$42.49	$15,401,581
Vehicle Exhaust System Repair	121	$18.25	$6,616,225
Vehicle Front End Alignment/Wheel Balance & Rotation	102	$23.35	$8,465,785
Lube/Oil Change and Oil Filters	103	$100.01	$36,255,927
Vehicle Motor Repair/Replacement	110	$93.22	$33,791,576
Vehicle Motor Tune-up	118	$73.57	$26,669,927
Vehicle Shock Absorber Replacement	115	$7.97	$2,889,124
Vehicle Steering/Front End Repair	107	$28.42	$10,303,365
Tire Repair and Other Repair Work	108	$71.83	$26,037,691

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
Source: Esri forecasts for 2012 and 2017; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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