



Household Budget Expenditures

Proposed Location
 100 S Wacker Dr, Chicago, IL, 60606
 Ring: 1 mile radius

Sample
 Latitude: 41.88031
 Longitude: -87.63698

Demographic Summary		2012	2017
Population		54,570	59,470
Households		30,965	34,423
Families		8,453	9,294
Median Age		31.0	31.2
Median Household Income		\$80,161	\$93,272

	Spending Index	Average Amount Spent	Total	Percent
Total Expenditures	149	\$97,763.70	\$3,027,252,897	100.0%
Food	156	\$12,153.08	\$376,320,017	12.4%
Food at Home	150	\$7,149.79	\$221,393,104	7.3%
Food Away from Home	165	\$5,003.29	\$154,926,912	5.1%
Alcoholic Beverages	183	\$925.33	\$28,652,877	0.9%
Housing	158	\$31,847.31	\$986,151,996	32.6%
Shelter	163	\$25,140.75	\$778,483,172	25.7%
Utilities, Fuel and Public Services	140	\$6,706.57	\$207,668,824	6.9%
Household Operations	147	\$2,433.74	\$75,360,725	2.5%
Housekeeping Supplies	138	\$934.79	\$28,945,641	1.0%
Household Furnishings and Equipment	132	\$2,265.65	\$70,155,863	2.3%
Apparel and Services	111	\$2,387.90	\$73,941,382	2.4%
Transportation	149	\$13,606.99	\$421,340,440	13.9%
Travel	143	\$2,480.78	\$76,817,218	2.5%
Health Care	123	\$5,203.53	\$161,127,260	5.3%
Entertainment and Recreation	147	\$4,537.00	\$140,488,184	4.6%
Personal Care Products & Services	151	\$1,060.90	\$32,850,795	1.1%
Education	182	\$2,525.05	\$78,188,200	2.6%
Smoking Products	159	\$734.70	\$22,750,108	0.8%
Miscellaneous (1)	140	\$1,560.71	\$48,326,482	1.6%
Support Payments/Cash Contributions/Gifts in Kind	133	\$2,892.07	\$89,552,960	3.0%
Life/Other Insurance	106	\$439.67	\$13,614,293	0.4%
Pensions and Social Security	149	\$9,774.53	\$302,668,456	10.0%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Miscellaneous includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: Esri forecasts for 2012 and 2017; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Household Budget Expenditures

Proposed Location
 100 S Wacker Dr, Chicago, IL, 60606
 Ring: 3 mile radius

Sample
 Latitude: 41.88031
 Longitude: -87.63698

Demographic Summary		2012	2017	
Population		338,912	350,799	
Households		173,690	182,130	
Families		62,705	65,089	
Median Age		32.6	32.9	
Median Household Income		\$56,247	\$71,124	
	Spending Index	Average Amount Spent	Total	Percent
Total Expenditures	128	\$84,311.50	\$14,644,064,885	100.0%
Food	134	\$10,465.40	\$1,817,736,072	12.4%
Food at Home	130	\$6,211.53	\$1,078,881,185	7.4%
Food Away from Home	140	\$4,253.87	\$738,854,887	5.0%
Alcoholic Beverages	154	\$775.08	\$134,623,137	0.9%
Housing	137	\$27,613.91	\$4,796,260,306	32.8%
Shelter	142	\$21,860.01	\$3,796,864,434	25.9%
Utilities, Fuel and Public Services	120	\$5,753.91	\$999,395,872	6.8%
Household Operations	127	\$2,105.40	\$365,686,667	2.5%
Housekeeping Supplies	121	\$815.42	\$141,629,495	1.0%
Household Furnishings and Equipment	113	\$1,924.84	\$334,325,605	2.3%
Apparel and Services	95	\$2,037.30	\$353,857,850	2.4%
Transportation	126	\$11,511.95	\$1,999,509,799	13.7%
Travel	125	\$2,179.84	\$378,615,838	2.6%
Health Care	109	\$4,591.04	\$797,417,950	5.4%
Entertainment and Recreation	127	\$3,919.83	\$680,834,972	4.6%
Personal Care Products & Services	130	\$914.43	\$158,828,112	1.1%
Education	155	\$2,149.05	\$373,269,107	2.5%
Smoking Products	132	\$607.13	\$105,452,089	0.7%
Miscellaneous (1)	124	\$1,376.85	\$239,146,353	1.6%
Support Payments/Cash Contributions/Gifts in Kind	116	\$2,526.43	\$438,815,161	3.0%
Life/Other Insurance	96	\$395.76	\$68,739,852	0.5%
Pensions and Social Security	128	\$8,401.85	\$1,459,316,519	10.0%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Miscellaneous includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: Esri forecasts for 2012 and 2017; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Household Budget Expenditures

Proposed Location
 100 S Wacker Dr, Chicago, IL, 60606
 Ring: 5 mile radius

Sample
 Latitude: 41.88031
 Longitude: -87.63698

Demographic Summary		2012	2017
Population		811,782	836,189
Households		362,507	378,320
Families		152,604	158,078
Median Age		31.6	31.9
Median Household Income		\$46,551	\$56,506

	Spending Index	Average Amount Spent	Total	Percent
Total Expenditures	111	\$72,938.02	\$26,440,542,118	100.0%
Food	117	\$9,100.11	\$3,298,854,037	12.5%
Food at Home	114	\$5,439.05	\$1,971,694,767	7.5%
Food Away from Home	121	\$3,661.06	\$1,327,159,270	5.0%
Alcoholic Beverages	130	\$655.50	\$237,623,260	0.9%
Housing	118	\$23,937.06	\$8,677,352,709	32.8%
Shelter	123	\$18,909.64	\$6,854,876,561	25.9%
Utilities, Fuel and Public Services	105	\$5,027.42	\$1,822,476,148	6.9%
Household Operations	109	\$1,808.72	\$655,672,975	2.5%
Housekeeping Supplies	106	\$713.70	\$258,722,949	1.0%
Household Furnishings and Equipment	97	\$1,655.23	\$600,031,082	2.3%
Apparel and Services	82	\$1,760.65	\$638,246,680	2.4%
Transportation	109	\$9,956.47	\$3,609,289,356	13.7%
Travel	108	\$1,872.99	\$678,970,868	2.6%
Health Care	95	\$4,004.25	\$1,451,568,875	5.5%
Entertainment and Recreation	110	\$3,389.62	\$1,228,761,957	4.6%
Personal Care Products & Services	112	\$791.18	\$286,809,810	1.1%
Education	132	\$1,834.04	\$664,850,800	2.5%
Smoking Products	114	\$525.77	\$190,594,262	0.7%
Miscellaneous (1)	107	\$1,192.70	\$432,360,697	1.6%
Support Payments/Cash Contributions/Gifts in Kind	100	\$2,174.79	\$788,376,293	3.0%
Life/Other Insurance	84	\$346.51	\$125,612,276	0.5%
Pensions and Social Security	110	\$7,218.74	\$2,616,843,233	9.9%

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