2018 Esri GeoConX
Prospectus

November 5–8, 2018
Omni Dallas, Texas

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REIMAGINING GIS

Join us for the 2018 Esri GeoConX Conference at the Omni Dallas!

Esri GeoConX is the industry-leading event where professionals from Esri's electric, gas, and telecommunications communities converge to network, collaborate, and learn.

Discover proven best practices, build your GIS skill set, grow your professional network, and learn from the experiences of industry thought leaders. Take advantage of four days of tailored content you can put into practice as soon as you return to the office.

KEY STATISTICS AND DEMOGRAPHICS

55 exhibitors

38 user presentations

14 tech sessions

80% Enlarged their professional network

81% Learned something new

17 sponsors

820 attendees

97% Rated the conference as valuable

SPONSOR OPPORTUNITIES

Please see our exhibitor web page for full details.

What's important to your organization? Short- or long-term brand recognition, exhibit space, or networking? With the sponsor packages and perks below, we invite you to customize your sponsorship for a truly unique experience that helps you position your brand to attract and engage the desired decision-makers and influencers in the GeoConX audience.

GOLD SPONSOR
$9,000—60 Perk Points

- One 10' x 20' booth (maximum booth size with perk points is 10' x 20'), including back and side drape, and an ID sign (booth size subject to availability at time of application)
- Eight (8) Full-conference Registrations
- Additional Full-conference Registrations at the $425 early bird rate available for purchase at any time
- 75-word Corporate Description on the event website
- Two (2) Lead Retrieval Units
- Logo Feature: Event Website
- Logo Feature: Event Recognition Signage
- Logo Feature: T-shirts
- Logo Feature: Plenary Slide
- Logo Feature: Lunch Table Stanchions
- Logo Feature: Sponsor Thank You email to registered attendees (preconference)
- Use of 2018 Esri GeoConX Conference Gold Sponsor logo lockup
- One (1) panel sign (artwork provided by sponsor)
- Priority sponsor or exhibit booth placement for the 2019 Esri GeoConX Conference
- Sixty (60) Perk Points

SILVER SPONSOR
$7,000—40 Perk Points

- One 10' x 10' booth (maximum booth size with perk points is 10' x 20'), including back and side drape, and an ID sign
- Six (6) Full-conference Registrations including the Plenary Session, all scheduled sessions, workshops, meals, beverage breaks, and socials
- Additional Full-conference Registrations at the $425 early bird rate available for purchase at any time
- 50-word Corporate Description on the event website
- One (1) Lead Retrieval Unit
- Logo Feature: Event Website
- Logo Feature: Event Recognition Signage
- Logo Feature: T-shirts
- Logo Feature: Plenary Slide
- Logo Feature: Sponsor Thank You email to registered attendees (preconference)
- Use of 2018 Esri GeoConX Conference Silver Sponsor logo lockup
- One (1) panel sign (artwork provided by sponsor)
- Priority sponsor or exhibit booth placement for the 2019 Esri GeoConX Conference
- Forty (40) Perk Points

PERK POINTS MENU

All sponsor perks are first come, first secured (FCFS). Certain perks are limited.

- 25 Perk Points—Wednesday Evening Social recognition
- 20 Perk Points—Tuesday Expo Social recognition
- 20 Perk Points—Additional 10' x 10' raw booth space (maximum booth size with perk points is 10' x 20')
- 10 Perk Points—Monday Welcome Reception recognition
- 10 Perk Points—One (1) Full-conference Registration
- 10 Perk Points—One (1) Lead Retrieval Unit
- 5 Perk Points—Social Media Promotion (per Tweet)

EXHIBITOR PACKAGES

Please see our exhibitor web page for full details.

SOLD OUT
TURNKEY EXHIBITOR

$6,000 (10' x 10' booth + furnishings + graphics)

- Two (2) Full-conference Registrations
- 25-word Corporate Description on the event website
- One 10' x 10' booth, including back and side drape, and an ID sign
- One (1) Lead Retrieval Unit
- One (1) 6' skirted table
- Two (2) Chairs
- One (1) Trash Bin
- 5 amps of electricity
- Two-panel Graphic Overlay (print-ready art provided by exhibitor, must adhere to strict deadline)

TABLETOP EXHIBITOR

$5,000 (table + furnishings + graphics)

- Two (2) Full-conference Registrations
- One (1) Lead Retrieval Unit
- 25-word Corporate Description on the event website
- One (1) 6' skirted table
- Two (2) Chairs
- One (1) Trash Bin
- 5 amps of electricity
- Two-panel Graphic Overlay (print-ready art provided by exhibitor, must adhere to strict deadline)

SOLD OUT
STANDARD EXHIBITOR
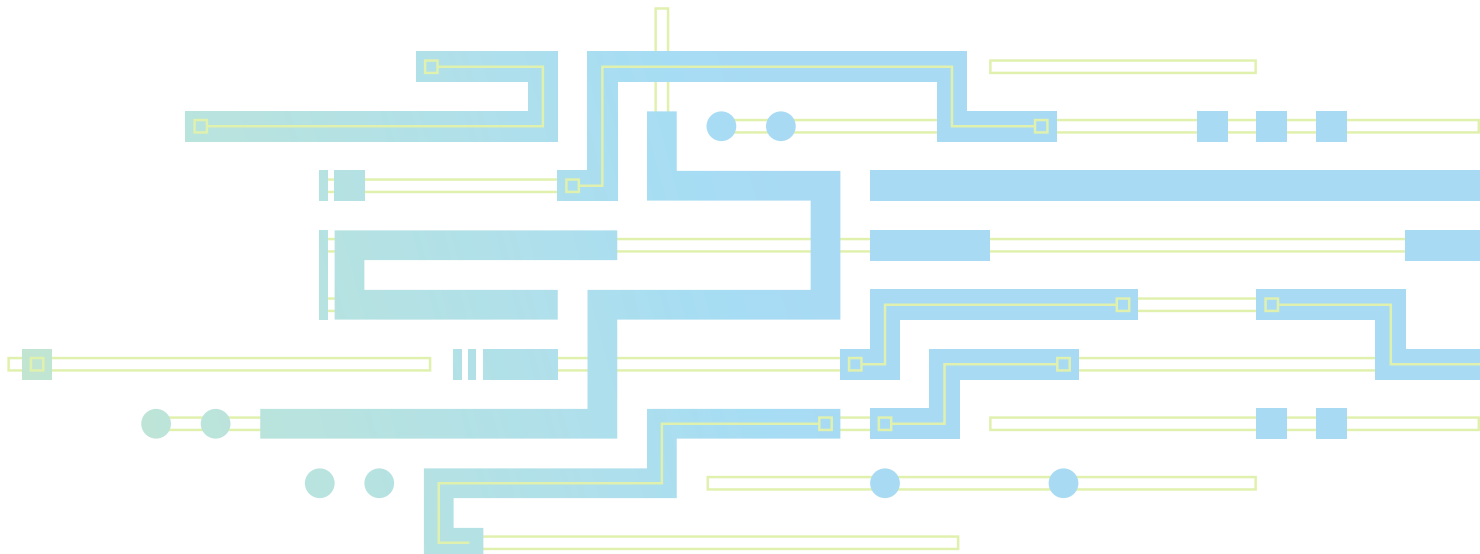
$4,000 (10' x 10' raw booth space)

- Two (2) Full-conference Registrations
- One 10' x 10' booth, including back and side drape, and an ID sign
- One (1) Lead Retrieval Unit
- 25-word Corporate Description on the event website

STARTUP ZONE EXHIBITOR

$925 (By invitation only, expires 10-12-18)

- One 1-meter kiosk including logo on front panel
- Two (2) Stools
- 5 amps of electricity
- One (1) countertop Monitor
- Two (2) Full-conference Registrations
- 25-word Corporate Description on the event website

ADDITIONAL OPPORTUNITIES
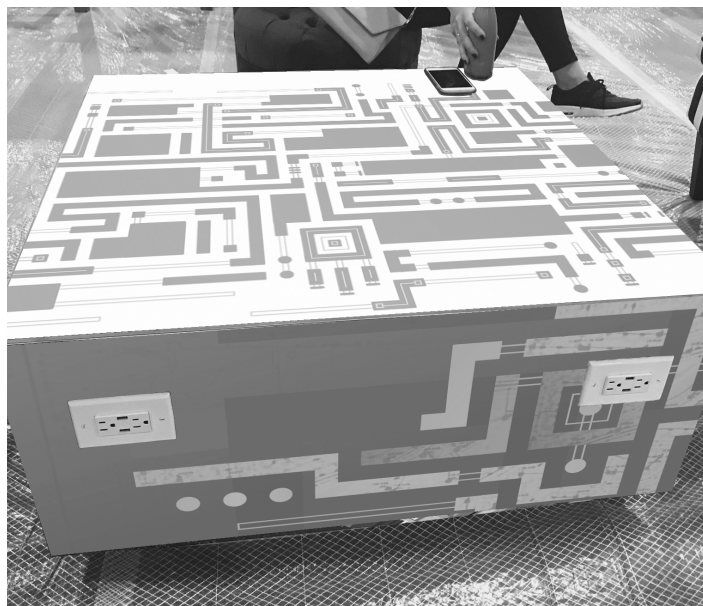
Please see our exhibitor web page for full details.

CHARGING STATION LOUNGE
$5,000 (Limit 2)

Our mobile app is the primary resource for the agenda, and attendees keeping their devices charged with geojuice will be a top priority. This package provides the opportunity to customize a universal charging station with your organization's brand and messaging.

- 25-word Corporate Description on the event website
- One (1) partner-branded Charging Station, with branding applied to the table surface and sides; Partner to provide print-ready artwork, Esri to produce; Esri to provide lounge furniture
- One (1) panel sign located near the lounge; Partner to provide print-ready artwork, Esri to produce

GOLF TOURNAMENT SPONSOR - SOLD
$5,000 (Limit 1)

Our golf tournament is an annual tradition at GeoConX. With this golf sponsorship, your organization will generate brand visibility and connect with potential customers in a fun and relaxing atmosphere.

- Four (4) complimentary golf player spots (company employees only, additional player spots available for purchase), additional player spots at $50 per person—Does not include golf clubs
- 50-word Corporate Description on the event website
- Logo Feature: Event Website
- Logo Feature: Golf Course Food Carts
- Logo Feature: Redeemable Refreshment Tickets
- Logo Feature: Player Golf Carts
- Logo Feature: Player Awards
- Logo Feature: Event Recognition Signage
- Use of 2018 Esri GeoConX Conference golf sponsor logo lockup
- Social Media Promotion: Two (2) Tweets—one preconference and one post-conference, subject to Esri approval (maximum 280 characters per Tweet, including spaces and #GEOCONX event hashtag)

HANDS-ON LEARNING LAB SPONSOR
$1,500 (Limit 2)

At the Hands-On Learning Lab (HOLL), conference attendees explore Esri software offerings and get free training with self-paced training sessions and interactive exercises. This sponsor opportunity will allow you to engage with those who are open and eager to exploring new ideas and vendors.

- One (1) Full-conference Registration
- 25-word Corporate Description on the event website
- Promotional Item Giveaway Opportunity (Sponsor may provide branded mouse pads or other giveaway item at the Hands-On Learning Lab.)
- Logo Feature: Monitor signs
- Logo Feature: Recognition Signage
- Logo Feature: Event Website
- Social Media Promotion: One (1) preconference Tweet promoted by Esri

CONFERENCE CONTACTS

Exhibits and Sponsorships
909-793-2853, ext. 1-2585
exhibits@esri.com

Sponsor | Exhibit
Application

Call for Papers
geoconxpapers@esri.com

Attendee Registration
confregis@esri.com

Housing
geoconxhotelres@esri.com

2018 Esri GeoConX CONFERENCE LOCATION

Omni Dallas–Dallas Ballroom
555 S. Lamar Street
Dallas, TX 75202 USA

CONFERENCE DATES NOVEMBER 5–8, 2018

SOCIAL DATES AND HOURS

Welcome Reception	Monday	November 5, 2018	6:00 PM	8:00 PM
Expo Social	Tuesday	November 6, 2018	4:00 PM	6:00 PM
Evening Social	Wednesday	November 7, 2018	4:30 PM	7:00 PM

EXPO DATES AND HOURS

Setup	Monday	November 5, 2018	2:00 PM	4:00 PM
Setup	Tuesday	November 6, 2018	8:00 AM	NOON
Expo Open	Tuesday	November 6, 2018	NOON	6:00 PM
Expo Social	Tuesday	November 6, 2018	4:00 PM	6:00 PM
Expo Open	Wednesday	November 7, 2018	9:30 AM	4:00 PM
Dismantle	Wednesday	November 7, 2018	4:00 PM	5:30 PM

Sponsor and exhibitor opportunities are available only to members of the Esri Partner Network.

All sponsor and exhibitor applications must be accompanied with an online credit card payment (Visa, MasterCard, Discover, or American Express).

Complimentary Wi-Fi is available throughout the Expo Hall and is intended for light usage. Esri does not guarantee reception or performance. Additional Internet options are available in the exhibitor manual.

Sponsor perks may be limited and are secured by a first come, first secured method. Sponsor deliverables are due no later than September 10, 2018.

Registration includes all scheduled sessions and workshops, Monday Welcome Reception, GIS Solutions Expo, Tuesday Expo Social, Wednesday Evening Social, and continental breakfast and lunch and beverage breaks Tuesday through Thursday. Registrations may not be transferred to anyone else, including, but not limited to, contractors, consultants, family members, partners, nonlicensed clients, or other Esri clients or partners without express written consent from Esri. This provision is intended to be interpreted in its broadest sense and will be strictly enforced.

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