Story Maps

at the 2018 Esri International User Conference

Here's a handy guide to dozens of Story Map sessions at the 2018 Esri Education Summit and the 2018 Esri International User Conference.

Esri Education Summit

Marriott Marquis San Diego Marina

Saturday July 7	1:00 - 2:00 p.m. Marriott La Costa	**Story Maps in the University Classroom** Attendee Presentations
Sunday July 8	8:30 - 9:30 a.m. Marriott Balboa	**Story Maps: An Introduction** Allen Carroll, Rupert Essinger, Joseph Kerski
	10:00 - 11:00 a.m. Marriott Balboa	**Story Maps: A Deeper Dive** Allen Carroll, Owen Evans, Lyn Malone, Kathryn Keranen
	11:45 a.m. - 12:45 p.m. Marriott La Costa	**Story Maps: Toward a Peer-Reviewed Story Maps Academic Journal SIG** Allen Carroll, Dave Cowen, David DiBiase, John Glover, Steven Moore
	1:00 - 2:00 p.m. Marriott Coronado	**Patterns and Trends in the Use of Story Maps in the Higher Education Community** Allen Carroll, Dave Cowen, David DiBiase

Esri Story Maps in the Living Atlas Expo Area

Ground Level Exhibit Hall B, San Diego Convention Center

Come visit the Esri Story Maps team in the Living Atlas area in the Expo. Get tips and tricks, learn best practices, and get all your story map questions answered by our team of expert storytellers.

Tuesday July 10	9:00 a.m - 6:00 p.m.
Wednesday July 11	9:00 a.m. - 6:00 p.m.
Thursday July 12	9:00 a.m - 1:30 p.m.

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User Conference Technical Sessions, Spotlight Theater, and Demo Theater Sessions

Tuesday July 10	10:00 - 11:00 a.m. SDCC Ballroom 6E	Technical Session	**Story Maps: Tips and Tricks** Allen Carroll, Bernie Szukalski
	10:00 - 11:00 a.m. SDCC oom 32 A/B	Technical Session	**Design Story Maps for Emotional Impact** Jennifer Bell, John Nelson
	10:00 - 10:20 a.m.	Spotlight Theater*	**Stories Behind Our Stories** Greyson Harris
	10:30 - 10:50 a.m.	Spotlight Theater	**Did You Know (Story Maps Edition)** Owen Evans
	11:15 - 11:35 a.m.	Spotlight Theater	**Introduction to Story Maps** Rupert Essinger
	12:15 - 1:00 p.m.	Demo Theater 1	**Building Apps and Story Maps with Imagery** Emily Windahl
	12:15 - 12:35 p.m.	Spotlight Theater	**Branding Your Story Maps** Alison Sizer
	1:00 - 2:00 p.m. SDCC Room 1A/B	Technical Session	**Story Maps: An Introduction** Allen Carroll, Rupert Essinger
	1:00 - 2:00 p.m. SDCC Ballroom 6D	Technical Session	**Story Maps: The Stories Behind Our Stories** Greyson Harris, Cooper Thomas, Hannah Wilber
	1:00 - 1:20 p.m.	Spotlight Theater	**Improving Accessibility of Your Story Maps** Owen Evans
	1:15 - 2:00 p.m.	Demo Theater 16	**Story Maps: Creating Dynamic Briefings** John Pedder
	1:30 - 1:50 p.m.	Spotlight Theater	**The JSON Behind Your Stories** Owen Evans, Alison Sizer
	2:30 - 2:50 p.m.	Spotlight Theater	**Story Map Customization with JavaScript** Alison Sizer
	3:00 - 3:20 p.m.	Spotlight Theater	**The Stories Behind Our Stories** Hannah Wilber
	4:00 - 5:00 p.m. SDCC Ballroom 6E	Technical Session	**Story Maps: An Introduction** Allen Carroll, Rupert Essinger

***Spotlight Theater** is in the Story Maps Expo area in the Ground Level Exhibit Hall.

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Tuesday July 10 Continued	4:00 - 4:20 p.m.	Spotlight Theater	**Story Maps + Social Media** Hannah Wilber
	4:30 - 4:50 p.m.	Spotlight Theater	**Using Charts in Story Maps** Cooper Thomas
	5:15 - 5:35 p.m.	Spotlight Theater	**Stories Behind Our Stories** Greyson Harris
	5:45 - 6:00 p.m.	Spotlight Theater	**Introduction to Story Maps** Rupert Essinger
	Expo closes at 6:00 p.m.		
Wednesday July 11	8:30 - 9:30 a.m. SDCC Ballroom 6B	Technical Session	**Story Maps: Storytelling for a Cause** Allen Carroll, Cooper Thomas
	10:00 - 10:20 a.m.	Spotlight Theater	**Introduction to Story Maps** Rupert Essinger
	10:30 - 10:50 a.m.	Spotlight Theater	**Did You Know (Story Maps Edition)** Owen Evans
	11:15 - 11:35 a.m.	Spotlight Theater	**Stories Behind Our Stories** Hannah Wilber
	12:15 - 1:00 p.m.	Demo Theater 4	**Story Maps: Building a Story Map Cascade** Owen Evans and John Nelson
	12:15 - 12:35 p.m.	Spotlight Theater	**Using Charts in Story Maps** Cooper Thomas
	1:00 - 2:00 p.m. SDCC Room 7A/B	Technical Session	**Story Maps: Great Story Maps and How to Emulate Them** Allen Carroll, Rupert Essinger
	1:00 - 1:20 p.m.	Spotlight Theater	**Story Maps + Social Media** Hannah Wilber
	1:30 - 1:50 p.m.	Spotlight Theater	**The JSON Behind Your Stories** Owen Evans, Alison Sizer
	2:30 - 3:30 p.m. SDCC Room 7A/B	Technical Session	**Story Maps: The Stories Behind Our Stories** Greyson Harris, Cooper Thomas, Hannah Wilber
	2:30 - 2:50 p.m.	Spotlight Theater	**Branding Your Story Maps** Alison Sizer
	3:00 - 3:20 p.m.	Spotlight Theater	**Introduction to Story Maps** Rupert Essinger

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Wednesday July 11 Continued	4:00 - 5:00 p.m. SDCC Room 7 A/B	Technical Session	**Story Maps: Tips and Tricks** Allen Carroll, Bernie Szukalski
	4:00 - 4:45 p.m.	Demo Theater 3	**Story Maps: Building a Story Map Cascade** Owen Evans and John Nelson
	4:00 - 4:20 p.m.	Spotlight Theater	**Showing Time in Story Maps** Lisa Berry
	4:30 - 4:50 p.m.	Spotlight Theater	**Stories Behind Our Stories** David Asbury
	5:15 - 5:35 p.m.	Spotlight Theater	**Creating Instructional Story Maps** Lisa Berry
	5:45 - 6:05 p.m.	Spotlight Theater	**Introduction to Story Maps** Rupert Essinger

Expo closes at 6:00 p.m.

Thursday July 12	8:30 - 9:30 a.m. SDCC Room 3	Technical Session	**Top 10 Tips for Policy Story Maps** Jennifer Bell, Diana Lavery
	10:00 - 10:45 a.m.	Demo Theater 7	**Building a Story Map about Places** Rupert Essinger, Owen Evans
	10:00 - 10:20 a.m.	Spotlight Theater	**Stories Behind Our Stories** Cooper Thomas
	10:30 - 10:50 a.m.	Spotlight Theater	**Story Maps + Social Media** Hannah Wilber
	11:15 - 11:35 a.m.	Spotlight Theater	**Stories Behind Our Stories** Cooper Thomas
	12:15 - 12:35 p.m.	Spotlight Theater	**Introduction to Story Maps** Rupert Essinger

Expo closes at 1:30 p.m.

	4:00 - 5:00 p.m. SDCC Room 5B	Technical Session	**Design Story Maps for Emotional Impact** Jennifer Bell, John Nelson

Friday July 13	9:00 - 10:00 a.m. SDCC Ballroom 6C	Technical Session	**Story Maps: Great Story Maps and How to Emulate Them** Allen Carroll, Rupert Essinger