

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	45,140	346,890	782,063
2024 Population Density (per sq. km)	14,375.8	12,274.9	9,960.0
2024 Population Per Mill	1.3	10.4	23.3
2024 Total Population Age 0-14	9,576	73,588	165,904
2024 Total Population Age 15-29	12,167	93,503	210,803
2024 Total Population Age 30-44	15,535	119,380	269,141
2024 Total Population Age 45-59	6,012	46,198	104,154
2024 Total Population Age 60+	1,851	14,221	32,061
2024 Male Population Totals (MBR)			
2024 Total Male Population	28,549	219,391	494,616
2024 Male Population Age 0-14	4,887	37,553	84,664
2024 Male Population Age 15-29	7,668	58,928	132,853
2024 Male Population Age 30-44	10,735	82,498	185,990
2024 Male Population Age 45-59	4,126	31,703	71,475
2024 Male Population Age 60+	1,133	8,709	19,634
2024 Female Population Totals (MBR)			
2024 Total Female Population	16,591	127,499	287,446
2024 Female Population Age 0-14	4,689	36,035	81,240
2024 Female Population Age 15-29	4,499	34,575	77,949
2024 Female Population Age 30-44	4,799	36,882	83,151
2024 Female Population Age 45-59	1,886	14,495	32,679
2024 Female Population Age 60+	717	5,512	12,427
2024 Household Totals (MBR)			
2024 Total Households	10,321	79,315	178,815
2024 Average Household Size	4.4	4.4	4.4
2024 Marital Status (MBR)			
2024 Marital Status: Single	24,057	184,870	416,789
2024 Marital Status: Married	19,664	151,113	340,685
2024 Marital Status: Divorced	863	6,636	14,960
2024 Marital Status: Widowed	556	4,271	9,629
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	8,938	68,689	154,859
2024 Pop: Primary Education (ISCED 1 and 2)	12,372	95,074	214,344
2024 Pop: Upper Secondary Education (ISCED 3)	7,468	57,388	129,382
2024 Pop: Post Secondary Education (ISCED 4 and 5)	8,750	67,240	151,591
2024 Pop: Tertiary Education (ISCED 6 to 8)	7,612	58,499	131,887
2024 Pop: Education Unknown	0	0	0
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	SAR 2,343,811,445	SAR 18,011,478,760	SAR 40,606,787,239
2024 Purchasing Power: Per Mill	1.7	13.2	29.7
2024 Purchasing Power: Per Capita	SAR 51,923	SAR 51,923	SAR 51,923
2024 Purchasing Power: Index	127	127	127
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	SAR 350,674,771	SAR 2,694,829,059	SAR 6,075,478,405
2024 Food & Beverage: Per Mill	1.5	11.9	26.8
2024 Food & Beverage: Per Capita	SAR 7,769	SAR 7,769	SAR 7,769
2024 Food & Beverage: Index	115	115	115

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	SAR 0	SAR 0	SAR 0
2024 Alcoholic Beverage: Per Mill	0.0	0.0	0.0
2024 Alcoholic Beverage: Per Capita	SAR 0	SAR 0	SAR 0
2024 Alcoholic Beverage: Index	0	0	0
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	SAR 15,496,202	SAR 119,083,605	SAR 268,473,382
2024 Tobacco: Per Mill	1.4	10.9	24.5
2024 Tobacco: Per Capita	SAR 343	SAR 343	SAR 343
2024 Tobacco: Index	105	105	105
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	SAR 92,061,798	SAR 707,466,943	SAR 1,594,980,624
2024 Clothing: Per Mill	1.6	12.6	28.5
2024 Clothing: Per Capita	SAR 2,039	SAR 2,039	SAR 2,039
2024 Clothing: Index	122	122	122
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	SAR 19,896,405	SAR 152,897,825	SAR 344,707,369
2024 Footwear: Per Mill	1.6	12.4	28.0
2024 Footwear: Per Capita	SAR 441	SAR 441	SAR 441
2024 Footwear: Index	120	120	120
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	SAR 50,089,326	SAR 384,921,249	SAR 867,802,998
2024 Furniture/Furnishing: Per Mill	1.7	12.7	28.7
2024 Furniture/Furnishing: Per Capita	SAR 1,110	SAR 1,110	SAR 1,110
2024 Furniture/Furnishing: Index	123	123	123
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	SAR 11,280,184	SAR 86,684,785	SAR 195,430,406
2024 Household Textiles: Per Mill	1.6	12.4	27.9
2024 Household Textiles: Per Capita	SAR 250	SAR 250	SAR 250
2024 Household Textiles: Index	120	120	120
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	SAR 28,386,950	SAR 218,145,086	SAR 491,806,987
2024 Household Appliances: Per Mill	1.6	11.9	26.9
2024 Household Appliances: Per Capita	SAR 629	SAR 629	SAR 629
2024 Household Appliances: Index	115	115	115
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	SAR 11,220,514	SAR 86,226,241	SAR 194,396,621
2024 Household Utensils: Per Mill	1.6	12.2	27.6
2024 Household Utensils: Per Capita	SAR 249	SAR 249	SAR 249
2024 Household Utensils: Index	118	118	118
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	SAR 17,672,782	SAR 135,809,957	SAR 306,182,857
2024 House & Garden Tools: Per Mill	1.5	11.9	26.8
2024 House & Garden Tools: Per Capita	SAR 392	SAR 392	SAR 392
2024 House & Garden Tools: Index	115	115	115

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	SAR 33,861,294	SAR 260,213,759	SAR 586,650,596
2024 Household Maintenance: Per Mill	1.6	12.0	27.1
2024 Household Maintenance: Per Capita	SAR 750	SAR 750	SAR 750
2024 Household Maintenance: Index	116	116	116
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	SAR 13,406,724	SAR 103,026,597	SAR 232,272,939
2024 Medical Products: Per Mill	1.5	11.6	26.2
2024 Medical Products: Per Capita	SAR 297	SAR 297	SAR 297
2024 Medical Products: Index	112	112	112
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	SAR 16,150,962	SAR 124,115,238	SAR 279,817,173
2024 Electronics & IT: Per Mill	1.6	12.4	28.0
2024 Electronics & IT: Per Capita	SAR 358	SAR 358	SAR 358
2024 Electronics & IT: Index	120	120	120
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	SAR 5,446,269	SAR 41,852,920	SAR 94,357,196
2024 Recreation Durables: Per Mill	1.6	12.4	28.0
2024 Recreation Durables: Per Capita	SAR 121	SAR 121	SAR 121
2024 Recreation Durables: Index	120	120	120
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	SAR 13,031,578	SAR 100,143,719	SAR 225,773,504
2024 Toys/Sports/Pets: Per Mill	1.6	12.2	27.4
2024 Toys/Sports/Pets: Per Capita	SAR 289	SAR 289	SAR 289
2024 Toys/Sports/Pets: Index	118	118	118
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	SAR 27,062,375	SAR 207,966,127	SAR 468,858,575
2024 Recreational Services: Per Mill	1.6	12.1	27.3
2024 Recreational Services: Per Capita	SAR 600	SAR 600	SAR 600
2024 Recreational Services: Index	117	117	117
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	SAR 15,436,655	SAR 118,626,006	SAR 267,441,728
2024 Books & Stationery: Per Mill	1.6	11.9	26.9
2024 Books & Stationery: Per Capita	SAR 342	SAR 342	SAR 342
2024 Books & Stationery: Index	115	115	115
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	SAR 84,723,457	SAR 651,074,021	SAR 1,467,843,069
2024 Catering Services: Per Mill	1.6	12.3	27.6
2024 Catering Services: Per Capita	SAR 1,877	SAR 1,877	SAR 1,877
2024 Catering Services: Index	118	118	118
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	SAR 22,915,135	SAR 176,095,848	SAR 397,007,192
2024 Personal Care: Per Mill	1.5	11.6	26.0
2024 Personal Care: Per Capita	SAR 508	SAR 508	SAR 508
2024 Personal Care: Index	112	112	112

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

Saudi Arabia Summary Report

Ahmad Al Hawwari St, Al Murabba, Riyadh 12626
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 24.6678
Longitude: 46.7083

	1 kilometer	3 kilometer	5 kilometer
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	SAR 30,804,764	SAR 236,725,254	SAR 533,695,882
2024 Personal Effects: Per Mill	1.7	13.2	29.9
2024 Personal Effects: Per Capita	SAR 682	SAR 682	SAR 682
2024 Personal Effects: Index	128	128	128

Sample Report

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research