
ArcGIS Business Analyst - 2026 Canada Data Update

Last revised April 2026

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2026 Canada Data Update

Overview

This release contains the annual update to the Environics Analytics 2026 datasets.

The 2026 data release for Canada by Environics Analytics will see a data change for the DemoStats, DemoStats Trends, Daytime Population and PRIZM segments, while the HouseholdSpend will remain 2025. This was done to get the demographics out to our user community quicker than the historical October / November release.

2026 Boundaries

All 2026 Canadian geographic boundaries are provided by TomTom, clipped to shorelines, and generalized based on the display level.

For this update, streets are provided by TomTom and are based on the StreetMap™ Premium for ArcGIS® TomTom 2026 Update.

2026 Demographic Data

The demographic data for this update is provided by Environics Analytics, comprising the CensusPlus, DemoStats, DemoStats Trends, HouseholdSpend, DaytimePop and PRIZM Segmentation data sets. Detailed documentation for these datasets is appended to this document. Additional documentation can be found on Environics Analytics web site: www.environicsanalytics.ca

All demographic data is aggregated to the 2026 geographies and FSA boundaries.

CensusPlus 2021

The CensusPlus database is an enhanced version of Statistics Canada's **2021 National Household Survey (NHS) and Canadian Census¹**. Environics Analytics enhances the Statistics Canada data to add missing values and eliminate random rounding (by Statistics Canada) that existed in both NHS and Census data, resulting in a significantly more comprehensive set of demographic data.

The CensusPlus database contains 810 variables. There are no changes to the CensusPlus variable and category types for this update. The CensusPlus data aggregation reflects the 2021 Census Grid and updates to 2025. Refer to the CensusPlus documentation for a detailed listing of all CensusPlus 2021 variables.

2026 DemoStats for Current Year, 3yr, 5±yr and 10yr

The DemoStats database consists of current year estimates for 749 variables grouped into 44 demographic and socioeconomic categories. A smaller subset of 472 variables representing the core dimensions of the Canadian population is available for each of the historical and projection years, covering 24 of the 44 DemoStats categories.

Demographic variables were not projected if Environics Analytics determined there are not enough data available to reliably project beyond the current year. The table below lists the major data categories.

DemoStats Category	Years Variables Estimated/Projected				
	2021	2026	2029	2031	2036
Basics	x	x	x	x	x
Total Population by Age	x	x	x	x	x
Male Population by Age	x	x	x	x	x
Female Population by Age	x	x	x	x	x
Total Household Population by Age	x	x	x	x	x
Male Household Population by Age	x	x	x	x	x
Female Household Population by Age	x	x	x	x	x
Households by Maintainer Age	x	x	x	x	x
Households by Size of Household	x	x	x	x	x
Households by Household Type	x	x	x	x	x
Population 15 Years or Over by Marital Status	x	x	x	x	x
Census Families by Family Structure	x	x	x	x	x
Census Family Households by Family Structure	x	x	x	x	x
Total Children at Home by Age	x	x	x	x	x
Household Population by 5-Year Mobility		x			
Occupied Private Dwellings by Tenure	x	x	x	x	x
Occupied Private Dwellings by Period of Construction	x	x	x	x	x
Occupied Private Dwellings by Structure Type		x			
Occupied Private Dwellings by Condo Status, Tenure & Structure		x			
Occupied Private Dwellings by Band Status, Tenure & Structure		x			
Households by Income (Constant Year 2020)	x	x	x	x	x
Households by Income (Current Year)	x	x	x	x	x
Household Population 15 Years or Over by Income		x			
Household Population 15 Years or Over by Educational Attainment	x	x	x	x	x
Household Population 25 to 64 Years by Educational Attainment		x			
Household Population 15 Years or Over by Labour Force Activity	x	x	x	x	x
Household Population 15 Years or Over by Class of Worker	x	x	x	x	x
Household Population 15 Years or Over by Occupation		x			
Household Population 15 Years or Over by Industry		x			
Household Population 15 Years or Over by Place of Work		x			
Household Population 15 Years or Over by Method of Travel to Work		x			
Household Population by Religion		x			
Household Population by Visible Minority Status	x	x	x	x	x
Household Population by Indigenous Identity		x			
Household Population by Knowledge of Official Language		x			
Household Population by Mother Tongue	x	x	x	x	x
Household Population by Language Spoken Most Often at Home		x			
Household Population by Total Immigrants & Place of Birth	x	x	x	x	x
Household Population by Recent Immigrants & Place of Birth		x			
Household Population by Period of Immigration		x			
Household Population by Age at Immigration		x			
Household Population by Generation Status		x			
Household Population by Citizen Age		x			
Household Population by Non-Citizen Age		x			

Refer to the DemoStats documentation for a detailed listing of all 2025 DemoStats variables.

2025 HouseholdSpend

The HouseholdSpend database by Environics Analytics provides current estimates of annual expenditures for 461 variables spanning 20 categories of goods and services used by Canadian households. These categories are:

HouseholdSpend Categories
HouseholdSpend Basics
Household Expenditures (Category Summary)
Shelter
Food
Household Operation
Health Care
Household Furnishings & Equipment
Transportation
Recreation
Personal Care
Clothing
Education
Reading Materials & Other Printed Matter
Tobacco & Alcohol
Games of Chance
Miscellaneous Expenditures
Personal Insurance & Pension
Gifts of Money & Contributions
Real Estate
Goods & Services by Purchase Method

HouseholdSpend variables are estimated for the current year only. With the 2026 data release the HouseholdSpend variables will remain referencing 2025.

Refer to the HouseholdSpend documentation for a detailed listing of all 2025 HouseholdSpend variables.

2026 Daytime Population

The Daytime Population database is Environics Analytics' estimate for the population that's reachable in any geographic area during daytime hours, grouped by 10 variable types. The 2026 Daytime Population database variables are:

DaytimePop Database	
Variable	Variable Description
ECYTOTPOPD	Total Household Population for Daytime
ECYDAYPOP	Total Daytime Population
ECYHOMEPOP	Total Daytime Population at Home
ECYHOM014	Total Daytime Population at Home Aged 0-14
ECYHOM1564	Total Daytime Population at Home Aged 15-64
ECYHOM65P	Total Daytime Population at Home Aged 65 and over
ECYWORKPOP	Total Daytime Population at Work
ECYWKPUSP	Total Daytime Population at Work at Usual Place
ECYWKPMOB	Total Daytime Population at Work Mobile
ECYWKPHOM	Total Daytime Population at Work at Home

Daytime Populations variables are estimated for the current year only. There are no variable changes for this update.

2026 DemoStats Trends

The DemoStats Trends database consists of estimated and projected average household income, total population, household population and households count encompassing over 455 variables. The database provides estimated counts all variables from 2016 to 2025 and projects values from 2026 to 2046. DemoStats Trends variables are available at the dissemination area (DA) level and all higher levels of geography. When using demographic trends, consider the differences between DemoStats Trends and DemoStats based on your business objectives:

	DemoStats Trends	DemoStats
Number of Variables	455	2,632
Historical Years	2016-2025	2021, 2026
Projected Years	2026-2046	2029, 2031, 2036
Base Geography	DA	DA

The areas in which business service changes over time. A population trend analysis using DemoStats Trends can show how population and household counts are expected to evolve in their trade areas over the next 20 years, enabling long term planning. DemoStats provides in depth demographic and socioeconomic category estimates and projections, supporting current and shorter-term detailed planning.

New, changed variables for this update:

Variable Name	Description	Status
Y46BASHHD	2046 Total Households	New
C4546HHD	2045 to 2046 Percentage Change Total Households	New
Y46BASHPOP	2046 Total Household Population	New
C4546HPOP	2045 to 2046 Percentage Change Total Household Population	New
Y46BASPOP	2046 Total Population	New
C4546POP	2045 to 2046 Percentage Change Total Population	New
Y46RINCAGG	2046 Constant Dollar Household Income	New
C4546RINC	2045 to 2046 Percentage Change Constant Dollar Household Income	New
Y46NINCAGG	2046 Current Dollar Household Income	New
C4546NINC	2045 to 2046 Percentage Change Current Dollar Household Income	New
Y46RINCAVG	2046 Constant Dollar Household Average Income	New
C4546RAVG	2045 to 2046 Percentage Change Constant Dollar Household Average Income	New
Y46NINCAVG	2046 Current Dollar Household Average Income	New
C4546NAVG	2045 to 2046 Percentage Change Current Dollar Household Average Income	New

Refer to the DemoStats Trends documentation for a detailed listing of all 2026 DemoStats Trends variables.

2026 PRIZM

The 2026 PRIZM segmentation system database from Environics Analytics, classifies Canada's neighbourhoods into 7 unique lifestyle segments, grouped by population and household.

PRIZM® consists of 67 segments that capture current demographics, lifestyles, consumer behavior and settlement patterns in Canada. PRIZM highlights key demographic trends with more older Canadians and an emergence of retirement communities, more older children living at home, a growth in high-rise neighborhoods and condo dwellers, and fewer Francophones.

PRIZM reflects Canada's cultural diversity, with 14 Francophone segments, and another 16 segments with many members who speak a non-official language. Together the segments help decision-makers understand what consumers are buying, doing and thinking, and anticipate their marketplace behavior.

Refer to the PRIZM documentation for a detailed listing of all 2026 PRIZM variables.

PRIZM variables can also link to optionally purchased Canadian marketing surveys and databases, including Environics Research's Social Values, PMB, Numeris RTS Canada, NADbank, Canadian Financial Monitor, AskingCanadians™, and WealthScapes™. (Please contact Esri Canada for more information on these optional add-ons.)

PRIZM variables are estimated for the current year only.

Refer to the PRIZM documentation for a detailed listing of all 2026 PRIZM variables.

2026 Data Collections

Data Collections are thematically grouped sets of demographic and spending variables. Most Data Collections usually encompass variables of similar types that are used together in specific reports or infographics. 80 Data Collections, grouped into the following categories are included in this Data Update:

Category	Data Collections	Description
Age	2	Population counts by age and 5-year age groups and sex
Education	1	Totals by educational attainment
Households	12	Total household counts for various breakdowns plus trends
Housing	4	Totals for various physical housing statistical breakdowns
Income	12	After tax, current and constant year income breakdowns plus trends
Jobs	6	Population counts for populations in the workforce
Key Facts	2	Two collections of basic statistical demographic facts
Language & Immigration	10	Breakdowns by identity, immigration, birth, and language
Marital Status	3	Population and families by marital status
Population	8	Population totals, daytime population, and population by religion plus trends
Segmentation	2	Social categorizations by housing and populations
Spending	18	Total spending expenditures breakdowns

Refer to the Data Collections documentation for a detailed listing of all 2025 Data Collections and Variables.

2026 Business Listings

The 2026 Business Listings database is derived from a comprehensive list of business listings, licensed from DataAxle®. The business listings database contains data on approximately 1 million Canadian businesses—including the business name, location, franchise code, industry classification code, number of employees, and sales volume—that is current as of June 2026.

Business Listings are valid for the current year only.

2026 Shopping Centre Listings

The ShoppingCentres database contains more than 3,000 plus shopping center records and is produced by EnsembleIQ. It lists most shopping malls in Canada, along with data on the type of center, the number of stores, floor area, retail levels, anchor tenants, and parking spaces. ShoppingCentres is a geocoded location database used for mapping and other analytical applications. It is updated annually and includes traditional and new format shopping centers.

ShoppingCentres Listings are valid for the current year only.

Data Structures

Geodatabases

The Business Analyst Pro 2026 Canada Data update is delivered in File Geodatabase format (FGDB). The data is stored in four (4) databases. Due to size limitations of the File Geodatabase format, the Demographic variables are stored in two Geodatabases. Business and Shopping Centre listings are stored in one FGDB each.

- CAN_DATAAXLE_2026.GDB
 - 2026 Business variables
- CAN_SHC_2026.GDB
 - 2026 Shopping Centre variables
- CAN_ESRI_2026.GDB
 - 2021 DemoStats variables
 - 2026 DemoStats variables
 - 2031 DemoStats variables
 - 2026 DaytimePop variables
 - 2025 HouseholdSpend variables
 - 2026 PRIZM variables
- CAN_CPY_2026.GDB
 - 2021 CensusPlus variables
 - 2029 DemoStats variables
 - 2036 DemoStats variables
 - 2026 DemoStats Trends

Access to the business and demographic databases is locked until a valid data license (e.g.: CAN_2026_Standard_National.sdlic) is received from Esri or Esri Canada and applied using the ArcGIS Administrator application.

StreetMap Premium Data

The Business Analyst Pro 2026 Canada Data update includes the June 2026 release of the StreetMap Premium mobile map package (MMPK). Mobile map packages contain vector tile package for mapping, locator for geocoding, and network dataset for routing. This dataset includes TomTom 2026.03 vintage.

StreetMap Premium Basemap

The 2026 Business Analyst Canada includes an .mapx map file that is part of the StreetMap Premium mobile map package (MMPK) as well as a basemap .lyrx file that can be added to your maps.