Europe (Beta)

Release: March 2025

Data Source

Data: © Michael Bauer Research GmbH 2024 based on Eurostat.

Boundaries: © Michael Bauer Research GmbH, Nuremberg, Germany, 2024 based on Eurostat. All sources modified and enhanced by Michael Bauer Research GmbH, utilization only with authorization.

Settlement Points: These settlement points were created using the 2024 European Commission Global Human Settlement Layer (GHSL). More information about the data can be found here: https://ghslsys.jrc.ec.europa.eu. The data was verified using the latest Esri imagery and Michael Bauer Research 2024 population.

Dataset Information

Europe (Beta)	
3 Letter ISO Country code	XEU
Currency	Euro
3 Letter Currency code	EUR
Number of attributes available	65
Number of geography levels	7

Geography Levels

Esri Geography Name	Local Geography Name	Feature Count
Region	None	1
Countries	None	39
Major Subdivisions	None	559
Subdivisions	None	7554
Minor Subdivisions	None	97524
Postcodes	None	168213
Statistical Areas	None	1520228

Data Apportionment Settings

Learn about data apportionment

Threshold Upper Bound	Aggregation Method	Level of Geography
150 km	Block Apportion	XE.StatisticalAreas
more	Centroids In Polygon	XE.StatisticalAreas

Europe (Beta)

Release: March 2025

Change Summary

Changes to geography level names

None.

New Attributes

Attribute Name	Alias Name	Category
UNEMP_CY	2023 Unemployed Population	Jobs

Attributes no longer available

None.

Change Notes

Market Data are now projections for 2024 (before: 2023). Consumer Spendings 2024 shows high deviations to last years delivery due to high inflation in almost all European countries and significant volatility of the raw data of the official statistical offices in the aftermath of Covid-19 pandemic.

The settlement points have been updated from 2017 Esri raster-based points to the 2024 European Commission Global Human Settlement Layer (GHSL) raster points. This data is newer and more detailed than the previous Esri raster-based data. These settlement points are an improvement over the previous version and could result in changes to previously run values in some trade areas. Settlement points are used in the data apportionment algorithm to redistribute data variables to input polygon features.

Other Data Notes

For reason of data privacy for areas with less than 10 inhabitants all given data except population and household numbers are anonymized. For these areas all variables referring to currency and at the same time population related values are based on national average, all other variables are set to 0.