

Europe

Release: June 2026

Data Source

- Data:

© Michael Bauer Research GmbH 2025 based on Eurostat.
- Boundaries:

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- Settlement Points:

These settlement points were created using multiple data sources including the 2025 European Commission Global Human Settlement Layer (GHSL), 2023 OpenStreetMap (OSM) Building Footprints, Microsoft Global ML Building Footprints, as well as other various Government Address datasets. For more information see <https://doc.arcgis.com/en/esri-demographics/latest/esri-demographics/europe.htm>. The data was verified using the latest Esri imagery and Michael Bauer Research 2025 population.

Dataset Information

Europe	
3 Letter ISO Country code	XEU
Currency	Euro
3 Letter Currency code	EUR
Number of attributes available	66
Number of geography levels	10

Geography Levels

Esri Geography Name	Local Geography Name	Feature Count
Region	Region	1
Countries	Countries	39
Major Subdivisions	MajorSubdivisions	558
NUTS 1	NUTS1	126
Subdivisions	Subdivisions	7560
NUTS 2	NUTS2	340
Minor Subdivisions	MinorSubdivisions	97436
NUTS 3	NUTS3	1531
Postcodes	Postcodes	168363
Statistical Areas	StatisticalAreas	1520481

Data Apportionment Settings

Learn about [data apportionment](#)

Threshold Upper Bound	Aggregation Method	Level of Geography
150 Kilometers	Block Apportion	StatisticalAreas
more	Centroids In Polygon	StatisticalAreas

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Change Summary

Changes to geography level names

Former geography level name	New geography level name	Change reason
	NUTS 1	New geography level
	NUTS 2	New geography level
	NUTS 3	New geography level

New Attributes

None.

Attributes no longer available

None.

Change Notes

Market Data are now projections for 2025 (previously 2024). Unemployed Population is shown for 2024 (previously 2023). Purchasing Power and Consumer Spending data reflects an upward trend in national currencies due to inflation and economic growth. The Consumer Spending projection for 2025 shows variations compared to 2024 with shifts within categories due to new data from official statistics. Please note that the deviations observed in the values for product groups CS13 to CS16 this year are due to a redefinition of these categories. Due to these changes, comparisons with the last edition are not possible in these groups.

The settlement points for some European countries have been updated from the previous vintage. In countries with updated settlement points this data is newer and more detailed than the previous Esri settlement points data. Updated settlement points are an improvement over the previous version. However, this change could result in changes to previously run values in some trade areas. For more information see <https://doc.arcgis.com/en/esri-demographics/latest/esri-demographics/europe.htm>. Settlement points are used in the data apportionment algorithm to redistribute data variables to input polygon features.

Other Data Notes

For reason of data privacy, for areas with fewer than 10 inhabitants, all data except population and household numbers are anonymized. For these areas, all variables referring simultaneously to currency and population are based on national averages, all other variables are set to 0.