

	1 kilometer	3 kilometers	5 kilometers
2023 Population Totals (MBR)			
2023 Total Population	162	8,287	38,279
2023 Population Density (per sq. km)	51.6	293.2	487.5
2023 Population Per Mill	0.0	0.0	0.1
2023 Total Population Age 0-14	36	1,332	5,983
2023 Total Population Age 15-29	22	1,329	6,555
2023 Total Population Age 30-44	37	1,796	8,240
2023 Total Population Age 45-59	34	1,893	8,473
2023 Total Population Age 60+	32	1,938	9,029
2023 Male Population Totals (MBR)			
2023 Total Male Population	85	4,159	19,095
2023 Male Population Age 0-14	18	686	3,093
2023 Male Population Age 15-29	13	699	3,418
2023 Male Population Age 30-44	19	906	4,182
2023 Male Population Age 45-59	18	945	4,237
2023 Male Population Age 60+	17	922	4,164
2023 Female Population Totals (MBR)			
2023 Total Female Population	76	4,128	19,184
2023 Female Population Age 0-14	18	646	2,890
2023 Female Population Age 15-29	9	630	3,137
2023 Female Population Age 30-44	18	890	4,057
2023 Female Population Age 45-59	16	948	4,236
2023 Female Population Age 60+	15	1,015	4,864
2023 Household Totals (MBR)			
2023 Total Households	58	3,515	16,988
2023 Average Household Size	2.8	2.4	2.3
2023 Purchasing Power (MBR)			
2023 Purchasing Power: Total	€5,675,358	€362,118,291	€1,503,620,272
2023 Purchasing Power: Per Capita	€35,033	€43,697	€39,281
2023 Food & Beverage Expenditures (MBR)			
2023 Food & Beverage: Total	€474,456	€30,030,151	€127,699,806
2023 Food & Beverage: Per Capita	€2,929	€3,624	€3,336
2023 Alcoholic Beverage Expenditures (MBR)			
2023 Alcoholic Beverage: Total	€77,013	€6,707,426	€26,065,105
2023 Alcoholic Beverage: Per Capita	€475	€809	€681
2023 Tobacco Expenditures (MBR)			
2023 Tobacco: Total	€69,758	€4,405,082	€19,782,580
2023 Tobacco: Per Capita	€431	€532	€517
2023 Clothing Expenditures (MBR)			
2023 Clothing: Total	€198,736	€9,363,069	€43,614,957
2023 Clothing: Per Capita	€1,227	€1,130	€1,139
2023 Footwear Expenditures (MBR)			
2023 Footwear: Total	€48,255	€2,200,468	€10,263,156
2023 Footwear: Per Capita	€298	€266	€268

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in euros. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometers	5 kilometers
2023 Furniture & Furnishing Expenditures (MBR)			
2023 Furniture/Furnishing: Total	€127,543	€5,730,830	€27,462,264
2023 Furniture/Furnishing: Per Capita	€787	€692	€717
2023 Household Textiles Expenditures (MBR)			
2023 Household Textiles: Total	€25,189	€1,483,733	€6,398,937
2023 Household Textiles: Per Capita	€155	€179	€167
2023 Household Appliances Expenditures (MBR)			
2023 Household Appliances: Total	€47,771	€2,310,571	€10,887,690
2023 Household Appliances: Per Capita	€295	€279	€284
2023 Household Utensils Expenditures (MBR)			
2023 Household Utensils: Total	€18,584	€1,095,905	€4,672,299
2023 Household Utensils: Per Capita	€115	€132	€122
2023 House & Garden Expenditures (MBR)			
2023 House & Garden Tools: Total	€24,383	€1,373,503	€5,925,369
2023 House & Garden Tools: Per Capita	€151	€166	€155
2023 Household Maintenance Expenditures (MBR)			
2023 Household Maintenance: Total	€72,056	€3,485,121	€16,435,711
2023 Household Maintenance: Per Capita	€445	€421	€429
2023 Medical Products & Supplies Expenditures (MBR)			
2023 Medical Products: Total	€79,221	€6,931,909	€26,388,439
2023 Medical Products: Per Capita	€489	€836	€689
2023 Consumer Electronics Expenditures (MBR)			
2023 Electronics & IT: Total	€73,347	€3,343,034	€15,713,813
2023 Electronics & IT: Per Capita	€453	€403	€411
2023 Recreation & Culture Durable Expenditures (MBR)			
2023 Recreation Durables: Total	€7,564	€575,455	€2,184,840
2023 Recreation Durables: Per Capita	€47	€69	€57
2023 Entertainment Expenditures (MBR)			
2023 Toys/Sports/Pets: Total	€126,188	€5,484,139	€26,221,054
2023 Toys/Sports/Pets: Per Capita	€779	€662	€685
2023 Recreational & Cultural Service Expenditures (MBR)			
2023 Recreational Services: Total	€167,476	€9,265,104	€41,188,836
2023 Recreational Services: Per Capita	€1,034	€1,118	€1,076
2023 Books & Stationery Expenditures (MBR)			
2023 Books & Stationery: Total	€46,991	€2,557,079	€11,495,643
2023 Books & Stationery: Per Capita	€290	€309	€300
2023 Catering Services Expenditures (MBR)			
2023 Catering Services: Total	€249,808	€15,576,011	€65,139,219
2023 Catering Services: Per Capita	€1,542	€1,880	€1,702
2023 Personal Care Expenditures (MBR)			
2023 Personal Care: Total	€125,188	€8,371,413	€34,677,797
2023 Personal Care: Per Capita	€773	€1,010	€906
2023 Jewelry & Personal Effects Expenditures (MBR)			
2023 Personal Effects: Total	€55,835	€4,248,167	€16,129,259
2023 Personal Effects: Per Capita	€345	€513	€421
Area			
2023 Area in Square Kilometers	3.1	28.3	78.5

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Source: Esri and Michael Bauer Research