

Hungary Summary Report



1061, Terézváros, Budapest 6, Budapest, Andrásy út 1
Ring: 1 kilometer radius, Ring: 3 kilometer radius, Ring: 5 kilometer radius

2024 Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Population	39,067	335,977	590,838
Total Population Age 0-14	3,366	34,297	66,376
Total Population Age 15-29	8,669	66,841	109,339
Total Population Age 30-44	9,999	83,782	142,925
Total Population Age 45-59	7,933	68,354	120,776
Total Population Age 60+	9,099	82,702	151,421
Population Density (per sq. km)	12,441.7	11,888.8	7,524.7
Population Per Mill	4.1	35.1	61.8

2024 Male Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Male Population	18,965	158,855	276,745
Male Population Age 0-14	1,684	17,546	34,097
Male Population Age 15-29	4,241	32,646	53,961
Male Population Age 30-44	5,382	43,246	72,533
Male Population Age 45-59	4,051	33,803	58,793
Male Population Age 60+	3,607	31,614	57,361

2024 Female Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Female Population	20,102	177,123	314,092
Female Population Age 0-14	1,681	16,751	32,279
Female Population Age 15-29	4,429	34,195	55,378
Female Population Age 30-44	4,617	40,537	70,392
Female Population Age 45-59	3,883	34,552	61,983
Female Population Age 60+	5,492	51,088	94,060

2024 Household Totals	1 kilometer	3 kilometer	5 kilometer
Total Households	21,067	171,188	292,665
Average Household Size	1.9	2.0	2.0

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2024 Households by Income	1 kilometer	3 kilometer	5 kilometer
1st Quintile (Below 4,412,111 Hungarian Forint)	3,227	25,055	39,787
2nd Quintile (4,412,111 to 5,964,554 Hungarian Forint)	2,977	22,514	36,773
3rd Quintile (5,964,554 to 8,703,470 Hungarian Forint)	4,221	32,507	54,035
4th Quintile (8,703,470 to 12,583,566 Hungarian Forint)	5,402	44,512	77,658
5th Quintile (12,583,566 Hungarian Forint and above)	5,240	46,601	84,411
2024 Households by Type			
One-Family Household: Married Couples and Consensual Unions Together	4,953	47,868	88,463
One-Family Household: Lone Parent with Child(ren)	1,993	17,304	30,799
Household with More Families: Three or More Family Household	14	146	258
Household with More Families: Two-Family household	212	2,007	3,733
Non-Family Household: Two or More Person Household	1,789	11,910	18,098
Non-Family Household: One-Person Household	12,107	91,954	151,314
2024 Marital Status			
Single	21,899	178,387	301,614
Married	11,018	101,912	188,306
Divorced	3,985	35,586	63,222
Widowed	2,165	20,093	37,696
2024 Educational Attainment			
No Education/Illiterate	1,600	16,306	31,269
Primary Education (ISCED 1 and 2)	6,005	55,975	99,056
Upper Secondary Education (ISCED 3)	2,877	24,336	41,254
Post Secondary Education (ISCED 4 and 5)	11,859	98,605	171,975
Tertiary Education (ISCED 6 to 8)	16,726	140,756	247,284
Education Unknown	0	0	0
2023 Unemployment			
Unemployed Population	470	4,249	7,216

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2024 Purchasing Power	1 kilometer	3 kilometer	5 kilometer
Purchasing Power: Total	HUF 210,580,036,452	HUF 1,764,742,084,129	HUF 3,109,457,985,655
Purchasing Power: Per Mill	5.5	46.3	81.6
Purchasing Power: Per Capita	HUF 5,390,228	HUF 5,252,568	HUF 5,262,793
Purchasing Power: Index	135	132	132

2024 Food & Beverage Expenditures	1 kilometer	3 kilometer	5 kilometer
Food & Beverage: Total	HUF 33,736,642,420	HUF 285,421,615,470	HUF 502,741,170,204
Food & Beverage: Per Mill	5.0	42.0	74.0
Food & Beverage: Per Capita	HUF 863,559	HUF 849,527	HUF 850,895
Food & Beverage: Index	122	120	120

2024 Alcoholic Beverage Expenditures	1 kilometer	3 kilometer	5 kilometer
Alcoholic Beverage: Total	HUF 5,916,627,166	HUF 49,349,680,645	HUF 86,265,500,000
Alcoholic Beverage: Per Mill	5.4	44.7	78.2
Alcoholic Beverage: Per Capita	HUF 151,448	HUF 146,884	HUF 146,005
Alcoholic Beverage: Index	131	127	127

2024 Tobacco Expenditures	1 kilometer	3 kilometer	5 kilometer
Tobacco: Total	HUF 7,185,082,420	HUF 60,221,890,927	HUF 105,038,261,012
Tobacco: Per Mill	4.9	40.9	71.3
Tobacco: Per Capita	HUF 183,917	HUF 179,244	HUF 177,778
Tobacco: Index	120	117	116

2024 Clothing Expenditures	1 kilometer	3 kilometer	5 kilometer
Clothing: Total	HUF 4,627,660,765	HUF 39,310,331,321	HUF 69,495,273,712
Clothing: Per Mill	5.0	42.3	74.8
Clothing: Per Capita	HUF 118,454	HUF 117,003	HUF 117,622
Clothing: Index	122	120	121

2024 Footwear Expenditures	1 kilometer	3 kilometer	5 kilometer
Footwear: Total	HUF 1,520,311,821	HUF 13,101,106,402	HUF 23,360,687,924
Footwear: Per Mill	4.9	42.2	75.3

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2024 Footwear Expenditures	1 kilometer	3 kilometer	5 kilometer
Footwear: Per Capita	HUF 38,916	HUF 38,994	HUF 39,538
Footwear: Index	120	120	122

2024 Furniture & Furnishing Expenditures			
Furniture/Furnishing: Total	HUF 3,093,610,584	HUF 26,225,740,522	HUF 46,302,353,403
Furniture/Furnishing: Per Mill	5.2	44.0	77.7
Furniture/Furnishing: Per Capita	HUF 79,187	HUF 78,058	HUF 78,367
Furniture/Furnishing: Index	127	125	126

2024 Household Textiles Expenditures			
Household Textiles: Total	HUF 965,039,494	HUF 8,247,709,897	HUF 14,631,857,275
Household Textiles: Per Mill	5.0	42.9	76.1
Household Textiles: Per Capita	HUF 24,702	HUF 24,548	HUF 24,765
Household Textiles: Index	123	122	123

2024 Household Appliances Expenditures			
Household Appliances: Total	HUF 2,442,012,204	HUF 20,765,960,028	HUF 36,695,564,221
Household Appliances: Per Mill	4.9	41.5	73.3
Household Appliances: Per Capita	HUF 62,508	HUF 61,808	HUF 62,108
Household Appliances: Index	119	118	119

2024 Household Utensils Expenditures			
Household Utensils: Total	HUF 982,897,294	HUF 8,411,294,096	HUF 14,929,667,030
Household Utensils: Per Mill	4.9	42.2	74.9
Household Utensils: Per Capita	HUF 25,159	HUF 25,035	HUF 25,269
Household Utensils: Index	121	120	121

2024 House & Garden Expenditures			
House & Garden Tools: Total	HUF 608,477,232	HUF 5,280,059,230	HUF 9,434,297,122
House & Garden Tools: Per Mill	4.7	40.5	72.4
House & Garden Tools: Per Capita	HUF 15,575	HUF 15,716	HUF 15,968
House & Garden Tools: Index	114	115	117

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2024 Household Maintenance Expenditures	1 kilometer	3 kilometer	5 kilometer
Household Maintenance: Total	HUF 2,041,311,409	HUF 17,476,075,336	HUF 30,988,415,458
Household Maintenance: Per Mill	4.9	41.7	73.9
Household Maintenance: Per Capita	HUF 52,252	HUF 52,016	HUF 52,448
Household Maintenance: Index	119	119	120
2024 Medical Products & Supplies Expenditures			
Medical Products: Total	HUF 3,544,945,672	HUF 30,838,538,341	HUF 55,325,832,570
Medical Products: Per Mill	4.7	41.2	73.9
Medical Products: Per Capita	HUF 90,740	HUF 91,788	HUF 93,640
Medical Products: Index	116	117	120
2024 Consumer Electronics Expenditures			
Electronics & IT: Total	HUF 1,633,238,763	HUF 13,934,105,631	HUF 24,671,225,165
Electronics & IT: Per Mill	4.9	42.2	74.7
Electronics & IT: Per Capita	HUF 41,806	HUF 41,473	HUF 41,756
Electronics & IT: Index	121	120	121
2024 Recreation & Culture Durable Expenditures			
Recreation Durables: Total	HUF 22,101,208	HUF 192,234,597	HUF 344,476,336
Recreation Durables: Per Mill	4.6	40.4	72.3
Recreation Durables: Per Capita	HUF 566	HUF 572	HUF 583
Recreation Durables: Index	114	115	117
2024 Entertainment Expenditures			
Toys/Sports/Pets: Total	HUF 4,429,731,400	HUF 38,107,081,197	HUF 67,777,072,430
Toys/Sports/Pets: Per Mill	4.7	40.4	71.9
Toys/Sports/Pets: Per Capita	HUF 113,388	HUF 113,422	HUF 114,713
Toys/Sports/Pets: Index	115	115	116
2024 Recreational & Cultural Service Expenditures			
Recreational Services: Total	HUF 5,932,491,104	HUF 50,229,408,409	HUF 88,462,997,666
Recreational Services: Per Mill	4.9	41.6	73.2

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Recreational Services: Per Capita	HUF 151,854	HUF 149,503	HUF 149,725
Recreational Services: Index	120	118	119
2024 Books & Stationery Expenditures			
Books & Stationery: Total	HUF 1,282,173,494	HUF 10,958,029,865	HUF 19,403,481,591
Books & Stationery: Per Mill	4.7	40.3	71.3
Books & Stationery: Per Capita	HUF 32,820	HUF 32,615	HUF 32,841
Books & Stationery: Index	115	115	116
2024 Catering Services Expenditures			
Catering Services: Total	HUF 3,555,967,260	HUF 30,509,419,507	HUF 54,223,024,046
Catering Services: Per Mill	5.0	42.5	75.6
Catering Services: Per Capita	HUF 91,022	HUF 90,808	HUF 91,773
Catering Services: Index	121	121	122
2024 Personal Care Expenditures			
Personal Care: Total	HUF 3,326,146,920	HUF 28,278,259,827	HUF 49,867,303,949
Personal Care: Per Mill	4.8	41.0	72.3
Personal Care: Per Capita	HUF 85,140	HUF 84,167	HUF 84,401
Personal Care: Index	118	117	117
2024 Jewelry & Personal Effects Expenditures			
Personal Effects: Total	HUF 884,999,880	HUF 7,736,912,353	HUF 13,961,310,771
Personal Effects: Per Mill	5.0	43.5	78.6
Personal Effects: Per Capita	HUF 22,653	HUF 23,028	HUF 23,630
Personal Effects: Index	122	124	127

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