

# Montenegro Summary Report



Ulica 22. Novembra 2, Budva, 85310

Ring: 1 kilometer radius, Ring: 3 kilometer radius, Ring: 5 kilometer radius

2024 Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Population	9,612	18,028	22,228
Total Population Age 0-14	1,656	3,106	3,803
Total Population Age 15-29	1,764	3,308	4,057
Total Population Age 30-44	2,330	4,370	5,338
Total Population Age 45-59	1,973	3,700	4,573
Total Population Age 60+	1,890	3,544	4,457
Population Density (per sq. km)	3,061.1	637.9	283.1
Population Per Mill	15.2	28.6	35.2

  

2024 Male Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Male Population	4,557	8,547	10,533
Male Population Age 0-14	841	1,578	1,934
Male Population Age 15-29	868	1,628	2,001
Male Population Age 30-44	1,123	2,106	2,573
Male Population Age 45-59	880	1,651	2,046
Male Population Age 60+	845	1,584	1,980

  

2024 Female Population Totals	1 kilometer	3 kilometer	5 kilometer
Total Female Population	5,055	9,481	11,695
Female Population Age 0-14	815	1,528	1,869
Female Population Age 15-29	896	1,680	2,056
Female Population Age 30-44	1,207	2,265	2,765
Female Population Age 45-59	1,092	2,049	2,527
Female Population Age 60+	1,045	1,960	2,477

  

2024 Household Totals	1 kilometer	3 kilometer	5 kilometer
Total Households	3,698	6,936	8,495
Average Household Size	2.6	2.6	2.6

**Data Note:** The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

2024 Marital Status	1 kilometer	3 kilometer	5 kilometer
Single	4,257	7,984	9,809
Married	4,363	8,184	10,097
Divorced	393	737	907
Widowed	599	1,123	1,415

  

2024 Educational Attainment	1 kilometer	3 kilometer	5 kilometer
No Education/Illiterate	1,730	3,245	3,976
Primary Education (ISCED 1 and 2)	1,266	2,374	2,987
Upper Secondary Education (ISCED 3)	4,586	8,601	10,576
Post Secondary Education (ISCED 4 and 5)	1,792	3,362	4,137
Tertiary Education (ISCED 6 to 8)	199	374	461
Education Unknown	39	73	91

  

2023 Unemployment	1 kilometer	3 kilometer	5 kilometer
Unemployed Population	427	802	990

  

2024 Purchasing Power	1 kilometer	3 kilometer	5 kilometer
Purchasing Power: Total	€96,202,439	€180,433,911	€220,772,357
Purchasing Power: Per Mill	18.8	35.2	43.1
Purchasing Power: Per Capita	€10,009	€10,009	€9,932
Purchasing Power: Index	123	123	122

  

2024 Food & Beverage Expenditures	1 kilometer	3 kilometer	5 kilometer
Food & Beverage: Total	€27,759,457	€52,064,662	€63,835,288
Food & Beverage: Per Mill	17.6	33.0	40.4
Food & Beverage: Per Capita	€2,888	€2,888	€2,872
Food & Beverage: Index	115	115	115

  

2024 Alcoholic Beverage Expenditures	1 kilometer	3 kilometer	5 kilometer
Alcoholic Beverage: Total	€1,865,291	€3,498,474	€4,283,577
Alcoholic Beverage: Per Mill	18.3	34.4	42.1
Alcoholic Beverage: Per Capita	€194	€194	€193

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2024 Alcoholic Beverage Expenditures	1 kilometer	3 kilometer	5 kilometer
Alcoholic Beverage: Index	120	120	120
<b>2024 Tobacco Expenditures</b>			
Tobacco: Total	€4,308,734	€8,081,311	€9,927,871
Tobacco: Per Mill	16.8	31.6	38.8
Tobacco: Per Capita	€448	€448	€447
Tobacco: Index	111	111	110
<b>2024 Clothing Expenditures</b>			
Clothing: Total	€3,378,025	€6,335,706	€7,764,220
Clothing: Per Mill	17.6	33.0	40.4
Clothing: Per Capita	€351	€351	€349
Clothing: Index	116	116	115
<b>2024 Footwear Expenditures</b>			
Footwear: Total	€1,702,273	€3,192,724	€3,911,301
Footwear: Per Mill	17.7	33.2	40.6
Footwear: Per Capita	€177	€177	€176
Footwear: Index	116	116	115
<b>2024 Furniture &amp; Furnishing Expenditures</b>			
Furniture/Furnishing: Total	€1,727,869	€3,240,730	€3,968,055
Furniture/Furnishing: Per Mill	18.0	33.7	41.3
Furniture/Furnishing: Per Capita	€180	€180	€179
Furniture/Furnishing: Index	118	118	117
<b>2024 Household Textiles Expenditures</b>			
Household Textiles: Total	€370,779	€695,420	€852,655
Household Textiles: Per Mill	17.7	33.3	40.8
Household Textiles: Per Capita	€39	€39	€38
Household Textiles: Index	116	116	116

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2024 Household Appliances Expenditures	1 kilometer	3 kilometer	5 kilometer
Household Appliances: Total	€1,462,090	€2,742,244	€3,364,586
Household Appliances: Per Mill	17.4	32.6	40.0
Household Appliances: Per Capita	€152	€152	€151
Household Appliances: Index	114	114	113
2024 Household Utensils Expenditures			
Household Utensils: Total	€638,762	€1,198,040	€1,469,021
Household Utensils: Per Mill	17.5	32.9	40.3
Household Utensils: Per Capita	€66	€66	€66
Household Utensils: Index	115	115	115
2024 House & Garden Expenditures			
House & Garden Tools: Total	€257,823	€483,564	€593,987
House & Garden Tools: Per Mill	16.7	31.3	38.5
House & Garden Tools: Per Capita	€27	€27	€27
House & Garden Tools: Index	110	110	109
2024 Household Maintenance Expenditures			
Household Maintenance: Total	€3,059,217	€5,737,760	€7,043,010
Household Maintenance: Per Mill	17.3	32.4	39.8
Household Maintenance: Per Capita	€318	€318	€317
Household Maintenance: Index	114	114	113
2024 Medical Products & Supplies Expenditures			
Medical Products: Total	€2,237,735	€4,197,018	€5,171,957
Medical Products: Per Mill	16.9	31.7	39.1
Medical Products: Per Capita	€233	€233	€233
Medical Products: Index	111	111	111
2024 Consumer Electronics Expenditures			
Electronics & IT: Total	€1,011,891	€1,897,868	€2,323,689
Electronics & IT: Per Mill	17.7	33.2	40.7

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2024 Consumer Electronics Expenditures	1 kilometer	3 kilometer	5 kilometer
Electronics & IT: Per Capita	€105	€105	€105
Electronics & IT: Index	116	116	116
<b>2024 Recreation &amp; Culture Durable Expenditures</b>			
Recreation Durables: Total	€78,749	€147,699	€181,150
Recreation Durables: Per Mill	17.1	32.0	39.3
Recreation Durables: Per Capita	€8	€8	€8
Recreation Durables: Index	112	112	112
<b>2024 Entertainment Expenditures</b>			
Toys/Sports/Pets: Total	€822,643	€1,542,920	€1,893,661
Toys/Sports/Pets: Per Mill	17.0	31.9	39.2
Toys/Sports/Pets: Per Capita	€86	€86	€85
Toys/Sports/Pets: Index	112	112	111
<b>2024 Recreational &amp; Cultural Service Expenditures</b>			
Recreational Services: Total	€1,182,478	€2,217,814	€2,719,859
Recreational Services: Per Mill	17.4	32.6	40.0
Recreational Services: Per Capita	€123	€123	€122
Recreational Services: Index	114	114	113
<b>2024 Books &amp; Stationery Expenditures</b>			
Books & Stationery: Total	€970,611	€1,820,444	€2,234,172
Books & Stationery: Per Mill	17.1	32.1	39.4
Books & Stationery: Per Capita	€101	€101	€101
Books & Stationery: Index	112	112	112
<b>2024 Catering Services Expenditures</b>			
Catering Services: Total	€1,272,959	€2,387,518	€2,928,439
Catering Services: Per Mill	17.5	32.8	40.2
Catering Services: Per Capita	€132	€132	€132
Catering Services: Index	115	115	114

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2024 Personal Care Expenditures	1 kilometer	3 kilometer	5 kilometer
Personal Care: Total	€4,120,390	€7,728,059	€9,478,895
Personal Care: Per Mill	17.2	32.2	39.5
Personal Care: Per Capita	€429	€429	€426
Personal Care: Index	113	113	112

2024 Jewelry & Personal Effects Expenditures	1 kilometer	3 kilometer	5 kilometer
Personal Effects: Total	€388,726	€729,080	€893,825
Personal Effects: Per Mill	18.0	33.7	41.3
Personal Effects: Per Capita	€40	€40	€40
Personal Effects: Index	118	118	117

Sample Report

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