

# House and Home Expenditures

100 S Wacker Dr, Chicago, Illinois, 60606  
Ring: 1 mile radius

Sample Report  
Latitude: 41.8803  
Longitude: -87.6375

2025 Housing Summary		2025 Demographic Summary		
Housing Units	61,198	Population	85,883	
2025-2030 Percent Change	4.20%	Households	52,380	
Percent Occupied	85.6%	Families	14,391	
Percent Owner Households	30.1%	Median Age	32.5	
Median Home Value	\$464,103	Median Household Income	\$138,427	
		Spending Potential Index	Average Amount Spent	Total
<b>Owned Dwellings</b>		107	\$20,364.85	\$1,066,710,921
Mortgage/Other Loan Payments & Basics		111	\$14,793.34	\$774,875,010
Mortgage Interest		116	\$4,690.42	\$245,684,071
Interest Paid on Home Equity Loan		100	\$45.72	\$2,394,605
Interest Paid on Home Equity Line of Credit		99	\$147.46	\$7,723,808
Mortgage Principal		109	\$3,540.73	\$185,463,288
Principal Paid on Home Equity Loan		100	\$81.43	\$4,265,157
Principal Paid on Home Equity Line of Credit		89	\$297.13	\$15,563,755
Special Lump Sum Mortgage Payments		108	\$896.17	\$46,941,433
Special Assessments		126	\$13.43	\$703,519
Closing Costs		155	\$523.63	\$27,427,761
Property Taxes		108	\$3,684.46	\$192,991,884
Homeowners Insurance		97	\$785.11	\$41,123,962
Ground Rent		120	\$87.66	\$4,591,768
Maintenance and Remodeling Services		99	\$4,585.66	\$240,196,818
Maintenance and Remodeling Materials		89	\$716.59	\$37,534,784
Property Management and Security		168	\$269.27	\$14,104,310
<b>Rented Dwellings</b>		381	\$25,303.93	\$1,325,420,048
Rent		385	\$24,830.81	\$1,300,638,087
Tenant's Insurance		353	\$143.63	\$7,523,426
Maintenance and Repair Services		210	\$249.78	\$13,083,374
Maintenance and Repair Materials		214	\$79.71	\$4,175,161
<b>Other Lodging</b>		145	\$1,486.04	\$77,838,637
Owned Vacation Homes		147	\$1,216.49	\$63,719,807
Principal Paid on Home Loans		122	\$122.46	\$6,414,237
Closing Costs on Purchase of Property		245	\$143.84	\$7,534,210
Interest Paid on Home Loans		143	\$145.79	\$7,636,558
Property Taxes		126	\$226.69	\$11,873,864
Homeowners Insurance		110	\$23.96	\$1,255,058
Maintenance and Remodeling		154	\$518.89	\$27,179,406
Property Management and Security		111	\$34.87	\$1,826,473
Housing While Attending School		137	\$269.55	\$14,118,830
<b>Household Operations</b>		155	\$4,429.56	\$232,020,516
Child Care		184	\$1,081.17	\$56,631,652
Care for Elderly or Handicapped		128	\$82.23	\$4,307,022
Appliance Rental and Repair		147	\$32.35	\$1,694,737
Computer Information Services		176	\$1,572.79	\$82,382,690
Home Security System Services		122	\$64.82	\$3,395,512
Non-Apparel Household Laundry/Dry Cleaning		205	\$48.28	\$2,528,882
Housekeeping Services		135	\$356.60	\$18,678,491
Lawn and Garden		112	\$763.24	\$39,978,434
Moving/Storage/Freight Express		214	\$273.71	\$14,336,840
Installation of Computers		143	\$0.83	\$43,429
PC Repair (Personal Use)		189	\$12.94	\$677,561
Reupholstering/Furniture Repair		119	\$12.13	\$635,347
Termite/Pest Control		106	\$72.08	\$3,775,528
Water Softening Services		112	\$10.65	\$558,015
Internet Services Away from Home		193	\$10.10	\$528,923
Other Home Services (1)		118	\$35.65	\$1,867,452

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2025 and 2030; Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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Sample Report  
Latitude: 41.8803  
Longitude: -87.6375

	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	152	\$9,007.15	\$471,794,510
Bottled Gas	113	\$95.70	\$5,012,915
Electricity	156	\$3,476.41	\$182,094,444
Fuel Oil	111	\$105.29	\$5,515,083
Natural Gas	143	\$1,000.82	\$52,422,942
Phone Services	164	\$3,004.34	\$157,367,225
Water and Other Public Services	134	\$1,314.93	\$68,876,216
Coal/Wood/Other Fuel	75	\$9.65	\$505,684
<b>Housekeeping Supplies</b>	164	\$1,419.70	\$74,363,900
Laundry and Cleaning Supplies	169	\$392.71	\$20,569,932
Postage and Stationery	164	\$251.97	\$13,198,214
Other HH Products (2)	162	\$775.02	\$40,595,754
<b>Household Textiles</b>	174	\$204.05	\$10,688,162
Bathroom Linens	191	\$31.52	\$1,651,142
Bedroom Linens	179	\$111.30	\$5,829,713
Kitchen, Dining Room and other Linens	148	\$14.15	\$741,154
Curtains and Draperies	159	\$29.43	\$1,541,417
Slipcovers, Decorative Pillows	162	\$17.65	\$924,736
<b>Furniture</b>	163	\$1,443.96	\$75,634,799
Mattresses and Box Springs	171	\$274.90	\$14,399,362
Other Bedroom Furniture	179	\$230.21	\$12,058,393
Sofas	169	\$425.05	\$22,264,017
Living Room Chairs	128	\$108.59	\$5,687,890
Living Room Tables	114	\$44.05	\$2,307,593
Kitchen, Dining Room Furniture	171	\$119.99	\$6,285,075
Infant Furniture	199	\$30.25	\$1,584,260
Outdoor Furniture	130	\$87.35	\$4,575,602
Wall Units, Cabinets, Other Furniture (3)	182	\$123.57	\$6,472,607
<b>Major Appliances</b>	133	\$673.98	\$35,302,981
Dishwashers, Disposals & Range Hoods	110	\$57.98	\$3,037,164
Refrigerators and Freezers	119	\$185.73	\$9,728,559
Clothes Washers & Dryers	151	\$182.32	\$9,549,843
Cooking Stoves and Ovens	106	\$81.68	\$4,278,176
Microwave Ovens	154	\$39.69	\$2,079,178
Window Air Conditioners	173	\$27.32	\$1,430,945
Electric Floor Cleaning Equipment	185	\$68.69	\$3,598,183
Sewing Machines and Miscellaneous Appliances	145	\$30.56	\$1,600,933

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2025 and 2030; Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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Sample Report  
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	Spending Potential Index	Average Amount Spent	Total
<b>Other Household Furnishings and Equipment</b>			
Rugs	155	\$60.73	\$3,181,250
Housewares	172	\$169.60	\$8,883,411
Small Appliances	198	\$153.94	\$8,063,569
Sewing/Needlework/Quilt Materials/Items	121	\$23.81	\$1,247,336
Window Coverings	122	\$51.76	\$2,711,186
Lamps/Lighting Fixtures/Ceiling Fans	126	\$62.56	\$3,276,651
Infant Equipment	219	\$62.71	\$3,284,973
Rental of Furniture	270	\$19.42	\$1,017,256
Laundry and Cleaning Equipment	159	\$54.14	\$2,836,110
Closet and Storage Items	169	\$66.51	\$3,483,937
Luggage	173	\$42.39	\$2,220,583
Clocks and Other Household Decoratives	156	\$384.23	\$20,126,092
Telephones and Accessories	184	\$152.86	\$8,006,904
Outdoor Equipment	118	\$58.16	\$3,046,638
Power Tools	136	\$70.17	\$3,675,551
Hand Tools	190	\$23.82	\$1,247,797
Office Furniture/Equipment for Home Use	213	\$51.15	\$2,679,487
Computers and Hardware for Home Use	186	\$421.06	\$22,055,164
Portable Memory	206	\$7.89	\$413,089
Computer Software	228	\$38.38	\$2,010,225
Computer Accessories	197	\$39.57	\$2,072,488
Other Household Appliances	157	\$43.72	\$2,290,129
Misc Equipment incl Ladders/Sheds/Etc	139	\$246.55	\$12,914,433

(1) **Other Home Services** include miscellaneous home services and small repair jobs not already specified.

(2) **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) **Wall Units, Cabinets, Other Furniture** includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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2025 Housing Summary		2025 Demographic Summary	
Housing Units	256,413	Population	404,831
2025-2030 Percent Change	2.89%	Households	224,866
Percent Occupied	87.7%	Families	77,401
Percent Owner Households	35.4%	Median Age	34.0
Median Home Value	\$519,867	Median Household Income	\$118,422

  

	Spending Potential Index	Average Amount Spent	Total
<b>Owned Dwellings</b>	106	\$20,104.95	\$4,520,919,361
Mortgage/Other Loan Payments & Basics	109	\$14,550.28	\$3,271,863,245
Mortgage Interest	112	\$4,541.40	\$1,021,205,973
Interest Paid on Home Equity Loan	101	\$45.97	\$10,337,485
Interest Paid on Home Equity Line of Credit	103	\$153.10	\$34,426,117
Mortgage Principal	107	\$3,482.29	\$783,049,704
Principal Paid on Home Equity Loan	101	\$82.24	\$18,492,354
Principal Paid on Home Equity Line of Credit	93	\$310.23	\$69,760,029
Special Lump Sum Mortgage Payments	106	\$876.88	\$197,179,845
Special Assessments	117	\$12.46	\$2,802,617
Closing Costs	136	\$460.75	\$103,606,111
Property Taxes	110	\$3,747.84	\$842,762,188
Homeowners Insurance	93	\$751.94	\$169,086,610
Ground Rent	117	\$85.18	\$19,154,212
Maintenance and Remodeling Services	99	\$4,597.03	\$1,033,716,772
Maintenance and Remodeling Materials	87	\$700.24	\$157,459,159
Property Management and Security	161	\$257.40	\$57,880,185
<b>Rented Dwellings</b>	306	\$20,353.79	\$4,576,875,675
Rent	310	\$19,964.64	\$4,489,367,907
Tenant's Insurance	277	\$112.55	\$25,308,223
Maintenance and Repair Services	177	\$209.82	\$47,180,713
Maintenance and Repair Materials	180	\$66.79	\$15,018,832
<b>Other Lodging</b>	143	\$1,467.43	\$329,975,546
Owned Vacation Homes	145	\$1,204.74	\$270,905,834
Principal Paid on Home Loans	117	\$117.06	\$26,323,528
Closing Costs on Purchase of Property	193	\$113.45	\$25,510,244
Interest Paid on Home Loans	132	\$134.60	\$30,266,440
Property Taxes	128	\$231.21	\$51,991,906
Homeowners Insurance	112	\$24.54	\$5,519,113
Maintenance and Remodeling	164	\$549.45	\$123,551,926
Property Management and Security	109	\$34.43	\$7,742,678
Housing While Attending School	133	\$262.69	\$59,069,712
<b>Household Operations</b>	140	\$3,991.03	\$897,447,606
Child Care	164	\$959.45	\$215,748,746
Care for Elderly or Handicapped	127	\$81.71	\$18,374,058
Appliance Rental and Repair	140	\$30.94	\$6,956,759
Computer Information Services	153	\$1,361.56	\$306,168,189
Home Security System Services	110	\$58.91	\$13,246,277
Non-Apparel Household Laundry/Dry Cleaning	190	\$44.68	\$10,046,539
Housekeeping Services	131	\$347.21	\$78,075,030
Lawn and Garden	107	\$726.41	\$163,344,022
Moving/Storage/Freight Express	185	\$236.17	\$53,106,778
Installation of Computers	152	\$0.88	\$198,877
PC Repair (Personal Use)	173	\$11.87	\$2,668,242
Reupholstering/Furniture Repair	117	\$11.95	\$2,686,852
Termite/Pest Control	100	\$67.61	\$15,202,656
Water Softening Services	104	\$9.92	\$2,230,895
Internet Services Away from Home	167	\$8.73	\$1,962,297
Other Home Services (1)	110	\$33.05	\$7,431,391

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	135	\$7,976.46	\$1,793,634,146
Bottled Gas	100	\$84.90	\$19,091,302
Electricity	136	\$3,018.96	\$678,861,815
Fuel Oil	130	\$123.38	\$27,743,960
Natural Gas	133	\$931.63	\$209,491,299
Phone Services	143	\$2,623.03	\$589,830,487
Water and Other Public Services	121	\$1,183.97	\$266,235,006
Coal/Wood/Other Fuel	82	\$10.59	\$2,380,276
<b>Housekeeping Supplies</b>	144	\$1,248.67	\$280,782,604
Laundry and Cleaning Supplies	146	\$339.87	\$76,424,456
Postage and Stationery	145	\$223.18	\$50,184,835
Other HH Products (2)	143	\$685.62	\$154,173,312
<b>Household Textiles</b>	153	\$179.84	\$40,439,559
Bathroom Linens	165	\$27.15	\$6,106,131
Bedroom Linens	157	\$97.58	\$21,942,532
Kitchen, Dining Room and other Linens	137	\$13.09	\$2,943,217
Curtains and Draperies	142	\$26.23	\$5,898,186
Slipcovers, Decorative Pillows	145	\$15.78	\$3,549,494
<b>Furniture</b>	143	\$1,262.37	\$283,864,759
Mattresses and Box Springs	148	\$237.54	\$53,414,076
Other Bedroom Furniture	154	\$198.09	\$44,543,932
Sofas	147	\$367.98	\$82,747,302
Living Room Chairs	118	\$99.46	\$22,364,876
Living Room Tables	102	\$39.51	\$8,884,866
Kitchen, Dining Room Furniture	149	\$105.04	\$23,619,420
Infant Furniture	163	\$24.88	\$5,595,396
Outdoor Furniture	123	\$82.49	\$18,548,120
Wall Units, Cabinets, Other Furniture (3)	158	\$107.38	\$24,146,771
<b>Major Appliances</b>	122	\$618.40	\$139,058,018
Dishwashers, Disposals & Range Hoods	107	\$56.31	\$12,661,385
Refrigerators and Freezers	112	\$175.93	\$39,561,196
Clothes Washers & Dryers	132	\$158.79	\$35,705,528
Cooking Stoves and Ovens	104	\$79.88	\$17,961,227
Microwave Ovens	136	\$35.17	\$7,909,611
Window Air Conditioners	168	\$26.49	\$5,957,426
Electric Floor Cleaning Equipment	158	\$58.72	\$13,204,041
Sewing Machines and Miscellaneous Appliances	129	\$27.12	\$6,097,604

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
<b>Other Household Furnishings and Equipment</b>			
Rugs	140	\$55.13	\$12,397,026
Housewares	152	\$149.74	\$33,670,565
Small Appliances	171	\$133.15	\$29,941,884
Sewing/Needlework/Quilt Materials/Items	111	\$21.84	\$4,911,296
Window Coverings	119	\$50.26	\$11,302,348
Lamps/Lighting Fixtures/Ceiling Fans	114	\$56.72	\$12,753,881
Infant Equipment	199	\$57.11	\$12,842,195
Rental of Furniture	198	\$14.28	\$3,211,988
Laundry and Cleaning Equipment	138	\$47.08	\$10,587,229
Closet and Storage Items	152	\$59.88	\$13,464,971
Luggage	155	\$38.05	\$8,555,853
Clocks and Other Household Decoratives	138	\$339.05	\$76,240,401
Telephones and Accessories	160	\$133.14	\$29,938,588
Outdoor Equipment	115	\$56.57	\$12,719,628
Power Tools	117	\$60.43	\$13,589,690
Hand Tools	163	\$20.44	\$4,596,415
Office Furniture/Equipment for Home Use	179	\$43.00	\$9,668,326
Computers and Hardware for Home Use	161	\$364.48	\$81,959,813
Portable Memory	173	\$6.63	\$1,490,410
Computer Software	190	\$32.04	\$7,205,165
Computer Accessories	170	\$34.25	\$7,701,418
Other Household Appliances	143	\$39.80	\$8,949,572
Misc Equipment incl Ladders/Sheds/Etc	132	\$233.94	\$52,604,357

(1) **Other Home Services** include miscellaneous home services and small repair jobs not already specified.

(2) **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) **Wall Units, Cabinets, Other Furniture** includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

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2025 Housing Summary		2025 Demographic Summary	
Housing Units	484,971	Population	860,198
2025-2030 Percent Change	1.90%	Households	431,408
Percent Occupied	89.0%	Families	169,567
Percent Owner Households	35.6%	Median Age	33.9
Median Home Value	\$487,027	Median Household Income	\$102,657

  

	Spending Potential Index	Average Amount Spent	Total
<b>Owned Dwellings</b>	96	\$18,261.14	\$7,878,001,856
Mortgage/Other Loan Payments & Basics	99	\$13,195.89	\$5,692,812,828
Mortgage Interest	102	\$4,106.15	\$1,771,428,033
Interest Paid on Home Equity Loan	91	\$41.58	\$17,936,470
Interest Paid on Home Equity Line of Credit	93	\$138.44	\$59,722,693
Mortgage Principal	98	\$3,165.15	\$1,365,470,639
Principal Paid on Home Equity Loan	92	\$75.10	\$32,398,613
Principal Paid on Home Equity Line of Credit	85	\$283.56	\$122,331,954
Special Lump Sum Mortgage Payments	94	\$782.94	\$337,766,204
Special Assessments	103	\$10.99	\$4,742,357
Closing Costs	119	\$403.25	\$173,964,940
Property Taxes	100	\$3,416.87	\$1,474,066,335
Homeowners Insurance	86	\$692.43	\$298,720,628
Ground Rent	109	\$79.42	\$34,263,962
Maintenance and Remodeling Services	91	\$4,194.14	\$1,809,385,820
Maintenance and Remodeling Materials	80	\$643.79	\$277,736,084
Property Management and Security	142	\$227.32	\$98,067,124
<b>Rented Dwellings</b>	265	\$17,585.10	\$7,586,351,981
Rent	267	\$17,241.53	\$7,438,132,512
Tenant's Insurance	239	\$97.23	\$41,945,050
Maintenance and Repair Services	157	\$186.13	\$80,299,835
Maintenance and Repair Materials	162	\$60.21	\$25,974,584
<b>Other Lodging</b>	127	\$1,306.85	\$563,785,670
Owned Vacation Homes	129	\$1,071.93	\$462,438,811
Principal Paid on Home Loans	104	\$103.75	\$44,758,328
Closing Costs on Purchase of Property	166	\$97.62	\$42,112,059
Interest Paid on Home Loans	116	\$117.93	\$50,877,290
Property Taxes	115	\$206.84	\$89,232,625
Homeowners Insurance	101	\$22.06	\$9,516,135
Maintenance and Remodeling	147	\$492.62	\$212,520,085
Property Management and Security	99	\$31.11	\$13,422,290
Housing While Attending School	119	\$234.92	\$101,346,858
<b>Household Operations</b>	125	\$3,552.25	\$1,532,470,063
Child Care	143	\$835.61	\$360,490,728
Care for Elderly or Handicapped	117	\$75.08	\$32,390,081
Appliance Rental and Repair	128	\$28.16	\$12,149,008
Computer Information Services	136	\$1,214.29	\$523,855,231
Home Security System Services	100	\$53.25	\$22,973,925
Non-Apparel Household Laundry/Dry Cleaning	169	\$39.78	\$17,159,437
Housekeeping Services	117	\$309.21	\$133,394,937
Lawn and Garden	97	\$658.96	\$284,280,037
Moving/Storage/Freight Express	163	\$207.85	\$89,669,776
Installation of Computers	136	\$0.79	\$340,343
PC Repair (Personal Use)	155	\$10.59	\$4,567,858
Reupholstering/Furniture Repair	106	\$10.83	\$4,674,003
Termite/Pest Control	91	\$61.63	\$26,587,836
Water Softening Services	95	\$9.04	\$3,901,935
Internet Services Away from Home	146	\$7.61	\$3,285,063
Other Home Services (1)	98	\$29.55	\$12,749,865

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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Sample Report  
Latitude: 41.8803  
Longitude: -87.6375

	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	121	\$7,203.71	\$3,107,739,733
Bottled Gas	89	\$75.43	\$32,542,716
Electricity	123	\$2,726.25	\$1,176,125,878
Fuel Oil	119	\$112.82	\$48,671,276
Natural Gas	121	\$842.66	\$363,530,236
Phone Services	129	\$2,358.71	\$1,017,564,461
Water and Other Public Services	110	\$1,077.95	\$465,037,100
Coal/Wood/Other Fuel	77	\$9.89	\$4,268,067
<b>Housekeeping Supplies</b>	129	\$1,115.78	\$481,355,628
Laundry and Cleaning Supplies	132	\$306.21	\$132,101,290
Postage and Stationery	129	\$198.80	\$85,763,895
Other HH Products (2)	128	\$610.77	\$263,490,443
<b>Household Textiles</b>	137	\$160.50	\$69,242,881
Bathroom Linens	147	\$24.28	\$10,474,430
Bedroom Linens	139	\$86.68	\$37,393,473
Kitchen, Dining Room and other Linens	124	\$11.78	\$5,081,968
Curtains and Draperies	128	\$23.68	\$10,215,960
Slipcovers, Decorative Pillows	129	\$14.09	\$6,077,049
<b>Furniture</b>	127	\$1,119.55	\$482,984,408
Mattresses and Box Springs	131	\$211.38	\$91,189,782
Other Bedroom Furniture	137	\$175.55	\$75,733,453
Sofas	129	\$324.42	\$139,955,787
Living Room Chairs	106	\$89.45	\$38,590,948
Living Room Tables	92	\$35.77	\$15,430,089
Kitchen, Dining Room Furniture	132	\$92.70	\$39,993,268
Infant Furniture	142	\$21.67	\$9,348,433
Outdoor Furniture	110	\$73.86	\$31,863,842
Wall Units, Cabinets, Other Furniture (3)	139	\$94.76	\$40,878,805
<b>Major Appliances</b>	111	\$561.16	\$242,090,190
Dishwashers, Disposals & Range Hoods	97	\$51.27	\$22,118,222
Refrigerators and Freezers	103	\$160.98	\$69,449,330
Clothes Washers & Dryers	119	\$143.10	\$61,736,561
Cooking Stoves and Ovens	96	\$73.91	\$31,886,631
Microwave Ovens	123	\$31.76	\$13,701,385
Window Air Conditioners	152	\$24.09	\$10,392,185
Electric Floor Cleaning Equipment	140	\$51.88	\$22,381,577
Sewing Machines and Miscellaneous Appliances	115	\$24.16	\$10,424,300

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2025 and 2030; Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

# House and Home Expenditures

100 S Wacker Dr, Chicago, Illinois, 60606  
 Ring: 5 mile radius

Sample Report  
 Latitude: 41.8803  
 Longitude: -87.6375

	Spending Potential Index	Average Amount Spent	Total
<b>Other Household Furnishings and Equipment</b>			
Rugs	125	\$48.96	\$21,122,141
Housewares	135	\$132.73	\$57,259,072
Small Appliances	151	\$117.81	\$50,823,401
Sewing/Needlework/Quilt Materials/Items	99	\$19.51	\$8,417,088
Window Coverings	106	\$44.85	\$19,347,860
Lamps/Lighting Fixtures/Ceiling Fans	103	\$51.18	\$22,077,967
Infant Equipment	172	\$49.37	\$21,299,668
Rental of Furniture	173	\$12.47	\$5,381,544
Laundry and Cleaning Equipment	125	\$42.43	\$18,305,623
Closet and Storage Items	136	\$53.48	\$23,073,464
Luggage	137	\$33.61	\$14,498,042
Clocks and Other Household Decoratives	122	\$299.41	\$129,168,086
Telephones and Accessories	139	\$115.46	\$49,811,281
Outdoor Equipment	103	\$50.75	\$21,895,535
Power Tools	105	\$54.30	\$23,427,014
Hand Tools	144	\$18.07	\$7,794,430
Office Furniture/Equipment for Home Use	154	\$37.14	\$16,023,835
Computers and Hardware for Home Use	142	\$321.17	\$138,556,447
Portable Memory	150	\$5.74	\$2,476,201
Computer Software	165	\$27.72	\$11,958,718
Computer Accessories	149	\$30.03	\$12,953,162
Other Household Appliances	127	\$35.39	\$15,267,091
Misc Equipment incl Ladders/Sheds/Etc	117	\$207.41	\$89,477,701

(1) **Other Home Services** include miscellaneous home services and small repair jobs not already specified.

(2) **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) **Wall Units, Cabinets, Other Furniture** includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2025 and 2030; Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.