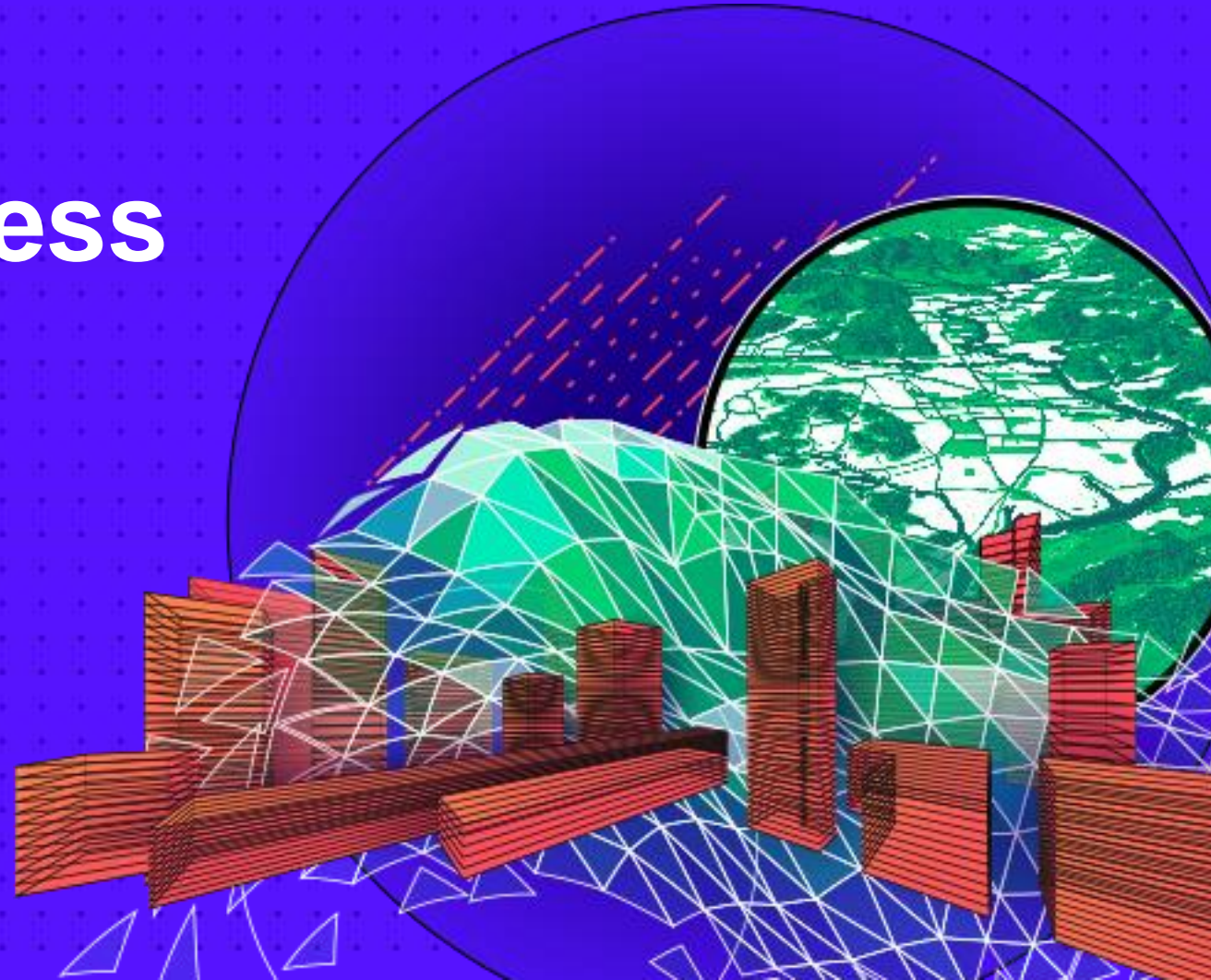


2020 GEO DESIGN SUMMIT

Combat Homelessness

with Smart City Planning

Christine Ma, Account Executive | Smart Cities



108,432 Unsheltered Homeless

21,306 New Homeless people

16.4% Increase in 2019

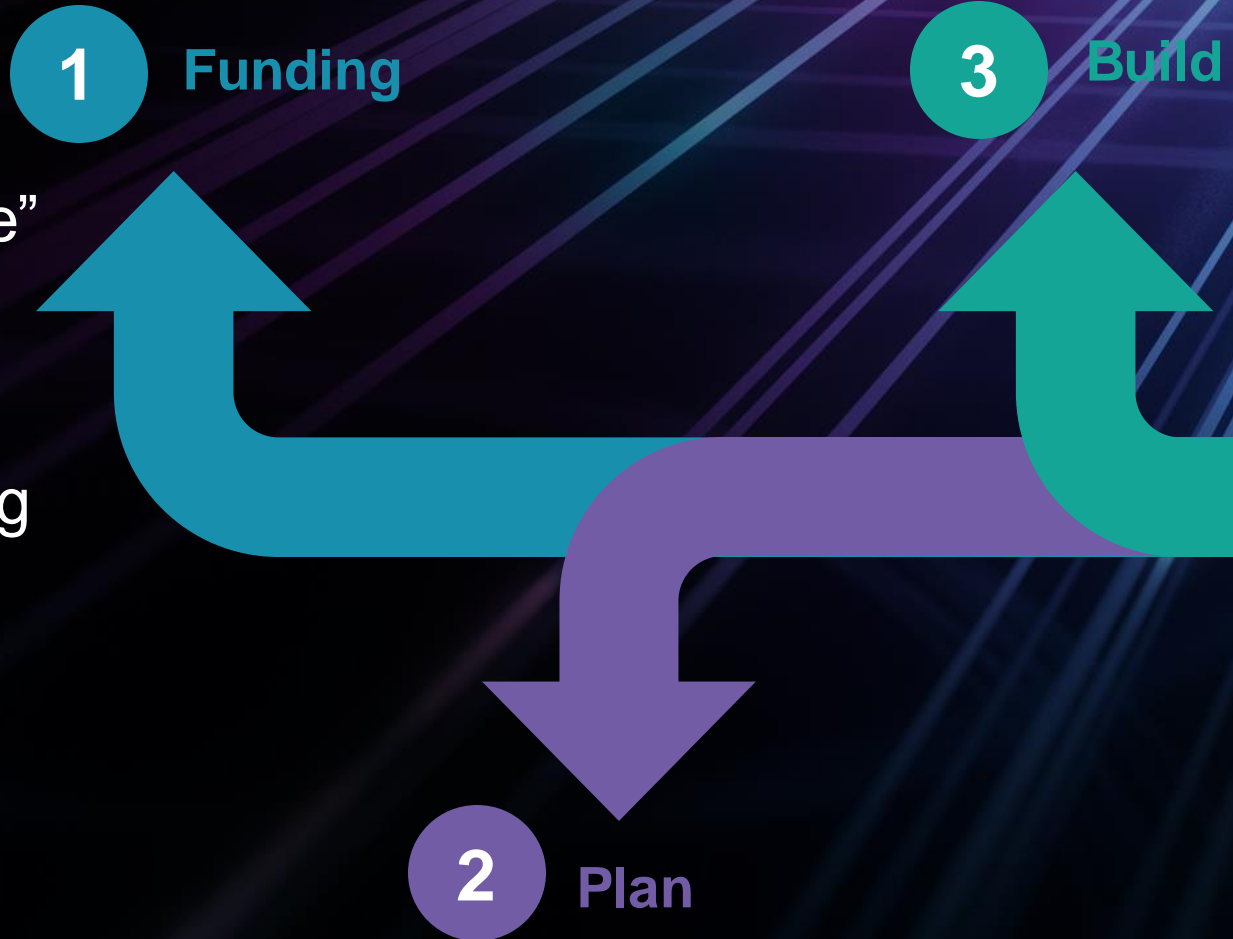
\$3B Spent to combat homelessness (2 yrs)

Simple Math

1.3 M “Extremely Low Income”

VS

664,000 Low Income Housing

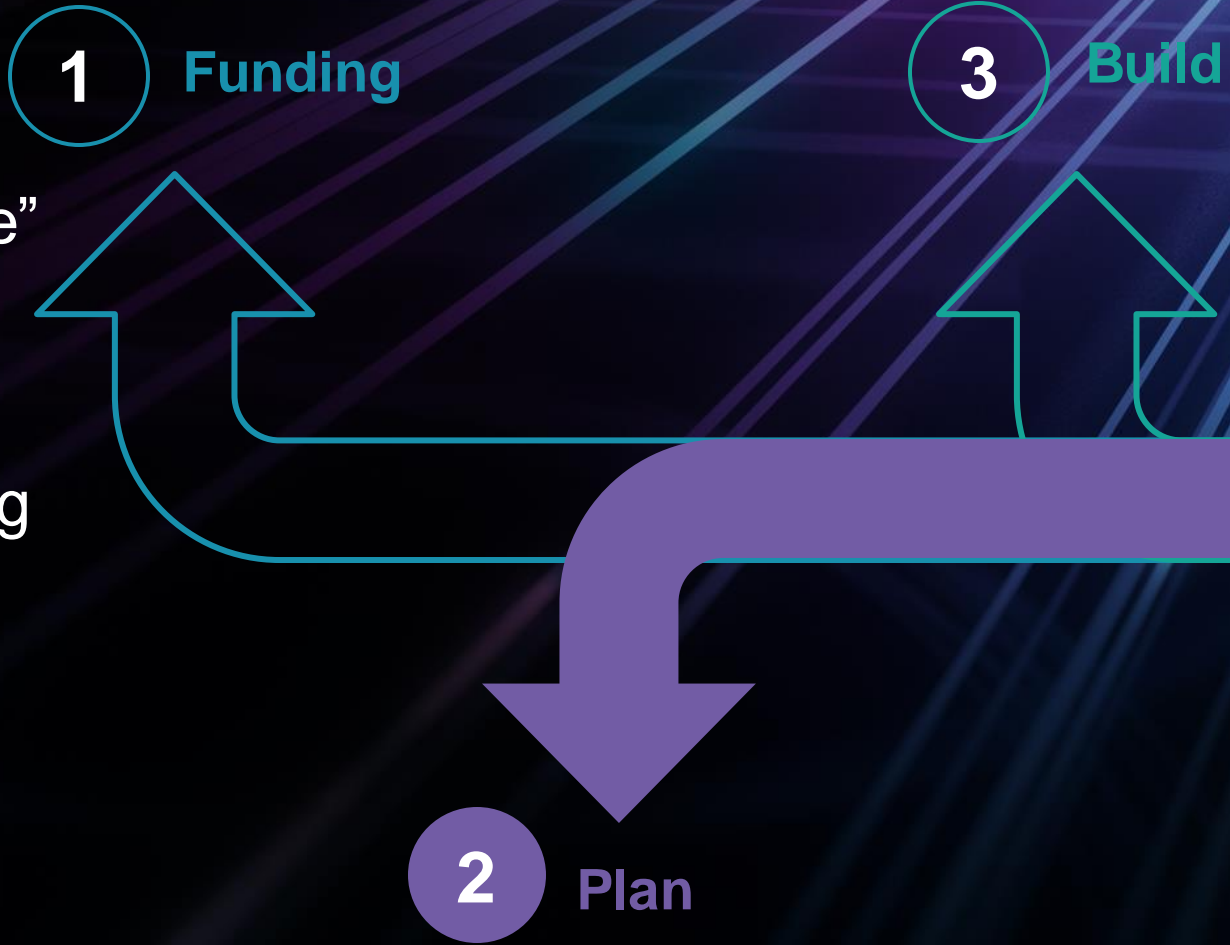


Simple Math

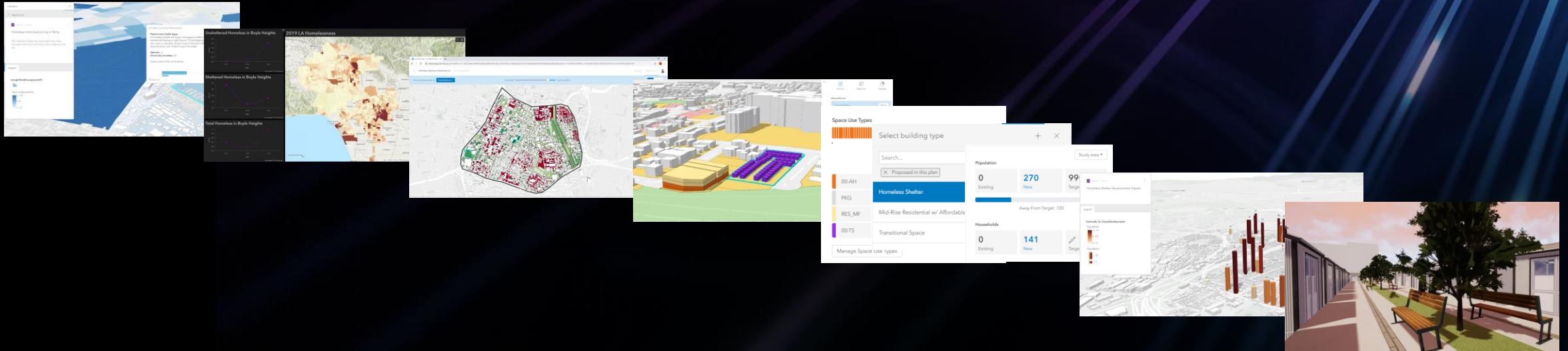
1.3 M “Extremely Low Income”

VS

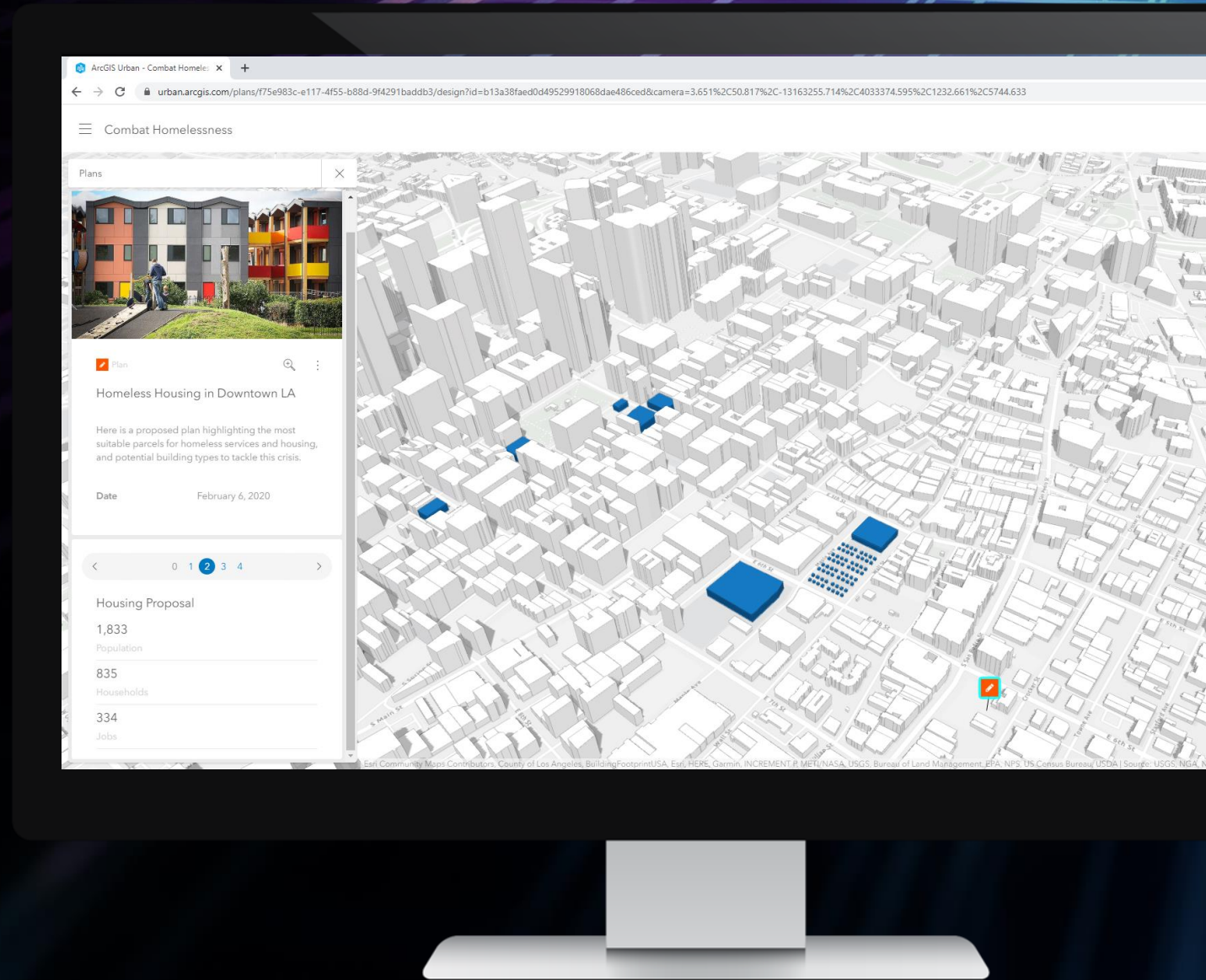
664,000 Low Income Housing



Workflow



ArcGIS Urban LA Downtown





ArcGIS Urban

