

Geodesign: Beyond maps and software

Helen Pickard – Global GIS Practice Leader

1

A digital journey

2

The people challenge

3

Case Studies





Improving **daily lives**
through better informed
design.

Introducing Mott MacDonald

We work in
135
countries

170
permanent
offices in over
50 countries

16k
staff

\$2
billion
turnover

Over
150
years'
heritage

a global engineering, management and development consultancy focused on guiding our clients through many of the planet's most intricate challenges.

Sustainable Development Goals & AEC



Direct



Indirect



Induced



17 PARTNERSHIPS FOR THE GOALS



At Mott MacDonald we recognise that in order to deliver positive outcomes, whether directly, indirectly or induced, we must work in partnership with others.

Cambridge Office

100 years of Water



GIS Services

Beyond map production

1

Information
Management
Coordination

Collaboration through BIM

2

Data Sourcing

Knowledge and
expertise,

3

Data

Data management,
manipulation,
analysis and
extraction

4

Custom Tools

Automation, Efficiencies
& innovations
Desktop / mobile / web

5

Solutions

Alternative
workflow methods

6

Professional

Professional
delivery of data and
tools to clients

7

7

Advisory Consultant

On GIS implementation,
custom tools within client
organisation, and training

8

Maps

Maps become a by
product of improved
working methods



ArcGIS & the GIS Practice - 2019

40
741

Members of the
GIS Yammer
Group.

6
62

Different divisions

12
134

Offices.
Cambridge, UK = 13%
Iselin, NJ = 7.7%

4
24

Countries

15
85

GIS professionals

Approx. number around 2010

20
300

Desktop daily users

0
775

AGOL Users

80
1545

Unique Desktop
users in 2019.



Drivers



Improving technology

hardware, systems & software



Leadership

Seizing opportunity & benefit



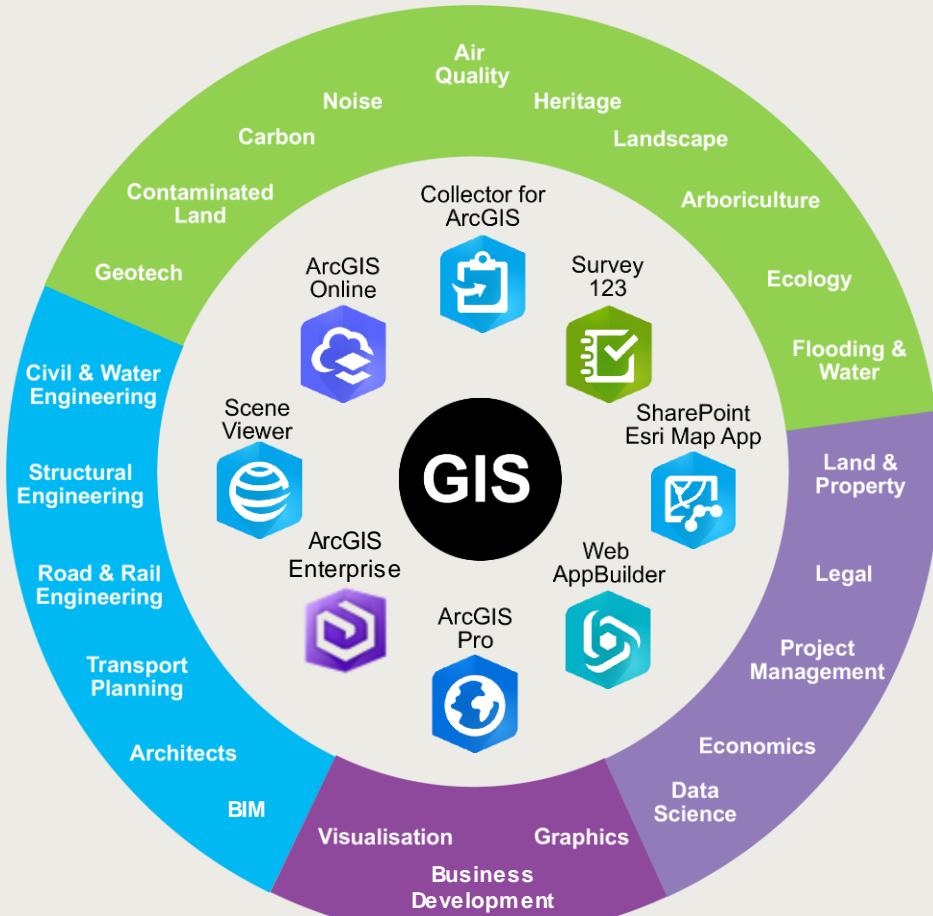
Systems based

Connected systems analysis



Digital Twin

Build twice



So?

Heathrow Expansion

Heathrow's runways are full. Operating at 98% capacity for over a decade.

For Britain to secure its economic future and its status as an international aviation hub, it must expand at Heathrow.

80 airlines fly direct to over 180 destinations worldwide.

To expand to meet demand in a way that creates a positive impact on the community, environment, and economy.

Heathrow 2.0 launched 2017 aiming to:

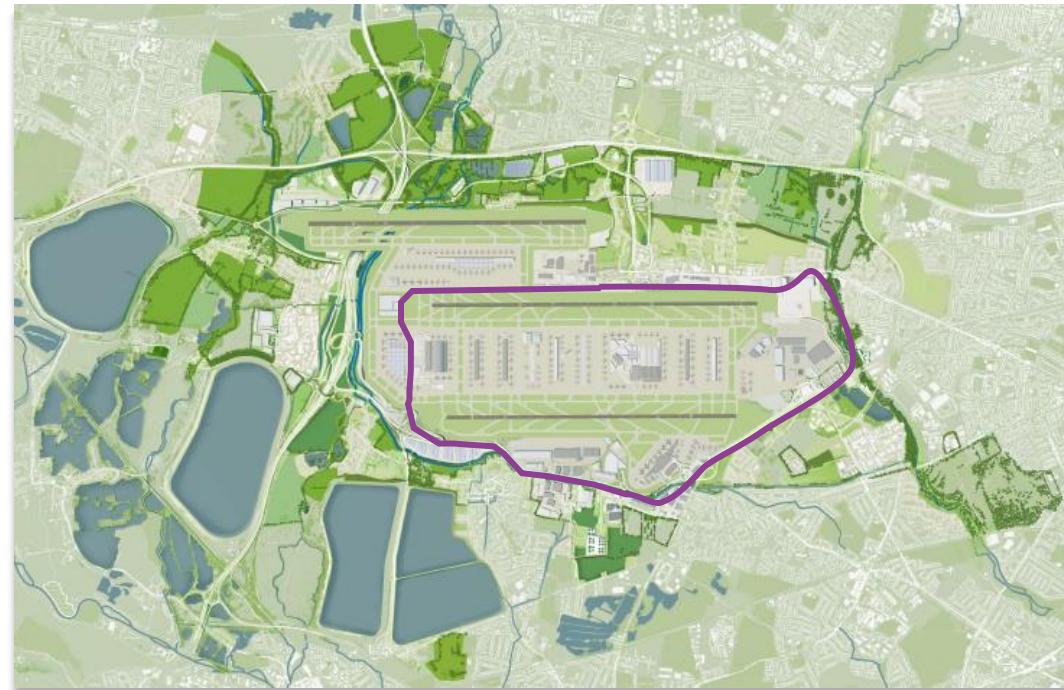
Inspire & enable a positive future for the aviation sector.

Sustainability is at the heart

- A 2018 roadmap for carbon neutral growth,
- Carbon neutral by 2020
- Airport infrastructure to be zero carbon by 2050.



Collaborative Design



Illustrative preferred masterplan as of June 2019 consultation
Contains OS data @ Crown copyright and database rights 2018

Towards an operational Digital Twin

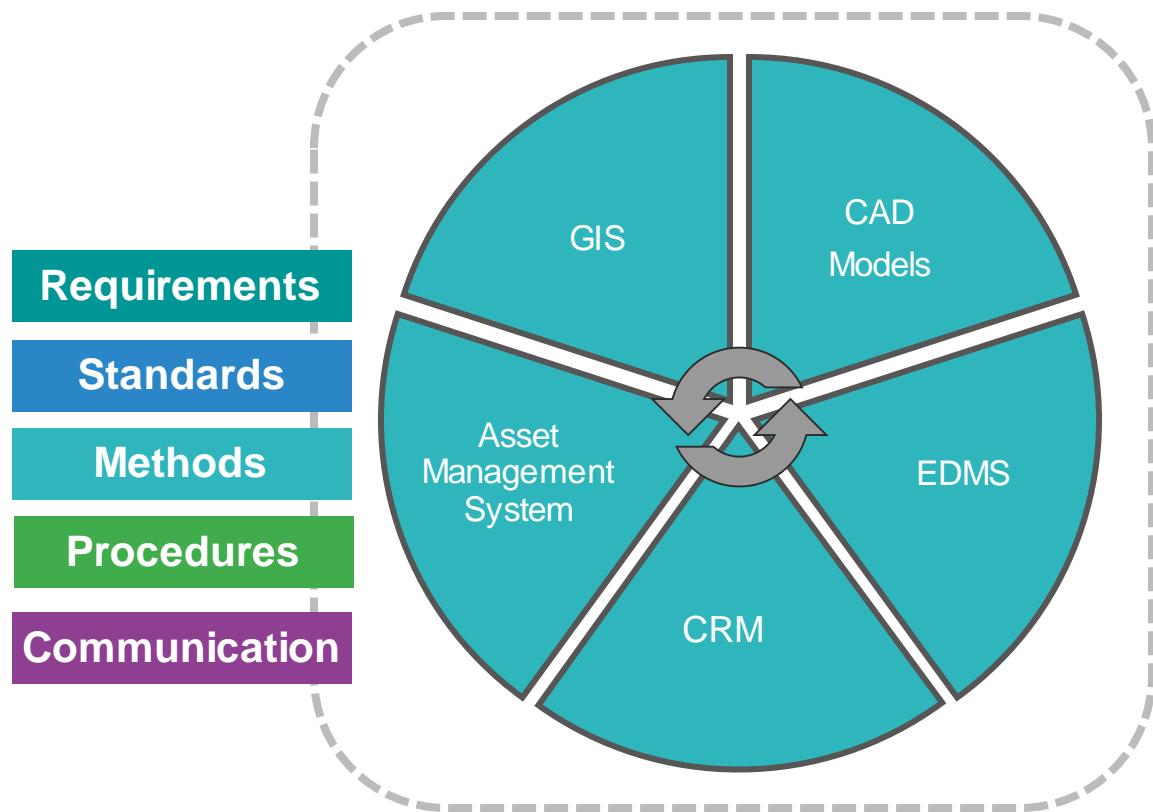
To leverage value from their digital assets, allowing:

- work in a safe environment;
- design & plan in a collaborative environment; and
- operate a fully integrated asset system.

To build, maintain and re-use a digital representation of current and future assets.

Stakeholders will be able to trust the data they hold and have confidence to make excellent decisions based on the 'one version of the truth'.

Data management and the 'Collaborative' Data Environment



Prioritising Investment

Project

Assessment of Risks to Transport Infrastructure of Climate Change

Client

Confidential Bank

Location

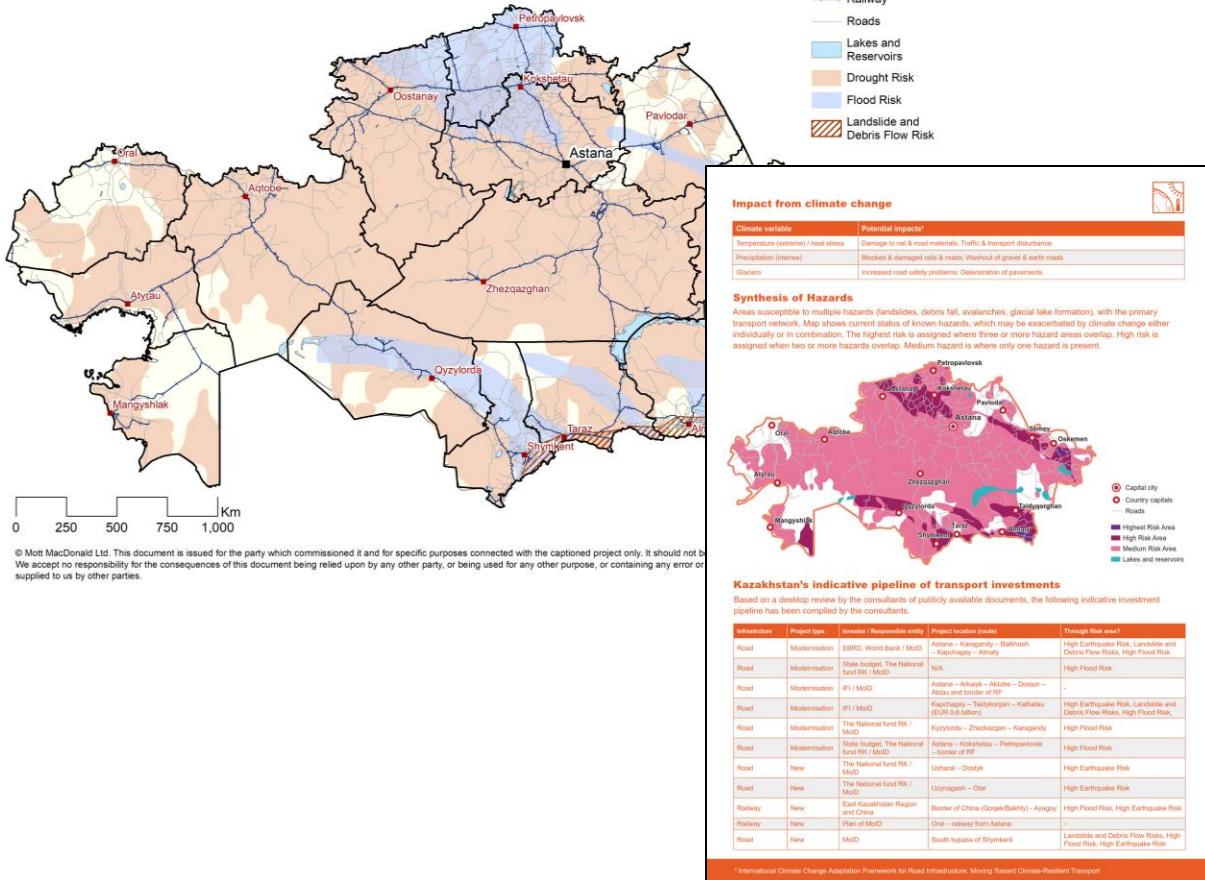
Central Asia

Expertise

GIS;
Transport Assessments;
Climate Resilience



Solution



#StopSoilErosion

is key to the achievement of the

SUSTAINABLE DEVELOPMENT GOALS



**SUSTAINABLE
DEVELOPMENT
GOALS**



Thanks to the financial support of



Impact



Ministry of Finance of the
Russian Federation



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Swiss Confederation



Ministry of Economic Affairs of the
Netherlands

Impacting

Spatial Data Infrastructure / Geodatabase

- Land Use Land Cover
- Administrative boundaries
- Rivers network
- Lakes, reservoirs, wetlands
- DEM
- Rainfall intensity
- Geology
- Soil types
- Soil depth
- Roads network
- Landslide locations
- Population density
- Poverty
- Livestock
- Etc.

- Catchment datasets
- Water intakes
- Mines
- Grilles
- Existing terraces
- Etc.

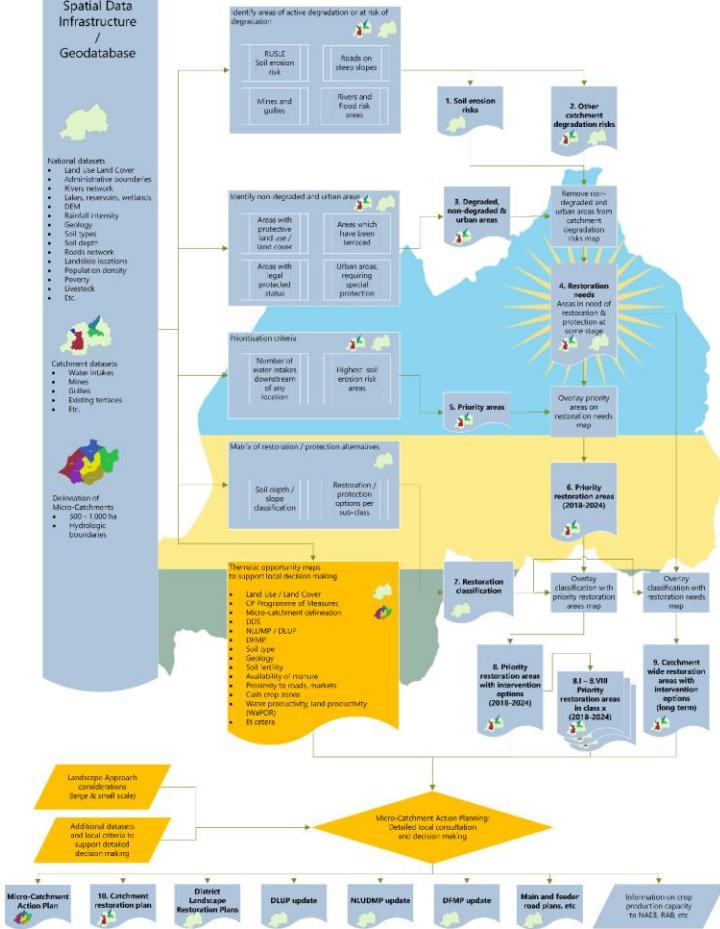


Delegation of Micro-Catchments

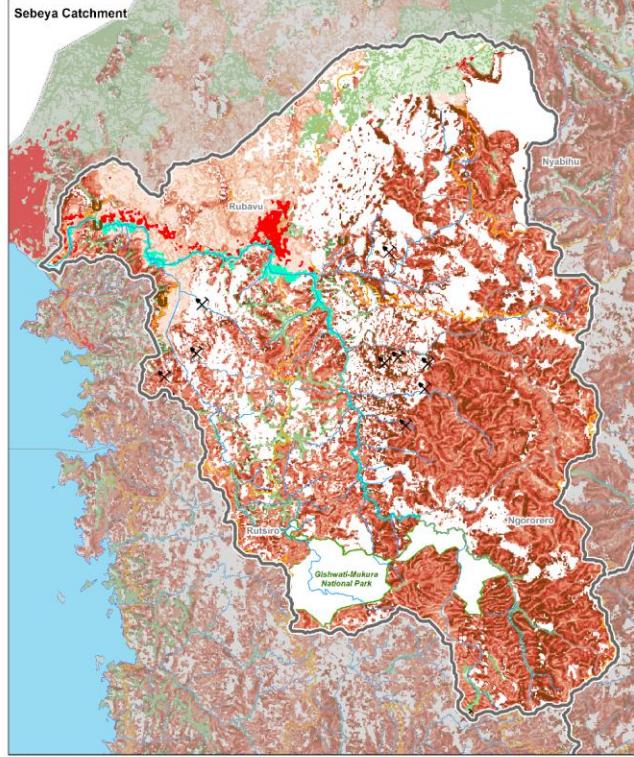
- 500 - 1000 ha
- Hydrologic boundaries

- Thematic opportunity maps to support local decision-making
- Land Use / Land Cover
- CP: Programme of Measures
- Map: Soil-environment definition
- DOIS
- NULAMP / DLUP
- Map: Soil quality
- Sell type
- Geology
- Soil availability
- Availability of manure
- Proximity to roads, markets
- Cost of transport
- Water protection, land productivity
- WATERBODEN

Additional datasets
considerations
(large & small scale)

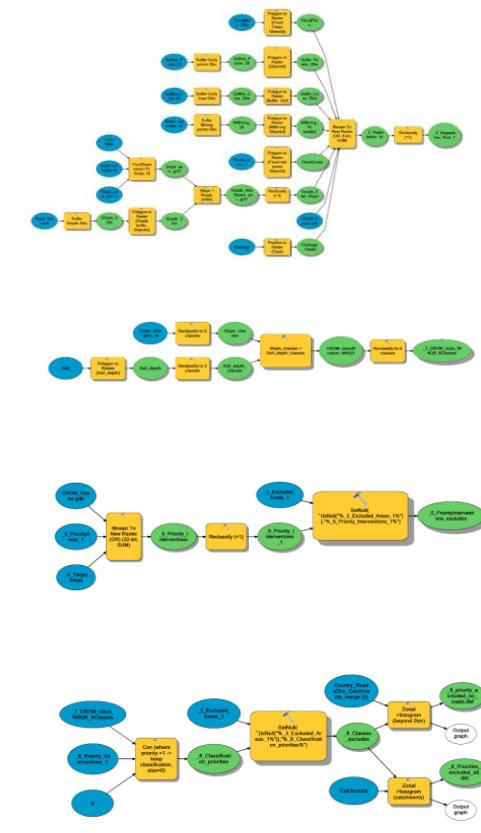
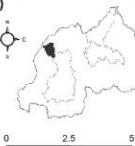


Sebeya Catchmen



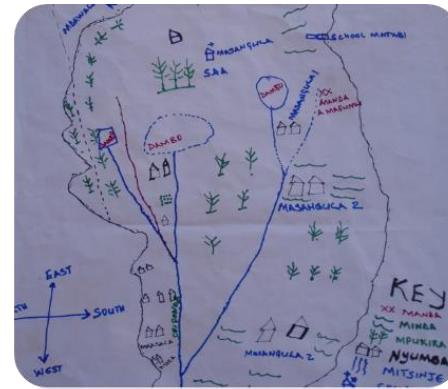
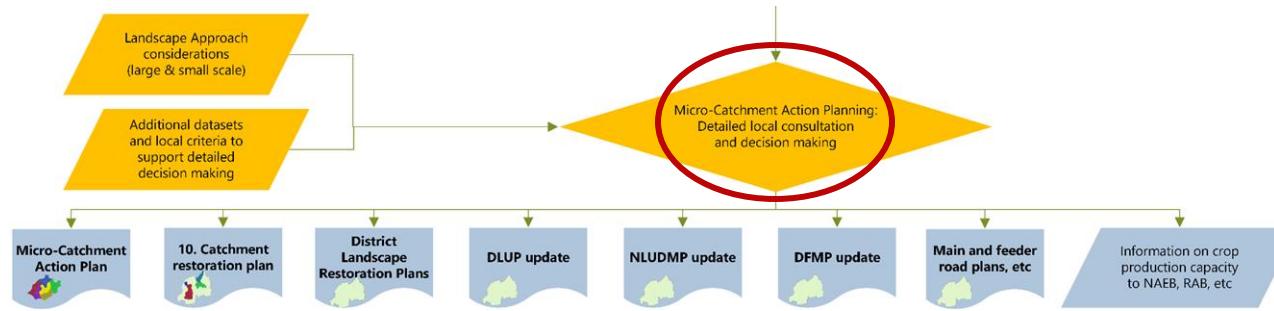
9. Catchment wide restoration areas with intervention options (long term)

The legend is located in the top right corner of the map. It contains two columns of items. The left column includes 'Mining sites' (represented by a pickaxe icon), 'Gullies' (represented by a gully icon), 'Roads on Slopes (>15%)' (represented by a road icon), 'Rivers' (represented by a river icon), and 'Flood risk zones' (represented by a green square icon). The right column includes 'Lakes' (represented by a blue square icon), 'National Parks' (represented by a green square icon with a diagonal line), 'Demonstration Catchment' (represented by a dark grey square icon), 'District' (represented by a light grey square icon), and 'Country' (represented by a white square icon with a black border).



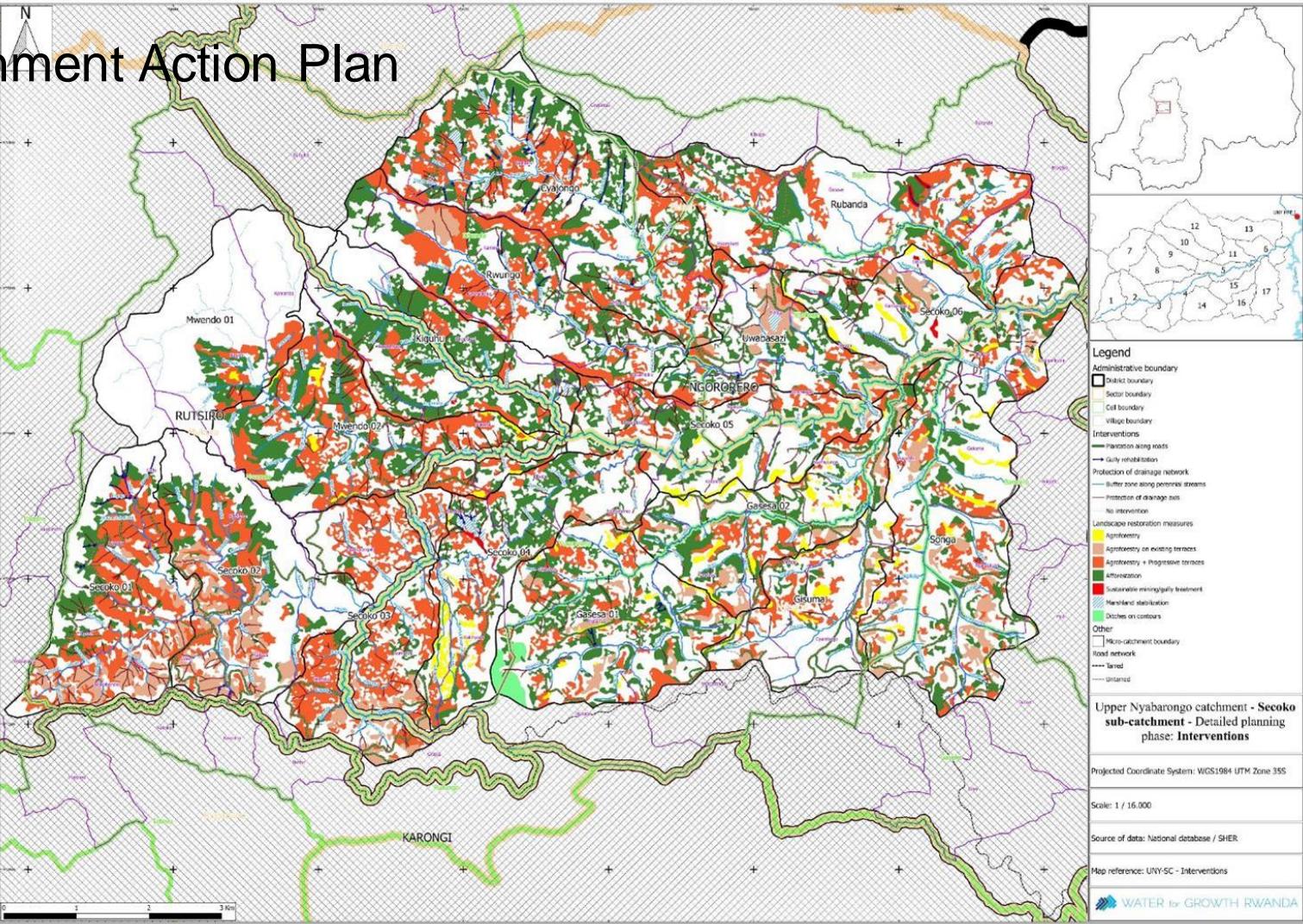
Participatory decision-making: Micro-Catchment Action Plans

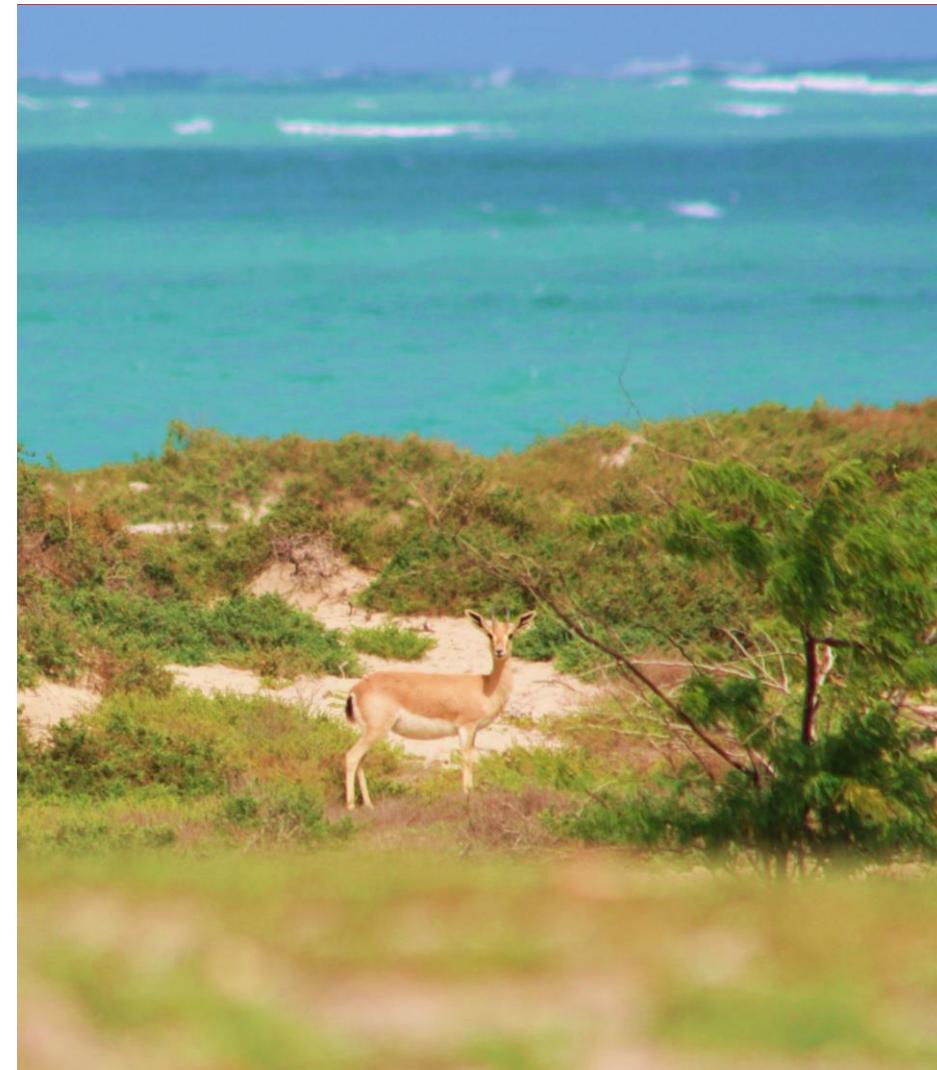
Global science, local solutions



Micro-Catchment Action Plan

Result of
participatory
process with
communities /
land owners





Smart Map for Natural Capital of UAE - MOCCAE

Task:

Identify local biologically rich ecosystems and the services they provide to the indigenous environment
Carry out an economic valuation of these services.

Map this data to inform better decision-making on land use, investment opportunities and business improvement.

Evaluating 15 ecological services of terrestrial, coastal and marine habitats.

Outcome

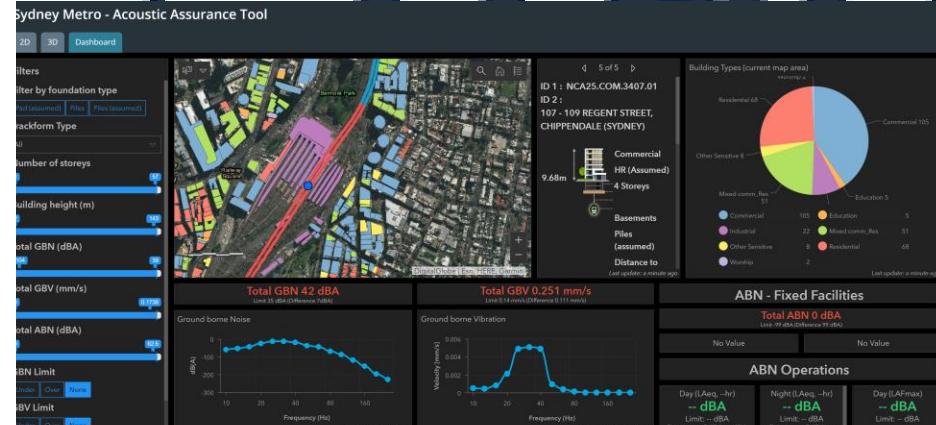
An interactive Smart Map that provides spatial information on the natural capital and ecosystem services of the UAE.

Allow users to view, upload and download information.

Model future urban development that factors in impacts of CC.

Evaluate the effects on ecosystem services of pre-determined scenarios

Sydney Metro - Acoustic Assurance Tool



Sydney Metro Noise & Vibration Assurance Tool

Opportunity

- 30 Km extension of metro under Sydney Harbour and CBD
- 6 new stations
- Delivered by METRON Joint Venture

Provide a dynamic, scalable and accessible solution for the client to ensure the noise & vibration requirements of the largest infrastructure project in Australia are met and effectively communicated

Outcome

A single source of truth for all the noise & vibration requirements for the largest infrastructure project in Australia.

The Acoustic Assurance Tool will set a precedent for the way Noise & Vibration requirements are managed and delivered for major infrastructure projects

Next Challenges

GIS can be at the heart of design and build

Data:

- Who owns it?
- How can it be shared & accessed
- Infrastructure is inter-connected
- Resilient smart infrastructure & cities need data

DECODE - DEcentralised Citizen-owned Data Ecosystems

Solid – empowers



Thank you

Group GIS leader, tasked with:

"unlocking the full potential of GIS today for ourselves, our clients and their clients, and taking us to the 'GIS of tomorrow'"

