ArcGIS Maps for Adobe Creative Cloud: An Introduction

Steve Moore and Madhura Phaterpekar

SEE WHAT OTHERS CAN'T

Esri
ArcGIS

GIS Analyst *Cartographer* *Designer*

Adobe
Creative Cloud®

ArcGIS Maps for Adobe Creative Cloud

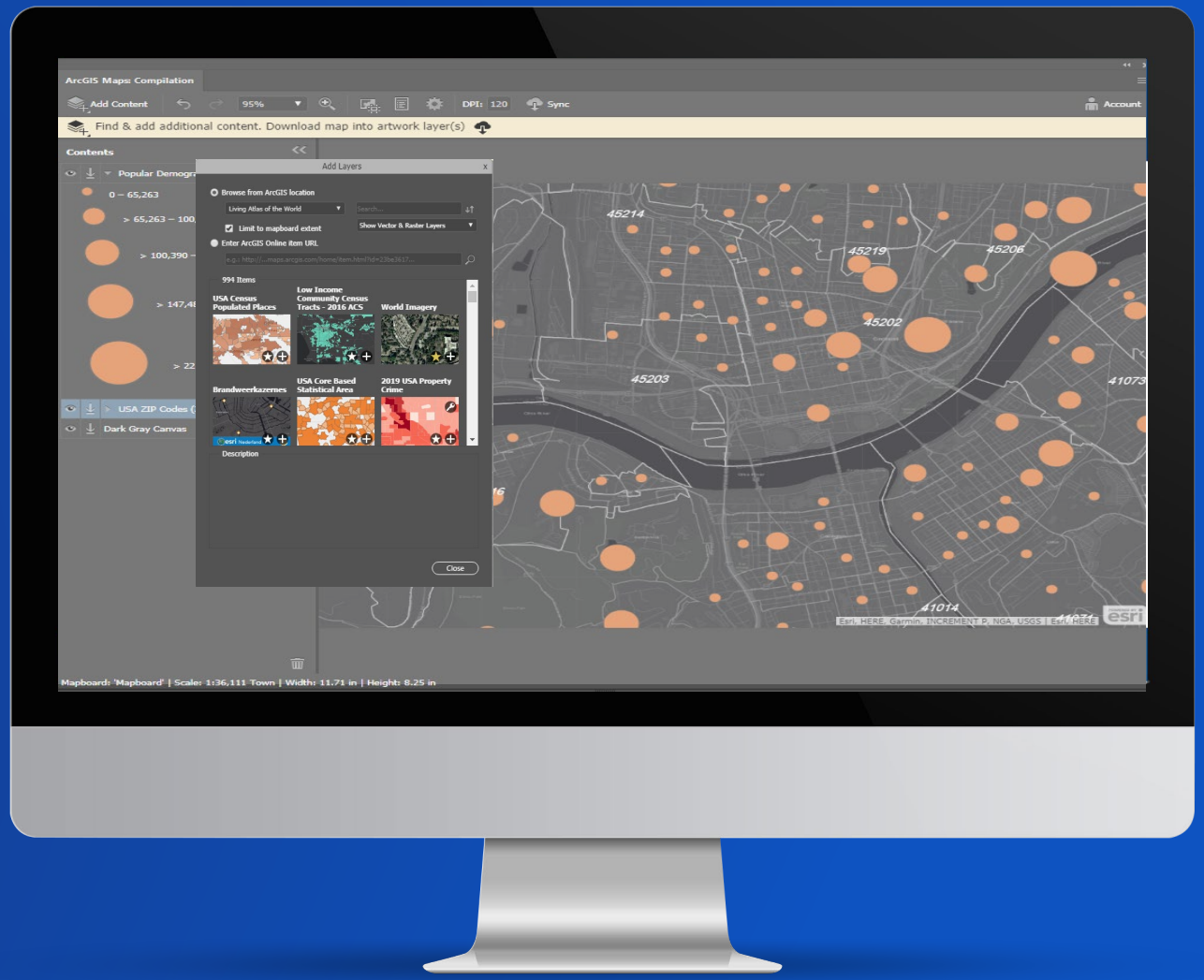
Adobe Illustrator

Adobe Photoshop

Direct access to data-driven maps and spatial content available from ArcGIS & beyond

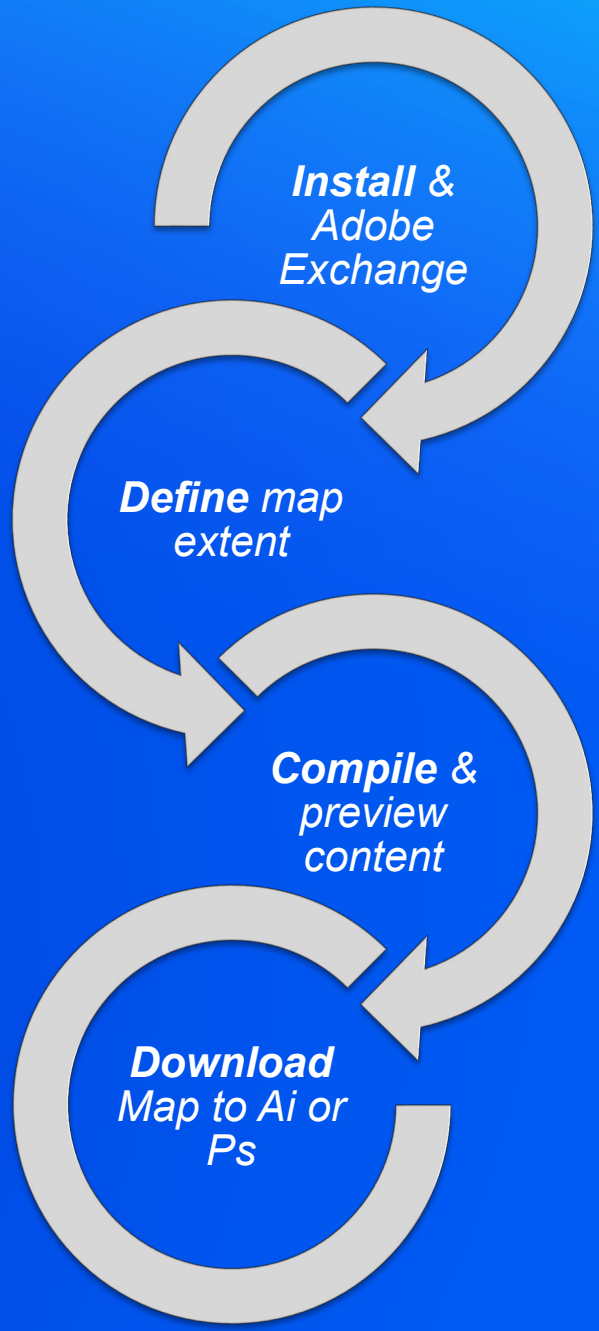
Maps directly added to designs as vector layers or high-resolution images

Sharing map assets between designers & your GIS analysts



Getting Started Demo

Madhura Phaterpekar



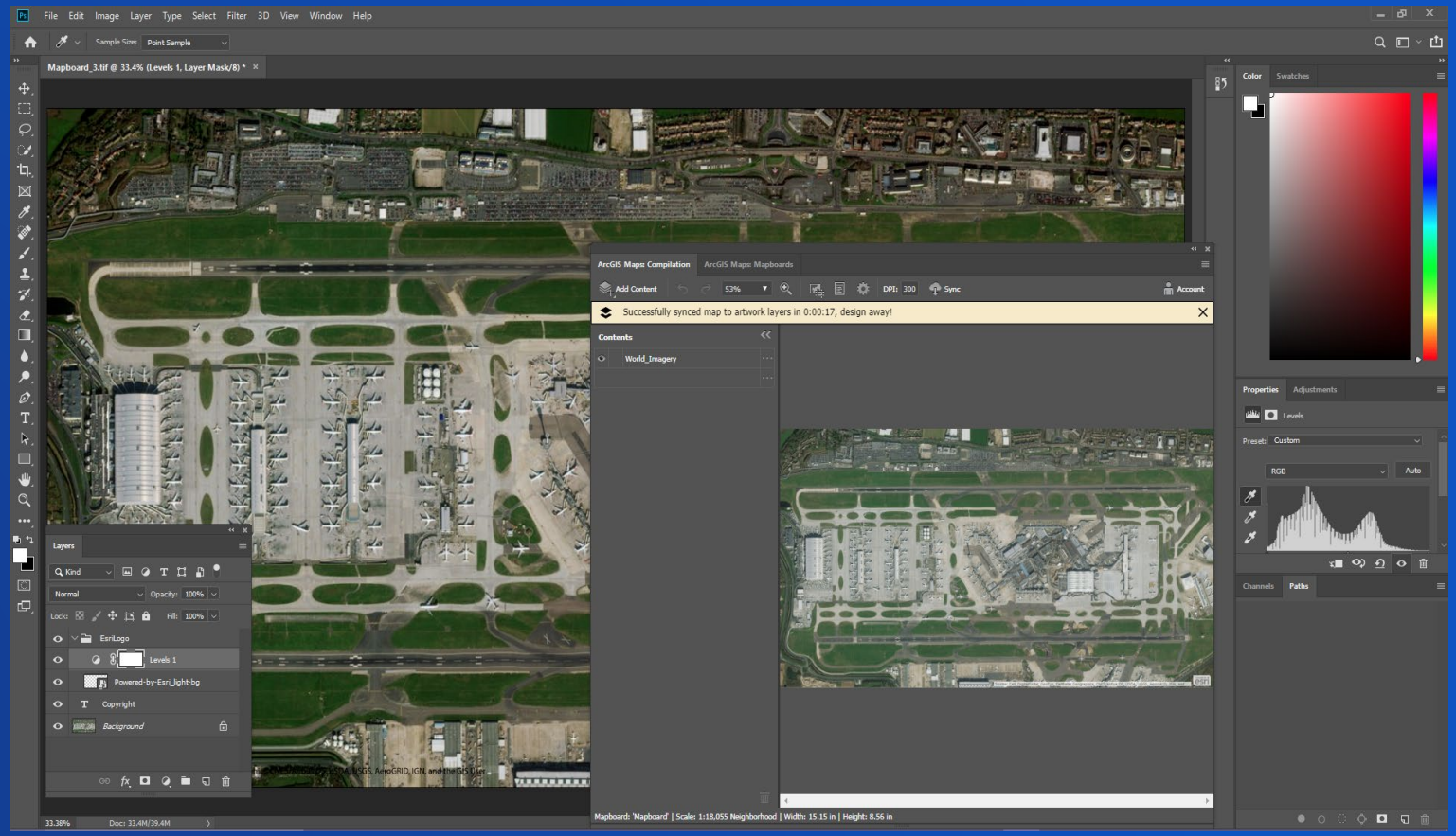
Photoshop

Raster image data

- Raster layers
- New layer with each sync
- Check out Photoshop Blog

  “Deep Dive into Map for Adobe with Photoshop”

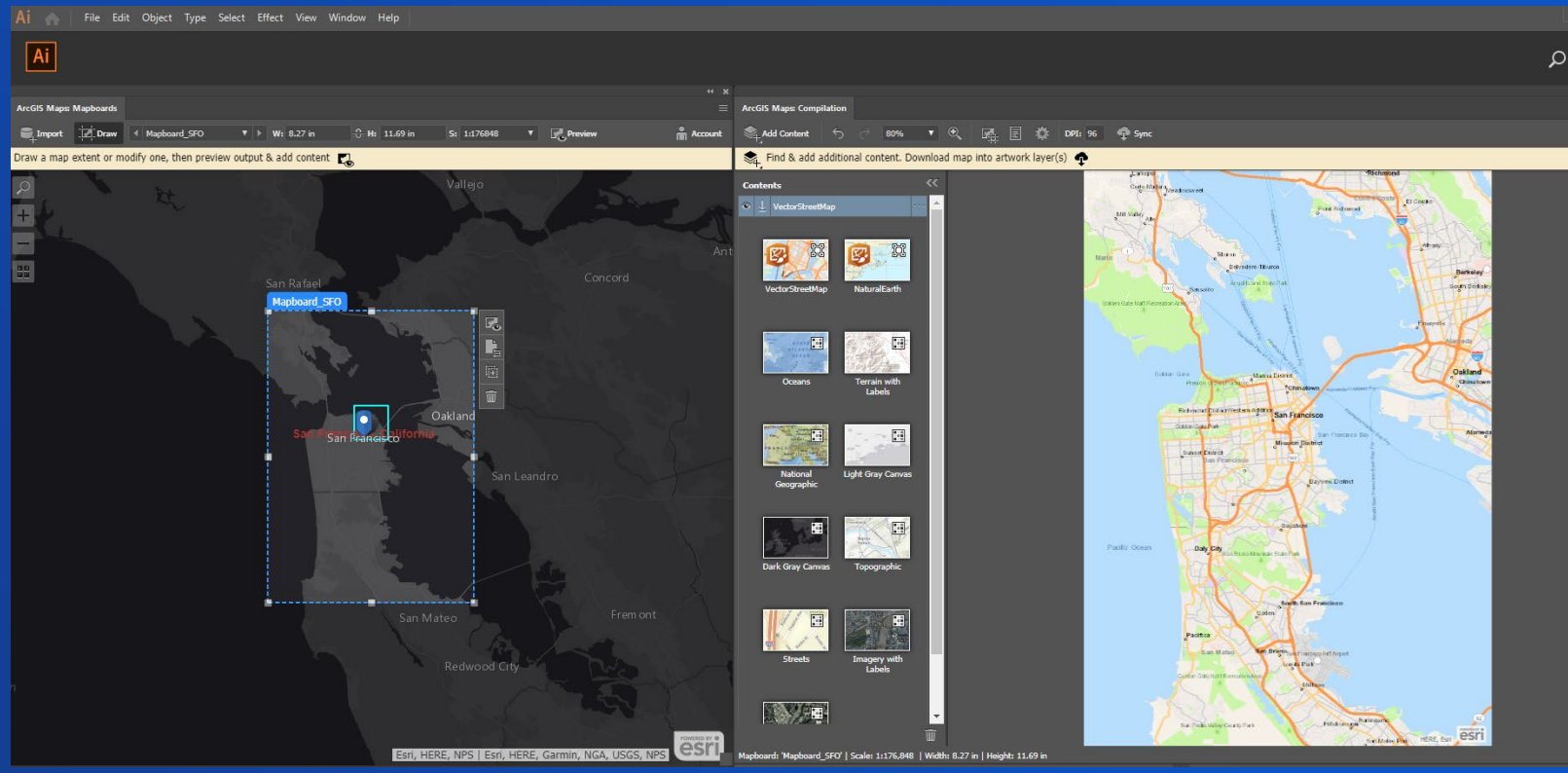
  p.ctx.ly/r/9ge3



Making Maps with Maps for Adobe

Editable Vector Layers and images

- Define Map (Mapboard)
- Compile
- Sync Map



Define Map

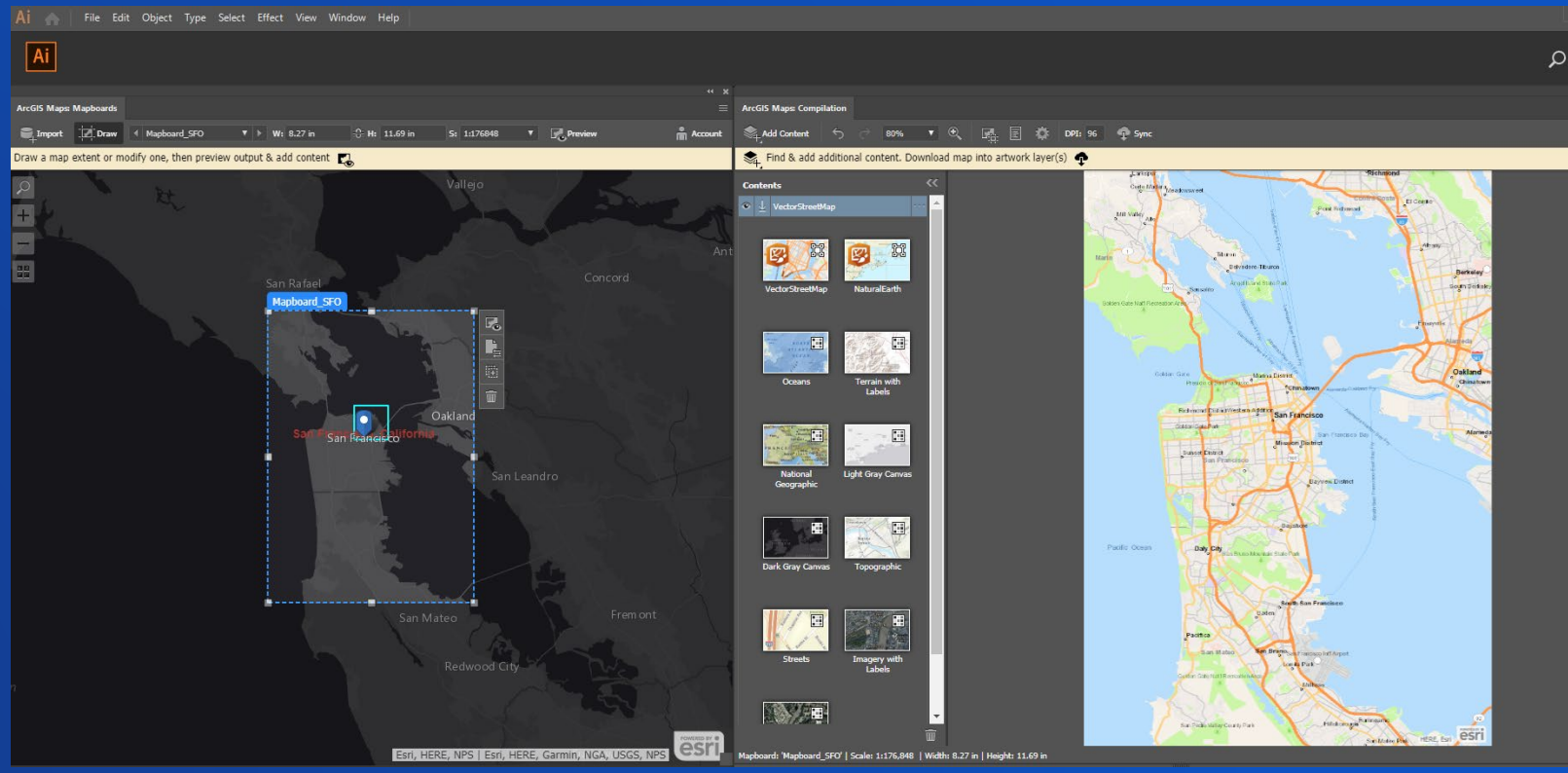
Geographic extent, map scale, and media size

NOT a preview of map

Defined by:

- Map
- Layer
- File
- Interactively

Extent – Scale – Size



Compile

Add and preview geographic content

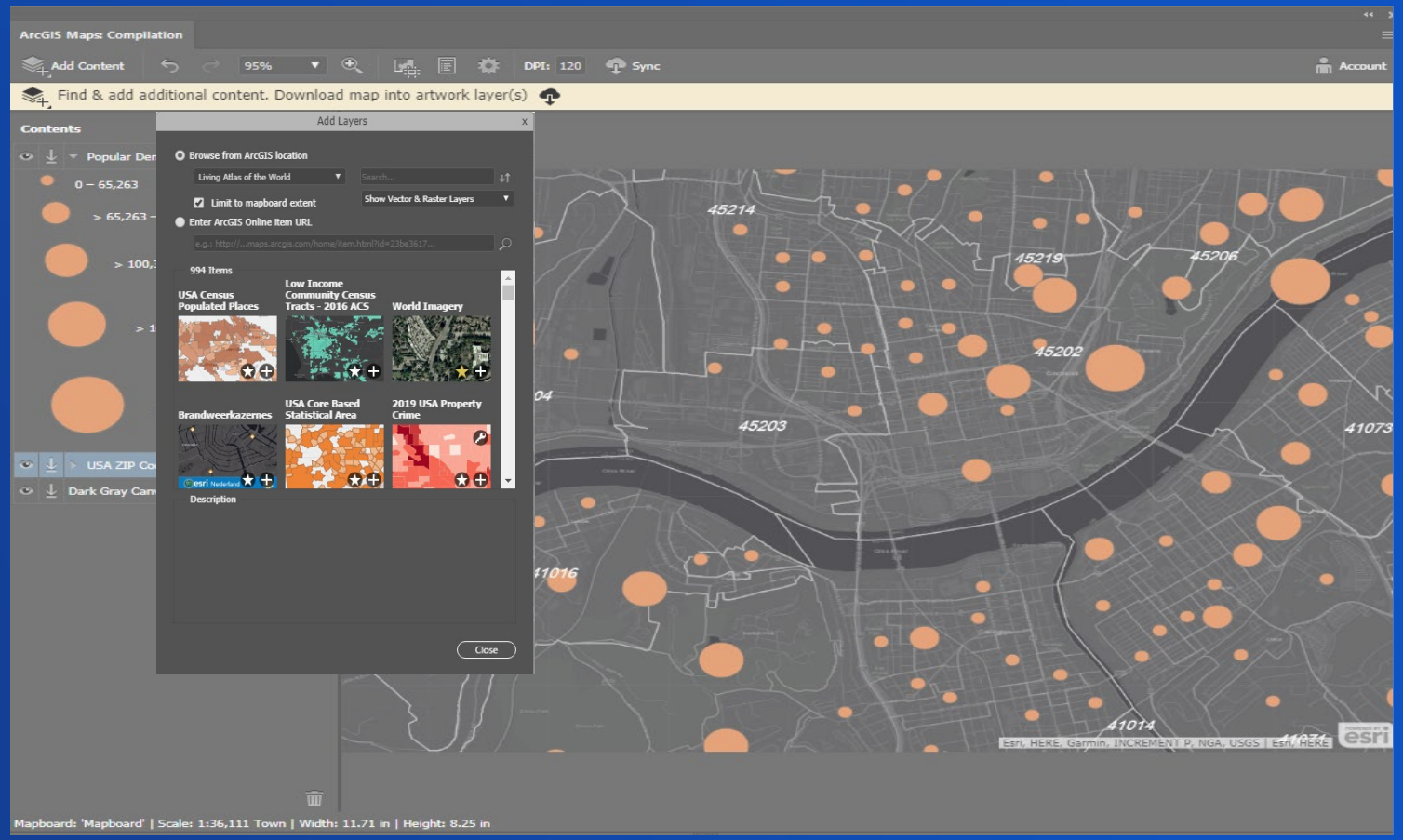
IS a preview of the map

Browse Webmaps or Layers:

- ArcGIS Online | Living Atlas
- My Organization

Direct Add:

- TXT, CSV, Shapefile and KML
- Places (Geosearch)
- Visualize data



Download Map

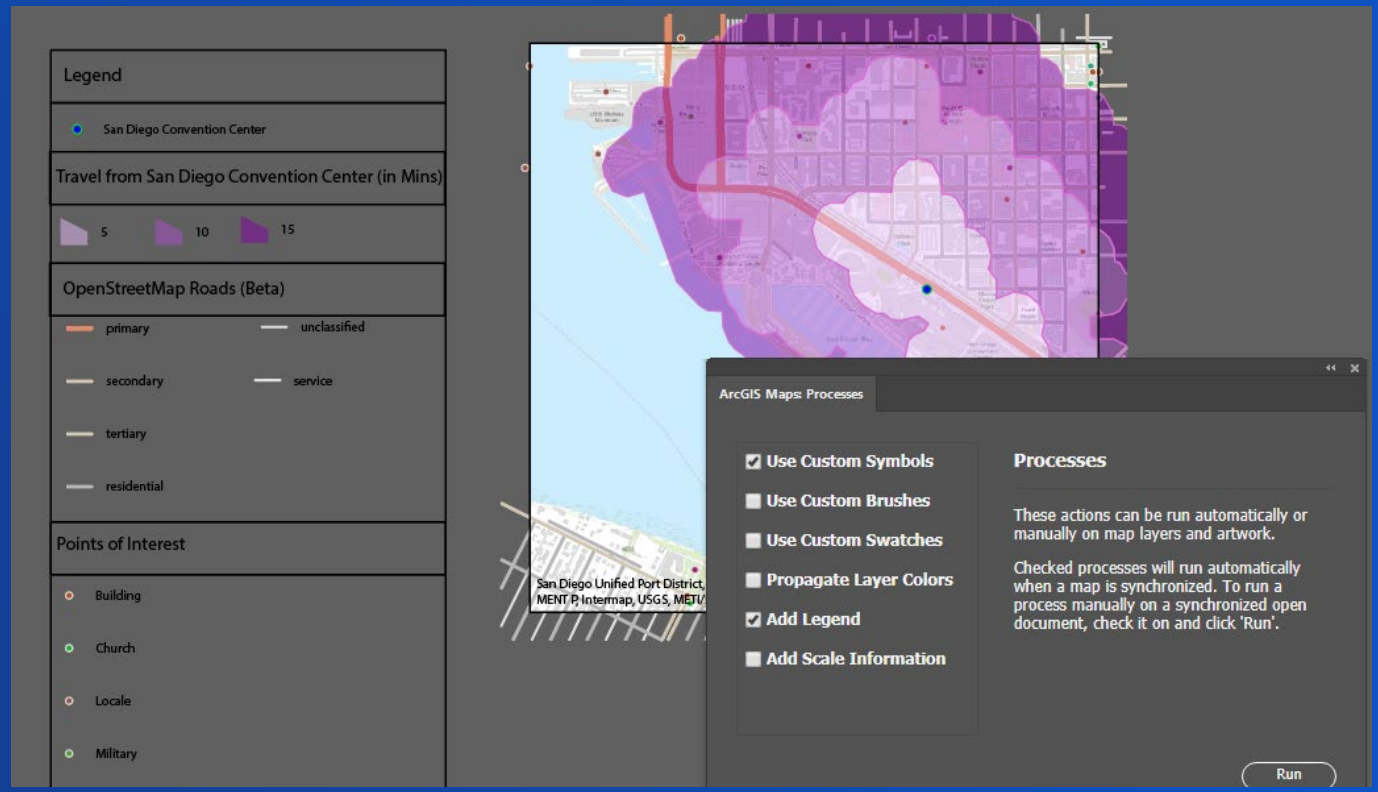
Design ready artwork layers in Illustrator & Photoshop

Manage

- Layers | Base map
- Projections
- DPI

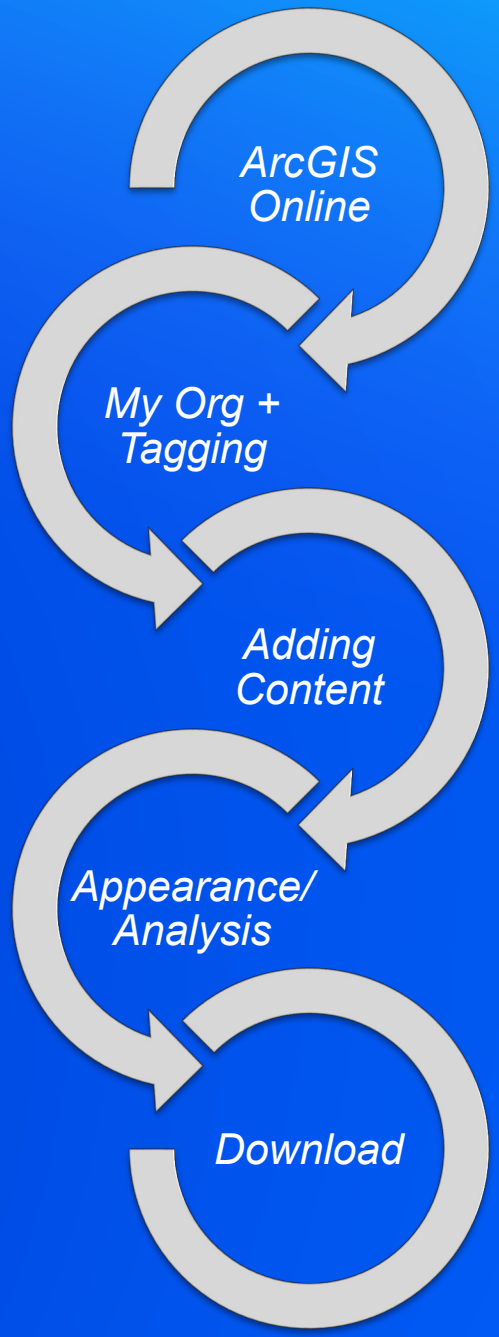
Sync

- Document layers
- Symbol replacement
- Map Elements
- Embedded in file

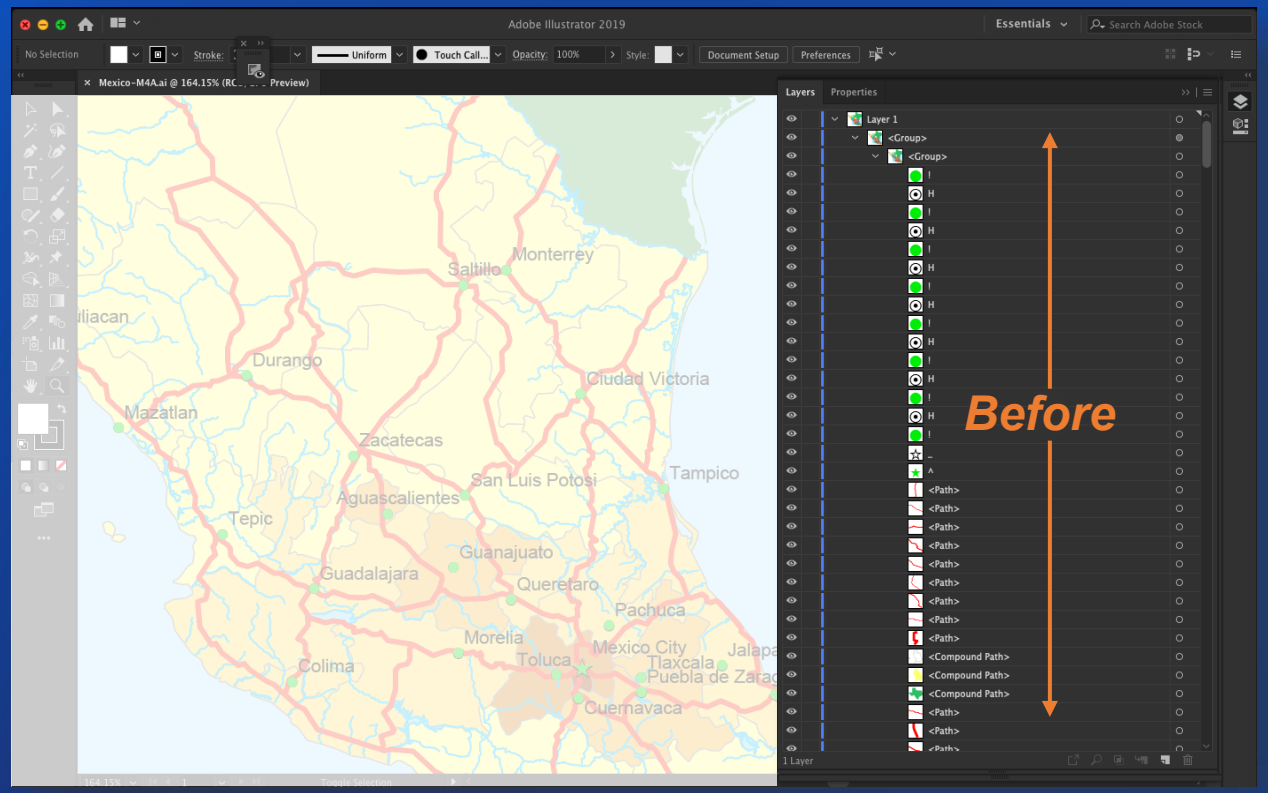


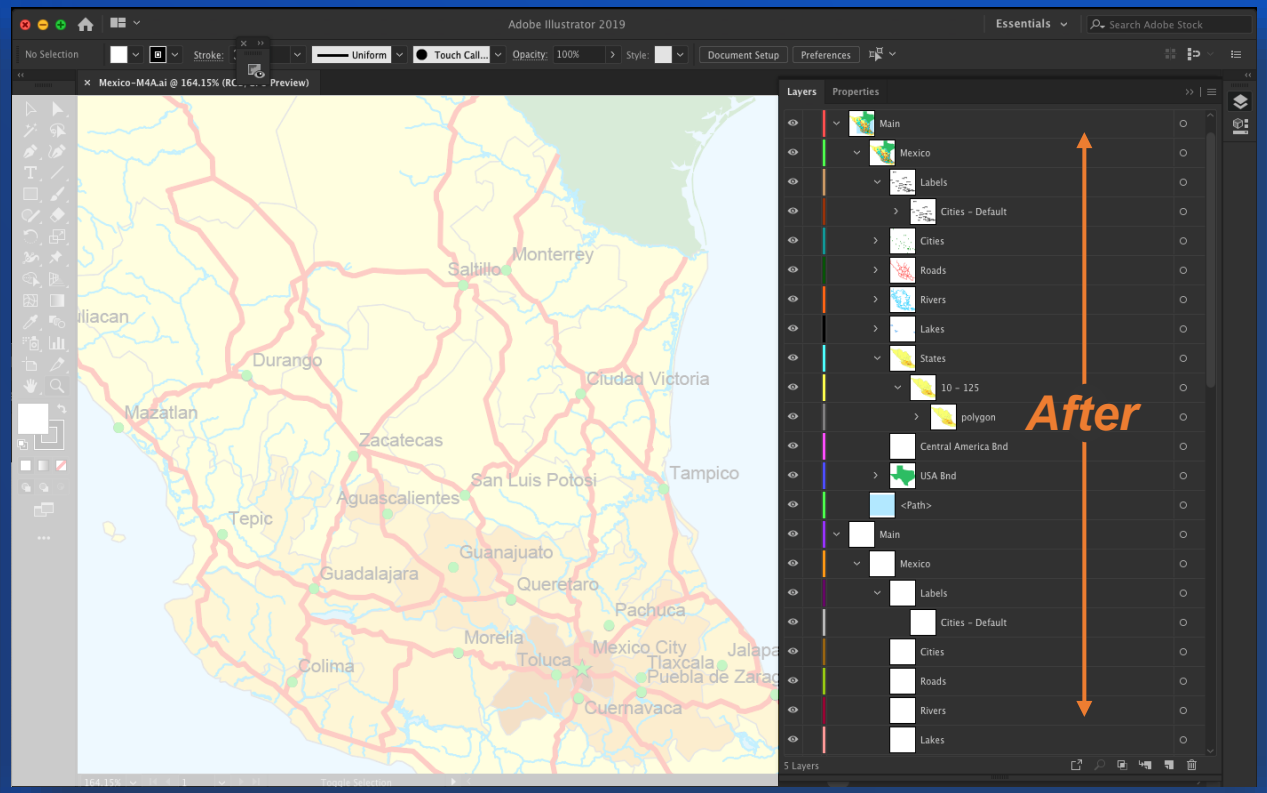
Working with Maps for Adobe Demo

Steven Moore



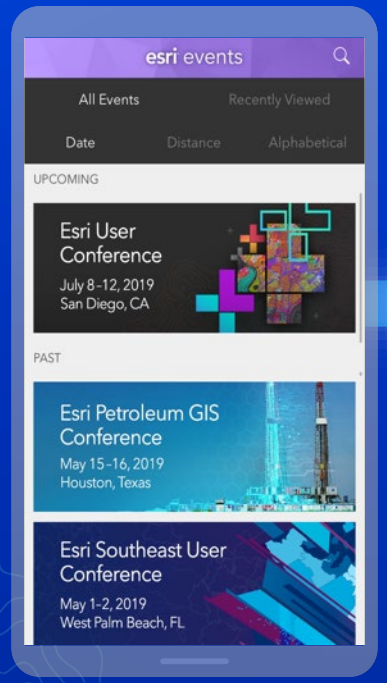
Whats next? … *ArcGIS Pro to Illustrator*



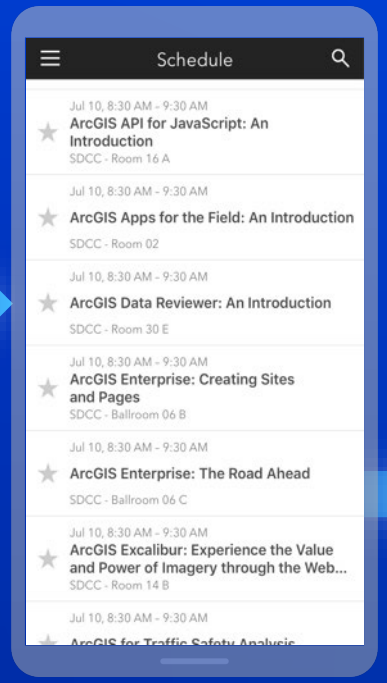


Please Share Your Feedback in the App

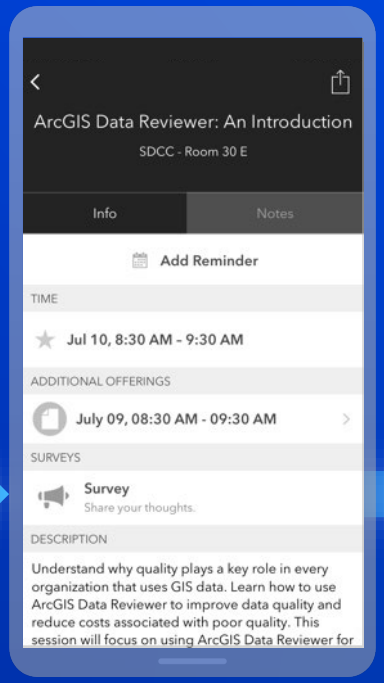
Download the Esri Events app and find your event



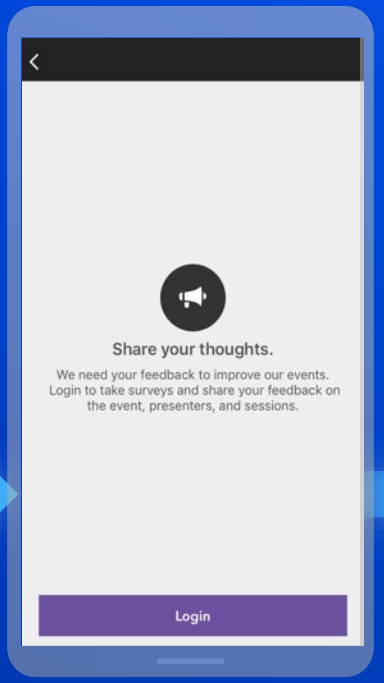
Select the session you attended



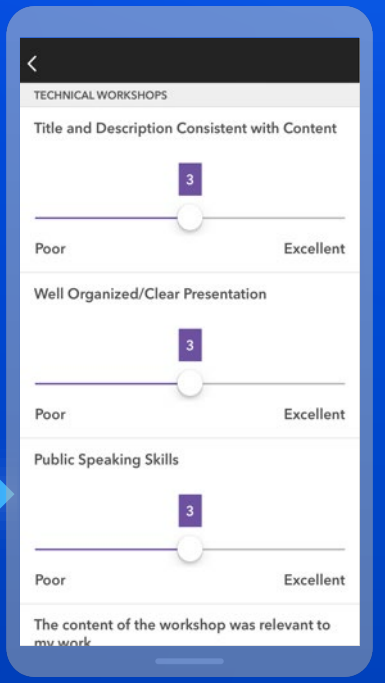
Scroll down to "Survey"



Log in to access the survey



Complete the survey and select "Submit"



Additional Resources

Download & Install:
www.adobeexchange.com

YouTube Demos & Tutorials:
esriurl.com/MapsforAdobeYouTube

User Community:
geonet.esri.com/groups/arcgis-maps-for-adobe-creative-cloud

User Documentation:
Doc.arcgis.com/en/maps-for-adobecc/

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