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Tough Clients / Complex Sites: Using Geodesign to Prioritize Community Desires

Musser Gap to Valley Lands – MG2V State College, PA

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AGENDA

- 1 Background
- 2 Geodesign Process
- 3 Our Process
- 4 Decision / Negotiation
- 5 Next Steps



1 BACKGROUND

THE UNIVERSITY'S CHARGE

". . . to help protect the water supply, plant and animal species, and retain the land as a place where people can continue to enjoy nature, learn about the environment and be inspired."

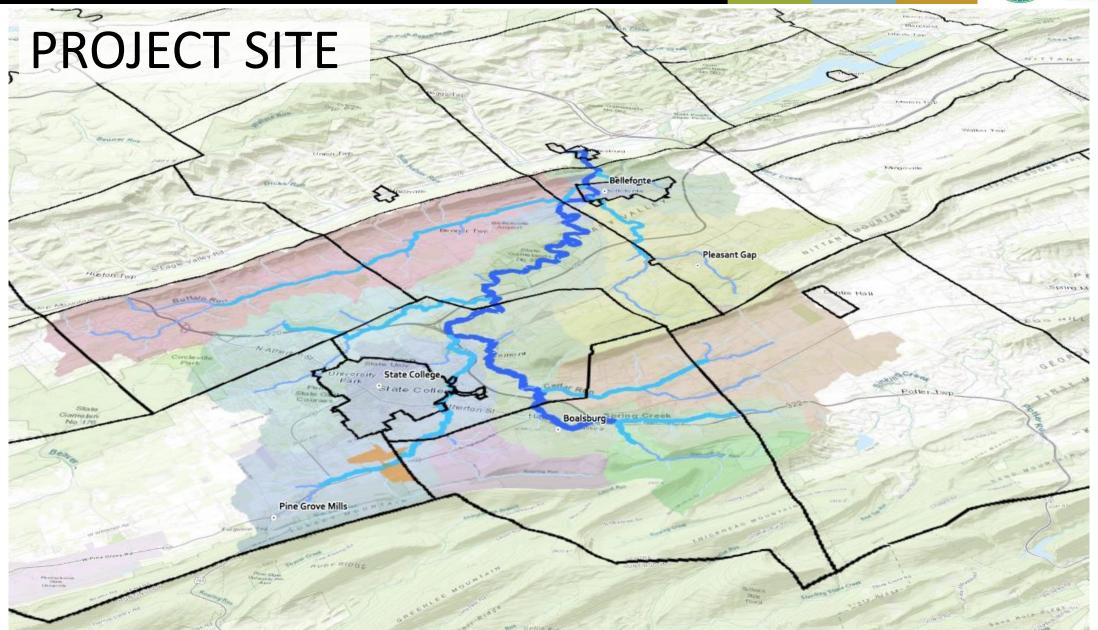
Penn State University President, Dr. Eric Barron January 2019



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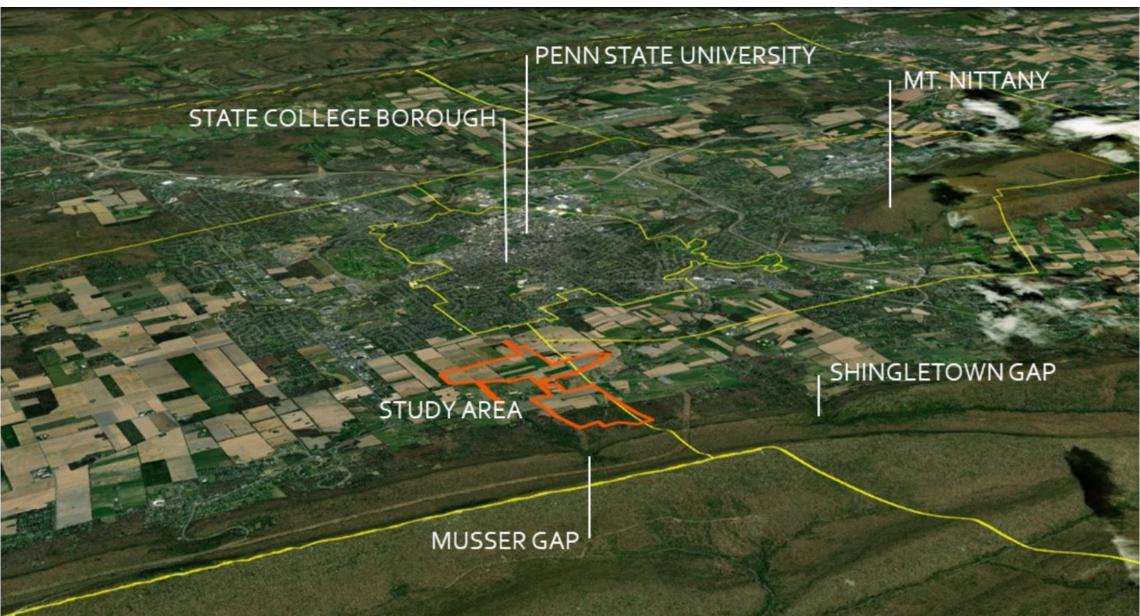
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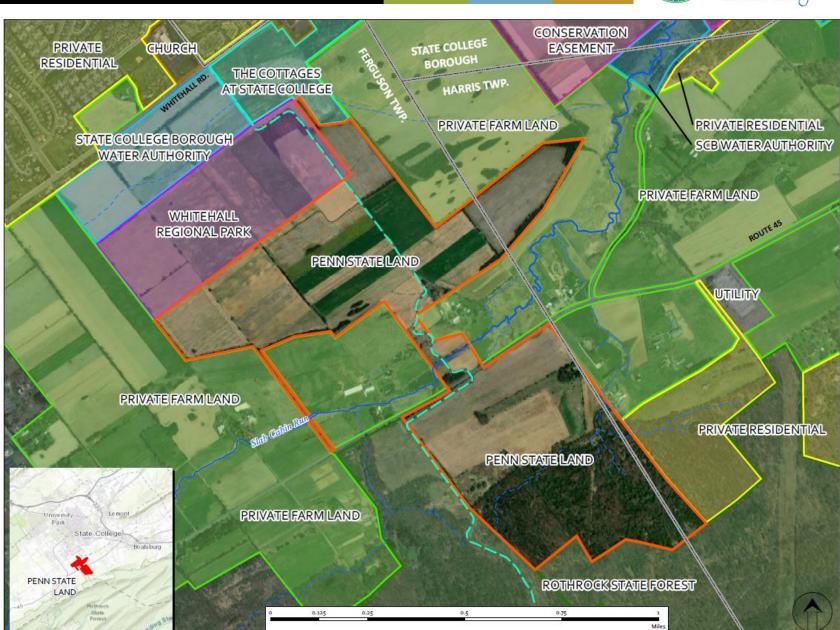




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- 365-acres
- University owned
- Connecting Trail
- Current land used for traditional ag – soybeans / corn
- Unique context





CONTENTOUS SITE

- Toll Brothers Luxury Student Housing
- Proximity to Water Recharge
- Growth Boundary
- Public Outcry

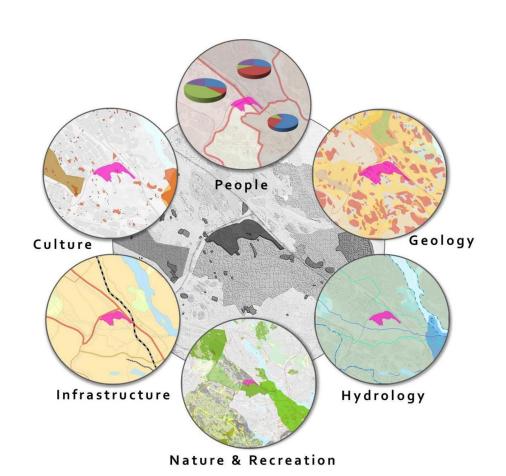








GEODESIGN IS...



".... a design and planning method which tightly couples the creation of design proposals with impact simulations informed by geographic contexts."

- Dr. Michael Flaxman

"... a process that uses geospatial tools and other predictive models to help make decisions about how you design a landscape at certain scales."

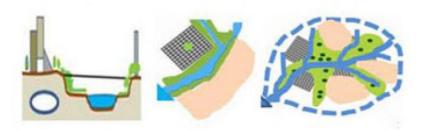
- Me





Steinitz Framework for Geodesign







PUBLIC UNDERSTANDING
DECENTRALIZED DECISIONS
DEMAND –BASED
"OFFENSIVE" STRATEGIES

GEODESIGN COLLABORATION SCIENTIFIC COMPLEXITY
CENTRALIZED DECISIONS
SUPPLY-BASED
"DEFENSIVE" STRATEGIES

DESIGN SIONS

EXPRESSION

EPEOPLE OF

ORGANIZATION

SCIENCES HIC

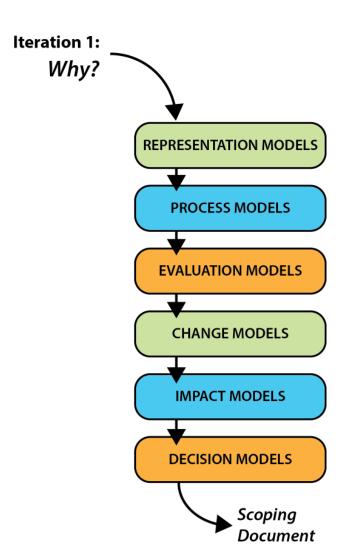
ALLOCATION

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• First Iteration – Scoping Why the study should happen?

- How should the study area be described?
- How does the study area operate?
- Is the current study area working well?
- How might the study area be altered?
- What differences might the change cause?
- How should the study area be changed?



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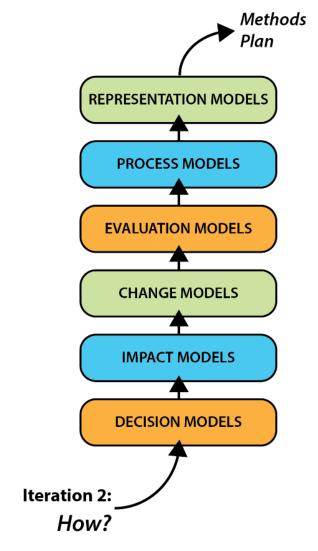
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Second Iteration – Methods How should the study happen?

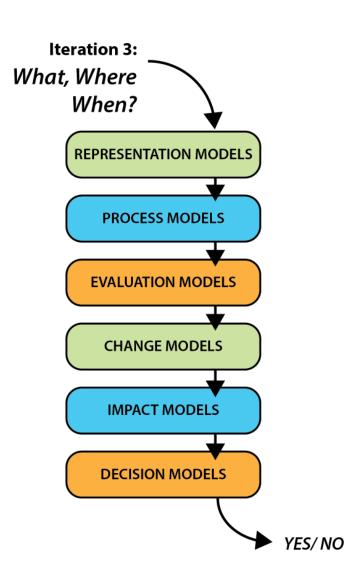
- How will decisions be made? By whom?
- Which impacts of possible changes are most important?
- Who defines the assumptions and requirements for change? How are they determined?
- What are the measures for evaluation?
- Which process models should be included?
- Which data is needed for the study and how shall it be represented?



Adapted by Goldberg from Carl Steinitz. A Framework for Geodesign. (2012)

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- Third Iteration Perform the Study What, where, when?
 - Organize Data with appropriate technology and visualize over space and time.
 - Implement and test process models
 - Evaluate past and present conditions
 - Propose and simulate future change
 - Assess impacts of change on processes
 - Compare the impacts of the changes and decide Yes / No.







COURSEWORK

• Fall 2018: (AUG – DEC) History. Context. Analysis

- Spring 2019: (JAN MAY)
 Community Engagement &
 Design Ideas
- Summer / Fall 2019: (Ongoing)
 Feasibility & Decision

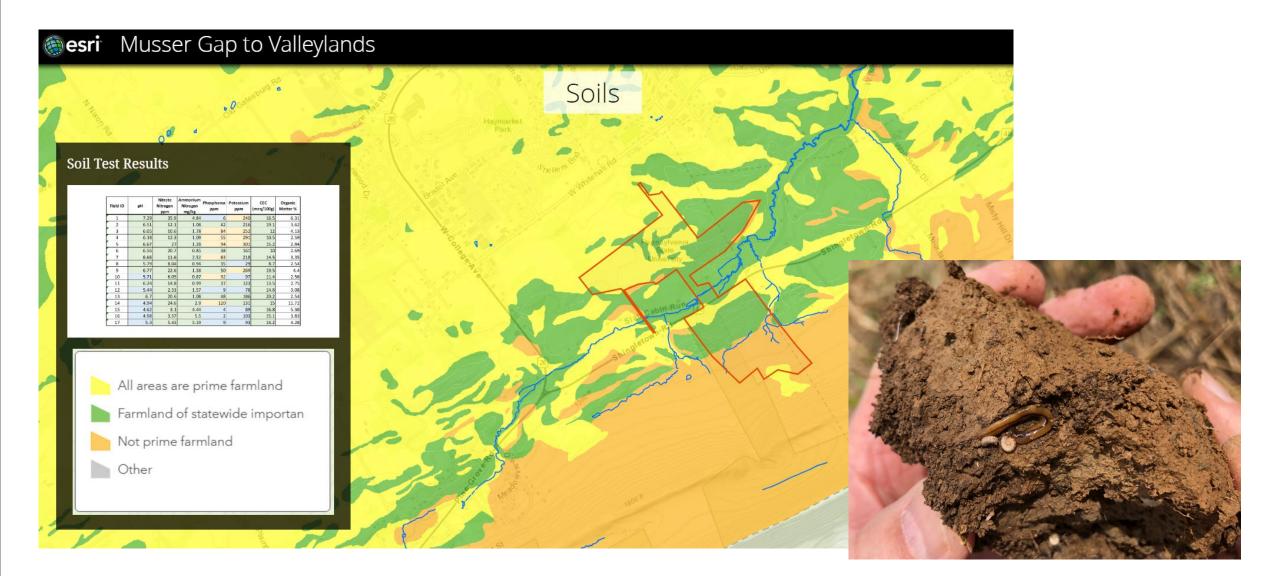








ANALYSIS PHASE



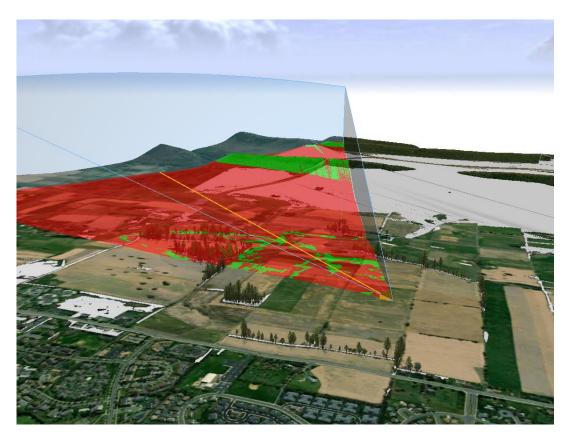


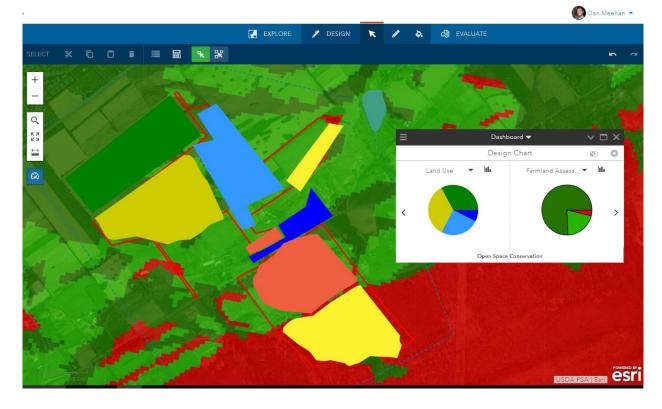






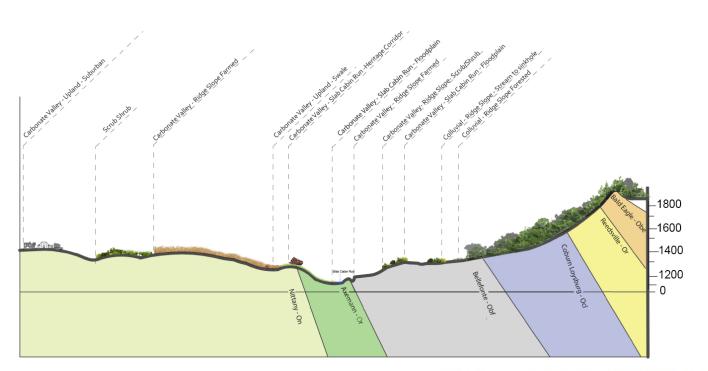
ANALYSIS PHASE





City Engine

GeoPlanner



Cross Section

Geology



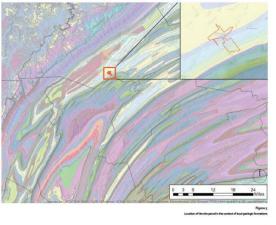
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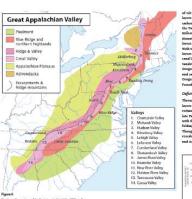
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Biophysical landscape 🙌

Biophysical landscape

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COMMUNITY AND STAKEHOLDER ENGAGEMENT

- Multi-pronged approach:
 - Online Public Survey
 - Key Informant Interviews
 - Community Conversations + Evaluation/Feedback
 - Geodesign Workshop



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Background Musser Gap to Valleylands Project

Image Credit: Damian Heltman-Grav



CONSISTENCY IN CONVERSATION

Habitat Creation:

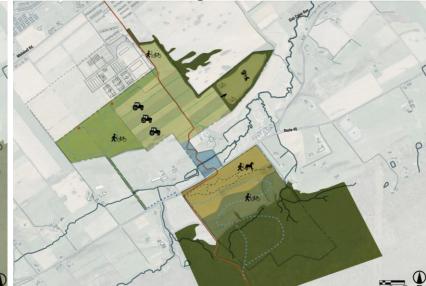


PennStateCollege of Arts and Architecture

Water Resource Protection:



Passive Recreation/Agriculture Preservation:





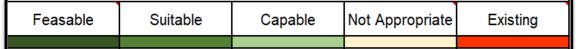


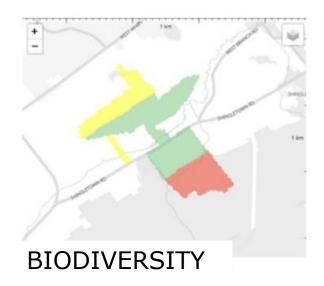
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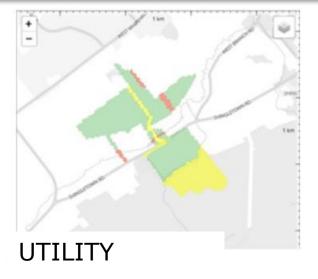








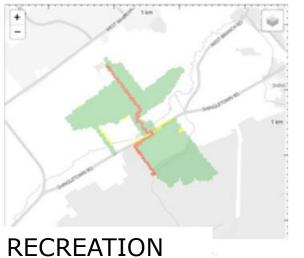
AMENITY

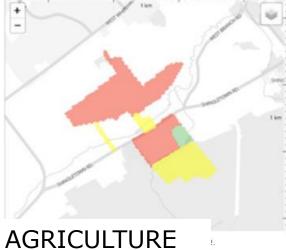








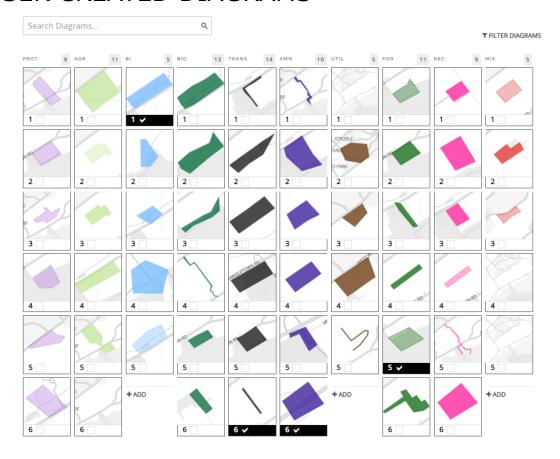






Diagrams and Data Collection

USER CREATED DIAGRAMS



GEOFORAGE

We are running a survey to get your opinion on things that are not working well or ideas to improving your experience of your neighborhood and the future for Musser Gap area.

How do I do that?

WATCH 20-SECOND VIDEO

Find a place for your idea



Give it a name

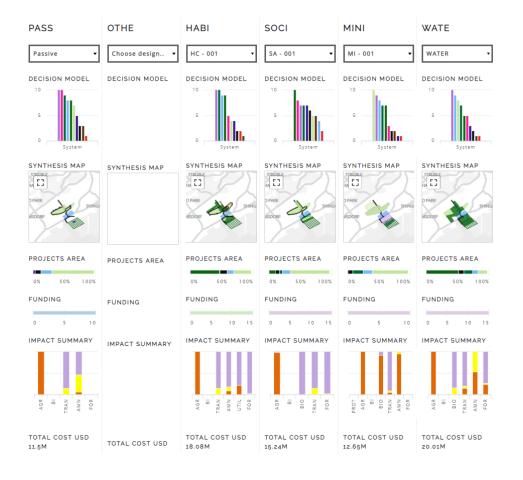
ENHANCED BIKE TRAIL

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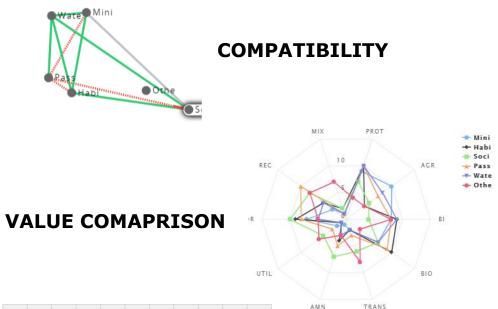




DESIGN COMPARISON



NEGOTIATION



| | PROT | AGR | ВІ | BIO | TRAN | AMN | UTIL | FOR | REC | MIX |
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| 4 | | | | | | | | | | |
| 5 | | | | | | 1 | 1 | 5 | | |
| 6 | | | | | 5 | 3 | | 1 | | |
| 7 | | | | | | 1 | | 1 | | |
| 8 | | | | | 2 | 1 | | 1 | | |
| 9 | 1 | | | | | 1 | | 1 | | |
| 10 | | | | | | 1 | | 1 | | |
| 11 | | | | 1 | | | | 1 | | |
| 12 | | | | 1 | 5 | | | | | |
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FREQUENCY

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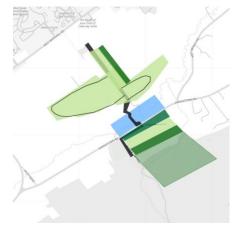
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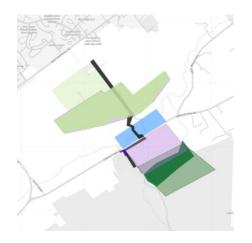
Habitat Creation



Socially Integrated Agriculture



Minimal Intervention



Water Resource Protection



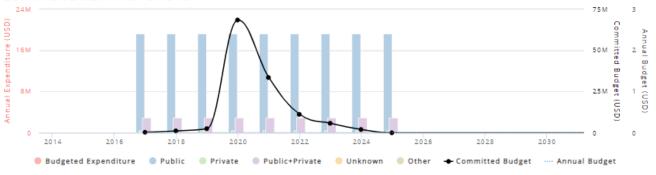
Passive Recreation



DESIGN TIMELINE





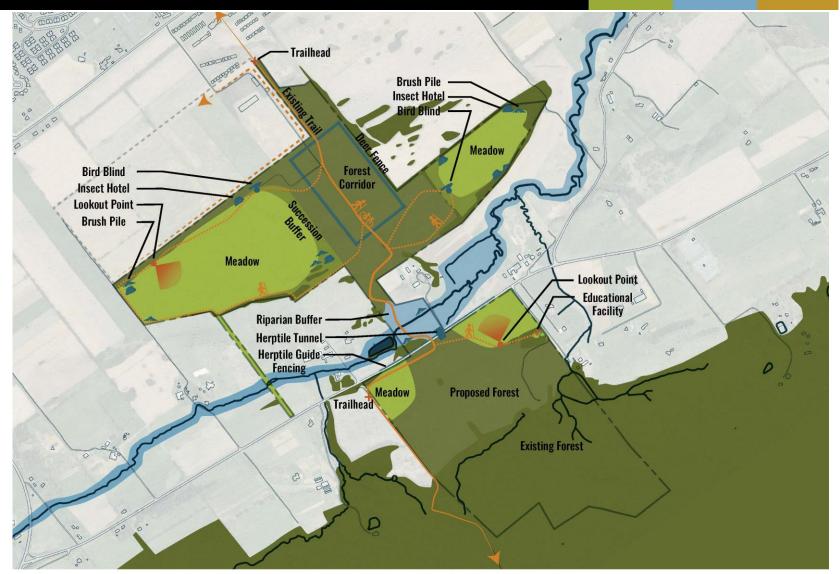


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Student Design:

Eva Blankenhorn Jeff Wertheim



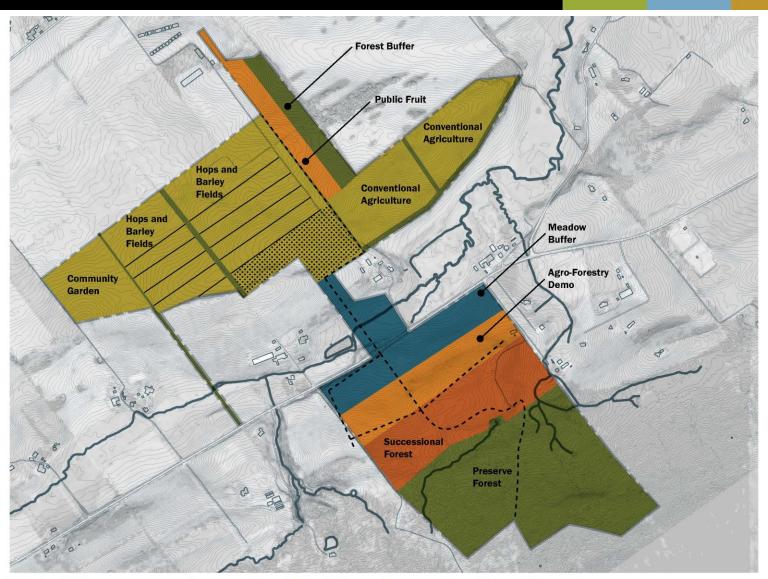




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Student Design:

Jake Tiernan Bryce Brucker





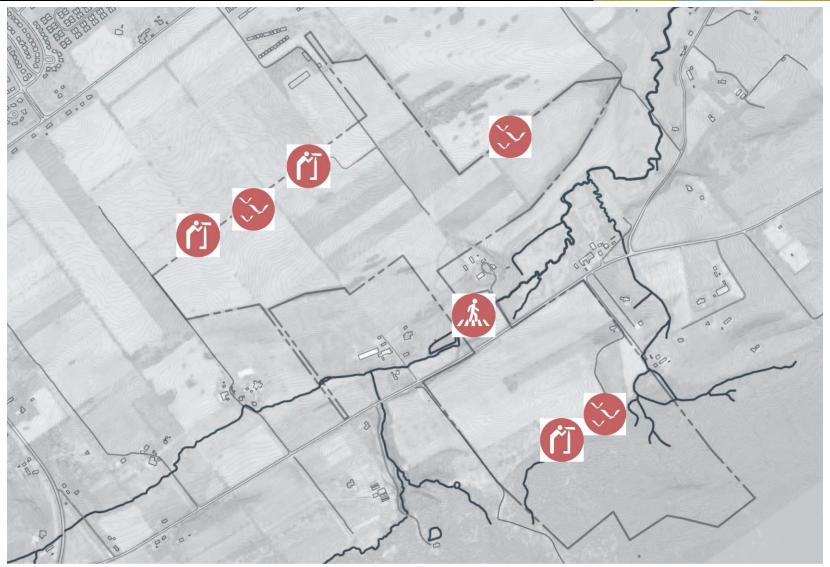


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Student Design:

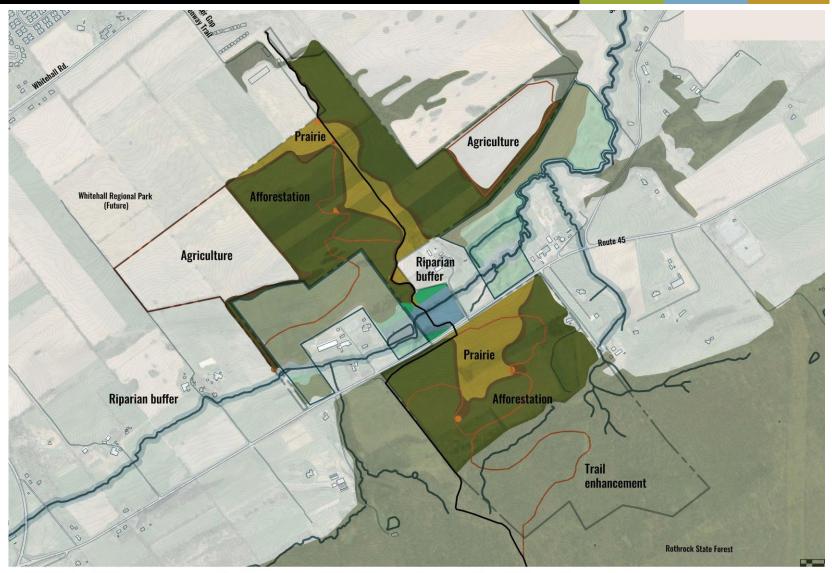
Tim Gould Sean Sweeney

Musser Gap to Valleylands Project

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Student Design:

Zoe Roane-Hopkins Logan Staley Ben Chronister

Musser Gap to Valleylands Project

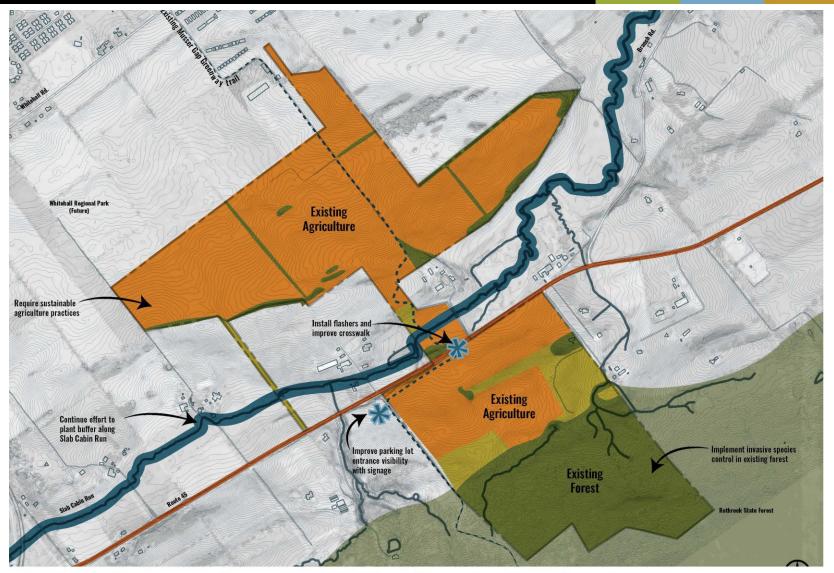


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Student Design:

Olivia Shotyk Paula Neder Eva Blankenhorn

Musser Gap to Valleylands Project







Musser Gap to Valleylands Project State College, PA

Image Credit: Dan Meehan



DOCUMENTATION / DISSEMINATION



PennStateCollege of Arts and Architecture



MG2V Volume 1 MG2V Volume 2

Document Creation:



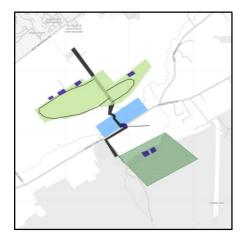
Second Iteration – Decision Makers

Finance & Business

College of Arts and Architecture

PennState

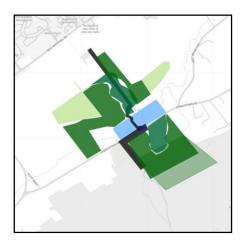




Local Government & Community Relations



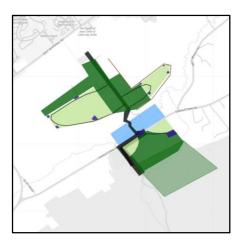




Facilities & Planning









Decision Makers

- All teams meet to analyze results
- Negotiate ideas / options
- Move forward with feasibility study of ideas with other units
- DECIDE!











Fall 2018 Instructors:

Ken Tamminga Dr. Andy Cole Thomas Yahner

Spring 2019 Instructors:

Lisa DuRussel - RLA, LEED AP Dr. Andy Cole Dan Meehan

Special Thanks:

Eliza Pennypacker Kelleann Foster Deb Nardone Dr. Eric Barron