



CONTENTS

Acknowledgments	ix
Introduction	xi
How to use this book	xiii
1 Exploring ArcGIS® Online basics	1
Introduction	1
Tutorial 1-1: Start with a map	2
Tutorial 1-2: Tour ArcGIS Online in detail	10
Summary	12
2 Using tables and smart mapping	13
Introduction	13
Tutorial 2-1: Use tables to work with layers	14
Tutorial 2-2: Style a map using smart mapping	19
Summary	25
3 Creating layers	26
Introduction	26
Tutorial 3-1: Create your own layers	27
Tutorial 3-2: Configure item details and settings	36
Summary	38
4 Configuring layer pop-ups	40
Introduction	40
Tutorial 4-1: Configure pop-ups and format pop-up elements	41
Summary	54
5 Applying cartography to a web map	55
Introduction	55
Tutorial 5-1: Use cartographic techniques to enhance a web map	56
Summary	73
6 Creating a scene and exploring 3D visualization	74
Introduction	74
Tutorial 6-1: Tour a scene and make it your own	76
Tutorial 6-2: Build and style a scene	84
Summary	90

7	Using ArcGIS Living Atlas of the World	91
	Introduction	91
	Tutorial 7-1: Explore the ArcGIS Living Atlas website and make a map	92
	Tutorial 7-2: Create a map using Map Viewer and ArcGIS Living Atlas	99
	Summary	103
8	Locating things and places	104
	Introduction	104
	Tutorial 8-1: Find by attribute and location	104
	Tutorial 8-2: Create and analyze walkable transit stops	111
	Summary	115
9	Creating and analyzing imagery	116
	Introduction	116
	Tutorial 9-1: Upload a satellite image and create a tiled imagery layer	117
	Summary	128
10	Configuring charts	129
	Introduction	129
	Tutorial 10-1: Chart the table of a vehicle registration count	130
	Tutorial 10-2: Map and chart the count of electric vehicles by state, normalized by population	136
	Summary	144
11	Analyzing raster layers	145
	Introduction	145
	Tutorial 11-1: Calculate temperature statistics in US counties	146
	Tutorial 11-2: Detect and extract features from imagery using deep learning	153
	Summary	158
12	Analyzing feature layers	159
	Introduction	159
	Tutorial 12-1: Analyze locations and populations at risk	159
	Tutorial 12-2: Analyze volcano shelter access in Hawaii	169
	Summary	175
13	Adding a media layer	176
	Introduction	176
	Tutorial 13-1: Add a media layer, position it, and adjust its appearance	176
	Summary	186

14	Creating forms	187
	Introduction	187
	Tutorial 14-1: Explore a configured form	188
	Tutorial 14-2: Review the configured form	193
	Summary	199
15	Creating a notebook	200
	Introduction	200
	Tutorial 15-1: Explore the basics of ArcGIS Notebooks	201
	Tutorial 15-2: Explore ArcGIS Online content in a notebook	206
	Summary	210
16	Preparing data with a notebook	211
	Introduction	211
	Tutorial 16-1: Prepare data for spatial analysis	212
	Summary	225
17	Automating data integration workflows with ArcGIS	
	Data Pipelines	226
	Introduction	226
	Tutorial 17-1: Create and modify a data pipeline	227
	Summary	236
18	Joining a group and working with group content	237
	Introduction	237
	Tutorial 18-1: Explore the content in an existing group	238
	Tutorial 18-2: Create a group and configure access	242
	Summary	245
19	Sharing an app in ArcGIS Instant Apps	246
	Introduction	246
	Tutorial 19-1: Create and configure an app with Instant Apps	247
	Summary	253
20	Sharing your story	254
	Introduction	254
	Tutorial 20-1: Share your work in ArcGIS StoryMaps	255
	Summary	263