## CONTENTS

Introduction	ix
How to use this book	χV
PART 1: INTELLIGENT AGRICULTURE	1
The business value of sustainability Nespresso	5
Using GIS to manage strategic assets Land O'Lakes	13
How a data-driven company wins the market John Deere	19
Overcoming the gap between information technology and business users  lowa Select Farms	25
Tracing each oyster from tide to table Taylor Shellfish Farms	32
PART 2: MODERNIZING FORESTRY	39
Lumber mill takes guesswork out of operations using GIS Culp Lumber	44
Hub builds collaboration for forest plan  Montana Department of Natural Resources and Conservation	50
Documenting workflows for sustainable forestry Starker Forests	56
Artificial intelligence and robots enhance forest sustainability Finnish Forest Centre	62

PART 3: SMARTER MINING	69
Seeking the gold standard for sustainable mining Newmont	75
Enhancing operations with real-time information PT Freeport Indonesia	80
A sea of opportunity in the California desert Esri	83
Ensuring that mining operates responsibly and efficiently New Mexico Energy, Minerals, and Natural Resources Department	87
PART 4: TRANSITIONING ENERGY	93
With a comprehensive geodatabase, oil production becomes more efficient  Kuwait Oil Company	98
Optimizing fuel deliveries using real-time GIS Pan American Energy Group	105
Creating a common operating picture Oil Spill Response Limited	109
Location insights power the solar and wind energy industry  Aegean Energy Group	113

PART 5: IMPROVING DELIVERY	121
Improving efficiencies with location intelligence Crestwood Equity Partners LP	125
Managing hydrocarbon transmission pipelines with GIS dashboards Saudi Arabian Oil Company	129
PART 6: GROWING RENEWABLES	135
Mapping prime renewable energy sites Kentucky Energy and Environment Cabinet	138
Web map brings together conservation and green energy development  The Nature Conservancy	143
How advanced analytics fuels renewable energy Renewable Energy Systems; Equinor	149
An industry on the verge: Green hydrogen Esri	156
NEXT STEPS	160
Contributors	167