

Foreword	ίλ
Introduction	1
Welcome	1
Asking the right question	3
Turning data into information	4
Chapter 1: Why spatial is special	8
Introduction	8
The first law of geography	9
Defining spatial relationships	9
What's the "right" spatial relationship?	18
Chapter 2: Means and medians	20
Introduction	20
Central tendency	21
Dispersion	35
Additional dimensions	40
Comparisons	43
Keep it simple	46
Chapter 3: Finding clusters with machine learning	47
Introduction	47
Density-based clustering	49
Multivariate clustering	60
Spatially constrained multivariate clustering	40

Build balanced zones	73
Summary	79
Chapter 4: Statistical cluster analysis	80
Introduction	80
Subjectivity of maps	80
Probabilities, confidence, and randomness	86
Hot spot analysis	93
Cluster and outlier analysis	99
Points and aggregation	103
What's the "right" statistical clustering method?	111
Chapter 5: Spatiotemporal pattern mining	112
Introduction	112
Space-time cubes	114
Emerging hot spot analysis	123
Local outlier analysis	135
Summary	141
Chapter 6: Modeling spatial relationships and	
making predictions	142
Introduction	142
Ordinary least squares regression	145
Geographically weighted regression	150
Model evaluation	153
Correlation vs. causation	158
Conclusion	159
Acknowledgments	160
References	162